Profile Which Boards would you like to apply for? City of Raleigh Planning Commission: Submitted Greater Raleigh Convention and Visitors Bureau: Submitted Housing Authority: Appointed Juvenile Crime Prevention Council: Submitted Planning Board: Submitted United Arts Grants Panels: Submitted Commission For Women: Submitted Please select your first Board preference: * Housing Authority Please select your second Board preference: * City of Raleigh Planning Commission Please select your third Board preference: * Commission for Women Please select your fourth Board preference: * Please select your fifth Board preference: * United Arts Grants Panels Please select your sixth Board preference: * Greater Raleigh Convention and Visitors Bureau Tiffany Davis First Name Middle Initial Last Name 4217 Fawn Glen Drive Street Address Suite or Apt Raleigh NC 27616 State Postal Code What district do you live in? ☑ District 5 Mobile: (919) 889-0458 Business: (919) 341-9453 Primary Phone Alternate Phone

Tiffany L Davis Page 1 of 3

tiphanie427@gmail.com		
Email Address		
The Perry Group	Closing Manager	
Employer	Job Title	
If you live in an Extrater	ritorial Jurisdiction Area, select Yes:	
○ Yes ⊙ No		
In order to assure count	ywide representation, please indicate	your place of residence:
Raleigh Raleigh		
Interests & Experience	s	
Why are you interested	in serving on a Board or Commission?	>
I think it is very important to improvement of my commu	give back and I have a wide skill set that I anity.	am interested in utilizing for the
Work Experience		
Administrative/Executive As Photographer	ssitant, Office Manager, Licensed Real Esta	te Broker, Notary Republic, and
Volunteer Experience		
None		
Education		
BA - Business Managemen	t	
Comments		
Resume - Tiffany Davis v RE.pdf	<u>/2018-</u>	
Upload a Resume		
If you have another document you would like to your application, you may upload it below		
Please upload a file		

Tiffany L Davis Page 2 of 3

Demographics

Date of Birth
Gender *
✓ Female
Ethnicity *
✓ African American
✓ Native American
Other
Other
How did you become aware of Wake County volunteer opportunities?
✓ County Website
If you selected "Other" above, how?
Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners which are found at the link below.

http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

Tiffany L Davis Page 3 of 3



TIFFANY DAVIS

LICENSED REAL ESTATE PROFESSIONAL

PERSONAL PROFILE

To partner with a highly motivated Team, focused on continued growth, that will utilize my diverse skill set and encourage opportunities for professional development

CONTACT

- 4217 Fawn Glen Drive Raleigh, NC 27616
- Tiphanie427@yahoo.com
- (919) 889-0458
- in /tiffany-davis-2369188

EDUCATION

Real Estate, Residential Broker, State of NC

Notary, Notary Public, Wake County, State of NC

Insurance, Property & Casualty, State of NC (Inactive)

Bachelors of Arts, Business Management, Strayer University

SKILLS OVERVIEW

- Organized and detail oriented with the ability to think critically and adapt to change
- Experienced customer service professional with quality communication and people skills
- Resourceful team player successful in trouble shooting and proactive problem solving
- Proficient in multiple transaction and database management systems
- Adept at graphic design and social media management
- Experienced at coaching, training and meeting organization
- Highly creative with a background in photography

WORK EXPERIENCE

The Ida Terbet Group

NOV 2013- CURRENT

Social Media Manager- Design ad campaigns and landing pages to generate and capture new lead information. Create custom graphics and content to strengthen brand awareness across all relevant social platforms. Develop drip campaigns to maintain client contact after closing. Audit agents sites and coach toward improved social awareness.

Listing Manager- Prepare contracts, marketing materials and CMA's for all listing appointments. Review new files for compliance and prepare for data entry. Organize necessary contractors for each listing and oversee to project completion. Establish and maintain open communication with clients. Manage all relocation business and prepare required ERC/BMA. Develop and implement new systems to increase efficiency. Design and publish marketing materials for new listings. Coordinate team meetings and social events. Train staff and new hires on policy and procedures.

Coldwell Banker Howard Perry Walston

JUNE 2012 - NOV 2014

Realtor/Broker- Developed and maintain client database. Counsel clients throughout the home buying, selling or leasing process. Responsible for accurate record keeping and document submission. Answering inbound customer service calls. Manages all files from contract to closing. Troubleshooting and problem solving.

Relief Agent- Greet prospective clients and collect information for company database. Answer all questions relating to the builder and the community. Independently manage end of business day activities.

Exam Proctor- Administer final exams for students completing the pre-licensing study. Greet and check-in real estate professionals for continuing education classes. Follow all established procedures, and independently manage all end of business day activities.

Professional Property Management

JAN 2004 - APRIL 2012

Executive Assistant- Assisted the owners of the company with scheduling and correspondence. Organized and lead Board meetings. Developed a system to streamline the collection policies and procedures. Managed account collections for over 175 communities. Planned and executed company socials, charity events, and any other assigned tasks.

Assistant Property Manager- Developed budgets, attended Board meetings and recorded minutes, designed newsletters, issued work orders, approved invoices, and handled all client relations for premium accounts.

Receptionist- Managed multi -line phone systems while greeting clients and guests. Accepted, processed and documented payments. Managed supply inventory and ordering. Planned and assisted with the execution of the company's website upgrade. Developed and published the first company resource manual. Assisted the office manager with all requested tasks.

The Greer Group

AUG 1999 - JAN 2004

Administrative Assistant - Filled variously assigned office positions with diverse companies. Required to adapt quickly and efficiently to meet the needs of each client. Managed multi-line phone systems and customer service requests. General reception, office management, inventory management, scheduling, trouble shooting, planning and any other assigned tasks.

CONTACT

- 4217 Fawn Glen Drive Raleigh, NC 27616
- Tiphanie427@yahoo.com
- (919) 889-0458
- in /tiffany-davis-2369188

Profile			
Which Boards would you like	to apply for?		
Adult Care Home Community Advi Greater Raleigh Convention and V Library Commission: Submitted Nursing Home Community Advisor Wake Technical Community Colleg Commission For Women: Submitte	ry Committee: Submitted ge Board of Trustees: Submitted ed		
Please select your first Board	preterence: "		
Please select your second Boa	ard preference: *		
✓ Nursing Home Community Adv	risory Committee		
Please select your third Board	preference: *		
☑ Greater Raleigh Convention an	nd Visitors Bureau		
Please select your fourth Boar	d preference: *		
Adult Care Home Community A	Advisory Committee		
Please select your fifth Board	preference: *		
Wake Technical Community Community Community Community ■ ■ ■ ■ ■ ■ ■	ollege Board of Trustees		
Please select your sixth Board	I preference: *		
✓ Library Commission			
Irina	Kozlova		
First Name	Middle Initial Last Name		
8518 Eden Park Drive			
Street Address		Suite or Apt	
RALEIGH		NC	27613
City		State	Postal Code
What district do you live in?			
✓ District 7			
Mobile: (704) 907-5955 Primary Phone	Home: (704) 907-5955 Alternate Phone	_	
ikozlova333@gmail.com			
Email Address			

Irina Kozlova Page 1 of 3

Advance Auto Parts Employer	Sr. Financial Analyst Job Title
If you live in an Extraterritorial	Jurisdiction Area, select Yes:
○ Yes ⊙ No	
In order to assure countywide	representation, please indicate your place of residence:
Raleigh	
Interests & Experiences	
Why are you interested in serv	ring on a Board or Commission?
improvement. My work experience transformation can be very benefic	rve local community with my relentless drive for continuous and knowledge in areas of operational efficiency, finance and business ial for the boards. Being recognized as a top performer at work, I want relife through volunteering and giving back. It will be an honor to join
Work Experience	
responsibilities for 40+ warehouse drives financial and operational efficiency Nagel Raleigh NC. Responsible for financial performance of company's	yst, Advance Auto Part Headquarters, Raleigh, NC. Along with FP&A facilities across US, I am a part of business transformation group that iciency in the company. 2017- 2014 - Analytics Manager, Kuehner developing and implementing analytics strategy for operational and s customers to improve productivity and operational KPIs. 2011 - 2014, Raleigh NC. Performed financial analysis to track, report and improve
Volunteer Experience	
	el, I was a leader of annual charity fundraising. We raised money and s benefiting local and international community, including Stop Hunger Nog Run Club, SPCA.
Education	
University of North Carolina at Cha	urlotte, Finance
Comments	
	ne wake county boards. I am attaching my linkedin profile in case you n.com/in/irina-kozlova-97456a113/
Upload a Resume	_

If you have another document you would like to attach to your application, you may upload it below:

Demographics		
Date of Birth		
Gender *		
Ethnicity *		
Caucasian		
Other		
How did you become aware o	Wake County volunteer oppo	rtunities?
If you selected "Other" above	how?	

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

Please upload a file

Please upload a file

Irina Kozlova Page 3 of 3

Profile					
Which Boards would you like to apply for?					
Adult Care Home Community Advisory Committee: Submitted Capital Area Workforce Development Board: Submitted Greater Raleigh Convention and Visitors Bureau: Submitted Commission For Women: Submitted					
Please select your first Board prefe	rence: *				
Please select your second Board pr	reference: *				
☑ Greater Raleigh Convention and Visit	tors Bureau				
Please select your third Board prefe	erence: *				
	t Board				
Please select your fourth Board pre	ference: *				
Please select your fifth Board prefe	rence: *				
Please select your sixth Board prefe	erence: *				
Jillian T First Name Midd	le Initial Kral Last Name				
4605 Kaplan Drive		Cuite ou Ant			
Street Address Suite or Apt Raleigh NC 27606					
City		State	Postal Code		
What district do you live in?					
☑ District 4					
	me: (630) 217-5052				
kraljillian@gmail.com					

Submit Date: Mar 16, 2019

Jillian T Kral Page 1 of 3

Charles Schwab & Co.	Talent Advisor
If you live in an Extraterrito	orial Jurisdiction Area, select Yes:
○ Yes ⊙ No	
In order to assure countyw	vide representation, please indicate your place of residence:
Raleigh	
Interests & Experiences	
Why are you interested in	serving on a Board or Commission?
	back to the state of North Carolina (where we consider home) and plan to a Wake County. I am motivated and enthusiastic about giving back to this
Work Experience	
	thwab as a Talent Advisor. Prior to joining Schwab, I have worked in ces. Ensuring there are strong career development opportunities in our .
Volunteer Experience	
	tly at university career fairs around career searches/development -Foster nimal shelter -Volunteer with the National Epilepsy Foundation
Education	
Bachelor's in Hospitality and T	ourism Management; University of South Carolina; August 2013
Comments	
Kral Resume.docx.gdoc Upload a Resume	
If you have another document you would like to a to your application, you may upload it below:	attach
Please upload a file	

Demographics

Jillian T Kral Page 2 of 3

Date of Birth	
Gender *	
Ethnicity *	
Caucasian	
Other	
How did you become aware of Wake County volunteer opportu	nities?
If you selected "Other" above, how?	
Please unload a file	

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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Jillian T Kral Page 3 of 3

Profile					
Which Boards would you like to apply for?					
Greater Raleigh Convention and Vis	itors Bureau:	Appointed			
Please select your first Board p	reference: *				
☑ Greater Raleigh Convention and	Visitors Bure	eau			
Please select your second Boar	d preferenc	ee: *			
Please select your third Board p	oreference:	*			
✓ None Selected					
Please select your fourth Board	preference	*			
Please select your fifth Board p	reference: *				
Please select your sixth Board p	oreference:	*			
None Selected					
Valerie First Name	L Middle Initial	Hillings Last Name			
	Wilder Hiller	Last Name			
2600 Glenwood Ave. Apt. 424 Street Address			Suite or Apt		
Raleigh			NC	27608	
City What district do you live in?			State	Postal Code	
☑ District 7					
Mobile: (917) 363-3483	Home: (984	4) 232-8180			
Primary Phone Alternate Phone					
vhillings@ncartmuseum.org					
North Carolina Museum of Art Employer	Director and Job Title	d CEO			

Valerie L Hillings Page 1 of 3

If you live in an Extraterritorial Jurisdiction Area, select Yes:
○ Yes ⊙ No
In order to assure countywide representation, please indicate your place of residence:
Raleigh
Interests & Experiences
Why are you interested in serving on a Board or Commission?
My business would greatly benefit from and provide benefit to the work of the board that I am applying to join.
Work Experience
Curator and manager of global projects of various scales (especially the development of the future Guggenheim Abu Dhabi museum in the United Arab Emirates) at the Solomon R. Guggenheim Foundation Director of North Carolina Museum of Art and CEO of North Carolina Museum of Art Foundation, Inc.
Volunteer Experience
Institute of Fine Arts Alumni Board Nasher Museum at Duke University Advisory Board
Education
BA, Duke University MA, Institute of Fine Arts, New York University PhD, Institute of Fine Arts, New York University
Comments
Valerie Hillings CV 1 January 2019 .pdf Upload a Resume
f you have another document you would like to attach o your application, you may upload it below:
Please upload a file
Demographics
Date of Birth

Valerie L Hillings Page 2 of 3

Gender *	
Ethnicity *	
✓ Caucasian	
Other	
How did you become aware of Wake County volunteer opportunities?	
If you selected "Other" above, how?	
Denny Edwards	
Discount and a file	

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

Valerie L Hillings Page 3 of 3

Valerie Hillings, Ph.D.

vhillings@ncartmuseum.org



917.363.3483



Raleigh, N.C.



Linkedin.com/in/valerie-hillings-7019476/

in

SKILLS

Curatorial Vision and Strategy
Institutional and Project Planning
Team Leadership
Museum Programming
Collection Management
Budgeting
Fundraising
Media Relations

EDUCATION

Government Relations

PH.D. Art History Institute of Fine Arts, NYU 2002

M.A. Art History Institute of Fine Arts, NYU 1995

> B.A. Art History Duke University

PROFESSIONAL PROFILE

Seasoned museum leader with over 15 years of experience defining curatorial vision and strategy and directing exhibition, programming, and collection initiatives. Led complex global projects, managing multidisciplinary teams and relationships among the parties to accomplish shared objectives. Fundraised from corporate, foundation, and individual sources, achieving totals up to \$3 Million, and led museum membership and donor groups in support of annual revenue goals. Served as a spokesperson with the public and media and built an extensive network of contacts worldwide. Named Director and CEO of the North Carolina Museum of Art in November 2018, assuming responsibility for leading a survey museum with annual budget of more than \$20 Million and approximately 200 employees

EXPERIENCE

DIRECTOR AND CEO

North Carolina Museum of Art/November 2018-present

Defines the artistic and strategic vision for the North Carolina Museum of Art and oversees all aspects of its operation. Projects the Museum's mission throughout North Carolina and represents the institutional nationally and internationally. Serves as CEO for the North Carolina Museum of Art Foundation. Leads on fundraising and relationship management with the North Carolina Department of Natural and Cultural Resources and North Carolina State Legislature. Manages relations with the Museum's two boards, the governor-appointed Board of Trustees and the NCMA Foundation Board of Directors. Serves as lead spokesperson for the Museum.

- https://www.newsobserver.com/entertainment/article223250300.html
- https://www.wral.com/new-director-of-ncma-affable-passionate-credentialed-confident/17996977/

CURATOR AND ASSOCIATE DIRECTOR OF CURATORIAL AFFAIRS, ABU DHABI PROJECT

Solomon R. Guggenheim Foundation, New York, NY / 2009 - October 2018

Directed curatorial strategy, acquisitions, and programming and served as the curatorial spokesperson for the future Guggenheim Abu Dhabi, a museum of modern and contemporary art under development in the United Arab Emirates as part of the Saadiyat Cultural District in Abu Dhabi. Managed annual project planning and budgets and served as a leading contributor to the development of the master implementation and business plans for this historic museum project.

- Led on collection strategy and directed acquisition program for a foundational collection of art since the 1960s made around the world in all mediums
 - o More than 350 artworks acquired 2009-18
- Directed pre-opening exhibitions, commissions, public programs, publications, and digital content aimed at developing local audiences and increasing awareness of the Guggenheim Abu Dhabi
 - o Organized exhibitions in 2014 and 2017 that demonstrated the efficacy of the strategic curatorial vision for presenting the collection through thematic narratives spanning the 1960s to today

Valerie Hillings, Ph.D.

vhillings@ncartmuseum.org







Raleigh, N.C.



Linkedin.com/in/valeriehillings-7019476/



ADDITIONAL EXPERIENCE

PROFESSIONAL DEVELOPMENT Center for Curatorial Leadership Fellow, 2016

BOARDS

The Nasher Museum of Art at Duke University Member, Board of Advisors, 2014-2017

JURIES

Kandinsky Prize, Russia Juror, 2007-2009

ACADEMIC

ZERO foundation, Germany Scientific Board Member, 2011-2014

The Metropolitan Museum of Art Jane and Morgan Whitney Fellow, 1999-2000

Department of Art History, NYU Adjunct Professor, 1997, 2002

EXPERIENCE continued

- Realized commissions to support new artistic production
- Presented 20 public programs since 2013
 - Brought leading international contemporary artists to Abu Dhabi
 - Piloted a series of public programs blending lecture, conversation, and performance elements in 2017 that attracted 300+ attendees each
 - https://www.guggenheim.org/blogs/checklist/forward-motiona-conversation-with-artist-susan-hefuna
- Served as the lead curatorial spokesperson for the project, responsible for communicating the vision for the future museum to media and the public and on digital platforms
 - https://www.nytimes.com/video/arts/design/10000003268854/thecurators-doll-house.html
 - https://www.guggenheim.org/blogs/checklist/repairing-art-historyguggenheim-abu-dhabi-collection
- Led development of and manage annual project plans and multimillion-dollar project budget and significant acquisition budget (confidential figure)
 - Accomplished goals while remaining within budget for the Guggenheim Abu Dhabi museum
- Played a leading role in developing the master implementation and business plans
- Managed project staff and contractors
 - o Curatorial team and Curatorial Working Group
 - Operational staff (Associate Project Manager)
 - Multidepartment teams for acquisitions and exhibition projects
 - Contractors in a variety of fields
- Managed the relationship with the Abu Dhabi government partner and direct professional development program for Emirati staff (7 since 2012)
- Built and continue to grow an extensive local network to expand audience base and strengthen ties to the community in Abu Dhabi
- Delivered regular progress reports to the Guggenheim director and executive management team and participate in updates to the board of trustees
- Provided input to architect Frank Gehry and his team during the building design process
- In addition to the Abu Dhabi Project:
 - Curated the 2014–2015 Solomon R. Guggenheim Museum exhibition ZERO: Countdown to Tomorrow, 1950s-60s, AICA nominee for Best Thematic Show in New York and winner of Webby Award for the exhibition website: raised \$500,000+ from foundations and individual donors
 - http://exhibitions.guggenheim.org/zero/
 - Lead along with Development the Middle Eastern Circle (MEC) affinity group for the Solomon R. Guggenheim Museum, New York
 - Secured funding for annual Middle Eastern Circle Presents program launched in 2016
 - Formulated Middle Eastern art acquisition strategy in 2017 to inform annual acquisitions program supported by the MEC

Valerie Hillings, Ph.D.

vhillings@ncartmuseum.org



917.363.3483



Raleigh, N.C.



Linkedin.com/in/valerie-hillings-7019476/



REFERENCES

AVAILABLE UPON REQUEST

EXPERIENCE continued

ASSISTANT CURATOR AND CURATORIAL ASSISTANT

Solomon R. Guggenheim Museum, New York, NY / 2004-2009

Curated, co-curated, and coordinated 14 exhibitions on 3 continents in 5 years, forging connections and working relationships with museums in Australia, Europe, and the United States. Contributed to fundraising for exhibitions and cultivation of donors through membership groups and acquisition committees. Produced content for digital platforms.

- Curated 4 exhibitions between 2006 and 2009 for Guggenheim constellation museums Deutsche Guggenheim, Berlin; Guggenheim Museum Bilbao; and Guggenheim Hermitage Museum, Las Vegas
 - o https://www.youtube.com/watch?v=Nf2DsaSEP_w
 - o http://www.deutsche-guggenheim.de/e/ausstellungen-darboven01.php
- Curated large-scale Guggenheim collection exhibitions at the Kunst- und Austellungshalle der Bundesrepublik Deutschland, Bonn, Germany (2006) and the National Gallery of Victoria, Melbourne, Australia (2007)
 - o Worked directly with the staffs of the partner museums to deliver these exhibitions
- Curated landmark exhibition of the history of Russian art, RUSSIA!, 2005–2006
 - o One of the highest attended exhibitions in Solomon R. Guggenheim Museum history, with 405,780 visitors during the 3 ½-month run
 - o Fundraised \$3 Million from corporate, foundation, and individual sources
 - o Managed logistics with the office of the President of the Russian Federation Vladimir Putin for patronage and official visit during opening
- Served as curatorial lead for Patrons Circle high-level membership group and assistant curator for Photography Acquisition Committee
 - o Contributed to retention and growth of membership for these key support groups and developed and led member and trustee trips

BOARDS AND PROFESSIONAL DEVELOPMENT

- Expanded knowledge base of operational and museum board models as a member of the Board of Advisors for the Nasher Museum of Art at Duke University (2014–2017) and a fellow at the Center for Curatorial Leadership (CCL, 2016), which included a mentorship by Jill Medvedow, Ellen Matilda Poss Director of the Institute of Contemporary Art, Boston
- Enhanced management and financial skills through coursework with Columbia Business School professors as part of the CCL program

Profile				
Which Boards would you like to apply for?				
Domestic Violence Fatality Review Greater Raleigh Convention and V Historic Preservation Commission: Knightdale Land Use Review Board GoTriangle Board of Trustees: Sub United Arts Grants Panels: Submitte Commission For Women: Submitte	isitors Bureau Submitted d: Submitted omitted ted			
Please select your first Board	preference:	*		
Please select your second Boa	ard preferen	ice: *		
	ion			
Please select your third Board	preference	*		
Wendell Board of Adjustment ■				
Please select your fourth Boar	d preferenc	e: *		
Please select your fifth Board	preference:	*		
☑ Domestic Violence Fatality Rev	iew Team			
Please select your sixth Board	preference	* *		
Stacy First Name	Middle Initial	Cheetham Last Name		
502A N Cypress St				
Street Address			Suite or Apt	
Wendell			NC NC	27591
What district do you live in?			State	Postal Code
✓ District 1				
Mobile: (919) 901-9013	Mohile: (0	19) 901-9013		
Primary Phone	Alternate Phone			

Submit Date: Nov 07, 2019

Stacy Cheetham Page 1 of 3

scheetha@redhat.com		
Email Address		
	Governance BA and	
Red Hat	Administrator	
Employer	Job Title	
If you live in an Extrat	erritorial Jurisdiction Area, select Yes:	
○ Yes ⊙ No		
In order to assure cou	ntywide representation, please indicate your place of residence:	
✓ Wendell		
Interests & Experien	ees	
Why are you intereste	d in serving on a Board or Commission?	
To be able to help make	a difference, particularly for women, in Wake County	
Work Experience		
	nagement experience in the Washington, DC area, prior to moving to Raleigh for-profit manufacturing and tech spaces.	,
Volunteer Experience		
•	the Children Board, which runs the longest continuously running benefit for o for the Children Horse Show, having raised over \$2.4 million.	
Education		
	University, BA in French from University of Richmond. Applying for Graduate n Baptist Theological Seminary to study Biblical Languages.	<u> </u>
Comments		
Upload a Resume		
If you have another document you would to your application, you may upload it be		
Please upload a file		

Demographics

Stacy Cheetham Page 2 of 3

Date of Birth	
Gender *	
Female	
Ethnicity *	
Caucasian	
Other	
How did you become aware of Wake County volunteer opportunities?	
✓ Current Wake County Volunteer	
If you selected "Other" above, how?	
Please unload a file	

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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Stacy Cheetham Page 3 of 3

Submit Date: Dec 03, 2020

Eric Dorfman Page 1 of 4

If you live in an Extraterritorial Jurisdiction Area, select Yes:

○ Yes ⊙ No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

Leading NCMNS, which draws 1.2 million guests through its doors annually, I understand firsthand its importance to the economic prosperity and social cohesion of Wake County and North Carolina. I am committed to the Museum making as strong an impact as possible. Additionally, I have twenty years' experience in cultural leadership and tourism and am well placed to partner with the GRCVB in ensuring the maximum leverage possible with all the cultural tourism offerings in the county.

Work Experience

I am Director and CEO of the North Carolina Museum of Natural Sciences, the largest museum of its kind in the Southeast United States and an adjunct professor in Biological Sciences at North Carolina State University. Prior to my time in Raleigh, I was Director of Carnegie Museum of Natural History in Pittsburgh, PA, as well as an adjunct professor at the University of Pittsburgh. Before this, I was in New Zealand as Director of Whanganui Regional Museum and an adjunct at Victoria of University of Wellington. These positions were part of 25 years away from the United States in New Zealand, Australia, and South Africa in various academic and professional roles. In addition, I have authored five books on popular science, climate change and museum studies, am a continuous contributor to magazines and journals, and co-host "Love Nature: The Biophilia Podcast." Please see my CV for further details.

Volunteer Experience

My volunteer experience as focused strongly on the museum sector, tourism, and building civic prosperity. Most recently Executive Board, Visit Pittsburgh and Chair of the Audit Committee. I am also on the Executive Board of the International Council of Museums (ICOM), representing more than 40,000 members worldwide. Between 2013 and 2019, I was President of ICOM Committee for Museums and Collections of Natural History (NATHIST). In New Zealand, I was founding chair of Visit Whanganui (the regional tourism authority), Vice President of the Whanganui Chamber of Commerce, and chaired a Mayoral committee on community engagement. I am currently on a number of editorial boards, including the scholarly journal "Museum Worlds."

Education

Doctor of Philosophy in Ecology: The University of Sydney, Sydney Australia 1997 Thesis: Scale-dependent habitat utilisation of cormorants (Phalacrocorax spp.) in eastern Australia Master of Marine Science: Moss Landing Marine Laboratories (through San José State University) California 1990. Thesis: Distribution, behavior, and food habits of harbor porpoises (Phocoena phocoena) in Monterey Bay Bachelor of Science in Ecology, Behavior and Evolution: University of California San Diego 1986. Courses at Scripps Institute of Oceanography and National Oceanographic and Atmospheric Administration Certified Six-Sigma Deployment Leader: International Six-Sigma Institute 2014

Comments

I'm enthusiastic about joining the GRCVB, at such a time as a position becomes available. I feel that my position within Wake County and North Carolina places me well to advance tangible partnerships, while my experience in tourism generally will allow me to add value as a strategist to advance many of their key agendas.

Eric Dorfman CV August 20.docx	
Upload a Resume	
If you have another document you would like to attach	
to your application, you may upload it below:	
Please upload a file	
Dama awarbia	
Demographics	
Date of Birth	
Gender *	
✓ Male	
Ethnicity *	
Caucasian	
Other	
How did you become aware of W	ake County volunteer opportunities?
Ø Other	
If you selected "Other" above, ho	pw?
Dy forming relationships with Wake C	
By forming relationships with Wake C	ounty representatives
Please upload a file	

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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Eric Dorfman Page 4 of 4

ERIC DORFMAN, BSc. MSc. PhD.

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SENIOR HERITAGE-SECTOR EXECUTIVE

Providing successful creative, strategic, fiscal and operational leadership

A naturally diplomatic leader who resolves complex issues and promotes peak performance using creativity, customer focus, superior interpersonal skills and a strong scholarly grounding in natural and cultural heritage.

AREAS OF EXPERTISE

Organizational leadership 🛘 Vision, mission & operations planning 🗘 Cultural
tourism
Communication (film & podcast, written) Donor-centered fundraising Climate
change
Marine vertebrate ecology & conservation ☐ Diversity, inclusion & equity ☐ Ethics

KEY ACCOMPLISHMENTS

- Leading cultural institutions. Made Carnegie Museum of Natural History the first North American museum to embrace the Anthropocene concept. Highest attendance in its 125-year history, 2 years running; up 30% since 2015. Raised over \$24M in 4 years from philanthropy, grants, and sponsorship, without a capital campaign. Almost 300% increase in science staff. 40% increase in earned revenue by integrating visitor experience throughout exhibits and retail outlets. At Whanganui Regional Museum, 400% growth in visitation and 33% increase in core funding in four years.
- Leadership in the international heritage sector. Executive Board member of ICOM. As former President of NATHIST, drafted ICOM's Code of Ethics for Natural History Museums. As Deputy Chair of ICOM's Ethics Committee, drafted ICOM's Guidelines for Ethical Fundraising and provided advice globally on issues involving natural history collections. On behalf of ICOM, maintain relationships with UNEP, World Association of Zoos and Aquariums, IUCN, CITES etc.
- Civic & Professional Leadership. Former Executive Board member of Visit Pittsburgh and Chatham University's Eden Hall Advisory Board. In New Zealand, founding chair of Visit Whanganui and Vice President of the Whanganui Chamber of Commerce. Editorial Boards of Museum Worlds and the ICOM/Routledge museum handbook series. Member IUCN Invasive Species Specialist Group. Former Chair of Birdlife Australia's International Program, founding the national "Birds in Backyards" citizen science program.
- Communicating natural and cultural heritage. Co-host of Love Nature: the Biophilia Podcast and former co-host of the award-winning podcast A is for Anthropocene: Living in the Age of Humanity. Author/editor of Intangible Natural Heritage: New

Perspectives on Natural Objects (Routledge, 2012) and The Future of Natural History Museums (Routledge, 2017). Lectured on natural history and science (University of Pittsburgh, Victoria University of Wellington, University of Sydney etc.).

PROFESSIONAL EXPERIENCE

NORTH CAROLINA MUSEUM OF NATURAL SCIENCES

2020-prese

Established 1879 years ago, with collections dating to 1814. It is among the major natural history museums in the United States. Collection: 5M objects; Total annual budget \$21M; 310 staff; 200+ volunteers; 1.2M annual visitors; 2,000 members.

Director & CEO

Set strategy to create next-generation approaches to capture the museum's future trajectory, securing new resources that strengthen its financial position. Support NMCNS Friends Board in effective governance, develop senior management, provide a strong business structure and positive, customer-focused culture from which to leverage performance, creativity and scholarship. Lead activities at the main campus and Prairie Ridge in Raleigh, as well as regional facilities in Whiteville and Greenville.

Leadership

- o Strategic development through two consecutive planning cycles
- Introduced Biophilia to the museum as a lens through which to conduct collections-based research, visitor experience, and programming
- \$2M raised through philanthropy, corporate sponsorship, grants, contracts and foundation support, with another \$30M in negotiation
- Established a Project Management Office to facilitate crossdepartmental coordination and ensure accountability

Operations & Finance

- **o** 30% improvement in visitation in 4 years, the highest in the museum's history
- **o** Established the museum's first Project Management Office to connect the Museum's Annual Business Plan to operational outputs
- 40% increase in earned revenue by re-aligning commercial output with brand

Science

o 10% increase in average impact factor, via the establishment of science career pathways and annual performance targets based on quantity and impact of research output

Board Support

- o 30% increased annual giving
- **o** Established a new stewardship model to revitalize engagement of board members and reaffirm roles and responsibilities

Public Engagement

- Founded and co-hosted an award-winning podcast, *Love Nature:* The Biophilia Podcast
- Wrote, directed, and hosted many documentaries for the museum and its activities

North Carolina State University

2020 present

North Carolina State University is a public land-grant research university in Raleigh, North Carolina. Founded in 1887 and part of the University of North Carolina system, it is the largest university in the Carolinas.

Adjunct Associate Professor, Department of Marine, Earth, and Atmospheric Sciences

Worked closely with the department head to develop initiatives of mutual benefit to NCMNS and NCSU.

CARNEGIE MUSEUM OF NATURAL HISTORY AND 2015-2019 POWDERMILL NATURE RESERVE, Pittsburgh and Ligonier

Established 125 years ago by Andrew Carnegie, CMNH is one of four Carnegie Museums of Pittsburgh. It is among the major natural history museums in the country. Collection: 22M objects; Total annual budget \$20M; 250 staff; 200+ volunteers; 500,000 annual visitors; 35,000 members.

Director

Set strategy to create next-generation approaches to capture the museum's future trajectory, securing new resources that strengthen its financial position. Support CMNH board in effective governance, develop senior management, provide a strong business structure and positive, customer-focused culture from which to leverage performance, creativity and scholarship. \$24M raised through philanthropy, corporate sponsorship, grants, contracts and foundation support, including a \$5M gift to endow the Director's position. Eliminated structural deficit representing 25% of annual operating budget and 30% improvement in visitation in 4 years, the highest in the museum's history. Increased curatorial positions by 300% to build the capacity to leverage collections strengths in scholarship and visitor experiences.

2016-2019

UNIVERSITY OF PITTSBURGH

The University of Pittsburgh is a state-related research university in Pittsburgh, Pennsylvania. It was founded as the Pittsburgh Academy in 1787. In its 2019 rankings, U.S. News & World Report ranked Pitt 26th in comparison to other public universities in the United States. **Students 15 (Fall 2019)**

Adjunct Professor

Develop and deliver a course in natural history museology in History of Art and Architecture, cross-credited with Biological Sciences. Focus on leveraging the museum's resources to contribute both theory and practical skills and involve a number of museum researchers and technicians.

INTERNATIONAL COUNCIL OF MUSEUMS (ICOM)

2005-present

Member, Executive Board (current) President ICOM NATHIST (2013-2019), Deputy Chair ICOM Ethics Committee (2016-present)

Represent ICOM in matters concerning natural history and provide leadership and direction for the organization's activities in New Zealand. Created and monitor update of the Code of Ethics for Natural History Museums globally. Represent ICOM in multilateral partnerships, e.g. with UNEP, IUCN, CITES and the New Zealand Government. Chair the ICOM NATHIST Wildlife Trafficking Working Group, comprising strategic thinkers in the global natural heritage sector, as a platform for natural history museums globally to contribute effectively to this topic. In this role, maintain its online presence, especially covering news relating to natural history museums and wildlife trafficking.

WHANGANUI REGIONAL MUSEUM & WARD 2010-2015 OBSERVATORY, New Zealand

The Whanganui Regional Museum, founded in 1890, is one of the nation's oldest museums. It houses collections of both national and international significance and is unique in being run by a two-house Board, comprising both Māori and Civic representation. Ward Observatory opened in 1901 and houses New Zealand's largest refracting telescope. Collection: 1M objects; Annual budget \$6M; 30 staff; 60 volunteers; 100,000 annual visitors; 8,000 members.

Director

Established institution-wide goals that enhanced cohesion across departments. Supported the members of the complex governance model in effective governance, providing sound knowledge of museum best practice, finances, community liaison and cultural marketing. Worked closely with the local Māori community to ensure transparency, consistency and continuity and a tangible commitment to diversity and inclusion. Developed senior management, providing a strong business structure and positive culture from which to leverage performance, creativity and scholarship. Established the Whanganui Regional Museum Foundation, whose initial constituents included the Mayor of Whanganui.

- 400% increased visitation
- 300% increase in education program participation
- Natural history capacity increased and founded the first open natural history storage (moa material)
- 33% increase in core funding
- Took responsibility of Ward Observatory, housing New Zealand's oldest refracting telescope

VICTORIA UNIVERSITY OF WELLINGTON, New Zealand

2007-2015

Victoria University of Wellington is a university in Wellington, New Zealand. Established in 1897, the university is well known for its programs in law, the humanities, and science. In 2012, VUW had the highest average research grade in the New Zealand Government's Performance-Based Research Fund exercise.

Adjunct Lecturer, Museum and Heritage Studies

Lectured on natural history museology and ethics, providing supervision and mentoring to postgraduate students. Lectured on historical development of natural history museums, the philosophy of collecting and exhibiting and current trends in science interpretation. Set literature for the natural history component of the postgraduate seminar series. Co-supervised postgraduate students in exhibition design and museology.

EKLEKTUS INC., New Zealand

2006-2010

Founded to provide cultural institutions with strategy and capacity, Eklektus Inc. created exhibitions, organized festivals and tourism campaigns, computer interactives, museum models, and institutional frameworks. **Staff 20; Budgets Project-specific (\$40,000 to \$1M)**

Executive Director

Provided strategic and operational leadership to the organization, business growth, as well as new products and services for the organization to develop and implement major exhibitions, tourism advice and bespoke creative projects for

clients such as The Australian Museum, Dubai Ministry of Culture, New Zealand Post and the New Zealand Festival. Represented New Zealand Trade and Enterprise in a mission to the UAE and Qatar, fostering trade relations between New Zealand and the GCC.

MUSEUM OF NEW ZEALAND / TE PAPA TONGAREWA, 2003-2006 New Zealand

The Museum of New Zealand Te Papa Tongarewa is New Zealand's national museum, located in Wellington. Known as Te Papa, or "Our Place", it opened in 1998 after the merging of the National Museum and the National Art Gallery.

More than 1.5 million people visit every year. Staff 15; Annual Budget \$4.5M

Senior Manager, Science Development

Brought into the institution to create a new business unit to facilitate communication between technical and visitor experience units. Provided leadership to the creation of large-scale exhibitions including Whales/Tōhora and Blood, Earth Fire. One exhibition (The Poisoners!) was the second-highest attended exhibition in the museum's history. Used Lean principles to redesign the museum's exhibition commissioning process. Managed the museum's Science Development Unit, supervising scholarly research and leading the creation of the institution's visitor-facing natural history projects, including citizen science, exhibitions and computer games. Wrote and directed documentaries, including Te Kereru, starring opera diva, Dame Kiri Te Kanawa.

DEPARTMENT OF CONSERVATION, New Zealand

2002-2003

The Department of Conservation (DOC) (Māori: Te Papa Atawhai) is the public service department of New Zealand charged with the conservation of New Zealand's natural and historical heritage. Thirteen conservation boards provide for interaction between DOC and the public nationally. **Staff 13; Annual Budget \$3M**

Principal Regional Scientist; Manager, Conservation with Communities

Worked on both technical and external relations teams, building organizational capacity and producing high-profile publicly focused initiatives. Managed the national "Conservation with Communities" program that engaged communities in conservation initiatives, ensuring alignment with Government goals and requirements. Coordinated and up-skilled national program providers to deliver to a high standard within the annual \$2.5 million Vote Conservation budget. Led the development of creative projects with the fine arts community to raise national awareness for conservation. Projects included *Wild Music*, a CD of classical music co-produced with Radio New Zealand and performed by the New Zealand Symphony Orchestra.

THE UNIVERSITY OF SYDNEY, Australia

1999-2002

The University of Sydney is an Australian public research university. Founded in 1850, it was Australia's first university and is regarded as one of the world's leading universities. **Staff 2; Annual Budget \$500,000**

Australian Research Council Postdoctoral Fellow

Led a program of waterbird ecology and conservation research in northern Australia, concentrating on vulnerable populations of Black-necked Stork, with a focus on rural landscapes and natural habitat. Wrote and directed a documentary on waterbirds for Australian Parks and Wildlife Service and led an

Earthwatch volunteer trip to Kakadu National Park. Lectured to both undergraduate and postgraduate students in ecology and statistics.

UNIVERSITY OF FORT HARE, South Africa

1998-1999

Fort Hare is a key institution of higher education for black Africans, founded in 1916, offering a Western-style academic education to students from across Africa. Fort Hare alumni include Nelson Mandela. **Staff 2; Students 12; Budget \$50,000.**

National Research Foundation Postdoctoral Fellow

Led research on waterbird conservation in the Eastern Cape region, with a focus on wetlands, waterbirds and sustainable development. Responsibilities included designing and undertaking research on patterns of use by waterbirds and otters in the Eastern Cape of South Africa, in relation to estuary morphology and vegetation; establishing a web site for the Department of Zoology; supervising post-graduate students; teaching post-graduate systematics and experimental design.

THE UNIVERSITY OF SYDNEY, Australia Associate Lecturer, Second Year Zoology

1993-1998

School of Biological Sciences, University of Sydney. February 1995 – March 1998. Responsibilities included lecturing the following topics: Animal Behaviour, Adaptive radiation and functional morphology of birds, Evolution and diversity of marine mammals, Evolution of comparative physiology of marine birds, Diversity and extinction of Island Birds. Lectured in First Year, Biology, acting Associate Director First Year Biology February 1993 - January 1994. Research Assistant monitoring behaviour of southern right whales in South Australia, Department of Veterinary Anatomy, The University of Sydney June - December 1991.

CURRENT RESEARCH AREAS

- **Museum theory and practice** focusing on business model optimization for cultural institutions.
- Behavioral ecology of estuarine birds and their prey with an emphasis on Ardeidae, Phalacrocoracidae, Anhingidae and Ciconiidae.

EDUCATION & CREDENTIALS

- **Doctor of Philosophy in Ecology:** The University of Sydney, Sydney Australia 1997 Thesis: *Scale-dependent habitat utilisation of cormorants* (Phalacrocorax *spp.*) in eastern Australia
- Master of Marine Science: Moss Landing Marine Laboratories
- + (through San José State University) California 1990. Thesis: Distribution, behavior, and food habits of harbor porpoises (Phocoena phocoena) in Monterey Bay
- Bachelor of Science in Ecology, Behavior and Evolution: University of California San Diego 1986. Courses at Scripps Institute of Oceanography and National Oceanographic and Atmospheric Administration
- Certified Six-Sigma Deployment Leader: International Six-Sigma Institute 2014
- Editorial Board: Museum Worlds 2016-present
- Editorial Board: ICOM/Routledge museum handbook series 2017-present

 Languages: Native English speaker; competent in German and French; fundamentals of Māori and Spanish

CITIZENSHIP

USA/Australia/New Zealand

SELECTED PUBLICATIONS

Complete list available on request

BOOKS

- Dorfman, E.J. 2018. *The Future of Natural History Museums* (ed.), Routledge, New York
- Dorfman, E. J. 2012. Intangible Natural Heritage: New Perspectives on Natural Objects (ed.), Routledge, New York
- Dorfman, E.J. 2008. *Melting Point: New Zealand and the Climate Change Crisis*. Penguin NZ, Auckland
- Dorfman, E. J. 2007. *Inside New Zealand's National Parks*. Penguin NZ, Auckland Dorfman, E. J. 2005. *Sanctuary: New Zealand's Spectacular Nature Reserves*. Penguin NZ, Auckland

ARTICLES, BOOK CHAPTERS AND OTHER WORKS

- Oliveira, G., Dorfman, E., Kramar, N., Mendenhall, C., and Heller, N. In Press. The Anthropocene in Natural History Museums: A Productive Lens of Engagement. *Curator: The Museum Journal*.
- Mendenhall, C., Hayes, V.G., Margolis, J. and Dorfman, E. In Press. Improving Displays of Biological Sex and Sexual Behavior in a Natural History Museum. *Museum International*.
- Dorfman, E. 2019. Changing epistemologies in the museum: an evolving relationship with nature. *Museum International*. 71(281-282): 30-37.
- Rogers, S., Shreckengast, B. and Dorfman, E.J. 2018. Milestones in the Early Development of the Natural History Diorama in the United States. In: Tunnicliffe, S and Scheersoi, A. Natural History Dioramas Traditional Exhibits for Current/Actual Educational Themes Springer, New York.
- Dorfman, E.J. 2017. Elephants and Ivory: Coordinating Natural History Museum Action to Address Wildlife Crime. *Curator*. 60(4): 133-145.
- Dorfman, E.J. 2017. Maintaining credibility in a world after truth. *Museums Galleries Australia Magazine* 26 (1): 50-53.
- Dorfman, E.J. 2016. Ethical issues and standards for natural history museums. In Murphy, B. (ed.) *Museums, Ethics and Cultural Heritage*. Routledge, New York
- Dorfman, E.J. 2016. Who owns history? Diverse perspectives on curating an Ancient Egyptian Kestrel. *Proceedings of the International Biennial Conference of Museum Studies Commemorating the 80th Birthday of Professor Pao-teh Han 30th and 31th October 2014.*
- McCarthy, C. Dorfman, E.J., Hakiwai, A. and Twomey, Ā. 2015. Mana Taonga: Connecting Communities with New Zealand Museums through Ancestral Māori Culture. *Museum International*. 65 (257-260): 5-15.
- Dorfman, E.J. and M. I. Landim. 2014. *Natural History Museums for a Sustainable Society ICOM News* 66(4): 8.
- Dorfman, E.J. 2013. Setting standards for natural history museums. *ICOM News* 66 (3-4): 28-29
- Dorfman, E.J. 2013. Natural History Museums as Centres of Excellence in the Natural Sciences: Abstracts from the 2011 ICOM NATHIST Meeting. *The Thailand Natural History Museum Journal* 7(1): 63-69.

- Dorfman, E. J. 2012. Museums in a changing climate: the vital role of museums in a world changed by global warming. *ICOM News* 65 (1): 9.
- Dorfman, E. J. 2011. Museums in a changing world: new challenges, new inspiration. *Proceedings of the Annual Conference of ICOM-NATHIST, Shanghai 2010*, Shanghai 2-17.
- Dorfman, E. J. 2011. Being green: San Francisco's California Academy of Sciences leads the way in museum sustainability. *ICOM News* 64(1): 6-7.
- Dorfman, E.J. 2010. Attracting and Maintaining Visitors in Small Museums. *ICOM News*. 63(2) 7.
- Dorfman, E. 2009. *Cormorants and Darters*. In L. Edgerton and J. Lochman (eds.) *Wildlife of Australia*. Allen and Unwin, Sydney.
- Dorfman, E. J. 2008. The sustainable museum: a global review. *Proceedings of the International Symposium for the 100th Anniversary of National Taiwan Museum Challenges and Perspectives: New Roles of the Natural History Museum in Response to Global Changes.*
- Dorfman, E. J. 2006. Der Abscheid (fiction) In B. Else (ed.) *Hideous & Hilarious:* 30 New Zealand Historical Stories. Random House, Auckland.
- Dorfman, E. J., A Riley, and K. Ravich. 2005. Birdscaping the Suburbs: The Australian "Birds in Backyards" program and its potential for use in Wellington. In: *Greening the City: Bringing Back Biodiversity Back to the Urban Environment*. Royal New Zealand Institute of Horticulture. 136-144.
- Dorfman, E. J., R. Kingsford and J. Porter. 2002. Use of natural and artificial wetlands by Australian waterbirds: implications for population growth and management. *Proceedings of the International Association of Theoretical and Applied Limnology* (Verhandlungen I.V.L.) 28:1-5.
- Dorfman, E. J., A. Lamont and C. Dickman. 2001. Foraging behaviour and success of black-necked storks (*Ephippiorhynchus asiaticus*) in Australia: implications for management. *Emu*. 101:1-5.
- Dorfman, E.J. and M.J. Kingsford. 2001. Distribution and behaviour of cormorants (*Phalacrocorax* spp.) in estuarine habitats in eastern Australia. *Marine Biology*. 138(1):1-10.
- Dorfman, E.J. and R.T. Kingsford. 2001. Movements of cormorants in arid Australia. *Journal of Arid Environments* 49:677–694.

REFEREES

Available on request

Profile			
Which Boards would you like to	apply for?		
Greater Raleigh Convention and Vis	itors Bureau: Submitted		
Please select your first Board p	reference: *		
✓ Greater Raleigh Convention and	Visitors Bureau		
Please select your second Boar	d preference: *		
	Visitors Bureau		
Please select your third Board p	preference: *		
	Visitors Bureau		
Please select your fourth Board	preference: *		
□ Greater Raleigh Convention and	Visitors Bureau		
Please select your fifth Board pr	reference: *		
	Visitors Bureau		
Please select your sixth Board p	oreference: *		
☑ Greater Raleigh Convention and	Visitors Bureau		
Julie First Name	B. Smith Middle Initial Last Name		
11901 Fairlie Place			
Street Address		Suite or Apt	
Raleigh		NC	27613
What district do you live in?		State	Postal Code
None Selected			
Mobile: (919) 210-5344 Primary Phone	Mobile: (919) 210-5344 Alternate Phone		
jbsmith9@ncsu.edu			
NC State University Employer	Assistant Vice Chancellor for External Affairs, Partnerships and Economic Development Job Title		

Submit Date: Dec 21, 2020

Julie B. Smith Page 1 of 3

If you live in an Extraterritorial Jurisdiction Area, select Yes:

○ Yes ⊙ No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

As Assistant Vice Chancellor for External Affairs, Partnerships and Economic Development at NC State University, I would like to continue to further my engagement with Wake County. In my role, I work to cultivate and enhance the relationships that the university maintains with many external constituencies in order to advocate for NC State in achieving its three-tiered mission of teaching, research, and extension and engagement. Forging a strong partnership and working collaboratively with our local community serves both entities by helping to stimulate economic growth, innovation and multi-disciplinary research.

Work Experience

I currently serve as the Assistant Vice Chancellor for External Affairs, Partnerships and Economic Development at NC State University. In my role, I am responsible for working with a variety of internal and external constituencies to advocate for NC State in achieving its three-tiered mission of teaching, research, and extension and engagement. These constituents include: federal, state and local governments; the UNC System Office; NC State faculty, staff, students, and alumni; educational institutions; community leaders; businesses and industries in the Research Triangle, City of Raleigh and beyond; and counties throughout North Carolina. I help to shape and implement the external affairs and economic development strategy for the university, strategically working to further cultivate industry, corporate, and government partnerships thereby stimulating economic growth, innovation and multidisciplinary research. I also serve as the university's liaison for state and local relations as well as provide leadership oversight and coordination of the operational and financial activities of my division. Additionally, I represent the university on the boards of the Hillsborough Street Community Service Corporation and Blue Ridge Corridor Alliance. Prior to joining NC State, I served as Assistant to the Chancellor for External Affairs at the University of North Carolina at Pembroke. In that role, I served as the university's liaison for state and federal relations and worked to strengthen external partnerships for the university and southeastern North Carolina. Before I began my work within the UNC System, I worked for a number of years as the Assistant General Counsel for the North Carolina Sheriffs' Association providing legal advice on a vast array of different issues both internal to the corporation as well as those involving its members.

Volunteer Experience

Education

University of Virginia School of Law, Charlottesville, VA Juris Doctorate of Law, 2009 North Carolina State University, Raleigh, NC B.A., Political Science (Minor: Environmental Science), summa cum laude, 2006 Valedictorian; Roy H. Park Scholarship Recipient

Comments

Julie B. Smith Page 2 of 3

Upload a Resume	
Julie Smith Bio.pdf	
If you have another document you would like to attach to your application, you may upload it below:	
Please upload a file	
Demographics	
Date of Birth	
Gender *	
▼ Female	
Ethnicity *	
✓ Native American	
Othor	
Other	
How did you become aware of \	Vake County volunteer opportunities?
None Selected	
If you selected "Other" above, h	now?

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners which are found at the link below.

http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

Please upload a file

Julie B. Smith Page 3 of 3

Julie Smith currently serves as the Assistant Vice Chancellor for External Affairs, Partnerships and Economic Development at NC State University. In her role, Smith is responsible for working with a variety of internal and external constituencies to advocate for NC State in achieving its three-tiered mission of teaching, research, and extension and engagement. These constituents include: federal, state and local governments; the UNC System Office; NC State faculty, staff, students, and alumni; educational institutions; community leaders; businesses and industries in the Research Triangle, City of Raleigh and beyond; and counties throughout North Carolina.

Smith helps to shape and implement the external affairs and economic development strategy for the university, strategically working to further cultivate industry, corporate, and government partnerships thereby stimulating economic growth, innovation and multi-disciplinary research. She also serves as the university's liaison for state and local relations as well as provides leadership oversight and coordination of the operational and financial activities of her division. Additionally, Smith represents the university on the boards of the Hillsborough Street Community Service Corporation and Blue Ridge Corridor Alliance.

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A North Carolina native, Smith was awarded a prestigious Park Scholarship to attend NC State where she graduated *summa cum laude* with a bachelor's degree in political science and a minor in environmental science with the designation of valedictorian. She then went on to earn her law degree from the University of Virginia. Smith is also an alumna of the Leadership North Carolina and Leadership Raleigh programs. Additionally, she has also been selected for the first cohort of the UNC System Executive Leadership Institute.

Profile				
Which Boards would you like to	apply for?			
Greater Raleigh Convention and Vis	sitors Bureau:	Submitted		
Please select your first Board p	reference: *	•		
	Visitors Bure	au		
Please select your second Boar	d preferenc	e: *		
✓ None Selected				
Please select your third Board p	oreference:	*		
✓ None Selected				
Please select your fourth Board	preference	*		
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Please select your fifth Board p	reference: *	,		
✓ None Selected				
Please select your sixth Board	preference:	*		
✓ None Selected				
_				
Alvaro Katsuji		Tanabe Soto		
First Name	Middle Initial	Last Name		
12205 Norwood Rd				
Street Address			Suite or Apt	
Dalaigh			NC	27613
Raleigh			State	Postal Code
What district do you live in?				
None Selected				
Mobile: (323) 252-1018	Mobile: (36	0) 690-6484		
Primary Phone	Alternate Phone			
katsujichef@gmail.com				
Email Address				
LM Restaurants	Corporate C	Chef		
Employer	Job Title			

If you live in an Extraterritorial Jurisdiction Area, select Yes:

○ Yes ⊙ No

In order to assure countywide representation, please indicate your place of residence:

Unincorporated Wake County

Interests & Experiences

Why are you interested in serving on a Board or Commission?

My desire to become more involved in local government and policy has been motivated by two major developments over the last year of my life: my relocation to Raleigh and becoming a new citizen of the United States. Since coming to the United States in 1998, I have followed both national and local politics. I learned quickly that every decision made had a chance to impact my daily life and those around me. However, this last election was the first time I was a citizen and able to vote. Physically casting a ballot was a reminder that anyone can make a small difference in their community, and made me want to do more. This is what led me to my interest in the Greater Raleigh Convention and Visitors Bureau. As a relative newcomer to this area, I was able to appreciate Raleigh from the perspective of a visitor first and then continue to learn about my new city with my family every day since. My time visiting Raleigh is what made me decide this is where I wanted to raise my family and open new restaurants that embrace the culture of the region. As I reviewed the Bureau's annual report, I was struck by the increase in visitation for Wake County in 2019. However, this was not surprising for me—the same reasons I moved here are the same ones that would motivate many to visit or extend their stays around conferences and events. As friends and family have continued to visit and inquire about why I chose Raleigh I have been able to show them my love of my new area and inspire them to want to return. I want to do this on a greater scale. Now we face new challenges. Firsthand I have seen the impacts on the service industry and tourism from COVID-19 as well as the resulting, every changing, regulations. For me this has not just been in North Carolina, but across the country. We need a recovery strategy that not only embraces the best of Wake County and North Carolina, but also learns from the successes of others across the globe. Tourism is not only necessary for my industry to survive; it is also a vital part of our economy. To maintain the services and amenities that make this a great place to live for residents and draw in visitors, we need a vibrant tourism and hospitality industry. This will take careful planning and creative thinking, 2021 is a year full of potential despite the challenges we face. I look forward to being a part of the next steps for Raleigh and Wake County.

Work Experience

Over the last two decades I have held diverse positions in the service industry and have owned several restaurants throughout the United States--including in Raleigh. Most of my positions have centered around opening and restructuring restaurants. I have overseen overall concept designs, managed large operations including staffing teams, and have been responsible for financial planning. Additionally, I have experience participating in Food and Wine Festivals as well as television appearances ranging from local media in Raleigh to being a three-time participant on Top Chef. All of these skills lend themselves to being an active and valuable member of the GRCVB.

Volunteer Experience

Volunteerism has been an important part of my life. I want to give back to my community and help to make positive impacts and changes where I can. Much of my volunteer experience has been with mentorship programs including Big Brothers Big Sisters and being a voice for immigrants in the service nd

with the food we serve but also for the people v	t of the James Beard Foundation's No Waste Initiatives an aployees) to ensure that we are doing our best not only we worth with every day.
Education	
In 2004 I earned an Associates Degree in Culin focused on operations, management, and culir	nary Arts from Le Cordon Bleu in Los Angeles, CA. I ary innovation.
Comments	
Chef_Katsuji_Tanabe_Resume.pdf Upload a Resume	
If you have another document you would like to attach to your application, you may upload it below:	
Please upload a file	
Date of Birth Gender *	
Gender *	
Gender * ✓ Male	
Gender * ✓ Male Ethnicity * ✓ Asian	
Gender * ✓ Male Ethnicity * ✓ Asian ✓ Hispanic	nty volunteer opportunities?
Gender * ✓ Male Ethnicity * ✓ Asian ✓ Hispanic Other	nty volunteer opportunities?

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ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners which are found at the link below.

http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

KATSUJI **TANABE**

12205 Norwood Rd, Raleigh, NC 27613 323.252.1018

katsujichef@gmail.com · www.chefkatsujitanabe.com · IG/Twitter/YouTube - @katsujitanabe

Born and raised in Mexico City, Mexico, Katsuji Tanabe came to the United States in 1998. He then studied at Le Cordon Bleu in Los Angeles and abroad in Hiroshima, Japan from 2002-2005. He utilizes his Mexican and Japanese heritages to create bold, creative flavors. Often takes a risk and is not a "celebrity."

SKILLS AND EXPERIENCE

- Experienced in multi-units with current food costs at 27-31% and 17% for labor.
- Previously has opened restaurants and directed teams while being responsible for devising overall concept, menu design, staffing, and financial planning.
- Knowledge of multiple state and federal regulations regarding employment, safety, and health codes.
- Drafted, planned, and executed strategies to create brand awareness and promote events including the use of social and traditional media.
- Extensive background in dealing with media, donors, and organizations.
- Has managed large scale operations including recruitment, training, and retention programs for staff as well as purchasing and inventory tracking.

KATSUJI TANABE RESTAURANTS

MEXIKOSHER – LOS ANGELES, CA, NEW YORK, NY & QUEENS, NY JULY 2010 – SEPTEMBER 2019 **BARRIO** – CHICAGO, IL THE NIXON – LOS ANGELES, CA **HUSSONGS** – LAS VEGAS, NV **HIGH HORSE** – RALEIGH, NC

JULY 2016 - PRESENT **AUGUST 2017 - AUGUST 2019** SEPTEMBER 2017 – PRESENT AUGUST 2019 - JULY 2020

ADDITIONAL WORK EXPERIENCE

CORPORATE CHEF – LM RESTAURANTS

2020-PRESENT

2008

2004

Working with portfolio of restaurants throughout North Carolina and Florida to update and streamline culinary operations.

EXECUTIVE CHEF – SHILOHS

Increased profits and prevented the closure within two years.

EXECUTIVE SOUS CHEF - MASTRO'S

Opened Newport location.

COOK – HOUSTON'S 2003

Assisted with the opening of locations in Pasadena, Century City, and Santa Monica.

2001 **COOK** – BASTIDE

FOOD AND WINE FESTIVALS

- ASPEN FOOD AND WINE
- CHICAGO GOURMET
- HAWAII FOOD AND WINE
- JAMES BEARD CHELSEA MARKET DINNER
- JAMES BEARD GREEN DINNER
- LA FOOD AND WINE

- NEW YORK FOOD AND WINE
- NO CHILD HUNGRY
- NO WASTE SAN DIEGO
- STAR CHEFS NEW YORK
- USA TODAY FOOD AND WINE EXPERIENCE

TELEVISION APPEARANCES

- PBS COOKING UNDER FIRE, 2005
- FOOD NETWORK CHOPPED, 2010
- BRAVO TOP CHEF BOSTON, 2014
- BRAVO TOP CHEF MEXICO, 2015
- FOX MASTERCHEF MEXICO (JUDGE), 2015
- BRAVO TOP CHEF JR (JUDGE), 2015
- TRAVEL CHANNEL CHOW MASTERS, 2015
- NBC FOOD FIGHTERS, 2016
- BRAVO TOP CHEF CHARLESTON, 2017
- HOME AND FAMILY HALLMARK CHANNEL, MULTIPLE EPISODES

VOLUNTEER EXPERIENCE

• BIG BROTHERS BIG SISTERS 2007-2016

• SECOND ANNUAL TECH TO THE TIMBERS FOR STEM

• CORE AMBASSADOR 2019-PRESENT

• WITI GROUP 2019-PRESENT

EDUCATION

LE CORDON BLEU, LOS ANGELES, CA

2002-2004

2019

Earned Associates Degree in Culinary Arts. Focused on culinary innovation, operations, and management.