

**Wake County Board of Commissioners
Work Session
October 10, 2016
2:00 p.m.
Wake County Justice Center, Room 2800**

Commissioners Present: James West, Chairman; Sig Hutchinson, Vice-Chair; Matt Calabria, Jessica Holmes, Caroline Sullivan, John Burns, and Betty Lou Ward

Staff Present: Jim Hartmann, County Manager; Johnna Rogers, Deputy County Manager; David Ellis, Deputy County Manager; Denise Foreman, Asst. to County Manager; Scott Warren, County Attorney; Denise Hogan, Clerk to the Board; Yvonne Gilyard, Deputy Clerk; Andy Kuhn, Executive Assistant to the Board; Chris Dillon, Intergovernmental Relations Manager; Portia Johnson, Executive Assistant to the Board; Dara Demi, Communications Director; Regina Petteway, Human Services Director; Katherine Williams, Cooperative Extension Director; Bill Shroyer, Planning Department GIS Analyst; Nick Campasano, Fire Services Director; and Deshaun Patel, Emergency Management Coordinator.

Others Present: Larry Wheeler, Director, NC Museum of Art; Caterri Woodrum, Chief Deputy Director, NC Museum of Art; Daniel Gottlieb, Director of Planning, Design and Museum Park; Steve Sterrett, CAP Sports (Board of Directors); Jerry Allen, Director of Parks and Recreation and Cultural Resources, Town of Morrisville; Martha Paige, Town Manager, Morrisville; Doug McRaney, Town of Cary, Director of Parks and Recreation and Cultural Resources (PRCR); William Davis, Town of Cary, Sports Venue Manager; Paul Kuhn, Town of Cary, Facilities Design & Construction Manager; Niall Hanley, Owner, Foodhall Market Morgan Street; Frank Bloom, Director of Marketing, Foodhall Market Morgan Street; Adam Mitchell, Town Manager, Fuquay-Varina; John Burne, Mayor, Fuquay-Varina; Jonathan Cox, Parks and Recreation Director, Fuquay-Varina; Mark Matthews, Asst. Town Manager, Fuquay-Varina; Cathy Gouge, Renaissance Centre for the Arts, Town of Wake Forest; and Sally Edwards, President & CEO, Marbles Kids Museum;

MEETING CALLED TO ORDER:

Chairman James West called the meeting to order at 2:00 p.m.

Major Facilities Capital Funding: Presentations from Projects Recommended by County Manager

Ms. Denise Foreman, Assistant to County Manager, gave an overview of the Major Facilities Capital Funding projects. She said that agency representatives were present and prepared to receive questions from the commissioners.

In April 2016, the Board approved a competitive process to solicit proposals from organizations to develop partnerships and to leverage resources to address projects supporting arts, cultural, sports or convention activities in Wake County.

The Major Facilities Projects funding is intended to accomplish the following goals:

- Provide activities and amenities for residents and visitors to Wake County to generate overnight stays and patronage of food and beverage establishments.
- Enhance our cultural, sports and arts opportunities by addressing an unmet need, inadequate existing facilities or a future need that supports and improves the quality of life in Wake County.
- Develop increased capacity in Wake County for partnerships between public, nonprofit and for-profit sectors.

Major Facilities Projects are intended to fund recurring operating needs. She said a capital project is defined as expenditures for facilities or projects that generally cost \$100,000 or more and typically require longer than one year to complete. The county does not intend to fund recurring operational needs that may arise as a result of a funded Major Facilities project.

The scoring of project is based primarily on whether a proposal meets the following criteria: provides a comprehensive analysis of the benefits of the project in terms of demand or unmet need in the County; has a well-developed project plan; demonstrates a clear link between the project initiatives and the generation of room nights and food and beverage purchases; includes a mechanism to track and measure success; and, demonstrates a need for County capital investment for project success.

The Review Team completed evaluations of all of the project proposals and presented findings to the Board of Commissioners at the September 12 Work Session. The Board requested that the six projects recommended by the County Manager present their projects to the Board:

- Town of Cary – Major Sports Venues Enhancements
- Town of Morrisville – Cricket Field Lights
- Marbles Museum – PLaYstallation
- Town of wake Forest – Renaissance Center
- Museum of Art – Museum Park Expansion
- Town of Fuquay-Varina – Fleming Loop Recreation Park

Teams from each project presented details for their RFP.

There was a presentation from the Town of Cary.

Mr. Doug McRaney, Director, Parks, Recreation and Cultural Resources (PRCR)

Mr. William Davis, William Davis, Town of Cary, Sports Venue Manager
Mr. Paul Kuhn, Facilities Design & Construction Manager

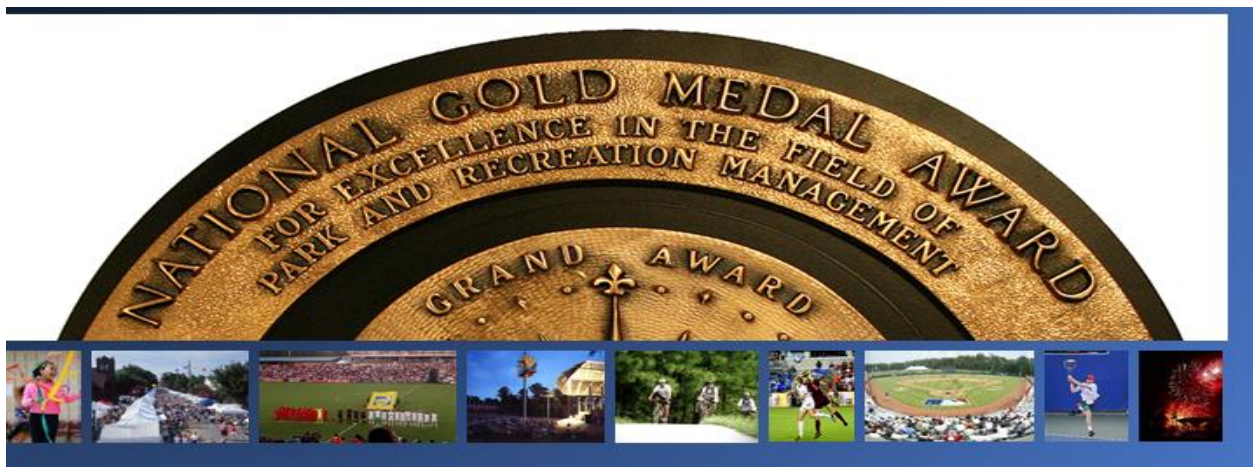
Mr. Doug McRaney, Director, Parks, Recreation and Cultural Resources (PRCR) said that the Town of Cary's sports venues are ranked number 14 and this is a proud accomplishment for the town.

Mr. McRaney shared the accomplishments of the sports venue.



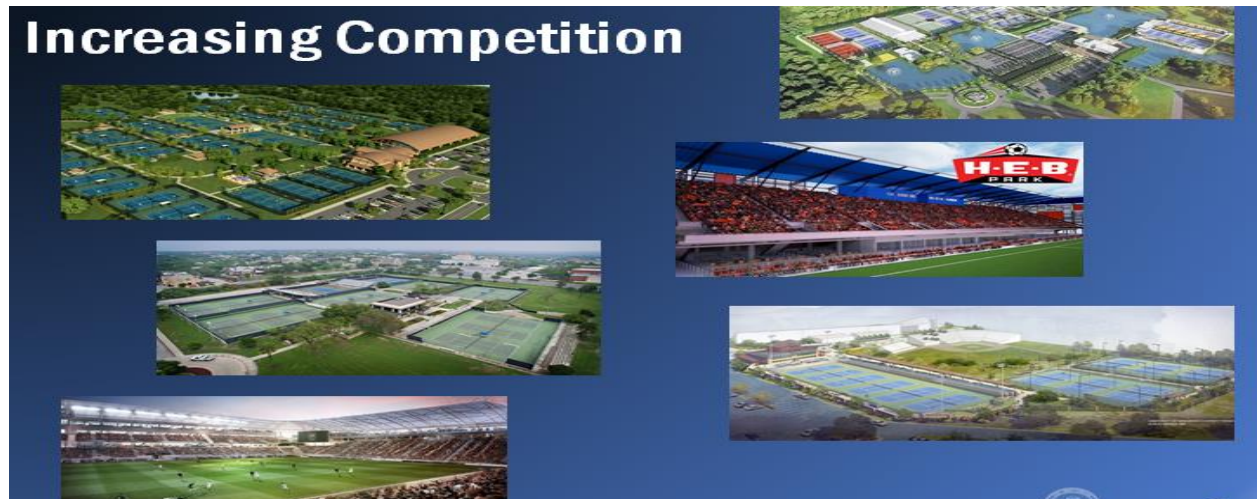
He said that over 50 collegiate championships have been hosted and have generated over \$100 million in economic impact to the region. He said that events included the best amateur and professional talent in the country within the sports of soccer, tennis, lacrosse and rugby. He said that the LA Galaxy, both the Women's and Men's National Soccer teams and the Cuban National Baseball Team have been hosted at the venue. He said that the Town of Cary is known not only for the incredible quality and design of their facilities but also how well the events are managed.

He shared the national gold medal award.



He said that this award is the highest award received in the field of parks and recreation. He said that it was given in large part to the town's continued success in the development and management of its sports venues.

He shared increasing competition.



Mr. McRainey said that the Town of Cary is requesting funds despite its success, because communities across the country are waking up to the potential windfall of investing in sports venues and developing newer and larger venues. He said that in order to compete with these venues, the town must continue to reinvest in them; therefore, additional potential funding from Wake County is appreciated.

He shared Cary's major facilities funding request.

- **WakeMed Soccer Park (\$2.37 Million)**
 - Stadium Wi-Fi
 - Synthetic Field Conversion
- **Cary Tennis Park (\$1.1 Million)**
 - Court, Lighting & Bleacher Improvements

He shared the layout of the Wake Med Soccer Park.

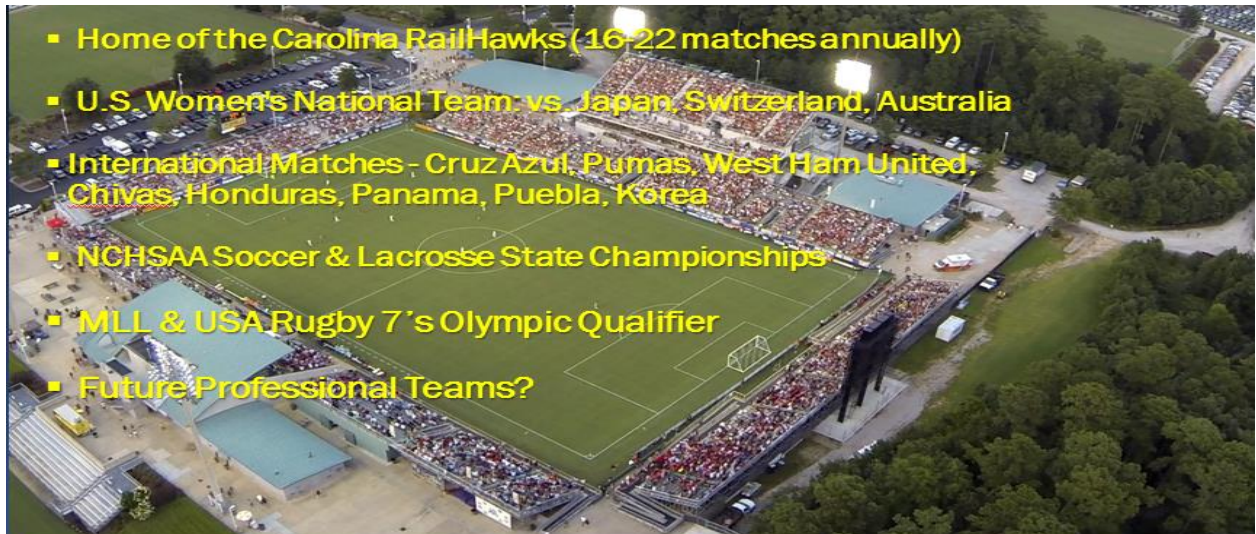


He shared WakeMed Soccer Park-Current Use.

- **Over 240,000 Annual Attendance:**
 - **Stadium** +86,000
 - 25-30 events *Annually*
 - **Cross Country** + 38,000
 - 3-5 *National meets*
 - 20-25 *Charity Runs annually*
 - **Field Use (7 fields)** +61,000
 - *Over 30 soccer clubs, middle schools, high schools, and colleges compete for access (3,200 hours of field use)*
 - *Site for 7-8 youth soccer tournaments annually*
 - **\$5,100,000 economic impact**


Mr. Davis shared the layout of the WakeMed Soccer Park Stadium.





Mr. Kuhn shared the impact of stadium wi-fi.


- Annually 25-30 stadium events
- 3 have been sellouts over the past 2 years
- 7 have had over 7,000 in attendance
- Estimated increase stadium attendance by 16%
- According to Athletic Business: Wi-Fi is "...critical to enhancing the fan experience and filling stadium seats well into the future."



He shared the impact of synthetic turf. He said that the goal is to bring in six additional events.


Proposed to convert field from grass to artificial turf:

- Grass: 596 hrs
- Turf: 2,000 hrs
- No cancellation of games and tournaments due to rain and wet field conditions.
- Opportunity to increase the number of tournaments wanting to come to Wake County.



He shared the Cary Tennis Park-current use.

- **Over 305,000 Annual Attendance:**
 - Events - 200k annually
 - 9-12 Major Tournaments
 - League Play & Social - 60k annually
 - Over 400 adult league teams based out of CTP
 - Instruction & classes
 - Nearly 10,000 adults & children register for programs & classes
- **Economic Impact- \$1.7 million annually**



He shared the USTA Pro Circuit tournament information.



USTA Pro Circuit Men's \$50k Tournament

He said that the Town of Cary is requesting funds for additional seating for the tournaments and lights for night matches.

Commissioner Holmes asked if there was a plan for future expansion. He said yes there is a plan for future expansion and 9-10 acres of land have been purchased for 10-12 additional courts.

There was a presentation of the RFP from the Town of Morrisville.

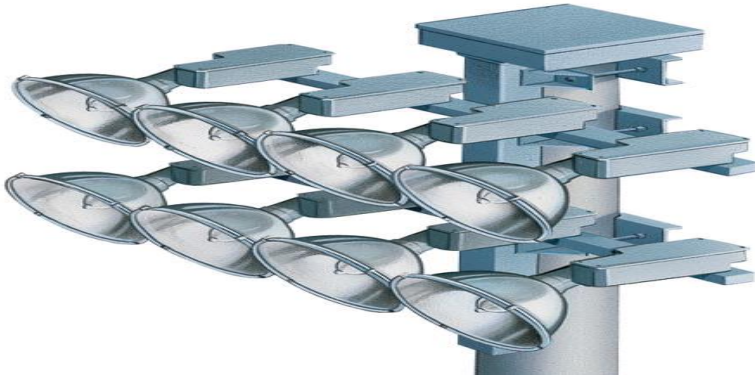
Ms. Martha Paige, Morrisville Town Manager

Mr. Jerry Allen, Director of Parks, Recreation and Cultural Resources

Ms. Paige shared information about the Church Street Lights Project.

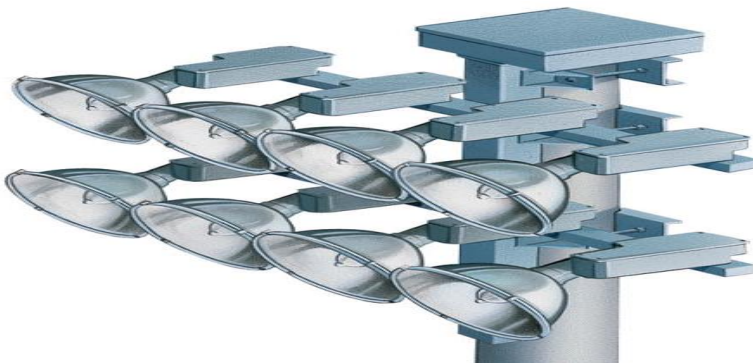
Installation of a complete sports field lighting system at Church Street Park include:

- LED lighting technology with 50% less spill and glare to reduce light pollution
- Uses far less electricity than standard lighting systems
- 10 year warranty, guaranteed light levels and full maintenance program including labor and materials



She shared the project slide.

- Engineering/design of the project would start as soon as funding is awarded.
- Work must be coordinated with the irrigation system for safe installation of service lines
- Expected completion April, 2017
- Proposed Project Expense Share:
 - Grant Request: \$258,000
 - Addl. Town Investment: \$479,000
 - Total Project Cost: \$737,000



She said the proposal for funding will be used for a turn-key system.

She shared information about the Church Street Park.

Church Street Park is a 25 acre site near the intersection of McCrimmon Parkway and Church Street.

The park includes:

- A large multi-purpose field designed for cricket
- Walking trail connected to Shiloh Greenway
- Playground
- Three tennis courts
- Two picnic shelters
- Preserved Open Space



She shared the aerial view of the Church Street Park.



She shared the Church Street Park funds commitment.

- Funds committed to date: \$5.6 million
 - \$4 million in Morrisville Parks and Recreation bonds
 - \$600,000 in Town capital funds
 - Approximately \$1 million dollars in grants:
 - NC Parks and Recreation Trust Fund
 - Wake County Open Space program
 - Land and Water Conservation Fund
- The Town continues to invest in the project with an irrigation system for the field being installed soon.
- The Town Public Works department is responsible for care and maintenance of park facilities with full-time turf management professionals.

Mr. Allen shared information about Cricket in Morrisville.

- Competitive cricket started in the Triangle in 1997 when the Mid-Atlantic Cricket Conference (MCC) was formed using an open field in Morrisville.
- Teams in the conference came from North Carolina, South Carolina, Virginia, and Washington, DC.
- The league grew and has become the Triangle Cricket League with over 110 teams playing in youth and adult programs in the Triangle area.
- Several other smaller leagues also play in the Triangle region using adapted soccer and softball fields.


He shared information about Cricket tournament in the U.S.

- In 2015 staff from the International Cricket Council (ICC) toured the US to assess facilities and promote advanced level tournament play and training camps.
- Morrisville was one of only nine cities visited by ICC reps.

CARY NEWS NOVEMBER 27, 2015 3:00 AM

International Cricket Council leaders visit Morrisville for potential tournament site

HIGHLIGHTS
The town's Church Street Park has the only regulation-size cricket field in the area
Cricket is popular among residents, especially the sizable Indian population
Morrisville is one of nine cities ICC officials are visiting for future tournament sites



Local residents met with officials from Morrisville and the International Cricket Council on Monday in Morrisville, for a presentation and town hall style meeting. ICC officials visited the town while it scouts out future cities to host cricket tournaments. **Will Doran** - wdoran@newsobserver.com

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He shared about the Cricket Tournament.

- In recent years Triangle Cricket League has hosted several youth tournaments in Morrisville.
- Teams came from Florida, Georgia, South Carolina, New York, California, Minnesota, Texas, Washington DC, and Charlotte and Greenville in NC.

CARY NEWS JULY 10, 2015 6:11 PM

National Youth Cricket League playing championship games in Morrisville



Parth Malhan, with the TCLU2-Blues, reacts after catching a ball for an out during the youth national championships, hosted by the Triangle Cricket League, at Morrisville's Cedar Fork District Park Friday, July 10, 2015. Malhan plays for the TCLU2-Blues, one of the youth teams from the Triangle. **Chuck Liddy** - cliddy@newsobserver.com

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He shared information about the Cricket facilities.

- In order to host these tournaments, games were played on soccer fields at Cedar Fork District Park that were temporarily converted for cricket use.
- The Church Street Park field is the only public field designed for cricket in NC, and one of just a handful in the eastern US.
- Morrisville is currently working with Wake County staff on a project that may allow expansion of CFDP and could include a multi-purpose field large enough for a regulation cricket field.



He shared information about the partners promoting cricket.

The Town of Morrisville expects to work with several agencies to promote future tournaments, including:

- Triangle Cricket League
- Greater Raleigh Sports Alliance (a division of the Greater Raleigh Convention and Visitors Bureau)
- USA Cricket Association
- Morrisville Chamber of Commerce
- Triangle Sports Commission
- Wake County!!



He shared about information about tourism.

- We expect to host about 11 regional and national tournaments and camps that will bring people to the Triangle from all over the country.
- These events are projected to bring 3,000 visitors using 6,000 room nights at local area hotels.
- These visitors will provide an estimated \$269,150 in hotel, motel, food and beverage tax revenues in the first seven years.
- Return on investment through increased tax revenue in less than seven years.
- While in town for these events participants could also visit other regional attractions and recreation facilities.

He shared Morrisville's unique recreation opportunities.

Morrisville is also home to other unique recreation and competition sports facilities like:

- Triangle Rock Club
- Future Wake Competition Center (ice hockey, volleyball, gymnastics)
- Triangle Table Tennis Center

He said promoting sports tourism in the Town of Morrisville will bring attention to these and other recreation opportunities in the region like professional sports, college sports, and regional or state parks.

He shared Wake County Board of Commissioners Goals.

Mr. Allen said the proposed project is consistent with the following Wake County Board of Commissioner Goals:

- Great Government Objective 3: *Create strategies that promote collaboration, innovation and multi-disciplinary solutions.*
- Growth and Sustainability Objective 1: *Implement a comprehensive approach for developing Wake County's open space, parks and greenways to address gaps, leverage opportunities and resources, and enhance collaboration with municipal partners.*
- People, Arts and Culture Objective 1: *Collaboratively work with public and private stakeholders to enhance, promote and appreciate Wake County's arts and culture.*
- People, Arts and Culture Objective 2: *Develop parks, recreation, open space and greenway opportunities for Wake County residents and visitors.*

Mr. Allen thanked the Commissioners for the opportunity to share and for their time.

Commissioner Ward asked if the field around the property is designed for a track to surround it. Mr. Allen said that it was purposely designed so that it would be used for walking and running.

Commissioner Calabria asked if there are other major competitors in the U.S. that have these fields. Mr. Allen said that there are very few.

Presentation of the RFP for the Marbles Museum.

Ms. Sally Edwards, President & CEO of Marbles Museum, thanked the commissioners for funding for the museum.

She shared the mission of the Marbles Kids Museum.

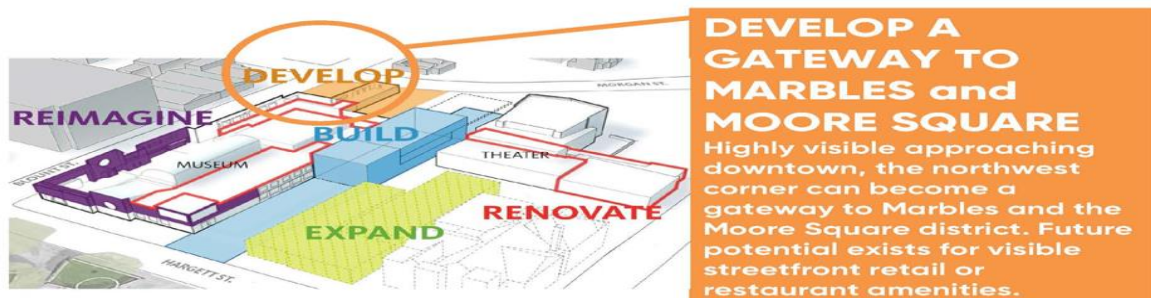


She shared Marbles Master Planning.



She said there are five major growth opportunities that include: connect, expand, reach, focus and stand-out.

She shared information about developing a gateway to Marbles.

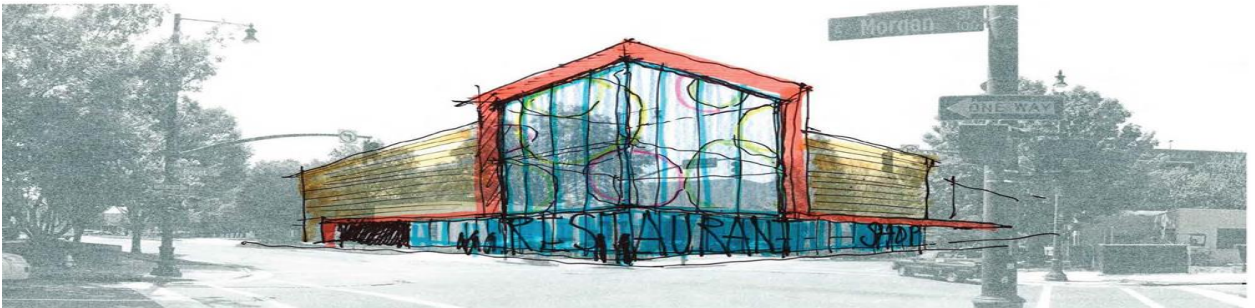


She shared photos of today and the future.

Today



Future Possibilities



She shared information about the Fresh Welcome Play-Stallation.

Fresh Welcome PLAY-STALLATION



She shared information about the Play-Mazement.

Fresh Welcome PLAY-MAZEMENT



She shared information about Blount Street.

Fresh Welcome BLOUNT STREET TODAY



Fresh Welcome BLOUNT STREET SOON



Commissioner Burns asked if the rails located on the side of the building would be used as bike racks. She said that they could be used for that purpose but staff are still working with artist to determine the use.

Chairman West asked if there is correlation between Marbles and Moore Square. She said that there is correlation between the two entities and that staff from Marbles have been working with Moore Square on their project. She said that the plan is to contribute to the Raleigh downtown plan by unifying space.

She shared the timeframe and estimated cost for Marbles projects.

Timeframe	Updated Estimated Expenses & TIMELINE	Amount
UNDERWAY	Overall Planning, Design & Permitting	\$25,000
	CORNER LOT	
DEC	Auto Shop Demolition	\$25,000
JAN	Site Prep and Resurfacing	\$90,000
JAN	Screen Wall Construction	\$25,000
FEB	Landscaping	\$25,000
JAN – MAR	Interactive Production and Installation	\$53,000
JAN – MAR	Mural / Graphics	\$25,000
	BLOUNT STREETSCAPE ACTIVATION	
FEB	Plant removal	\$2,000
JAN – MAR	Play Landmarks Fabrication and Install	\$40,000
MAR	Vinyl Printing and Installation	\$6,000
NOV – MAR	Contingency (10%)	\$30,000
NOV – MAR	Other: signage and promotions	\$5,000
	TOTAL	\$351,000

Chairman West asked if the museum is continuing to work with Moore Square Magnet School. She said that there is a continued partnership with the school.

She shared information about updated sources of funding.

UPDATED: Sources of Funding	Public/Private	Amount	✓ Confirmed ✓ Preliminary Nod © Pending
Corporate and Individual Exhibit Donors	Private	\$140,000	✓
KNOCK IT DOWN Campaign Donors	Private	\$25,000	✓
Donated portion of Design	Private	\$10,000	✓
Donated portion of Demolition	Private	\$10,000	✓
Donated portion of Landscaping	Private	\$10,000	✓
Wake County Major Facilities Grant	Public	\$100,000	✓
City of Raleigh Façade Program	Public	\$5,000	✓
Flight Fund Public Art Grant	Private	\$1,000	✓
Interactive Play Grant	Private	\$50,000	○
TOTAL		\$351,000	
Ratio of Private to Public Investment		2.4:1	

She shared information about the successful community fundraising campaign ad.



Successful Community Fundraising Campaign JUNE 2016

Ms. Edwards thanked the commissioners for their continued support and time.

Commissioner Sullivan asked about the timeline for the corner connections to Marbles. Ms. Edwards said that the project is approximately five years out.

Commissioner Burns thanked Ms. Edwards for the presentation.

There was a presentation of the RFP for the Town of Wake Forest.

Ms. Cathy Gouge, Manager, Renaissance Centre for the Arts presented information on the Wake Forest RFP.

Chairman West acknowledged Mayor Vivian A. Jones from the Town of Wake Forest.

Ms. Gouge shared the population of Wake Forest NC.

Wake Forest, NC

- 4th largest community in Wake County
- Current population - 39,012
- Projected population by 2025 - 47,770

She shared information about imagining the possibilities.

We imagined the possibilities...

- **2012** - BOC acknowledges need for a cultural arts/performing arts center
- **September 2013** - Town purchases “Tuxedo Junction” in downtown Wake Forest
- **November 2013** - “Celebration of the Arts” grand opening

She shared the mission.



She shared information about the gathering place.



She shared the goal of the conference center.



She said the goal was to be an economic generator.



She shared current partners.

- United Arts Council of Raleigh & Wake County
- Raleigh Little Theatre
- Wake Forest ARTS
- Forest Moon Theater
- North Carolina Symphony
- North Eastern Regional Business Alliance
- Wake County Public School System
- Wake Forest Farmers Market
- Wake Forest Downtown Business Alliance
- Northern Wake Senior Center
- SING (Senior Information Networking Group)



NORTH CAROLINA
SYMPHONY



She shared a photo of young symphony participants.



She said that over 200 students participated in the program offered by the NC Symphony in 2015.

She shared information about operations and management.

Operations & Management

- 4 full-time employees
- 12 part-time employees
- 10 part-time contracted teaching instructors

She shared information about events and attendance.

Events & Attendance

Calendar Year	# of Visitors	Ticketed Arts Events	Business Meetings/ Conferences	Rentals Private Events
2014	3,500	51	10	11
2015	4,949	77	13	15
2016 (Jan-Sept)	13,667*	76*	20**	37**

* First nine months of 2016

** Includes YTD and events booked with paid deposits through Dec. 31, 2016

Commissioner Calabria asked what factor(s) caused the increase in numbers from 2015-2016. She said that the increase in marketing strategies assisted with the increase in numbers for attendance.

She shared capital projects funding information.

Imagine the Possibilities with Capital Projects Funding

- Economic development - overnight stays and food/beverage purchases
- Attract regional, statewide, & national conferences
State Conference for Dementia Friendly America

She shared the Project Timeline-Four Year Plan.

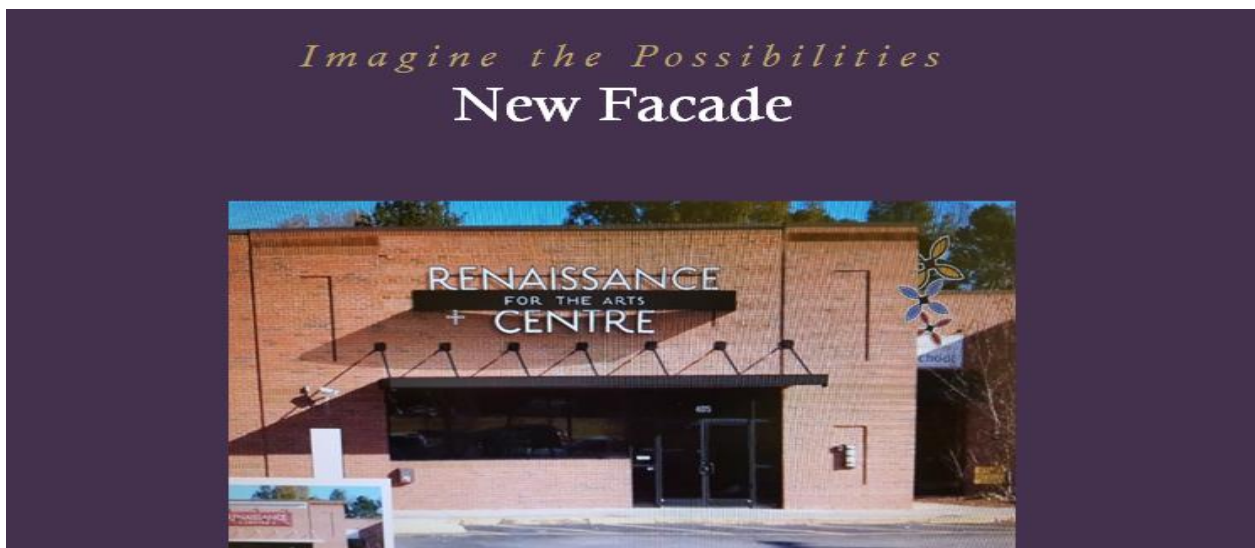
Project Timeline – Four-Year Plan

- Phase I – FY 2016-17
- Phase II – FY 2017-18
- Phase III – FY 2018-19
- Phase IV – FY 2019-20

She shared a photo of the existing façade.



She shared a photo of the new façade.



She shared a photo the existing and new arts annex.

Imagine the Possibilities
Existing Arts Annex



Imagine the Possibilities
New Arts Annex



Imagine the Possibilities
New Arts Annex



Ms. Gouge thanked the commissioners and staff for their time.

Commissioner Ward said that the arts are very special to her and she is pleased that Wake Forest has moved forward with their projects. Ms. Gouge said that the Town of Wake Forest continues to receive support.

Chairman West asked about the greatest synergy. She said that the town has made effort in involving residents in the community and cultural events.

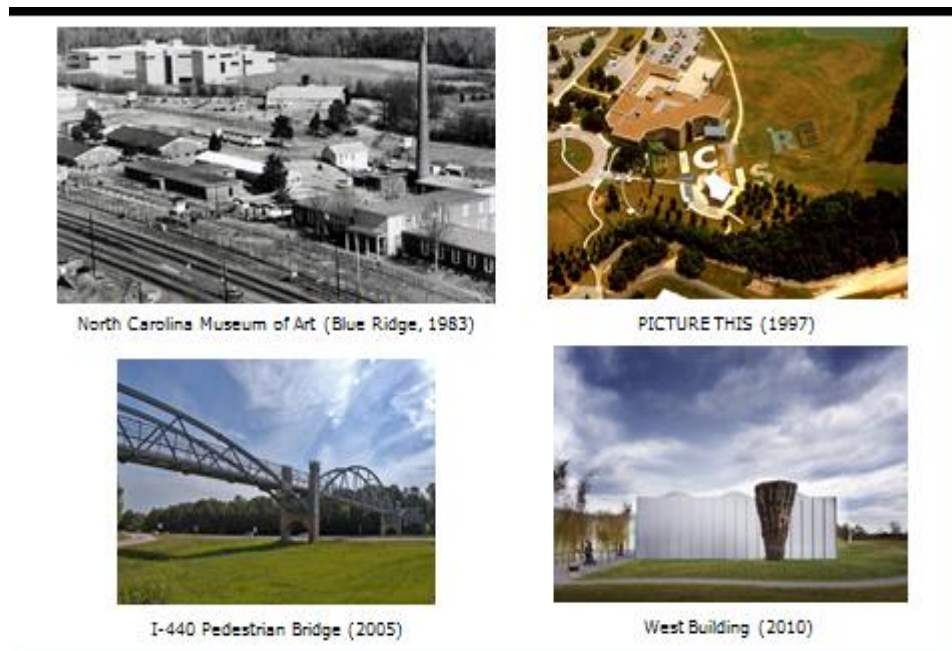
Mrs. Ward congratulated Mayor Jones on the changes that have benefitted the residents.

There was a presentation of the RFP for the NC Museum of Art.

Mr. Larry Wheeler, Director & CEO, Museum of Art, said that the Museum of Art looks for ways to involve the community, form creative partnerships, and take advantage of the land around the county.

He said that the museum has attracted visitors from at least 15 countries over the last 20 years. He said that the Museum of Art has been voted by the Business Insider National Social Media program as one of the 10 best museums in America. He said that the museum was the only museum named within the southeastern states. He said that it was honored because people voted.

He shared the history of the museum.



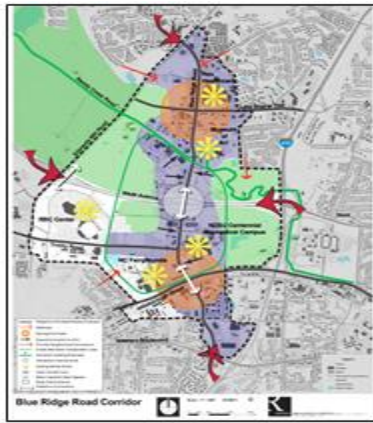
He acknowledged Vice-Chair Hutchinson for being a partner in 2005 when the land was purchased and developed a greenway extension into the city and the I-440 Pedestrian Bridge was built. He said that Wake County was the principal partner for the West Building that was built in 2010. He said the Architectural Record

celebrated its' 125th anniversary and has been voted the 125 oldest buildings in the world. He said the West Building built by Thomas Schlager was voted as one of the greatest buildings in the world.

He shared greenway, parking, and Blue Ridge Park improvements.



He shared the Museum campus expansion project.



Blue Ridge Corridor Study

- Adopted by Raleigh City Council (2012)
- NCMA is a member of the Blue Ridge Corridor Alliance. Other members include the City of Raleigh, NC State University, Centennial Authority, Rex Hospital, property owners, businesses and residents.

He shared photos of the Garden Pavilion and visitor's services center.



- Visitor Services Center
 - Amenities
 - Hub for information



Vice-Chair Hutchinson thanked Mr. Wheeler and his staff. He asked for an update about the private sector and their partnership. Mr. Wheeler said that the private partners provide the mark of excellence for funding. He said that 75% of the funds are from the private sector and 25% are from the public sector.

Commissioner Ward said that it has been a pleasure working with Mr. Wheeler. She said that the vision for the Blue Ridge Park is beautiful.

Commissioner Calabria asked if a date had been set for the celebration of the museum. Mr. Wheeler said that the date for the NC Museum of Art Park celebration is November 6, 2016. He said it would be a community festival, food and entertainment and resources will be made for visitors.

There was a presentation of the RFP from the Town Of Fuquay-Varina.

Mr. Adam Mitchell, Town Manager; Mr. John Burne, Mayor; Mr. Jonathon Cox, Parks and Recreation Director; and Mr. Mark Matthews, Assistant Town Manager; presented the RFP from the Town of Fuquay-Varina.

Mr. Mitchell shared the uses of the Fleming Loop Recreational Park.

- Undeveloped park
- 36 acres
- Uses:
 - sports facility
 - youth football, flag football, soccer and adult flag football practices and games.
- WRAL Balloon Festival
- Sports tournaments



He shared information about the youth sports participation.

- Youth Sports program began in late 2012
- Town Youth Sports program has seen a steady increase in participation rates

	Baseball	Softball	T-Ball	Flag Football	Soccer	Volleyball	Tackle Football	Cheer	Total	Percent Change
Fall 2013	190	93	125	45	459	124	177	42	1255	
Fall 2014	200	84	109	42	702	166	113	31	1447	15%
Fall 2015	233	74	140	59	872	159	86	43	1666	15%
Fall 2016	273	97	152	48	925	169	109	40	1813	9%

	Baseball	Softball	T-Ball	Flag Football	Soccer	Volleyball	Total	Percent Change
Spring 2013	182	113	165	108	448	115	1131	
Spring 2014	241	88	178	111	618	192	1428	26%
Spring 2015	259	107	207	134	808	218	1733	21%
Spring 2016	265	101	199	137	891	192	1785	3%

He shared the WRAL Freedom Balloon Festival information.



- Four day festival– Memorial Day Weekend
- 2016 Estimated 73,000 attendance
 - Sunday was a rain-out
 - Commitment to remain Host City 2017-2021

He said that WRAL has committed to be the balloon festival sponsor for the next five years. He said that the title sponsor would be the 21 million WRAL viewers. He said that there are 17,000 followers on their Facebook page.

He shared the components of the of the project.

- Seven (7) Multi-Purpose Lighted Fields
- Walking Trail/Path
- Playground
- Picnic Shelter
- Restroom/Concession
- Storage/Maintenance Building
- Improved Parking – Curb & Gutter/Stormwater

He shared the tournament destination.

Capital Area Soccer League (CASL) currently hosts four national showcase tournaments at Fleming Loop Recreational Park.

Mr. Mitchell said that development of the park would allow Fuquay-Varina to serve as a tournament hub and that the four tournament weekends would provide the following economic impact:

- Generates approximately 9 million in direct visitor spending (13% in Fuquay-Varina \$1,170,000)
- Teams travel from 35 states & Canada
- 75% of teams book hotels (30,000 total room nights over four weekends)
- 90 teams would be competing in Fuquay-Varina

He said that the Town of Fuquay has received a letter of commitment for \$500,000 and the funds would be used for lighting.

He shared the Fleming Loop masterplan.



He shared the NC PARTF Grant Award.

- N.C. Parks and Recreation Trust Fund (PARTF) board recommended Fuquay-Varina receives the maximum PARTF grant award in the amount of \$500,000.
- PARTF received 66 applications, Fleming Loop Recreational Park scored #3 overall.
- The total estimated cost of the Fleming Loop Recreational Park Project is \$2.68 million.

He shared the visitor spending and ROI.

- CASL Tournament Visitors
 - 6,480 attendee days from 4 tournaments
 - 75% of attendees book hotel rooms
- Town recreational sports programs
 - 57,600 total day visitors
- \$4.5 million in annual meal spending
(\$45K meal tax revenue)
- \$2.3 million annual hotel spending
(\$138K occupancy tax revenue)
- \$183K annual revenue = ROI within 3 years

Mayor John Burne thanked Chairman West, Mr. Hartmann and the commissioners for their time. Mayor Burne said that the military component of the proposal is very important because it is close to the military base in Fayetteville. He said that it all coordinates with the WRAL balloon festival. Mayor Burne said that the town is big on partnerships. He said that it has been 10 years since the Town of Fuquay-Varina has submitted a proposal to the Commissioners and thanked them for the process.

Commissioner Ward said that it is exciting to see Fuquay-Varina's growth. Mayor Burne thanked Chairman West and Commissioner Ward for their years of service. He also thanked the commissioners for their service.

Chairman West said that Mayor Burne has played a very intriguing role in the Wake County Public School System (WCPSS) and thanked him for his continued leadership.

Major Facilities Capital Funding: Presentations from Projects Requested by Commissioner John Burns

The Board of Commissioners will receive presentations from two Major Facilities Capital Funding projects as requested by Commissioner John Burns:

- Hibernian Hospitality – Morgan St Foodhall & Market
- CAP Sports – The Capital Athletic Pavilion
-

Action Requested: That the Board of Commissioners receives the information from project presenters and provides feedback on next steps for project funding decisions.

There was a presentation of the RFP from Hibernian Hospitality – Morgan Street Foodhall & Market.

Mr. Niall Hanley, Owner and Frank Bloom, Director of Marketing, thanked Commissioner Burns for allowing them to present their proposed project before the board.

He shared the current overview of the project.

- Morgan Street Foodhall & Market (MSF&M) scored 3rd highest out of 14 proposed projects as per the selection committee.
- **The definition of the operation is what is at hand; it's an incubator of cultural arts and businesses and NOT an actual "restaurant operation" for a single company.**
- 50+ artisan food business start-ups, further expansion of existing businesses, and cultural arts activations will all be housed in the foodhall

He shared Wake County financial benefits.

- The conservative figure of \$100,000-150,000 of additional prepared Food and Beverage (F&B) tax increases the downtown contribution of F&B tax to the entire county by an estimated 5%.
- The ROI on the requested amount is a direct return of tax dollars that is rarely seen in these interlocal proposals.
- The projected 3-4 year ROI is unprecedented in this proposal process and is arguably the fastest of any of the proposed projects.

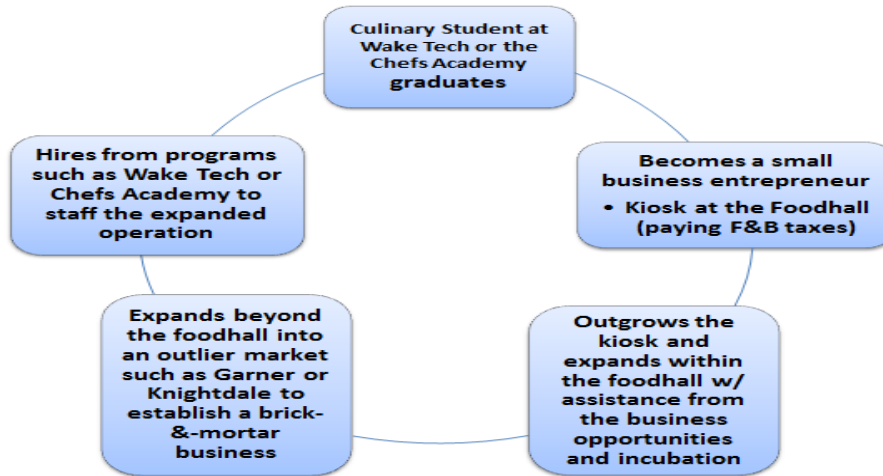
He shared the tourism/events destination information.

- A third party study commissioned by the Greater Raleigh Convention and Visitor's Bureau (GRCVB) tells us that **24%** of respondents surveyed said a primary motivation for their overnight stay as being Culinary/Dining vs. 6% for museums and 5% for concerts
- Conventions, hotels and businesses will benefit from its accessibility, size of space and close proximity to one of the largest concentrations of overnight guests in Wake County seeking unique and "local" flavor options.
- MSF&M will house a large programmable space for events, convention off-site meetings, shows, festivals and culinary artisanal events

Mr. Hanley shared the start-up/ business support information.

- Communal Office/Support System with a "shared workspace" environment for the start-up entrepreneurs and small businesses housed in the Foodhall.
- Hyperlocal/interlocking of businesses with foods, goods and services. "A cross-pollination beneficial effect" within the operation between the various vendors.

He shared how will MSF&M “Feed the System”.



He shared the cultural programming of open space.

- Multi-functionality of the space
- Hiring musical acts for entertainment/events
- Hiring local artists for various projects including art shows/business’ signage, etc.
- Special events with the emphasis on programming music and art alongside of promoting the artisanal food kiosks/stall vendors
- Ability to host large scale indoor events in a downtown setting not yet available in downtown Raleigh (aside from the RCC) – the space will be ideal for conventions’ “off site” gatherings/receptions/functions/events requiring space for up to 1,000 or more attendees

Commissioner Burns asked if this building was the old Gillian’s restaurant. Mr. Hanley said this is the old Gillian’s restaurant.

He shared the Foodhall benefits.

- Locally, a projected 5% boost to the entirety of what downtown contributes to the Prepared F&B tax county-wide
- USDA food desert/accessible solution & healthy food options; as highlighted by the WCES Health Dept. as a need in the center of the county
- No local large scale grocery options will be in the area in the foreseeable future.

He shared Foodhall articles.

- “If a celebrity chef is not exploring food markets or doing food on a much more casual level, you’re probably not going to know who they are in 20 years.” – **Andrew Knowlton , Deputy Editor *Bon Appetit* In his CBS Interview**
- “Food is the new canvas,” he (Shaheen Sadeghi – founder & president of LAB Holding, L.A.) says. He uses terms like “passion” and “soul” to describe the

project. National tenant deals would “completely take away” from the goal, he says. “For us, it is all about the localization. - **Urban Land Magazine**

- “The benefits of a market go far beyond providing hipsters a cool place to buy organic zucchini, experts say. By focusing on locally sourced produce and fruits, the markets develop a more sustainable and efficient food source for a community. And the markets support local talent and entrepreneurs who are often shut out of traditional retail developments.” – **Urban Land Magazine**
- **Zagat** (International Restaurant Rating Magazine) rated the Ponce Market (Atlanta) as the #1 Most Exciting Opening In 2015 Among 18 Major Cities
- “As Americans become increasingly obsessed with all things culinary- and more conscious about where their food comes from – a return to the old-school way of food shopping by visiting multiple specialized shops instead of one giant big-box store seems like a natural evolution” – **Eater.com**

Commissioner Holmes left at 3:41pm.

He shared the closing slide.

- The guidance/document in question is 23 years old (1993)
- Culinary arts, food tourism and the economic engine that is the current food & beverage industry is now a major contributor in Wake County when it was almost non-existent in 1993, 23 years ago.
- Of the approximate \$49 million in collections this past FY (occupancy and prepared food & beverage taxes), approximately \$27 million of that was prepared food & beverage collections.
- The Interlocal agreement thought culinary arts were important enough to be included in the original 1993 document which set aside \$100,000 per year to directly contribute back to the culinary industry in Wake County via Wake Tech’s Culinary Program
- Where has that inclusion gone? (Prepared F&B funds over half of the total collected)
- This is a great opportunity to reinvest in the future of the ever expanding food & beverage industry in Wake County.
- Morgan Street Foodhall & Market will be an economic job, tourism and tax revenue generator for Wake County for many years to come.

The commissioners thanked Mr. Hanley and Mr. Bloom for their presentation.

There was a presentation of the RFP for CAP Sports.

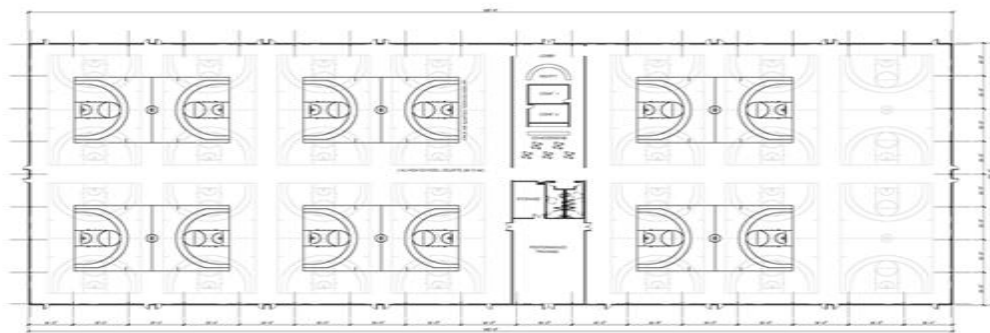
Mr. Steve Sterrett, Board of Directors, Wake County Basketball Association, shared project highlights.

Project Highlights for Major Facility Capital Project Funding

- 100,000 square foot multicourt, multisport complex offering Basketball, Volleyball, Wrestling, Futsal leagues and tournaments
- No competitive facility in the county, closest of this size in Myrtle Beach
- Letters of intent for 30+ events in first year
- Expected 150,000 visitors year 1, growing to nearly 300,000 visitor per year
- Estimated \$11 million visitor spending/economic impact in year 1 growing to as much as \$30 million in future years
- Expected over 20,000 Hotel room nights first year
- Expected over 30,000 Hotel room nights years 2+
- Experienced management team-Sports Facility Management, managing 14 venues, with 6 more under construction, valued at over \$6 Billion. Hosting over 50 million guest visits in the last 2 years
- Local leagues and programs for local residents
- Large open space for other conventions, trade shows and meetings

He said that staff will market the project with the Capital Area Soccer League (CASL). He said that there are complexes in Greensboro and Charlotte that take business away from Raleigh. He said that Wake County Basketball Association (WCBA) would be a major occupant of the facility. He said that the facility would turn into a tournament facility on the weekends and during the week would host other sports activities.

He shared the DOR Plan 2 scope of project.



Mr. Sterrett thanked the Commissioners for the opportunity to present the proposal on behalf of CAP Sports.

Commissioner Burns asked Mr. Sterrett what the County investment for CAP Sports would be used for. Mr. Sterrett said that the investment from the county would be used to pay for courts, netting, and updating the facility.

Ms. Foreman, Assistant to County Manager, said that next steps are for commissioners to review the projects and determine which projects are a fit for Wake County.

Commissioner Burns asked if the project allotment of \$2 million a year is readily available.

Mr. Jim Hartmann, County Manager, said that the appropriation of funds will be made available soon.

Ms. Rogers said that the funds may be available by the next meeting.

Mr. Hartmann said that an agenda item would be brought before the Board of Commissioners and they could decide when the funds would be made available.

The Board took a brief break at 3:56 pm.
The meeting resumed at 4:10 pm.

Paid Parental Leave Policy

Commissioner Holmes requested that staff research paid parental leave and propose a policy for the Board's consideration. The presentation provides background on paid parental leave, usage of parental leave under the County's Family Medical Leave Act (FMLA) policy and the proposed policy.

Action Requested: That the Board of Commissioners receives the information and provides feedback on the draft policy in anticipation of the item being placed on the November 7th agenda for consideration.

Ms. Rogers introduced Ms. Ashley Latagan, Wake County Human Resources Benefits Manager. Ms. Latagan she explained the county's existing policy for unpaid leave.

Ms. Latagan shared the definition of paid parental leave.

The period of time in which an employee may receive **paid** leave for parental care of a newborn, a child placed for adoption, foster care, or guardianship within one year of the qualifying life event.

Such leave would be in addition to any annual leave, sick leave or other leave provided by Wake County.

Attorney Warren said that if an employee is already expecting a child in December 2016, it seems a little arbitrary not to cover her in 2016-2017. Is there any reason that this could not be adopted by the Board. Ms. Rogers said that it is not a financial reason but a system reason and would need time to implement it. It would also require time to train someone to do the job.

Ms. Rogers said the timeline would not cover every employee and certain times.

Commissioner Burns asked about foster child care and whether it was part of the Family Medical Leave Act (FMLA) policy. Ms. Latagan said that foster child care was included in FMLA. Commissioner Burns asked about emergency foster care. Ms. Latagan said this is included in the twelve weeks of leave for parents.

Chairman West asked if FMLA is separate from annual leave. Ms. Latagan said that FMLA is separate from annual leave.

Vice-Chair Hutchinson asked if temporary staffing is provided for replacement for all or certain positions. Ms. Rogers said the replacement for positions depend on the department and positions. She said that an example would be Wake County EMS.

Commissioner Ward asked if both the male and female were county employees, could both benefit from paid parental leave. Ms. Latagan said that both positions would be eligible.

Ms. Latagan shared the budgetary impact.

**50 emps x 6 wks of parental leave x avg hrly rate =
\$275,000**

No Additional Budgetary Appropriation

Since an employee's full salary is budgeted for the year, paid parental leave **will not** require additional budget appropriations.

As Parental Leave already occurs, costs to cover the absence is already factored into departmental budgets

Chairman West asked about paid leave. Ms. Rogers said there is no budgetary impact and the leave would have been paid any way. She said that sick time (up to 240 hours) is allowed for employees. Ms. Latagan said that the six weeks paid parental leave is used before sick leave can be used.

Ms. Latagan shared FMLA usage considerations.

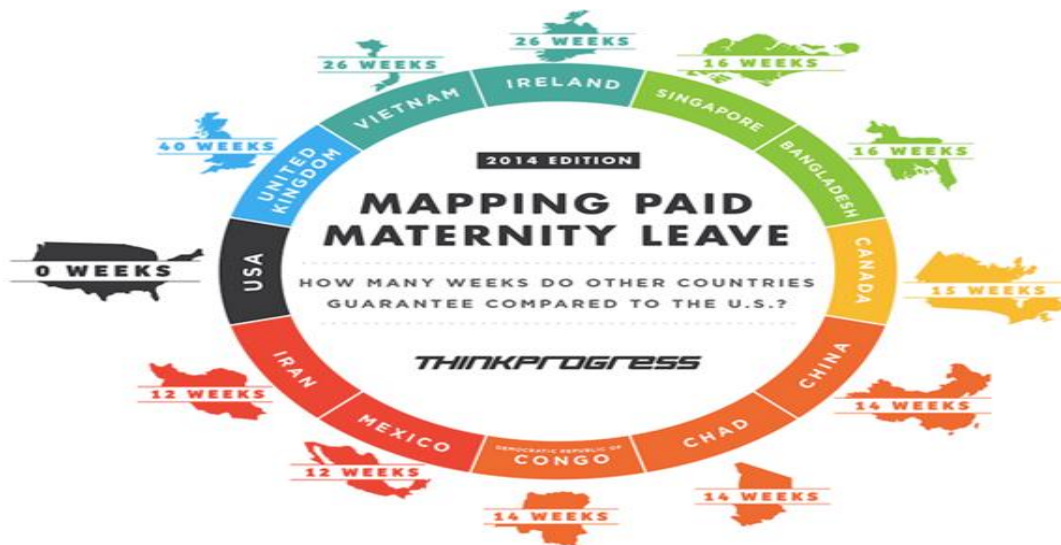


Commissioner Burns said the goal is to encourage employees to bond with their children and asked how the six week policy would assist with this goal. Ms. Rogers said in some cases employees do not have sick time to use. Commissioner Burns asked if the cost factor has been calculated for employees that add additional time to the six weeks. Ms. Latagan said that short-term disability or the shared leave policy is another benefit of employees as it relates to additional leave.

Commissioner Sullivan asked if consideration had been given, discrimination can occur with the policy because of women being able to have children. She said that the Task Force for Women and Employment Issues in Wake County focuses on three things: negotiations, returnships, and what companies can do for themselves. She made reference to study completed at Meredith College. She shared statistics for various counties as it relates to the wage gap for working women.

Chairman West asked if black women's wage gap was greater than other women and Ms. Sullivan said yes but Asian's wage gap is greater than that.

Ms. Latagan shared statistics about the disparity of women in the workforce.



Commissioner Sullivan said Wake County is an outlier of its' peer counties. She said there is a gap in wage levels of county government. She said the Task Force for Women Employment Issues will have a negotiation day for the county. She said the task force is applying for a grant.

Commissioner Burns said that most men do not take time off for maternity leave. He said that six weeks are allowed in the law firm where he is employed but hours were loss. Commissioner Sullivan said that in Boston that there is encouragement for men to take leave to be with their families.

Ms. Latagan shared recommended policy provisions.

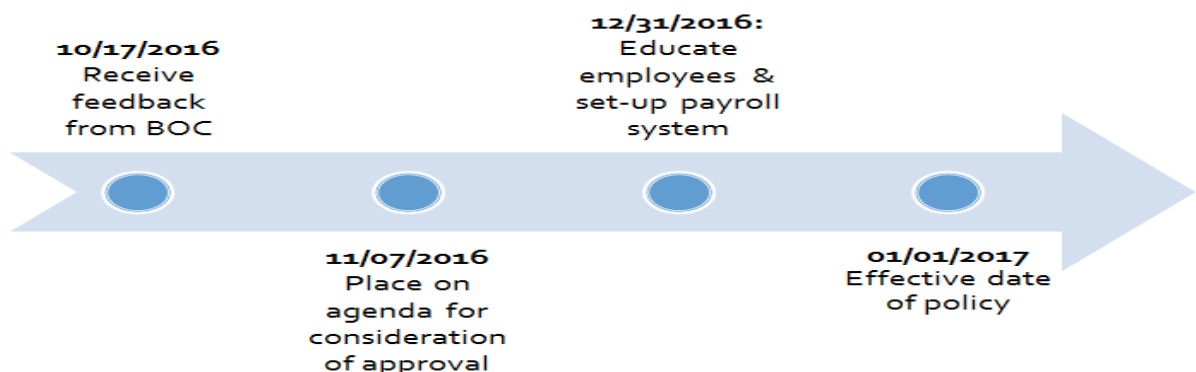
- **Eligibility:** Employee must be a regular, full time or part time benefits eligible employee who is eligible for Family Medical Leave under the FMLA.
- **Qualifying reasons:** Birth of a child, legal placement of child for adoption, foster care or guardianship or placement of a child whom the employee permanently assumes and discharges parental responsibilities (*in loco parentis*).
- **Amount:** Shall not exceed six (6) weeks in a rolling twelve (12) month period; eight (8) weeks may be approved with complications or cesarean.
- **Other leave:** Runs concurrent to FMLA

Commissioner Calabria asked if all cesarean births are approved. Ms. Latagan said it is up to the employee to notify Human Resources of the cesarean for approval.

Mr. Warren said that fairness with the policy and consistency is considered in all cases. Ms. Rogers said effective December 1, 2016, employees will have a higher level of professionalism as it relates to their medical condition.

Commissioner Calabria questioned the word “may” for cesarean to “shall or will” under the recommended policy provisions. Mr. Warren said that the Attorney’s office will review the language.

Ms. Latagan shared next steps.



Vice-Chair Hutchison commended Commissioner Holmes for her work toward family leave for men and women, healthy communities, and support for families. He asked if Wake County could consider eight weeks of leave similar to Greensboro. Commissioner Burns asked about the fiscal impact. Ms. Rogers said that information would be provided to the board.

Commissioner Calabria echoed Vice-Chair Hutchinson's comments about the eight weeks of leave. He asked for a definition of what it means to return to work. Ms. Rogers said that the intent is always that a person will return to work. Commissioner Calabria questioned the eligibility. Ms. Rogers said the employee must have been employed for a year.

Emergency Management Update

Mr. Nick Campanasano, Wake County Fire Services Director, and Mr. Deshaun Patel, Emergency Management Coordinator, shared an update of Hurricane Matthew. Mr. Patel explained the dynamics of Hurricane Matthew. Mr. Patel said the direction of Hurricane Matthew had been uncertain. He said that 1200 man hours have been worked at the Wake County Emergency Operations Center.

He shared the hurricane's impact.

- Torrential rain, 30-40 mph winds
- Hundreds of roads impassable due to trees and power lines down, flooding
- 190,000 Duke Energy customers without power at peak

He said rainfall was 9-11 inches in areas. Mr. Patel said that many roads were impassable.

Mr. Patel shared the total/county events over the weekend.

Over the Weekend

Total/County Events

Total Incidents: 659/390

Water: 19/15

Electrical: 84/48

Transformer Fire: 15/10

Request for Service: 283/213



He shared pictures of the storm damage from Bass Lake Park/Holly Springs Road, Pine Cluster Court in Raleigh, Jeffrey Street, Meadow Drive in Cary, and Riverview Road in Knightdale.

Mr. Patel shared actions taken.

Actions Taken

- Opened shelter at Southeast Raleigh High School
- Declared State of Emergency
- Responded to road closures
- Participated in dozens of water rescues



He shared how the public was informed.

Informing the Public

- Sent 7 news releases to media
- Sent 80+ messages on Twitter
- Shared 460 times
- Gained 341 new followers to @WakeGov
- Posted 18 times on Facebook
- Reached 102,000 people



He said that social media was used to share information with the public and allow public engagement from them with pictures that were sent in via social media.



Mr. Patel shared the current status.

- Shelter remains open
- Emergency Operations Center activated
- Power outages = 57,000 customers
- Some roads still impassable
- Continuing damage and cost assessments



He said the shelter at Southeast Raleigh High School would remain open. Mr. Patel said that power crews are working hard to meet deadlines and restore power before estimates for power return that have been given.

Commissioner Sullivan questioned why a generator would affect restoration of power. Mr. Patel said that power tools are used to confirm lines and sometimes generators interfere with reconnection.

Commissioner Calabria asked if cross training is available for the public to reconnect residents. Mr. Patel said that high voltage power is dangerous and is left to the professionals that are training properly.

Commissioner Sullivan asked about debris management. Mr. Patel said the City of Raleigh is prepared to handle the debris management. Mr. Patel said Wake County is prepared to open a debris collection site if necessary.

Mr. Patel said the school system has been meeting this afternoon and will bring forward a decision about opening or closing for tomorrow.

Mr. Patel said the Department of Transportation will take care of trees in the right-of-way. Mr. Patel said that a tally has begun about damage. The total cost will be calculated and the threshold is \$3.2 million. He said that cost assessment worksheets are being collected from FEMA and the state. Mr. Patel said there was not a large number of damage to structures.

Chairman West asked about residents that do not have flood insurance. Mr. Patel said if you live in the flood plain, citizens are required to have flood insurance. He said that individual assistance will be on a case-by-case basis if flood insurance is needed. Mr. Patel said that a FEMA site may be necessary.

Mr. Warren said that there are two claims adjusters in the Attorney's office. He said that if the threshold is met, FEMA may be necessary. He spoke of some water damage in the building.

Vice-Chair Hutchinson said he visited the Emergency Operations Center and the shelter over the weekend. He commended staff for their work during the storm. Commissioners echoed his comments.

Mr. Campasano said that there were many staff that served while their homes were without electricity.

Commissioner Calabria asked if there will be an update of performance measures. Mr. Patel said that they have asked staff to document their performance in a few weeks staff will convene to evaluate whether there could have been improvements.

Health and Well-being Resolution

In line with the Board of Commissioners goal of supporting a culture of health in the County, a resolution has been drafted that would formalize this intent and endorse the administration's efforts to support health and well-being through policies and practices within the Wake County Government organization. Staff will provide an overview of the work being done in the health and well-being area.

Action Requested: That the Board of Commissioners receives the information and provides feedback on the resolution in anticipation of the item being placed on the November 7th agenda for consideration.

Ms. Rogers shared the existing practice for Health and Well Being in the county.

- Wake County has an informal practice to support employees with their health and well-being
- County departments provide various levels of support to employees when and if they can
- Knowledge of County's support for health and well-being varies amongst employees

She shared a chart of the percentages of drivers for claims.



She shared the Goal and Objective for the county.

Goal of Great Government: Promoting a vision of a county government that partners with all levels of government to empower, protect and serve its citizens through a culture of respect, collaboration and innovation.

- **Objective:** Create a culture of health within the county government that supports enhancing the health and wellbeing of employees and their families.

She shared the purpose of the resolution.

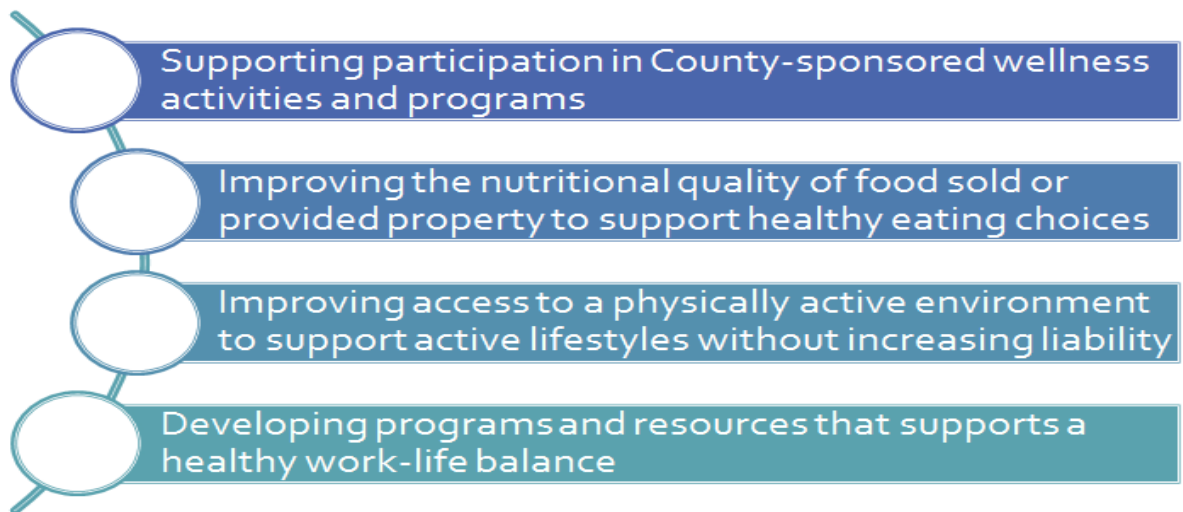
To formalize the intent and endorse Wake County Government to seek to be a leader in creating a culture of health for employees and throughout our communities and strives to be aligned with national leaders such as the American Heart Association, to implement best practices in support of health and well-being.



She shared the administrative responsibilities.

- County Manager to institute human resources policies and procedures for the health and well-being of employees and organization
- Benefits staff to develop programs and initiatives that are comprehensive, accessible, within the allocated budget and align with needs and trends
- Encourage employee participation in health and well-being programs and opportunities across the organization

She shared the primary initiatives of the resolution.



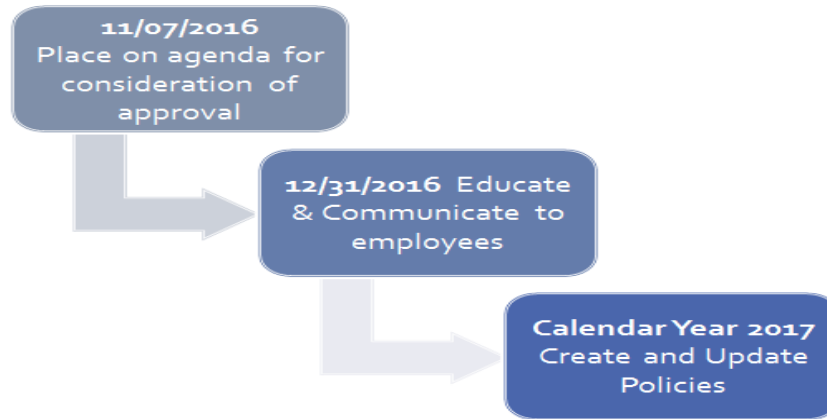
She shared the Living Great at Wake site information.

- New Health & Well-being Website launched July 1, 2016



She said there is a catalog of health and well-being policies and Human Resources is in the process of updating them.

She shared the next steps.



She said that open enrollment for benefits begin next week. She said this information will be presented to the board at the November 7th Regular Meeting.

Chairman West said this parallels with the Community Health Needs Assessment. Ms. Rogers said the employee data drives the initiatives. She said that staff from Public Health and Human Services are involved.

Vice-Chair Hutchinson pointed out that this work is on-going and commended staff for moving forward with the resolution.

Chairman West echoed the comments.

Commissioner Calabria said that improving health creates savings. He asked how the internal financial advantage improves the health of employees. Ms. Rogers said in the case with the employee health center, it is important for the county to make investments to introduce programs to work to improve their health.

Ms. Rogers said that cost benefit is considered and health and well-being is important and being responsible to the taxpayer.

Adjourn

The meeting adjourned at 5:30 PM

Yvonne Gilyard
Deputy Clerk