



Board of Commissioners Arts & Culture Committee Meeting Agenda

Monday, April 12, 2021 – 9:00 am
Meeting Held Remotely

Committee Members: Maria Cervania, Chair
Sig Hutchinson, Vice Chair
Vickie Adamson, Member

Meeting Called to Order: Maria Cervania, Chair

I. Approval of the Minutes of the Arts and Culture Committee Meeting of June 17, 2019.

II. Wake County Public Art Project Updates

John de Haro – Project Manager

Eric Staehle – Senior Facilities Project Manager

Mark Forestieri – Director Facilities Design and Construction

In 2016, the Wake County Board of Commissioners enacted an ordinance to establish funding for public art in certain county capital projects. The intent of the ordinance is to enhance the aesthetic environment, expand public experience and exposure to culture through various art forms, enhance the appearance of public facilities and improve the environment of the county on behalf of its citizens, by the incorporation of art in the design and construction of public facilities within the county.

An administrative policy was subsequently established to define the process for acquiring and managing public art that is commissioned for Wake County owned facilities or donated as part of the Public Art program. County capital improvement projects estimated to cost \$1 million or more that provide significant general public access such as libraries, parks, and greenways shall be eligible for funding.

Staff will present the first two completed public art installations, design concepts for the next project, and future projects where public art is planned over the next few years. Staff ask the committee to receive the information and share any feedback.

Attachment:

1. Presentation

III. **United Arts Update**

Charles Phaneuf, President, United Arts Council of Raleigh and Wake County

Wake County works with United Arts as the lead arts agency for our community. Wake County provides United Arts with funding that supports arts programming for school aged students, provides resources for artists and supports programming across Wake County. Mr. Phaneuf will provide the Board of Commissioners with an update on the work of United Arts under his first year of leadership at the agency and the vision for moving forward. Mr. Phaneuf will also provide an update on how the agency has used funding provided this fiscal year and how the CARES act funds supported the Wake County Nonprofit Arts Relief Fund.

Staff ask the committee to receive the information and share any feedback.

Attachment:

1. Presentation

IV. **Arts and Culture Goals, Metrics and Work Plan**

Maria Cervania, Committee Chair and Denise Foreman, Assistant County Manager

Review the approved Board goal related to arts and culture and discuss potential performance measures and future efforts for 2021.

Economic Strength

Goal ES 4: Support, promote, and celebrate arts and culture.

Rationale: Arts and culture are core to Wake County's identity. It threads through all aspects of our community--driving jobs, powers economic development, draws people to the County, and improves the overall quality of life. Inclusive cultural and artistic programs help broaden individual perspectives and enrich everyday experiences. Wake County supports its arts community that inspires and enlightens those living here and contributes to our continued growth.

Objectives:

- Improve residents' overall quality of life—linking to community health and vitality strategies.
- Grow and broaden the economic base.
- Support and encourage visual and performing artistic expression.
- Increase exposure to art programs to school-aged youth.

Example Indicators and Performance Measures:

- Public art investments at new county facilities
- School-aged youth who participate in art programs supported by County funding
- The direct economic activity generated by arts and cultural production
- Number of jobs supported by the arts and culture industry

Attachment:

1. Existing Performance Measures for County Funded for Community Organizations