

# FY 22 Update & Measuring Our Progress

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Presentation for Wake County Commission – Arts & Culture Committee

September 2021

Charles Phaneuf, President

United Arts Council



# Today's agenda

- Update on FY 22 programs & budget
- Trends in arts & culture locally & nationally
- First draft of performance measures for FY 23 & beyond







# We Have a New Office!



Now located inside Marbles Kids Museum



Same Address & Phone:

PO Box 26388, Raleigh, NC 27611  
(919) 839-1498

(As we transition, we are not open to the public.)



# United Arts FY 22 Programs & Updates

- Progress on United Arts' EDI work
- School programs updates
- Public art workshop & other work with municipalities
- FY 22 Budget update

United Arts Council of Raleigh & Wake County  
presents

## [IN <sup>t</sup>he MOMENT]

a year through the arts in Wake County



Photography by Christopher Janaro

September 28 – December 31, 2021 | Betty Ray McCain Art Gallery

# DEI & Why with Tru Access





# Diversity in Arts Leadership

# LEADERSHIP THRIVES ON EQUITY.

*The Americans for the Arts Diversity in Arts Leadership internship program (DIAL) has impacted nearly 300 students nationally in its 28-year history.*

The Diversity in Arts Leadership internship invests in college students from backgrounds underrepresented in the arts field to become future arts leaders. Americans for the Arts matches interns with cultural organizations and mentors for an invigorating summer of professional and personal growth.

## Americans for the Arts thanks the 2020 DIAL cohort



*"I AM VERY FORTUNATE FOR MY DIAL EXPERIENCE AT AMERICANS FOR THE ARTS. THROUGH DIAL, I CREATED A NETWORK, LEARNED ESSENTIAL ARTS ADMINISTRATION SKILLS, AND GREW INTO MYSELF A BIT MORE. I ALSO CLARIFIED MY CAREER GOALS AND LEARNED MORE ABOUT MY OWN VALUES."*

TRUTH MURRAY COLE, ORANGE COUNTY, CA

The generosity of many partners makes the Diversity in Arts Leadership (DIAL) internship program possible. We extend special thanks to the following donors for their support in 2020:

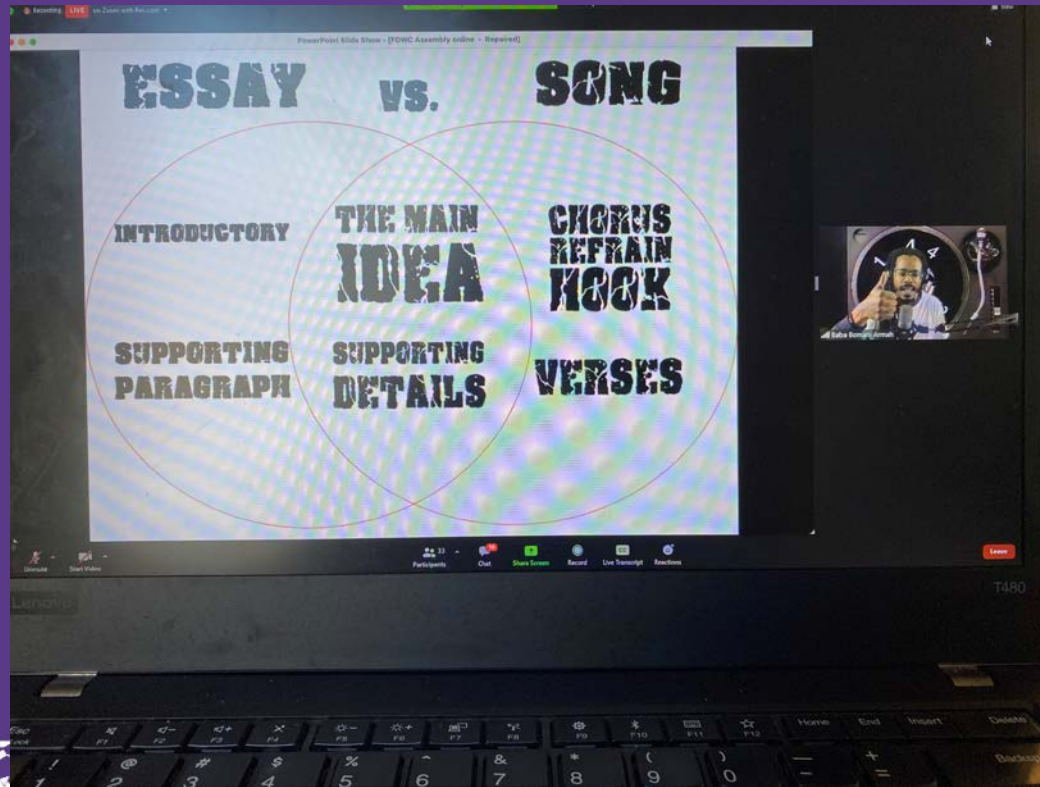
Con Edison | Kutya Major Foundation | Mertz Gilmore Foundation | Laurie M. Tisch Illumination Fund

Applications for internships and arts organizations for the 2021 summer season can be found here:

[www.AmericansForTheArts.org/DIAL](http://www.AmericansForTheArts.org/DIAL)



# Artists in Schools



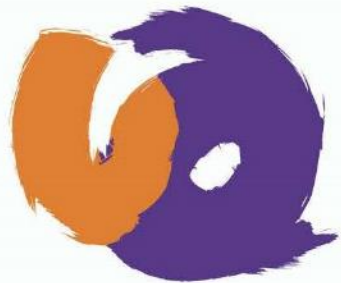


# Wheels on the Bus Fund



**Now accepting  
applications on a  
rolling basis**

Wake County public elementary schools can apply for funds to cover the cost of transportation for an entire grade level for field trips to area arts and cultural destinations.



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council





# Zebulon Artist Mixer



ARTIST  
MEET &  
GREET

AT **OLDE RALEIGH** DISTILLERY

209 N ARENDELL AVE, ZEBULON, NC 27597

THURSDAY  
AUGUST 19  
6 - 8 PM

LEARN ABOUT ARTIST  
OPPORTUNITIES IN OUR  
COMMUNITY WHILE MEETING  
OTHER ARTISTS

ANY ARTIST OF ANY DISCIPLINE IS WELCOME



ZDAC  
ZEBULON DOWNTOWN  
ARTS COUNCIL



ZEBULON  
NORTH CAROLINA



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# Public Art Workshop

October 25, 9a-12p

## Goals

- Inform participants about general landscape of public art practice
- Inform participants about the general components of public art planning
- Learn from participants what their goals, needs, priorities are for advancing public art in their communities

Registered so far...



**Morrisville**  
Live connected. Live well.



TOWN of  
WAKE FOREST



# FY 21-22 Budget Overview

- FY 20 contract: \$511,000
- FY 21 contract: \$453,000 (11% decrease)
- FY 22 contract: \$471,120 (4% increase)
  
- UAC's FY 20 budget: \$1,498,874 (Wake Co funding – 34%)
- UAC's FY 21 budget: \$1,317,644 (Wake Co funding – 34%)
- UAC's FY 22 budget: \$1,561,790 (Wake Co funding – 30%)
  
- UAC per capita funding from local government - \$.41, compared to...
  - Mecklenburg - \$4.75
  - Guilford - \$.10
  - Forsyth - \$.93
  - Cumberland - \$5.72
  - Durham - \$2.33

	FY 22 UAC Budget	Wake County Funding	
		\$471,120	
<b>Expenses</b>			
6001 Staff Compensation	\$391,237	\$100,520	
6140 Professional Fees	\$15,000	\$4,000	*Increase due to single audit requirement
6225 UA Artist in the School Grants	\$100,000	\$100,000	
6225-01 UA Bluegrass in the Schools	\$6,000	\$6,000	
FY22 Mission Grants	\$350,000	\$200,000	
6234 Arts for Municipalities Grants	\$22,000	\$22,000	
6237 Piedmont Laureate	\$1,500	\$1,500	
6240 School Project Grants	\$15,000	\$15,000	
6242 ADA Learning Community Grant	\$2,100	\$2,100	
6374 Wheels on the Bus	\$40,000	\$10,000	
63742 Municipal Murals Program	\$10,000	\$5,000	
6376 AFTA Economic Study Impact	\$3,000	\$3,000	
6377 Creative Vitality Index	\$2,000	\$2,000	
<b>Total Expenses (these categories only)</b>	<b>\$957,837</b>	<b>\$471,120</b>	
<b>TOTAL UAC BUDGET</b>	<b>\$1,561,790</b>		



# Trends in arts & culture locally & nationally

# SVOG Awards by State

State	Total \$ Grants Awarded	Total # Grants Awarded	State	Total \$ Grants Awarded	Total # Grants Awarded	State	Total \$ Grants Awarded	Total # Grants Awarded
AK	10,822,531	40	IL	397,544,143	463	NE	58,790,614	83
AL	50,092,260	98	IN	102,407,485	163	NH	27,781,886	57
AR	42,630,975	69	KS	61,465,970	104	NJ	151,207,232	242
AZ	198,644,439	186	KY	68,424,106	111	NM	46,171,761	88
CA	1,385,912,834	1714	LA	128,513,857	159	NV	169,112,282	202
CO	172,728,110	267	MA	259,802,115	307	NY	1,483,117,897	1362
CT	102,406,942	141	MD	158,213,548	158	OH	267,823,948	368
DC	52,032,322	73	ME	48,196,220	88	OK	61,558,367	101
DE	18,751,097	34	MI	243,729,838	271	OR	141,974,470	245
FL	609,185,917	672	MN	200,872,690	244	PA	279,362,719	410
GA	169,418,940	285	MO	171,200,120	218	PR	60,801,339	63
GU	13,109,438	12	MS	15,385,837	45	RI	26,608,719	50
HI	112,470,713	77	MT	14,409,445	58	SC	55,031,705	112
IA	56,167,998	126	NC	190,597,840	310	SD	12,205,367	36
ID	37,602,287	55	ND	19,135,358	31	As of Midday 20 September 2021		

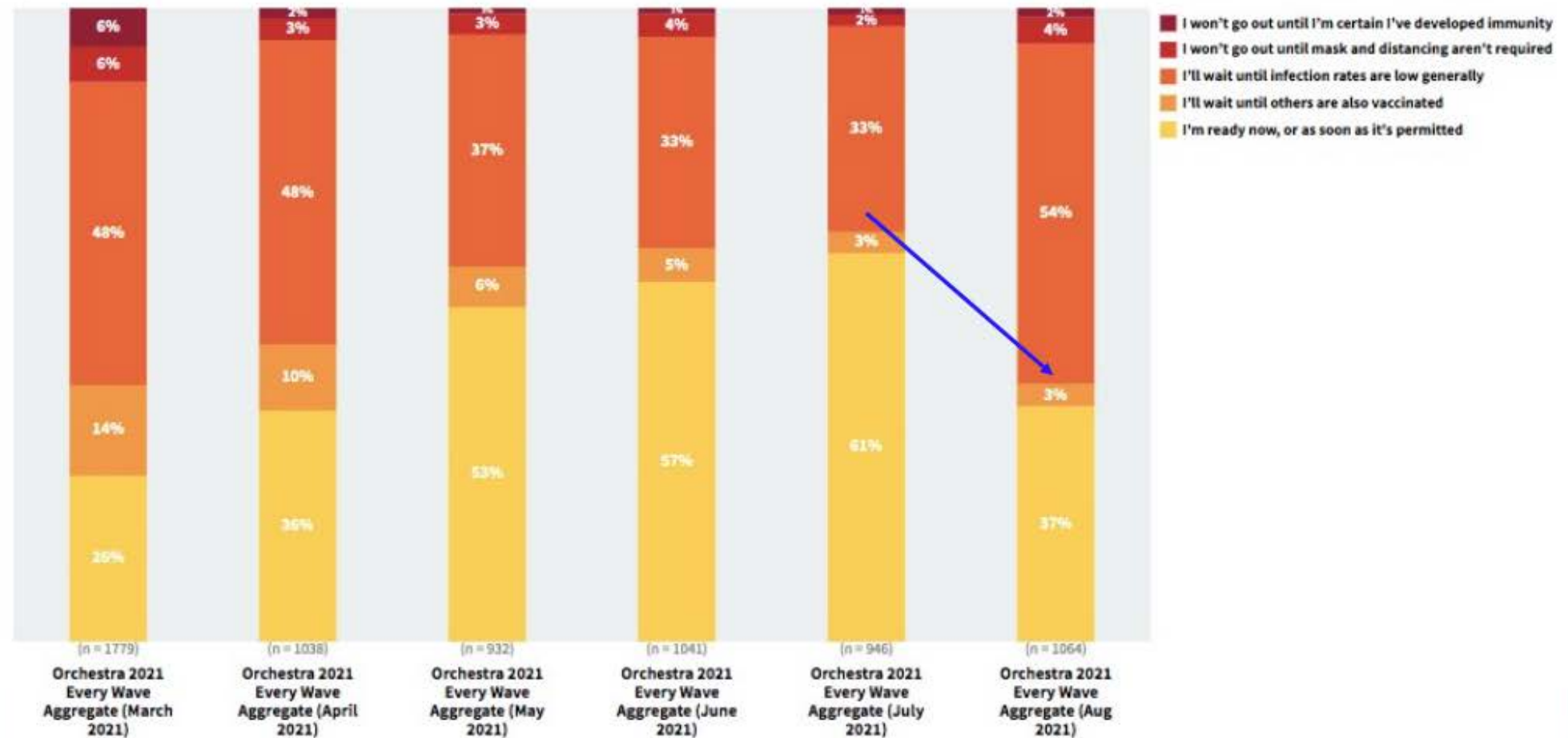


# When will vaccinated folks be ready to go out again?

## In a dramatic turnaround for August, 54% now say they're waiting for conditions to improve (source: Nat'l Orchestra Cohort)

Vaccinated: Now that you've been vaccinated, which statement best reflects how you feel about going out to cultural events?

(Asked of respondents who indicated that they've been vaccinated. Bear in mind that those with access to vaccines for the first few waves are the respondents with the highest risk. Also on protocol 4.)











Mark your calendars!

Big Night In For the Arts 2  
March 10, 2022

A horizontal purple brushstroke with a textured, hand-painted appearance, centered on a white background. The stroke has irregular, feathered edges and a slight shadow beneath it.

**Thank you!**