

2021 Board Goals

Work Session

February 8, 2021

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Before getting started...

- Goals continue to be draft.
- Some links in the attachment may be unavailable due to the new County website.

2021 Board Goals Development

- ✓ January 7th – Retreat day 1, ‘Stronger Together’
- ✓ January 8th – Retreat day 2
- ✓ January 29th – Retreat day 3
- ▶ February 8th – Work Session
- February 15th – Board consideration for approval

Today's intent

- Provide Board of Commissioners the latest version.
- Opportunity for additional edits or revisions.
- Review materials in advance of February 15th.

2021 Goal Worksheets – *Draft*

January 8th
discussion
focused on draft
goals, rationale,
and objectives.



Growth and Sustainability

Goal: Preserve and enhance the County residents' quality of life through coordinated land use and transportation planning.

Rationale: With over one million residents, Wake County is one of the country's fastest-growing counties. Smart planning is required to preserve and enhance the quality of life for all residents and address development challenges such as affordability and conservation. A comprehensive and partner-based planning approach will create a guiding framework to help Wake County intentionally grow communities where people can thrive. Wake County will continue to work with municipal partners and community stakeholders to implement and monitor the plan through clear, logical, and fair land planning regulations and transportation coordination. Building a more inclusive, equitable, healthy and active, sustainable, and vibrant community will spur business development and inspire people to make a life here.

Objectives:

- Develop inclusive and equitable communities .
- Promote active and healthy lifestyles through appropriate land use.
- Support the development of sustainable and vibrant communities.

2021 Goal Worksheets – *Draft*

Supplemented each with comprehensive plans, key resources, indicators, and performance measures.

Comprehensive Plans and Key Resources:

- [PLANWake](#) (Draft, November 2020)
- [Wake County Unified Development Ordinance](#)
- [Live Well Wake](#)

Example Indicators and Performance Measures:

- Intentional development (new development occurring in the appropriate areas)¹⁰
- Non-automotive trips
- Open space preservation (includes private protection and conservation area).

2021 Goal Worksheets – *Draft*

January 29th discussion included feedback on draft goals, rationale, and objectives.

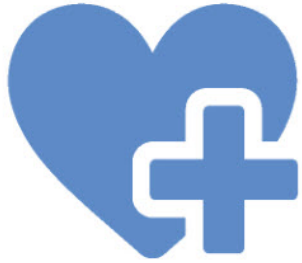
Opportunity to refine existing strategies or create new strategies.



Example Strategies:

- GS 4.1: Update the County's comprehensive land use and transportation plans (PLANWake) to integrate Wake County's growth plans.
 - Staff Recommendation: Continue initiative into 2021.
- GS 4.2: Identify and consider amendments to the Wake County Unified Development Ordinance to integrate with the PLANWake (the updated comprehensive land use plan).
 - Staff Recommendation: Continue initiative into 2021.

2021 Key Focus Areas



**Community Health &
Vitality**



Economic Strength



Education



Great Government



Growth & Sustainability



Public Safety

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Review Key Revisions

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What happens after approval?

- Staff will:
 - Begin work on strategies.
 - If additional information or exploration is needed, topics will come back to committees.
 - Incorporate and clarify definitions.
 - Develop indicators and performance measures.
 - Update the Wake County Transparency Portal.



Discussion

2020 Board Initiatives

7 Goals, 29 Objectives, and 47 Initiatives.

Goals include:

- ▶ Community Health
- ▶ Economic Strength
- ▶ Education
- ▶ Great Government
- ▶ Growth and Sustainability
- ▶ Public Safety
- ▶ Social and Economic Vitality

See attachment for detailed status notes.

