

Update on FY 21 & Looking Ahead

Presentation for Wake County Commissioners – Arts & Culture Committee

April 12, 2021

Charles Phaneuf, President

United Arts Council



Today's agenda

- Recap of Wake County Nonprofit Arts Relief Fund
- Update on FY 21 Budget & Programs
- A look at ahead – this year & beyond


Good of the Hive Mural by Matthew Wiley
Downtown Wendell



THANK YOU!



Losses across North Carolina...



SEVERE IMPACT OF PANDEMIC ON THE ARTS SECTOR

FINANCIAL LOSSES are staggering in North Carolina

- ➔ \$300 million in lost sales estimated from shuttered arts nonprofits.^{1,2}
- ➔ \$1 billion total economic impact estimated from shuttered arts nonprofits.^{1,2}
- ➔ \$3.4 billion in lost revenue from the larger NC creative economy.²

JOB LOSSES are massive in North Carolina

- ➔ 36% of nonprofit arts jobs lost³ (est. over 10,000 in NC)
- ➔ 50% fine arts and culture industry unemployment² (est. over 40,000 in NC)
- ➔ 63% of artists and creative workers with no income⁴ (est. over 80,000 in NC)

(1) [Arts and Economic Prosperity 5](#), Americans for the Arts, 2015. (2) [Lost Art](#), Brookings Institution, 2020. (3) [Center for Civil Society Studies](#), Johns Hopkins University, 2021. (4) [Pandemic Impact Artist and Creative Worker Survey](#), Americans for the Arts and US Bureau of Labor Statistics, 2021. (5) [Rural Establishment Innovation Survey](#), U.S. Department of Agriculture Economic Research Service, 2018. (6) [The Arts and Achievement in At-Risk Youth](#), Catterall, J.S., Dumais, S.A. & Hampden-Thompson, G. 2012. (7) [Doing Well and Doing Good by Doing Arts](#), Catterall, J.S., 2009. (8) [Living the Arts through Language + Learning](#), Brice Heath, S. 1998. (9) [College-Bound Seniors Report](#), The College Board, 2011. (10) [Arts Education Navigator Facts & Figures](#), Americans for the Arts.

Wake County estimates...

\$78 million in lost spending by arts organizations & audiences
7,000 arts & creative sector jobs lost
Significant loss of Local Government Revenue (\$27 million in 2015)



2020 Final Report

January, 2021



Wake County Nonprofit Arts Relief Fund

54

Applications Received

\$1,248,478

Total Requested*

\$23,120

Average Requested

53

Grants Approved

Six Culturally Specific African-American,
Latinx & Asian-American Organizations

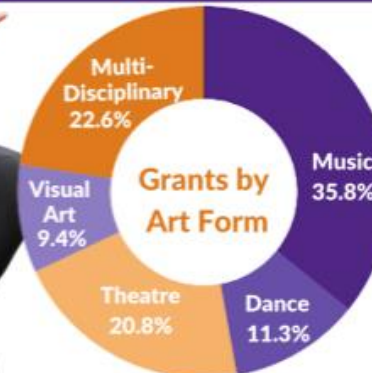
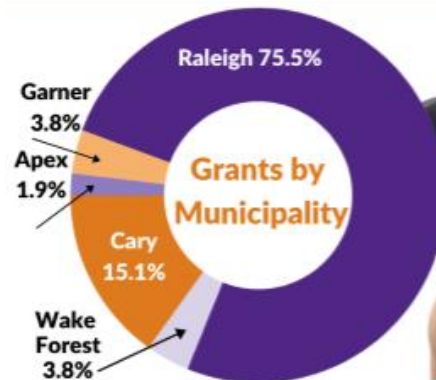
\$1,000,000

Grants Awarded**

\$18,868

Average Grant Amount

Each grantee received 82.5%
of its requested amount.



Wake County Nonprofit Arts Relief Fund			
Final Report			
January 2021			
		Culturally-Specific (Y/N)	
Supported Organizations	Amount		Payment Sent
African American Cultural Festival	\$ 36,258	Y	7-Dec
American Turkish Association of NC	\$ 4,087	Y	7-Dec
Art Now, dba Lump	\$ 2,329	N	7-Dec
Arts Access	\$ 15,738	N	7-Dec
Arts North Carolina	\$ 19,591	N	8-Dec
Arts Together	\$ 41,231	N	8-Dec
Artspace	\$ 41,231	N	8-Dec
Artsposure	\$ 41,231	N	8-Dec
Black Box Dance	\$ 6,712	N	8-Dec
Capital City Steppers	\$ 712	Y	7-Dec
Cary Ballet Company	\$ 11,917	N	8-Dec
Cary Community Choir	\$ 679	N	8-Dec
Cary Youth Voices	\$ 1,080	N	8-Dec
Classical Voice of North Carolina	\$ 5,062	N	8-Dec
ComMotion	\$ 3,992	N	8-Dec
Community Music School	\$ 21,974	N	8-Dec
Concert Singers of Cary	\$ 6,650	N	8-Dec
Contemporary Art Foundation (CAM Raleigh)	\$ 41,231	N	8-Dec
Davner Theatricals (Burning Coal)	\$ 41,231	N	7-Dec
Educational Growth Across Oceans (Animazement)	\$ 41,231	N	8-Dec
El Pueblo	\$ 41,231	Y	7-Dec
International Focus	\$ 37,624	N	7-Dec
Justice Theater Project	\$ 28,273	N	7-Dec
Marbles	\$ 41,231	N	7-Dec

MOJOAA	\$ 1,360	Y	7-Dec
North Carolina Chamber Music Institute	\$ 6,306	N	7-Dec
North Carolina Master Chorale	\$ 26,174	N	7-Dec
North Carolina Opera	\$ 41,231	N	7-Dec
North Carolina Theatre	\$ 41,231	N	7-Dec
North Raleigh Arts & Creative Theatre	\$ 17,324	N	7-Dec
Philharmonic Association	\$ 25,280	N	7-Dec
PineCone	\$ 41,231	N	7-Dec
Raleigh Area Flute Association	\$ 1,520	N	7-Dec
Raleigh Boychoir	\$ 13,388	N	7-Dec
Raleigh Camerata	\$ 1,264	N	7-Dec
Raleigh Concert Band	\$ 1,137	N	7-Dec
Raleigh Dance Theatre	\$ 6,601	N	7-Dec
Raleigh Little Theatre	\$ 41,231	N	7-Dec
Raleigh Ringers	\$ 20,353	N	7-Dec
Raleigh Symphony Orchestra	\$ 4,387	N	7-Dec
Seed Art Share	\$ 1,511	N	7-Dec
Shopspace	\$ 4,328	N	7-Dec
Spiritual Twist Productions	\$ 27,997	N	7-Dec
Theatre in the Park	\$ 41,231	N	7-Dec
Theatre Raleigh	\$ 24,591	N	7-Dec
TheGifted Arts	\$ 12,115	Y	7-Dec
Towne Players of Garner	\$ 5,395	N	7-Dec
Triangle British Brass Band	\$ 6,851	N	7-Dec
Triangle Wind Ensemble	\$ 2,354	N	7-Dec
VAE Raleigh	\$ 41,231	N	7-Dec
Wake Forest Community Youth Orchestra	\$ 2,501	N	7-Dec
Wake Forest Cultural Arts dba ARTS Wake Forest	\$ 3,284	N	7-Dec
Womens Theatre Festival	\$ 4,067	N	8-Dec
TOTAL EXPENDITURES	\$ 1,000,000		

What they said...

- From Justice Theater Project: "How amazing is this? We all have jobs until June, and so will every artist that works for us. In addition, art is being created and shared with the world. Thank you for supporting the arts in such an outstanding way! I love that it goes directly back to the people of Wake County in so many ways."
- From El Pueblo: Thank you so much for this amazing news! I appreciate all the work you all did to pull this together so quickly and to reach out to organizations individually to ensure that we could all take advantage of these much-needed relief funds



NC ARTIST RELIEF FUND

SUPPORTING ARTISTS / SUPPORTING THE ARTS



\$214,346.50
726 artists
204 cities and towns
361 female artists
288 artist of color
156 LGBTQIA+ artists
67 artists with disabilities
42 senior artists
71% match our priority categories

100% private funded

Artist Support Grants
FY 20 - 19 for \$19k
FY 21 – 62 for \$81k
Artists in Wake, Harnett, Lee,
Chatham & Johnston Counties

Mix of public & private



Update on FY 21 Budget & Programs

Artists in Schools



2019 WCPSS Writer Residency w/Kelly Starling Lyons



Hi Julia and Dave,

I just wanted first of all to thank Dave and Donna for a truly wonderful experience for our students and school this week. Donna's storytelling is such a gift and was the perfect injection of life and magic during a wet, gray virtual week of school. On a personal note, I have kids in two grades that got two different sets of stories, and they both were enthralled. I also had the pleasure of listening to both of them discussing the stories and Donna's incredible narrative gifts with their friends afterwards -- a true sign that she made a mark and that the performance was a memorable one.

...Working with you was a delight, and I am grateful.

Thank you both, and enjoy the long weekend!

Warmly,

Carroll (she/her)



	FY 21		
	UAC Budget Request	Wake County Funding	Total of these Budget Categories
TOTAL	\$ 626,500	\$ 453,000	\$ 759,794
Allocation by expense...			
Compensation	\$ 95,000	\$ 125,845	\$ 336,800
Office Rent	\$ 9,500	\$ 8,374	\$ 8,374
UAC Funding for Artists in Schools	\$ 160,000	\$ 94,342	\$ 94,342
AIS Expo	\$ 3,000	\$ -	\$ -
Cultural Access Grants	\$ 45,000	\$ 20,618	\$ 82,718
Youth Arts Grants	\$ 75,000	\$ 96,021	\$ 141,260
Arts Services Grants	\$ 4,000	\$ 5,600	\$ 5,600
New Generations Grants	\$ 5,000	\$ 7,250	\$ 8,950
Arts for Municipalities Grants	\$ 60,000	\$ 78,450	\$ 60,250
School Project Grants	\$ 20,000	\$ 10,000	\$ 10,000
Arts Integration Institute	\$ 20,500	\$ -	\$ -
Professional Development Grants	\$ 7,500	\$ -	\$ -
Wheels on the Bus Fund	\$ 55,000	\$ -	\$ -
Artist in Residence Program	\$ 50,000	\$ -	\$ -
Piedmont Laureate Program	\$ 500	\$ 1,500	\$ 1,500
Municipal Murals Program	\$ 15,000	\$ 5,000	\$ 10,000
ADA Initiative Scholarship	\$ 1,500	\$ -	\$ -
TOTAL UAC BUDGET	\$1,317,644		

FY 20-21 Budget Overview

- FY 20 grant: \$511,000
- FY 21 grant: \$453,000 (11% decrease)
- UAC's FY 20 budget: \$1,498,874 (Wake Co funding – 34%)
- UAC's FY 21 budget: \$1,317,644 (Wake Co funding – 34%)
- UAC per capita funding from local government - \$.47, compared to...
 - Mecklenburg - \$4.75
 - Guilford - \$.10
 - Forsyth - \$.93
 - Cumberland - \$5.72
 - Durham - \$2.33



Looking ahead

Art for all through...

- 100% of Title I Wake County Public School participation in UAC's Artists in Schools program
- Enhanced support of arts organizations & artists through grants & professional development
- Continued and expanded partnerships with municipalities

African American Cultural Festival, 2019





WRAL Broadcast
31,084 impressions

WRAL.com & WRAL App Streaming
1896 Users across all digital platforms
2097 Plays across all digital platforms

Over \$350,000 contributed by over 600 donors

...and two Wake County Commissioners
volunteered in our phone bank!

Appreciate County staff's (specifically John
Hamlin & Dara Demi) assistance with promotion
via Chair Calabria's video

Upcoming Public Art Convening



A horizontal purple brushstroke with a textured, hand-painted appearance, centered on a white background. The stroke has irregular, feathered edges, giving it a soft, artistic feel.

Thank you!