Community Capital Competitive Process

June 14, 2021

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Community Capital History

- Community Capital Program established in FY2002 to support capital investments in projects that address critical community issues
- Goals:
 - Develop an increased capacity in Wake County for partnerships between public, nonprofit and for-profit sectors
 - Address critical countywide needs in a way that is financially sustainable and effective
 - o Encourage sustainable financial plans that address countywide problems



Funding History

Organization	Total Commitment
Food Runners Collaborative: Commercial Kitchen	\$1,250,000
Alice Aycock Poe Health Ed Center: Parking Lot & Learning Playground	\$500,000
Healing Place for Women: New Facility	\$1,000,000
Urban Ministries: New Offices	\$600,000
Transitions LifeCare: Hospice Facility and Palliative Care Center	\$1,750,000
Alliance Medical Ministry: Purchase & Renovation of new facility	\$745,000
Tammy Lynn Center: Repairs & Renovations for aging facility	\$150,000
Garner Veterans Memorial: Memorial & Interactive Educational Park	\$50,000
Interact: Expand Shelter	\$750,000
Boys and Girls Clubs: Teen Center	\$815,000
Transitions LifeCare: 10-room expansion	\$450,000
Advance Health: New Health Services Building	\$450,000
Food Bank: Food Distribution Warehouse	\$500,000



Community Capital Funding Approach

- Prior to 2021, Community Capital funded through \$500,000 annual allocation in County Community Improvement Plan (CIP)
 - \circ Competitive process conducted on four-year cycle
- In September 2020, Board of Commissioners supported shifting funding of Community Capital to funds provided by Wake ABC Board
 - By using excess ABC revenues, Community Capital will likely have more funding available for award and can conduct process more frequently
- Amount available for this process will be established in July 2021 once ABC contributions are in hand



Community Organization Educational Session

- In preparation for upcoming process, staff will host a community organization educational session
 - o Inform community organizations about competitive process
 - o Help them understand the types of information needed and why it's needed
 - o Engage in discussions to understand barriers to organizations
 - Conduct in July prior to release of RFP so educational effort will be separate from competitive process

FY2022 Process

June 14, 2021:

July TBD, 2021:

August 2, 2021:

August 12, 2021:

October 1, 2021:

October 2021:

October 14 - 15, 2021:

November 8, 2021:

Process Presented to BOC

Community organization educational session Release RFP and begin communication efforts

Pre-submittal meeting

Submittals due to Wake County

Work Group Review Submittals

Work Group Receive Presentations

Presentation of Recommended Funding at BOC Work Session



Evaluation Team

External

• Community Leaders

Internal

- Budget and Management
- County Manager's Office
- Facilities Design and Construction
- GSA
- Housing
- Human Services

Projects at a minimum must:

- Be a capital project (greater than \$100,000)
- Demonstrate a realistic project budget and a mix of funding sources; anticipate County dollars as last funding in
- Provide an annual operating plan in detail; the county does not intend to provide operating funds to support the project
- Rely on County funding for no more than 40% of total project funding
- Limit request to maximum funding amount (to be determined in July once ABC funds have been received)

Projects Evaluated On

- Comprehensive analysis of an unmet need facing the countywide community
- Demonstration of clear link between project initiatives, Board goals and resolution of the unmet need
- Project readiness with clear project schedule
- Demonstration of need for county capital investment
- Scope of impact on County residents
- Analysis of alternative strategies for addressing the problem and the recommended project plan
- Successful community partnerships and collaboration
- Inclusion of a mechanism to track and measure success
- Proposer's ability to execute project

Proposers are not to initiate contact with other Wake County employees, evaluation team members or Board of Commission members between dates of release of RFP and release of recommendations

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