

Wake County Board of Commissioners
Work Session
April 9, 2018
2:00 P.M.
Wake County Justice Center Room 2800

Commissioners Present:

Jessica Holmes, Chair
Sig Hutchinson, Vice-Chair
John Burns
Matt Calabria
Greg Ford
Erv Portman
James West

Wake County Staff Present:

David Ellis, County Manager; Johnna Rogers, Chief Operating Officer; Denise Foreman, Assistant County Manager; Chris Dillon, Assistant County Manager; Ben Canada, Assistant to the County Manager; Denise Hogan, Clerk to the Board; Yvonne Gilyard, Deputy Clerk to the Board; Portia Johnson, Executive Assistant to the Board; Michelle Cerett, Executive Assistant to the Board; Scott Warren, County Attorney; Dara Demi, Communications Director; Michelle Venditto, Budget and Management Services Director; Heather Drennan, Budget and Management Services Assistant Director; Margaret Murphy, Budget & Management Analyst; Marcus Kinrade, Revenue Director; Regina Petteway, Human Services Director; Jason Horton, Community Services Manager; John Stephenson, Internal Audit Manager; Frank Cope, Community Services Director; Emily Lucas, Deputy Finance Director; Paarth Mehta, Budget and Management Analyst; Michael Gammon, Senior Budget and Management Analyst; and Bill Greeves, Chief Information and Innovation Officer.

Others Present: Danya Perry, Equitable Economic Development Manager; Wake County Economic Development; Michael Haley, Executive Director, Economic Development; Ashley Cagle, Assistant Executive Director, Economic Development; Rob Robinson, CEO, Alliance Behavioral Health; Kelly Goodfellow, CFO, Alliance Behavioral Health; Cynthia Binanay, Chair, Alliance Behavioral Health Board; Chris Bostock, Alliance Behavioral Health Board member; Jim Edgerton, Alliance Behavioral Health Board member; Mike Curran, Triangle Aquatic Center; James Roberson, Mayor of Knightdale; Kerri Mead-Bell, President, Anchor Disposal; Joanne Pope Clark; Mallards Crossing resident; Howard Bobbitt, Carolina Trash Pickup; Greg Batts, NC Wildlife Resource Commission; Ken Knight, NC Wildlife Resource Commission; Jeanne Kauss, Mallards Crossing resident; Brett Gantt, Apex Town Council; Barton White, Rose Hall HOA Board and resident; Paul Miller, Rose Hall HOA Board and resident; Leslie Miller, Rose Hall HOA Board and resident; Ed Miller, Rose Hall HOA Board and resident; and Kevin Gordon, Mallards Crossing resident.

Chair Holmes called the meeting to order at 2:00 p.m. and provided an overview of today's agenda.

Mr. Brett Gantt, Apex Town Council, was present to advocate on behalf of their project.

Community Capital Recommendations for the 7-year Community Improvement Program

Ms. Michelle Venditto, Director, Budget and Management Services, provided an overview of today's presentation.

- Refresher on History of Community Capital Projects
- Project Criteria and Evaluation Team
- 2018 Process Approach
- Proposals Received
- Recommendations
- Next Steps

Ms. Venditto said the Community Capital Program was established in FY 2002 to support capital investments in projects that address critical community issues.

She shared the goals.

Goals:

- Develop an increased capacity in Wake County for partnerships between public, nonprofit, and for-profit sectors
- Address critical countywide needs in a way that is financially sustainable and effective
- Encourage sustainable financial plans that address countywide problems

Ms. Venditto shared the funding history for the Community Capital Program. She said there was an informal approach prior to 2014.

Organization	Project	Total Commitment	FY 2002- 2007	FY 2008-2013	FY 2014
Food Runners Collaborative	Commercial Kitchen	\$1,250,000	\$1,250,000		
Alice Aycock Poe Health Education Center	Parking Lot & Learning Playground	\$500,000	\$500,000		
Healing Place for Women	New Facility	\$1,000,000	\$1,000,000		
Urban Ministries	New Offices	\$600,000	\$200,000	\$400,000	
Transitions LifeCare	Hospice facility & Palliative Care Center	\$1,750,000		\$1,500,000	\$250,000
Alliance Medical Ministry	Purchase & Renovation of new facility	\$745,000	\$100,000	\$645,000	
Tammy Lynn Center	Repairs & Renovations for aging facility	\$150,000		\$150,000	
Garner Veterans Memorial	Memorial & Interactive Educational Park	\$50,000		\$50,000	
Interact	Expand Shelter	\$750,000		\$750,000	
Total		\$6,795,000	\$3,050,000	\$3,495,000	\$250,000

She said a more competitive process was developed in 2014. She shared the projects approved through the formal evaluation process in 2014.

<u>Organization</u>	<u>Project</u>	<u>Total Commitment</u>	<u>FY 2014</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>FY 2017</u>	<u>FY 2018</u>
Boys & Girls Club	Teen Center	\$815,000	\$415,000	\$200,000	\$150,000	\$50,000	
Transitions LifeCare	10 bed expansion	\$450,000			\$100,000	\$150,000	\$200,000
Advance Community Health	New Health Services Building	\$450,000	\$50,000	\$200,000	\$150,000	\$50,000	
Total		\$1,715,000	\$465,000	\$400,000	\$400,000	\$250,000	\$200,000
Food Bank	Food Distribution Warehouse	\$500,000				\$500,000	
Dorcas Ministries	Health Clinic upfit	\$50,000				\$50,000	
Total		\$550,000	\$0	\$0	\$0	\$550,000	\$0

Interfaith Food Shuttle withdrew project FY17 (Urban Agricultural Training Center - \$140,000)
 Southlight Project has been delayed (Integrated Care Clinic & Respite Center - \$750,000)
 Food Bank and Dorcas projects individually approved by the Board in 2017

She shared the project criteria.

Projects at a minimum must:	Add'l evaluation criteria
<input type="checkbox"/> Be a capital project <input type="checkbox"/> Demonstrate mix of funding sources <input type="checkbox"/> Rely on County funding for no more than 35 percent of total project funding <input type="checkbox"/> The amount requested from the County shall be no more than \$1 million. <input type="checkbox"/> Describe an annual operating plan in detail and demonstrates a self-sufficient operating budget	<input type="checkbox"/> A comprehensive analysis of unmet need facing the countywide community. <input type="checkbox"/> An analysis of alternative strategies for addressing the problem and the recommended project plan. <input type="checkbox"/> Research or evidence that demonstrates a clear link between the project initiatives and the resolution of the countywide problem. <input type="checkbox"/> Inclusion of a mechanism to track and measure success <input type="checkbox"/> Clearly demonstrates a need for County capital investment for project success

Ms. Venditto shared the 2018 evaluation team for this years projects.

External

Stan Holt (United Way)
 Ike Wheeler (Wake ABC Board)

Internal

David Ellis (County Manager)
 Kelli Braunbach (GSA)
 Michael Gammon (Budget & Mgt)
 Jason Horton (Community Services)
 Paarth Mehta (Budget & Mgt)
 Regina Petteway (Human Services)
 Mark Roe (F D & C)
 John Stephenson (Internal Audit)
 Michelle Venditto (Budget & Mgt)

She shared the review process used by the evaluation team.

Proposals were reviewed and recommended to receive funding through a competitive process

An evaluation tool was used to compare and prioritize projects – determined by the Evaluation Committee

RFP submittals, project presentations and interviews were used to determine funding and timing recommendations – finalized by Budget & Mgt Services

Available Funding							
	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY2023	Total
Total Funding	\$340,000	\$500,000	\$500,000	\$500,000	\$500,000	\$0	\$2,340,000
NC Freedom Park	(\$25,000)						(\$25,000)
Available Funding	\$315,000	\$500,000	\$500,000	\$500,000	\$500,000	\$0	\$2,315,000

She shared the evaluation criteria weights; scored from 1 – 5. She said staff utilized a similar criteria last year.

Clear link between project and resolution of countywide problem	26
Annual operating plan and self-sufficient operating budget	22
Comprehensive Analysis of an unmet need	21
Clear schedule for project implementation	19
Clear demonstration of need for County investment	18
Scope of impact on County residents	16
Analysis of alternative strategies	10
Successful community partnerships and collaboration	8
Mechanism to track and measure success	7
Historic track record or proposer's ability to execute project	5
Finalist presentation	2
Quality of written proposal	1

She shared a list of proposals received this year. She said they exceed the available funding by \$3 million.

Agency	Amount Requested	Project Description
Dorcas Ministries	\$1,000,000	Three story human services building to serve Western Wake County
Green Chair Project	\$996,000	Furnishing the Future Project: Secure permanent location and renovation of facility
Healing Transitions	\$1,000,000	Men's homeless shelter expansion
Passage Home	\$1,000,000	Construction of Agricultural and Workforce program facility
Poe Center	\$255,946	Facility upgrades, renovations, and modernization
REX Healthcare	\$263,000	Rehabilitation and Nursing Care Center Renovation
YMCA of the Triangle	\$1,000,000	Construction of the Southeast Raleigh YMCA
7 Total Projects	\$5,514,946	

She shared alternate funding for Urban Ministries Women's Shelter Partnership. She said this project is appropriate for the Housing Funding Plan

- Additional shelter beds for homeless single women; project will add 37 additional beds.
- Opportunity for Urban Ministries to co-locate the County's largest women's shelter with the County's largest client-choice food pantry.
- Acquisition of the site is underway; Architects engaged in site redesign.
- Wake County is directing funding towards the Women's Shelter.
- Women's Shelter will be funded as a component of the Housing Plan roadmap.

She shared an overview of the recommendations. She said the scoring was very close this year.

Parameters	Recommendations
Scores greater than 500 recommended for funding; scores were 67 points apart	Recommended:
Objective is to fund higher scoring projects with funding commitments which would have an impact	Green Chair Project (580)
Highest possible score is 775	Healing Transitions (577)
No project fully funded	Dorcas Ministries (553)
Funding 50% of the request	Poe Center (525)
	YMCA of the Triangle (513)
	Not Recommended:
	Passage Home (467)
	Rex Rehabilitation and Nursing Care Center (346)

Ms. Venditto said all projects with over 500 points will receive funding at 50 percent.

Chair Holmes asked if the projects will be able to move forward with 50 percent funding. Ms. Venditto said they all have additional funds to move forward.

She shared information on the seven projects that were requested.

Available Funding					
	FY 2019	FY 2020	FY 2021	FY 2022	Total
Available Funding	\$815,000	\$500,000	\$500,000	\$500,000	\$2,315,000

Projects Requests					
	FY 2019	FY 2020	FY 2021	FY 2022	Total
Green Chair Project	\$498,000	\$0	\$0	\$0	\$498,000
Healing Transitions		\$100,000	\$200,000	\$200,000	\$500,000
Dorcas Ministries	\$189,000	\$250,000	\$61,000		\$500,000
Poe Center	\$128,000	\$0	\$0	\$0	\$128,000
YMCA	\$0	\$150,000	\$200,000	\$150,000	\$500,000
Total	\$815,000	\$500,000	\$461,000	\$350,000	\$2,126,000

Variance	\$0	\$0	\$39,000	\$150,000	\$189,000
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She shared information on the Green Chair project. The Green Chair project is requesting funding to make facility enhancements.

Green Chair Project – Furnish the Future Project Request: \$996,000; Recommend \$498,000

Green Chair Project redirects gently used furnishings to help families transition to stability after experiencing homelessness, joblessness, or crisis in a dignified and sustainable manner.

Facility enhancement: Covered entryway, ADA compliant entrance, sheltered parking and expanded porch area for protection of guests, volunteers and donation activities

Capacity expansion: 5,000 SF of warehouse space, reconfiguration for improved flow and capacity in client showrooms, and expand volunteer spaces



She shared information on the Healing Transitions request. Their funding will be used for an expansion to the male shelter facility. They will also be looking at options for a female shelter.

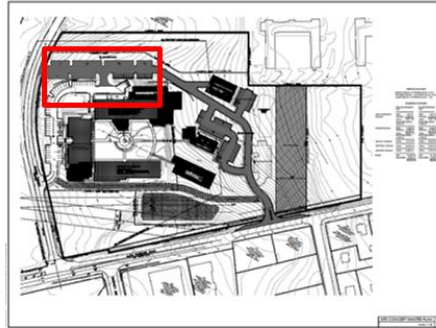
Healing Transitions – Expanded Men’s Emergency Shelter/Recovery Beds

Request: \$1 million; Recommend \$500,000

Opportunity for Healing Transitions to expand on-site to alleviate their over-crowded shelter and recovery beds

Increasing emergency shelter capacity means an increase in the number of individuals participating in the recovery programs

Conducting a feasibility study for women’s shelter enhancements and ability to further increase campus capacity



She shared information on the Dorcas Ministries project. Their funding will be used to add a facility in Western Wake County.

Dorcas Ministries – Western Wake County Social Services Facility

Request: \$1 million; Recommend \$500,000

Planned building design provides an opportunity for Dorcas, Wake County and other partners to co-locate services at a location already served by Dorcas and other similar partner agencies.



Project developed from the recommendations included in the Western Regional Community Advisory Committee’s analysis of human services needs.

Commissioner Burns asked why this is not a CIP project. Ms. Venditto said Dorcas Ministries owns the facility but will be partnering with the county to offer services there. Ms Regina Petteway, Human Services Director, said several County Human Services operations will take place in this facility.

Commissioner West expressed concern that funding Dorcas Ministries may take away from other valuable projects. Mr. David Ellis, County Manager, said Dorcas Ministries has plans to build the new facility and the county contacted them about partnering so additional services could be offered.

Ms. Johnna Rogers, Chief Operating Officer, said this project will allow more services to be offered in one building.

Mr. Venditto provided information on the Poe Center projects. She said their funding will be used for various small renovations.

The Poe Center – PlayWell Park, Health Education Theater and Exhibition upgrades and replacements
Request: \$256,000; Recommend \$128,000

Provide preventative health education in Wake County

Upgrade deteriorating park equipment to promote healthy play

Office space renovation to accommodate expanded staff

Health Education Theaters that facilitate instruction around nutrition

Theater technology upgrades and new tools to continue educational achievement and improve healthy behaviors



She shared information on the YMCA Center project. She said this project will provide a variety of services.

YMCA of the Triangle– Southeast Raleigh Rock Quarry Road YMCA Center
Request: \$1 million; Recommend \$500,000

Mitigate the impact of poverty in Southeast Raleigh through Collective Impact



YMCA facility to include a gymnasium, workout space, group fitness, multi-purpose space and outdoor swimming pool to provide healthy living opportunities including a nationally-recognized Diabetes Prevention Program, Healthy Weight and Your Child, LiveSTRONG to support cancer survivors, amongst other programs

Y Learning and Community Hope tutorial programs

Site includes WCPSS elementary school and planned affordable housing

Potential for medical provider, food partner and other services identified by the community to holistically meet the community's needs

Ms. Venditto shared information on the Passage Home project.

Passage Home – Commercial job training and urban agriculture center

Request: \$1 million; Not Recommended

Redevelop the 500 Hoke St. site in southeast Raleigh to transform under-utilized industrial property into a job training center, urban agriculture hub, community event space and center for early stage entrepreneurs seeking start up space.



She shared information on the Rex Rehabilitation and Nursing Center renovations.

Rex – Rex Rehabilitation and Nursing Center renovations

Request: \$263,000; Not Recommended



Renovations for the UNC REX Rehabilitation and Nursing Care Center in Raleigh

Remodeling three resident dining rooms, Occupational Therapy Transitional Apartment; painting, flooring, artwork acquisition and installation upgraded lighting in patient rooms and rehabilitation equipment



She shared staff recommendations for the projects.

Available Funding					
	FY 2019	FY 2020	FY 2021	FY 2022	Total
Available Funding	\$815,000	\$500,000	\$500,000	\$500,000	\$2,315,000

Projects Requests					
	FY 2019	FY 2020	FY 2021	FY 2022	Total
Green Chair Project	\$498,000	\$0	\$0	\$0	\$498,000
Healing Transitions		\$100,000	\$200,000	\$200,000	\$500,000
Dorcas Ministries	\$189,000	\$250,000	\$61,000		\$500,000
Poe Center	\$128,000	\$0	\$0	\$0	\$128,000
YMCA	\$0	\$150,000	\$200,000	\$150,000	\$500,000
Total	\$815,000	\$500,000	\$461,000	\$350,000	\$2,126,000

Variance	\$0	\$0	\$39,000	\$150,000	\$189,000
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Commissioner West asked if need was taken into consideration in the evaluation process. He also spoke of the necessity of collective impacts. Ms. Venditto said addressing an unmet need was number three on their list of criteria requirements. Commissioner West asked if vulnerable communities was considered. Ms. Venditto confirmed that it was.

Commissioner Ford asked for more detail on how the need was assessed. Ms. Venditto said the organization was required to show their need as part of the request for proposal.

Commissioner Calabria stated he will be recussing himself from voting on the item because he is a member of the board for the Aquatic Center.

Commissioner Calabria asked if there has been an increase in demand for the Green Chair Project and how their needs are identified.

Ms. Jackie Craig, Executive Director, Green Chair Project, said they distributed 600 tons of furniture this year. She said the project has seen an increase in the number of children without beds and they have provided over 500 beds this year to needy children. Commissioner Calabria asked how they manage their demands. Ms. Craig said it is difficult, but they receive donations from individuals as well as local hotels when they do renovations.

Vice-Chair Hutchinson commented on the great work done by the Green Chair Project. Ms. Craig said they receive requests for assistance from various Human Service agencies.

Commissioner West commented that the Green Chair Project provides assistance to the most vulnerable communities.

Ms. Venditto shared the next steps in the process.

Questions/feedback from Board

Board vote on funding Commitments – May 21, 2018

Funded projects will be part of the budget and funding agreements will be presented to the BOC for approval.

Ms. Venditto asked for additional feedback on the projects. Chair Holmes said she is thankful that Dorcas Ministries is taking the initiative to build a Western Wake facility. She said the need for a facility there has been discussed for many years. She said if Dorcas Ministries had not stepped up, the county most likely would have covered the entire expense of the new facility.

Ms. Johnna Rogers, Chief Operation Officer, said there are no additional funds in the CIP account. She said if the board commits to funding additional projects, a funding source will need to be identified.

Hospitality Tax Small Capital Projects Funding Process and Recommendations.

Ms. Denise Foreman, Assistant County Manager, shared the hospitality tax small capital projects funding process and recommendations. She said these funds are limited and can only be used for certain types of projects.

She shared the FY2018 Hospitality Tax Small Capital Projects Funding Process

- 20th Amendment to Interlocal Agreements approved in 2016
 - \$2 million provided to Wake County each year for award to capital projects that support convention, arts, culture and sports
- Approximately \$3.5 million available from FY2017 and FY2018
- Anticipate recurring two-year funding cycle

She shared the Wake County Room Occupancy and Prepared Food and Beverage Operating Principles. She said only capital costs are covered with these funds. The project must be able to show a ten year sustainable operating plan. She said staff encourages agencies to partner this funding with other opportunities in order to leverage partnerships.

- Consistent with enabling legislation
- Drive measurable visitation and positive return on investment
- Support existing facilities
- Long-term operating viability
- Project mix that considers location and type of use
- Enhance quality of life and economic development for visitors, newcomers and long-time residents
- Leverage partnerships
- Support long-term vision
- Consider emerging experiences and unmet needs

Ms. Foreman shared information on the evaluation team involved in evaluating the process.

Wake County Staff

County Manager's Office (Lead)
Budget and Evaluation
Facilities, Design and Construction
Community Services (Parks & Libraries)

Community Representatives

Greater Raleigh Convention and Visitors Bureau
United Arts Council
Wake County Hospitality Alliance
Wake County Municipality

She shared the process timeline. She said staff did interviews with each proposer and received a presentation from them.

- | | |
|-----------------------|--|
| • October 2, 2017 | Board approved process |
| • October 9, 2017 | RFP released |
| • November 3, 2017 | Pre-submittal meeting |
| • February 8, 2018 | Submittals due |
| • February/March 2018 | Evaluation team reviewed submittals and received presentations |
| • April 9, 2018 | Projects presented at BOC Work Session |
| • May 21, 2018 | BOC Decision |

She shared the minimum project criteria.

- Project fully located in Wake County
- Consistent with statutory uses of revenues
- Capital in nature (minimum value of \$100,000)
- Maximum County funding of 35% of total project cost
- Request shall not exceed \$1,500,000 per project

Ms. Foreman shared information on the nine proposals reviewed.

	Requester	Project Name	Total Project Cost	Request
1	Capital SportsPlex	Capital SportsPlex	\$ 12,000,000	\$ 1,500,000
2	Friends of Museum of Natural Sciences	Dueling Dinosaurs Exhibit	\$ 7,696,716	\$ 1,500,000
3	NC Symphony	Meymandi Concert Hall Acoustical Canopy	\$ 558,000	\$ 195,300
4	Town of Apex	Pleasant Park	\$ 16,550,918	\$ 1,500,000
5	Town of Cary	Koka Booth and Soccer Park Project	\$ 2,100,000	\$ 735,000
6	Town of Fuquay Varina	Fuquay Mineral Spring Park Amphitheatre Project	\$ 350,000	\$ 85,000
7	Town of Knightdale	Forestville Road Athletic Park Proposal	\$ 7,460,000	\$ 1,500,000
8	Triangle Aquatic Center	Aquatic Center Improvements	\$ 8,743,160	\$ 1,500,000
9	Triangle Racquet Sports, LLC	Racquet Sports Campus	\$ 23,000,000	\$ 1,500,000
		Total	\$ 78,458,794	\$10,015,300

She shared the review process. She said the requests exceeded \$10 million so many of the projects will not receive funding.

- Proposals reviewed by each team member
- Each proposer presented project to review team and responded to team questions
- Team members then developed individual scores for each project
- Team developed consensus score for each project

Ms. Foreman shared the proposal scoring. The maximum score per project is 100.

Category	Maximum Point Value
Project Overview and Objectives	15 points
Project Budget and Funding Sources	20 points
Project Timeline	15 points
Project Operating Plan	20 points
Project Visitor Estimates, Return on Investment and Performance Targets	20 points
Organizational Information	10 points

She shared the nine project scores in consensus order.

	Requester	Project Name	Consensus Score
1	Friends of Museum of Natural Sciences	Dueling Dinosaurs Exhibit	93
2	Triangle Aquatic Center	Aquatic Center Improvements	93
3	Town of Knightdale	Forestville Road Athletic Park Proposal	87
4	Town of Cary	Koka Booth and Soccer Park Project	82
5	Town of Apex	Pleasant Park	77
6	NC Symphony	Meymandi Concert Hall Acoustical Canopy	75
7	Triangle Racquet Sports, LLC	Racquet Sports Campus	72
8	Town of Fuquay Varina	Fuquay Mineral Spring Park Amphitheatre Project	51
9	Capital SportsPlex	Capital SportsPlex	40

She shared the projects staff is recommending for funding. She said the top two will receive 100 percent funding and the next two will receive 66 percent funding.

	Requester	Project Name	Total Project Cost	Funding Request	Consensus Score	Recommended Funding
Tier 1 – Projects Funded at Maximum Eligibility						
1	Friends of Museum of Natural Sciences	Dueling Dinosaurs Exhibit	\$ 7,696,716	\$ 1,500,000 (Eligible for \$500,000)	93	\$ 500,000
2	Triangle Aquatic Center	Aquatic Center Improvements	\$ 8,743,160	\$ 1,500,000	93	\$ 1,500,000
Tier 2 – Projects Funded at 2/3 of Maximum Eligibility						
3	Town of Knightdale	Forestville Road Athletic Park Proposal	\$ 7,460,000	\$ 1,500,000	87	\$ 1,000,000
4	Town of Cary	Koka Booth and Soccer Park Project	\$ 2,100,000	\$ 735,000	82	\$ 490,000

Ms. Foreman shared information on the Friends of Museum of Natural Sciences. (Two slides)

Project Highlights:

- Remodel existing Nature Research Center at the current museum to accommodate Dueling Dinosaur exhibit and working laboratory
- Dueling Dinosaurs are fossils of complete skeletons of Tyrannosaurus Rex and Triceratops
- Funding request to support acquisition of fossils and construction and upfitting for laboratory.
 - Determined that acquisition of fossils not able to be funded with hospitality taxes



Project Cost:	\$7.7 M Total \$6 M fossil acquisition \$1.7 M lab construction
Request:	\$1.5M (determined to be eligible for \$500,000)
Location:	Downtown Raleigh
Need:	Museum is public with no admission fee; all capital and operating funds must be raised
Timeline:	Complete September 2019
Visitor Estimates:	Wake County: 173,614 Day: 175,831 Overnight: 84,659
Organization:	State of North Carolina Museum and Friends of Museum
Total Score:	93



Vice-Chair Hutchinson said the Natural Sciences Museum is the most visited tourist attraction in the state.

Ms. Foreman shared information on the Triangle Aquatic Center. (Two slides)

Project Highlights:

- Non-profit aquatic facility with 10-year history
- Expand existing facility:
 - Replace lost event parking
 - Expand spectator stadium
 - Add administration and maintenance facilities
 - Add a 50-meter outdoor pool

Spectator Stadium Expansion Rendering



Project Cost:	\$8.7 M Total
Request:	\$1.5 M
Location:	Cary
Need:	Current facilities operating at maximum capacity; expansion could accommodate additional events; non profit with funding from foundation and bank loan
Timeline:	Complete 2019 (Outdoor pool requires rezoning – could impact timeline)
Visitor Estimates:	Wake County: 98,599 Day:19,413 Overnight: 95,704
Organization:	501 c(3) operating facility since 2007
Total Score:	93



Ms. Foreman said the Aquatic Center is losing some of their parking due to the building of the Cary Town Center. If approved, the funding will be used to replace some of that parking.

Commissioner Burns asked if the renovations would allow use by more local swim teams. Mr. Mike Curran, Chairman, Triangle Aquatic Center Board, said the Aquatic Center is currently used by 8 public schools, 6 private schools and all of the year round schools.

She shared information on the Town of Knightdale's request. (Two slides)

Ms. Foreman said this will be a multi-year project. Wake Stone will be donating the land as well as the fill for the fields. It will be designed in a way that will drain quickly to allow use in inclement weather. She said this project will allow events to remain in Wake County instead of in surrounding counties.

Project Highlights:

- Forestville Road Athletic Park
 - Partnership with NCFC for Phase I; five full-size athletic fields to accommodate soccer practice, games and tournaments
 - Land and fill donated by Wake Stone



Project Cost:	\$7.46 M Total
Request:	\$1.5 M
Location:	Knightdale
Need:	Insufficient supply of soccer fields for NCFC club practice, games and tournaments; land and fill donated; funding from NCFC and Town for Phase I of project
Timeline:	Complete Spring 2020
Visitor Estimates:	Wake County: 188,400 Day: 29,100 Overnight: 43,500
Organization:	Municipal ownership; management by large, established soccer club (14,000 youth players)
Total Score:	87



Commissioner West asked if all these projects could move forward without county funding. Ms. Foreman said some of the projects could proceed, but not all of them.

She shared information on the Town of Cary's request. She said Koka Booth Park is able to track where their visitors come from and many of them travel long distances to attend events there.

Project Highlights:

- WakeMed Soccer Park Lighting
 - Replace existing stadium lights with LED to continue attracting large events and improve televised events
- Koka Booth Sound and Lighting Improvements
 - Replace existing sound and lighting system to continue to attract over 230,000 visitors to facility



Project Cost:	\$2.1 M Total
Request:	\$735k
Location:	Cary
Need:	Lighting systems at stadium and amphitheater and sound system at amphitheater outdated to meet current needs; Town funded
Timeline:	Complete Spring 2020
Visitor Estimates:	Wake County: 248,879 Day: 62,495 Overnight: 55,000
Organization:	Municipal ownership and management of facilities since 2002 and 2001
Total Score:	82



She shared the Town of Apex' request. (Two slides)

Project Highlights:

- Pleasant Park 92 acre multi-sport outdoor athletic complex
 - Supported by Parks Bonds approved by Apex Voters
 - Phase I - 6 turf/lighted multipurpose fields, tennis and pickleball courts, splashpark and park amenities



Project Cost:	\$16.5 M Phase I
Request:	\$1.5M
Location:	Apex
Need:	Existing facilities at capacity with waiting lists to participate in athletic programs; fields primarily for soccer, lacrosse and football; Funding from Town, CDBG and sponsorships
Timeline:	Complete Feb 2020
Visitor Estimates:	Wake County: 141,200 Day: 39,450 Overnight: 8,200
Organization:	Municipal ownership and management of facilities
Total Score:	77



Chair Holmes asked when the last time a project was funded for the Town of Apex. Ms. Foreman said Apex has not received funding as far back as she can remember.

Chair Holmes said all the projects are great, but the municipal projects have no other means of funding their projects. The non-profit agencies have the ability to leverage other funds; Therefore, she is in favor of shifting some funds to the Town of Apex project.

Commissioner Calabria commented on distributing the funding out to additional projects. He said there are a lot of competing factors and it is important to support as many projects as possible.

Vice-Chair Hutchinson spoke of the importance of the Museum Project. Chair Holmes agreed with him, stating she is in favor of retaining the full funding for that project.

Commissioner Portman asked for confirmation of the total funding and where the funds come from. Ms. Foreman said the funds are a result of the hospitality tax. She said a large portion of it goes to the City of Raleigh and the county's portion is regulated by State Legislature in terms of appropriate use.

Commissioner Portman offered his support for the Town of Apex project as well.

Chair Holmes recommended reviewing and discussing the projects further prior to a decision being made. She suggested staff contact the Town of Cary to see if they are able to offer funding to the Aquatic Center.

Commissioner Ford offered his support for the Town of Apex project. He also said he is in favor of contacting the Town of Cary to inquire about their support for the Aquatic Center.

Commissioner Calabria said it is important to make the best use of these funds.

Commissioner West spoke of the importance of supporting the municipalities.

Ms. Foreman said the current facility in the Town of Apex is no longer able to support their growing population. She said their project will move forward with or without county funding but it will be delayed without county funding.

Chair Holmes commented that the Town of Apex contributes to the hospitality funds so they should receive the benefits of it.

Ms. Foreman shared the request from the NC Symphony. (Two slides) She said they are fund raising so this project can move forward without county funding.

Project Highlights:

- Install acoustical canopy in Meymandi Concert Hall at Duke Energy Center for Performing Arts
- Improves precision of musical experience by performers and audience



Project Cost:	\$558K
Request:	\$195,300
Location:	Downtown Raleigh
Need:	Existing facility constructed without acoustical ceiling; Open since 2001; Funding from City and private fundraising
Timeline:	Complete Sept 2018
Visitor Estimates:	Wake County and Day: 69,720 Overnight: 13,280
Organization:	Municipal ownership and management of facilities; fundraising and ongoing operating costs from NC Symphony
Total Score:	75



Ms. Foreman shared information on the Triangle Racquet Sports request. She said this facility is unique in size. She said this project is able to move forward without county funding.

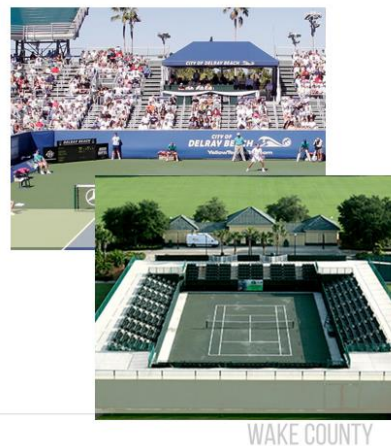
Project Highlights:

- Develop 50+ racquet court facility with 2,500 seat stadium court
 - 32 clay courts, 6 indoor courts and 5 covered courts, squash and pickleball courts
- Includes family zone, on-site retail, fitness, nutrition, physical therapy
- Open to public for daily use or memberships



Triangle Racquet Sports

Project Cost:	\$25M
Request:	\$1.5M
Location:	North Raleigh(Brier Creek)
Need:	Demand for racquet sports exceeds supply; expand center court stadium from 750 seats to 2,500 seats to enhance draw of significant events; funding from City owned land, investors, members, USTA, bank loan, sponsorships
Timeline:	Complete March 2020
Visitor Estimates:	Wake County: 91,250 Day:6,063 Overnight: 10,828
Organization:	Municipal ownership of land w/long term lease; development and management of facilities by LLC start-up venture since 2017
Total Score:	72



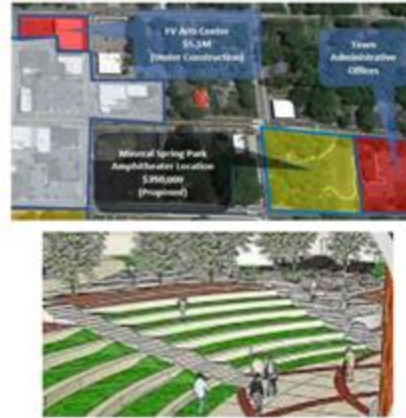
Ms. Foreman shared information on the Town of Fuquay Varina's request. (Two slides)

Project Highlights:

- Fuquay Mineral Spring Park Amphitheater Project
 - Construct 300-seat outdoor amphitheater on town-owned park with historic significance in downtown Fuquay
 - Includes covered stage, electricity and restrooms



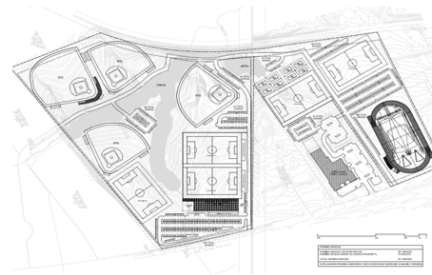
Project Cost:	\$350k
Request:	\$85k
Location:	Fuquay Varina
Need:	Provide outdoor recreation and live entertainment venue; funding from Town and sponsorships/naming rights
Timeline:	Complete September 2019
Visitor Estimates:	Wake County: 11,900 Day: 7,400 Overnight: 9,600
Organization:	Municipal ownership of land and management of facility
Total Score:	51



She shared information on the Capital SportsPlex request.

Project Highlights:

- 58-acre outdoor and indoor multi-sport complex for basketball, baseball, football, lacrosse, soccer, track and field, swimming and wrestling
 - 5 Baseball Fields, 5 Soccer fields, 10 Basketball courts, 15 Volleyball Courts, Aquatic Center/3 Pools, 400 Meter Outdoor Track, 200 Meter Indoor Track
 - Includes child care facility, classrooms, café, physical therapy



Project Cost:	\$12M
Request:	\$1.5M
Location:	Wake Forest
Need:	Provide indoor/outdoor sports facilities for use by area clubs; funding from bank loans and investors
Timeline:	Complete September 2019
Visitor Estimates:	Wake County: 45,375 Day: 272,750 Overnight: 136,125
Organization:	Private ownership of land (under contract) and management of facility
Total Score:	40



She shared the projects recommended for funding.

	Requester	Project Name	Total Project Cost	Funding Request	Consensus Score	Recommended Funding
Tier 1 – Projects Funded at Maximum Eligibility						
1	Friends of Museum of Natural Sciences	Dueling Dinosaurs Exhibit	\$ 7,696,716	\$ 1,500,000 (Eligible for \$500,000)	93	\$ 500,000
2	Triangle Aquatic Center	Aquatic Center Improvements	\$ 8,743,160	\$ 1,500,000	93	\$ 1,500,000
Tier 2 – Projects Funded at 2/3 of Maximum Eligibility						
3	Town of Knightdale	Forestville Road Athletic Park Proposal	\$ 7,460,000	\$ 1,500,000	87	\$ 1,000,000
4	Town of Cary	Koka Booth and Soccer Park Project	\$ 2,100,000	\$ 735,000	82	\$ 490,000

She shared a summary of the requests.

- Competitive process to award \$3.5 million yielded 9 projects with total request of \$10 million
- Review team evaluated and scored projects
- Staff recommends funding for 4 projects totaling \$3.49 million

She shared the next steps in the process.

- Questions/feedback from Board
- Board vote on funding Commitments – May 21, 2018

Commissioner Portman thanked staff for their work on the project.

Chair Holmes thanked staff and the stake holders for their work on compiling these projects.

Chair Holmes called for a 15 minute recess at 3:40 p.m.

Chair Holmes called the meeting back to order at 3:55 p.m.

Update on Economic Development Initiatives and Policies.

Mr. Chris Dillon, Assistant County Manager, provided an overview of his agenda item.

Mr. Michael Haley, Director, Economic Development, provided an update on the Economic Development Initiatives. Mr. Haley said there have been several site visits of prospective new businesses since October, 2017.

JOB CREATION & INVESTMENT

WAKE COUNTY ECONOMIC ACTIVITY

New Projects	41
Site Visits	17
New & Expanding Announcements	28
Jobs	1,317

He shared the current statistics of the Economic Development Department.

JOB CREATION & INVESTMENT

52

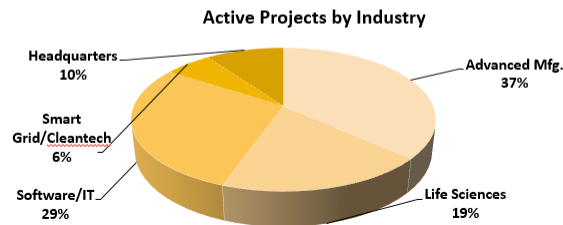
Active Projects

14,736

Jobs

\$2.7

Billion Investment



Vice-Chair Hutchinson asked if there are any specific clusters of new industry focusing on the triangle area. Mr. Haley said the clusters have changed over time but analytics and life sciences are the current clusters developing in the area.

Mr. Haley shared a slide of recent successes of the Economic Development Department.

PILLAR 1: REGIONAL COMPETITIVENESS AND COOPERATION

Recent Successes

- Municipal Partners Meeting NCSU Basketball Game
- Site Selection Consultant trip to Charlotte & Greenville
- Municipal Partners Lunches

Upcoming Priorities

- RTRP Life Science Taskforce
- Site Assessment Program launch

He shared information on the marketing techniques and public relations.

PILLAR 2: MARKETING/PR, NEW BUSINESS ATTRACTION & JOB CREATION

Recent Successes

- DCI Immersion Tour
- CED Life Science Forum breakfast
- 2018 Economy & Business
- SXSW (Austin, TX)
- Amazon HQ2 Top 20: Articles and interviews featured in [Venturebeat](#), [GeekWire](#), [Cheddar](#), and [OZY](#)

Upcoming Priorities

- Quality of Life, Wake County Advantages and FDI Collateral Updates
- Bio 2018 (Boston, MA)
- Select USA (Washington, D.C.)
- NYC Media/Site Selection lunch
- In-bound FAM tour

He shared information on the existing industry support, innovation and entrepreneurship.

PILLAR 3: EXISTING INDUSTRY SUPPORT, INNOVATION & ENTREPRENEURSHIP

Recent Successes

- Innovate Raleigh Summit
- New Hire: Executive Director of Innovate Raleigh- Bridget Harrington

Upcoming Priorities

- Innovate Raleigh Program of Work
- Innovation Resource and Asset Map
- Small Business Resource Guide (April)

He shared information on talent attraction and development.

PILLAR 4: TALENT ATTRACTION AND DEVELOPMENT

Recent Successes

- Regional Workforce Skills Analysis
- Come Tech Out NC Job Fair

Upcoming Priorities

- Work In The Triangle update
- Regional Workforce Skills Analysis report to WCPSS Business Alliance Chairs
- #TriangleTuesdays (ongoing)

Mr. Haley shared information on location and sustainability of services.

PILLAR 5: QUALITY OF PLACE & SUSTAINABILITY

Recent Successes

- New Hire: Equitable Economic Development Manager, Danya Perry

Upcoming Priorities

- Economic Development Forum
- Equitable/Inclusive Economic Development Program of Work
- Economic Mobility Resource and Asset Map

Mr. Haley said his staff is always focused on increasing jobs and investment in the community.

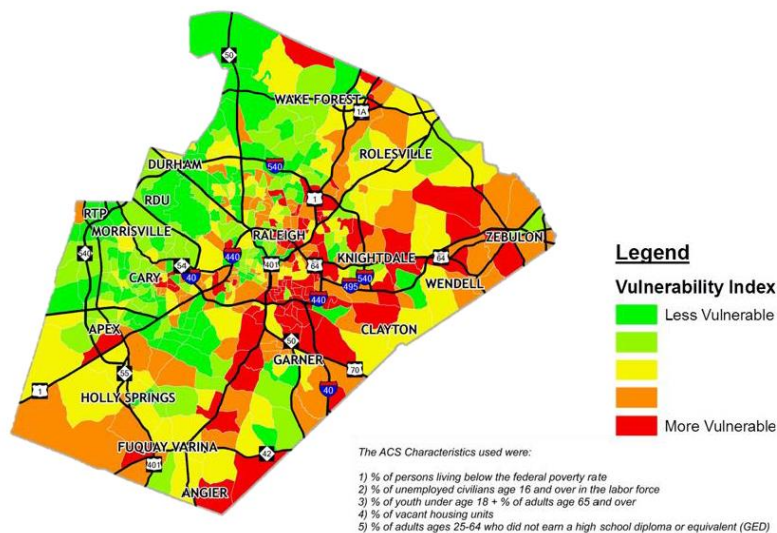
Mr. Danya Perry, Equitable Economic Development Manager, provided an update on Equitable Economic Development.

Equitable Economic Development

History

- Identified communities of focus by utilizing vulnerability index
- Created heat map of vulnerable communities
- Commissioned RTI to research and review national best practices

He shared a map of the vulnerable communities in Wake County.



He shared what is being done to address the vulnerable communities.

Equitable Economic Development

Present

- Assessing community needs via “listening tour”
- Identifying key partnership
- Creating program of work FY 17-18

Mr. Perry shared the program of work for FY 17-18.

Equitable Economic Development

FY 17-18: Program of Work Pillars

- Inclusive Economic Mobility
 - Utilizing Place-Based Strategies & Community Development
- Small Business & Entrepreneurship Support
 - Targeting Underserved & Under-Resourced Communities
- Talent & Workforce Development
 - Creating Equitable People-Based Solutions

Commissioner Ford asked how the targeted communities are identified. Mr. Perry said they are strategic when determining the target areas and many factors are considered.

Commissioner West said a lot of planning is needed to ensure the correct areas are targeted. He commented on the amount of poverty in Wake County.

Mr. Perry said some of the targeted areas have changed over the past four years, but others have remained the same.

Ms. Ashley Cagle, Assistant Executive Director, Economic Development, said job needs, industry and housing are all things that are considered when identifying targeted communities.

Commissioner Burns said it is important to ensure people are not being pushed out of the county and asked what is being done to ensure that. Mr. Perry said many factors are necessary to ensure that is not happening and that is one of their focus points.

Ms. Cagle shared the targeted incentives amendments.

Targeted Incentives Amendments

Purpose

- Critical tool for inclusive and equitable growth
- Shared economic growth through targeted investments
- New or existing companies may be eligible for grant when locating / expanding in vulnerable community

She shared the new tier recommendation.

Equitable Economic Development

New Tier Recommendation

	<i>Investment Minimum</i>	<i>Jobs Minimum</i>	<i>Avg. Salary Minimum</i>	<i>Incentive Percentage</i>	<i>Max Years</i>
<i>Targeted Growth Areas / Vulnerable Communities Tier</i>	<i>\$2 million</i>	<i>20</i>	<i>Wake County living wage</i>	<i>35% new tax growth</i>	<i>5 years</i>

She shared the reasons for the amendment.

Targeted Incentives Amendments

Our “Why” Explained

- Addresses the issues / challenges highlighted in the RTI report
- Ease of use for the companies
- Ease of administration
- Based on our well-received updated incentive policy

She shared special considerations with the amendment.

Targeted Incentives Amendments

Special Consideration

- Target industry sector for Wake County
- Expecting to be a transformative project
- Designated as HUB and/or minority/women-owned business
- Locating in priority sector and/or location for a municipality

She shared a chart of the Greenfield Park. She said this is an example of how the amendment will make a difference.



Commissioner Burns asked how a suitable industry is defined. Ms. Cagle said full-time employment with benefits and a living wage are required in order for an employer to qualify for the incentive. She said they target industries that are within the current cluster of IT and life science.

Mr. Haley said under the current policy, municipal participation would still be required.

Commissioner Portman said it is important not to be formulary. He said it is important that all requirements are met. He said there are many employers in the county who do not request tax incentives. He said it is important that they support a living wage, fringe benefits and employee training.

Chair Holmes said any new Economic Development projects come before the board, so there will be opportunity for further evaluation prior to approval.

Commissioner Calabria thanked the Economic Development staff and Mr. Dillon for their work on this amendment. He said high paying jobs are important but bringing working class people up is also important. He said he is in favor of more selectivity.

Vice-Chair Hutchinson said this is a great first step and it reinforces what the board has done to date.

Wake County Legislative Goals for 2018.

Mr. Dillon provided a Legislative goals review for the Board.

- 2017-2018 NCACC goals adopted in January 2017
- 2017 Wake County goals adopted February 2017
- 2017 legislative session adjourned February 2018
- 2018 legislative session begins on May 16

He shared the 2017 successes.

Prevent the relaxation of environmental protections

No action was taken reducing or eliminating buffers, study on removal of buffers from tax rolls

Repeal HB2

Businesses are talking to us again, Wake County hosting NCAA events

Increase Transportation Funds & Protect STI

Budget increased STI by \$320 million, no changes to STI and \$52 million to RDU

Preserve Local Tax Revenues

No sales or property tax sources were lost or diverted

Raise the Age

Legislation increased the age of juvenile jurisdiction from 16-18 except in A-E felonies

PreK Funding

Eliminates PreK waitlist by 2020

Chair Holmes said despite the Pre-K waitlist being eliminated, there is still a shortfall in county funding. Ms. Rogers said the state needs to adjust their funding according to the cost of living.

- DOT and municipalities will fund required road system improvements for schools
- Lottery funds increased to rural school construction
- \$2 million for child-focused behavioral health facilities

- STOP Act – assisting in opioid crisis
- Funds for Wake EMS diversion program

Mr. Dillon shared the 2017 struggles.

Medicaid Expansion*

Didn't happen, not going to happen in NC Senate

Orphan Roads

House passed a convoluted bill that probably will not help, going to try again

Digital Infrastructure

Some legislators continue to push/private providers continue to block

Behavioral Health Funding

Single stream funding was reduced in both years of the budget, fund balances of LME/MCOs and Cardinal are the root causes

Fund Recovery Courts

Continued hesitancy to fund any specific courts statewide/resources used for other programs

K-3 Class Size and per pupil funding

Wins on increased funding for positions, no increases for capital

He shared the 2018 Legislative “Short Session” goals. (Two slides)

- Priority #1 “Budget Adjustment Session”
 - Revenues in-line with projections for FY18
 - Out years questionable, possible 2019 recession
- Health Care Reform Continues
 - Governor continues to push Carolina Cares HB 662
 - Integration of physical and behavioral health care
 - Future of delivery landscape (rural and mergers)
 - Certificates of Need



- Constitutional Amendments
 - Voter ID
 - Cap on income tax rates
- Education Funding
 - Teacher salaries
 - Education funding formulas
- Economic Development
 - Tier designation metrics
 - Incentive grant distribution



Mr. Dillon shared 2018 Proposed Legislative Goals that he will propose.

- Continue Support of all NCACC Goals
- Keep environmental protection local goal #1
- Keep healthcare expansion local goal #2
- New local goal of common county boundary
- New goal to Reinstate NC affordable housing tax credit
- New goal to oppose splitting of school districts

He shared the next steps.

- Review the staff proposed goals
- Suggest any recommendations to staff
- Vote on final goals on April 16th
- Share goals with Wake County delegation
- Advocate!

Adjourn

Chair Holmes adjourned the meeting at 5:10 p.m.

Respectfully submitted,

Michelle L. Cerett
Executive Assistant to the Board