

Public Review Draft Plan

November 9, 2020 | Wake County Board of County Commissioners

PLANWake Context

- Resources budgeted for a “Comprehensive” Plan and update to the Wake County Land Use Plan in 2018.
- Multiple discussions with municipal partners, stakeholders and Wake County departments to determine the right approach for the plan.
- Extensive public engagement to determine community concerns and preferences.
- Result: PLANWake establishes overarching county vision, framework for development and infrastructure decision-making, metrics for tracking outcomes, and guidance for other “tactical plans” to follow.

PLANWake Process



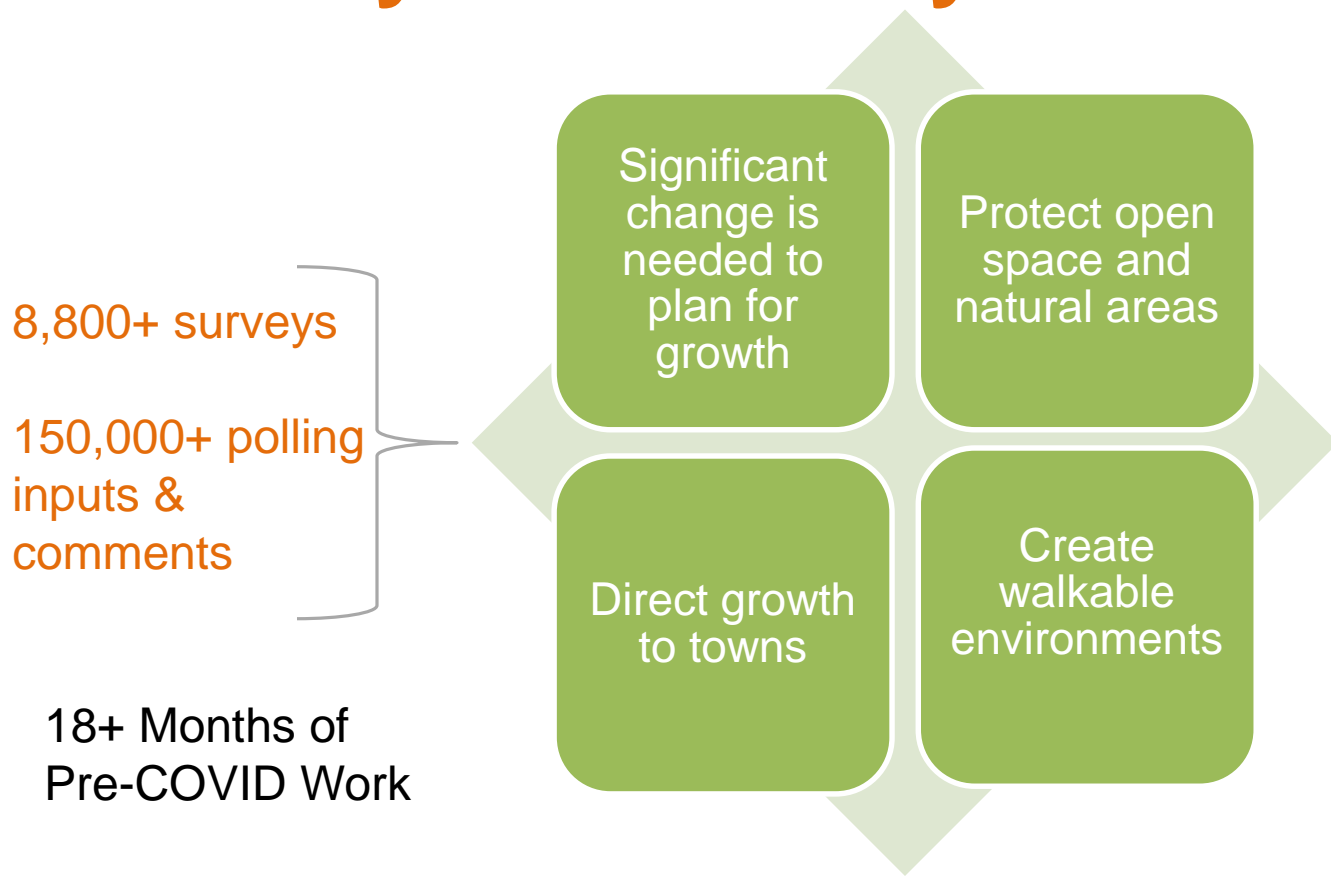
Goal: Public Review Draft of Plan Released in Fall/Winter

Key Comprehensive Plan Questions

What policies do we want to have in place over the next 10-15 years to address the following considerations?

- **250,000** ($62 \times 365 \times 10$) **to 350,000** ($62 \times 365 \times 15$) **more people in WC**
- **125,000 to 175,000 more residential units** (2 people per unit)
- **1,000,000 to 1,400,000 additional trips day** (4 trips per person)
- **25,000 to 35,000 more people living in poverty** (10% of total)
- **25,000 to 35,000 more people living just above the poverty level** (10% of total)

Key Community Preferences



PLANWake Review Process

- This document is the hand off from the consultant team to the County
- Final review and public engagement will be conducted prior to adoption
- Request for BOCC: Endorsement for taking Public Review Draft of PLANWake to public for review and comment



PLANWake Plan: Structure

PLANWake Structure

- Vision Outcomes
- Development Framework Map



- Implementation Strategies
- Multijurisdictional Planning Coordination

- Annual Performance Metric Tracking

PLANWake Key Components

PLAN TOGETHER

Key Vision
Outcomes

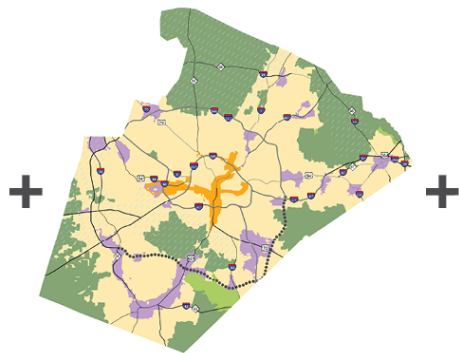
Inclusive and Equitable

Healthy and Active

Sustainable and Vibrant

PLAN TOGETHER

Development
Framework Map



TRACK TOGETHER

Annual Performance
Metrics

Countywide

Development

Targeted Population



PLANWake Key Component: Key Vision Outcomes

PLANWake Comprehensive Topics



- Land Use and Development
- Local Economy and Jobs
- Transportation
- Utilities and Infrastructure
- Environmental Stewardship
- Community Services and Facilities



PLANWake Key Vision Outcomes

Wake County will be...

INCLUSIVE AND EQUITABLE

HEALTHY AND ACTIVE

SUSTAINABLE AND VIBRANT



Comprehensive

Creating Benefits For All

Growing Intentionally to make sure costs and benefits are equitable across Wake County

PLANWake: Growing Intentionally

Inclusive & Equitable Healthy & Active Sustainable & Vibrant



Infrastructure

Maximize returns on public investments by focusing growth in municipalities.



Health

Provide active living choices through design of walkable and bikeable spaces.



Environment

Sustain natural resources and agricultural lands by directing growth to community centers.



Transportation

Support alternative modes through transit-oriented development.



Development

Provide new housing, commercial, and employment choices that meet market demands.



Economy

Support advancement of workforce through better access to jobs and training.



PLANWake Development Framework Lays Foundation for New Opportunities

- **Sustainable growth patterns** that support transit use and reduce traffic congestion
- **Walkable centers** that support development of affordable housing
- **Better access to job centers** from residential areas
- **Better access to transit and affordable housing** that reduces cost burden of lower-income households
- **Complete neighborhoods** that better support telecommuting lifestyle and walkability
- **Better access to parks and green space** to increase health of residents
- **Directing development pressure away from rural areas** that supports expansion of agricultural businesses and rural economy
- **Stronger planning coordination** between county and municipalities

PLANWake Lays Foundation for More Choices for Residents

- **More housing types and price points** to select from
- **More development contexts to reside in** (downtown, walkable centers, complete neighborhoods, protected rural areas)
- **More transportation choices** that connect residents to destinations and education/employment centers
- **More employment choices for lower-income workers** that have better accessibility to training and jobs
- **More ways to connect with people safely** and **more ways to access recreation**



PLANWake Key Component: Development Framework Map

PLANWake Development Framework

Legend



Transit Focus



Walkable Center



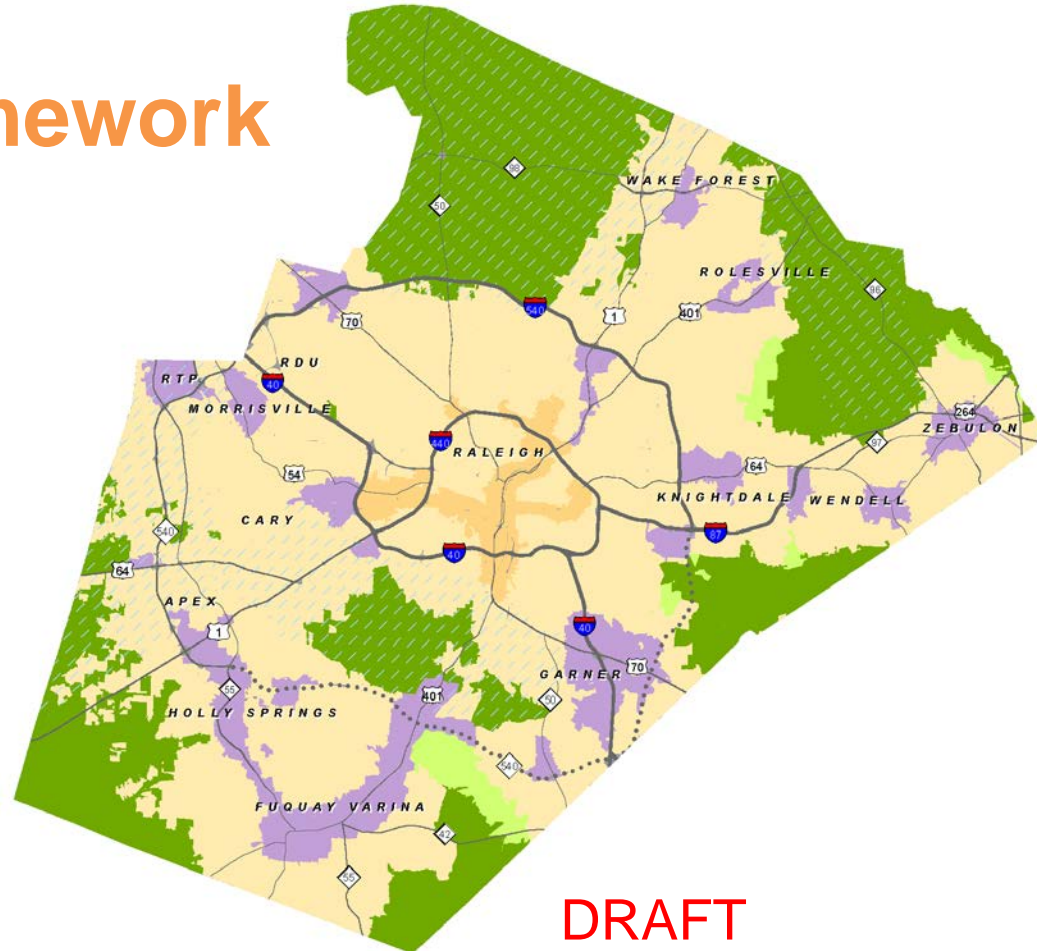
Community



Community Reserve



Rural

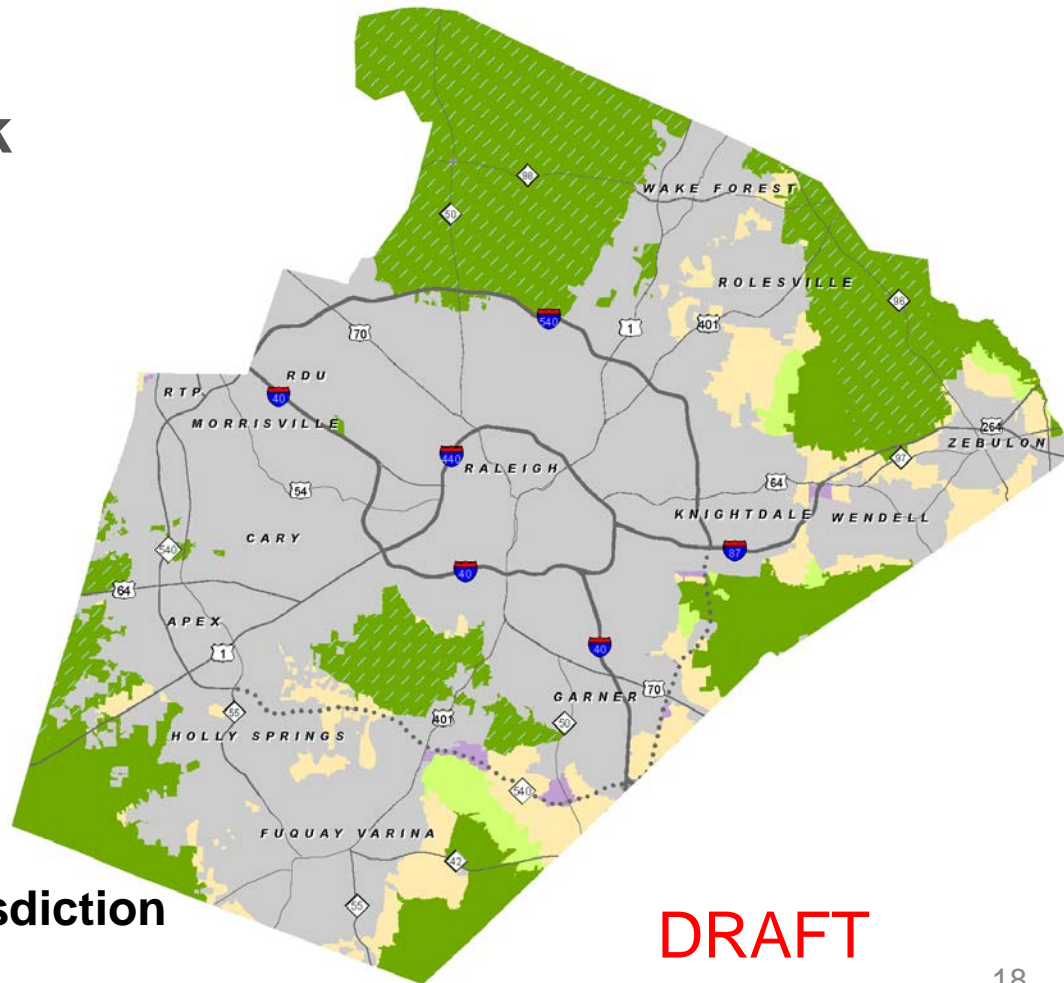


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PLANWake Development Framework County Jurisdiction

Legend

-  **Walkable Center**
-  **Community**
-  **Community Reserve**
-  **Rural**
-  **Municipal Planning Jurisdiction**



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PLANWake Key Component: Performance Tracking

PLANWake Approach: Performance Metrics

Countywide

Development

Targeted
Population

Reported Annually

Countywide Working Performance Metrics

- **Increase travel options and reduce car-dependence**
- **Decrease population experiencing severe housing problems**
- **Protected open space goal**
- **Increase household incomes**



Countywide

Development Working Performance Metrics

- **Specific Goals for amount of new development in particular areas of the County as specified on the Development Framework Map**



Development

Targeted Population Working Performance Metrics

- **Reduce the % of households burdened by the cost of housing and transportation**
- **Expand access to services for vulnerable populations**



Targeted
Population



PLANWake Components: Policies and Implementation

High Level Policies

- Urban Service Area (USA) Agreements
- Extraterritorial Jurisdiction (ETJ)
- Water Supply Watersheds (WSWS)
- Facilitating Municipal Development (MTS)
- Area Land Use Plans
- Activity Centers

Important Implementation Next Steps

- County UDO Updates
- Update Area Plans (include new tools tied to vision outcomes)
- Strengthen tools to foster rural economies
- Tracking and reporting of performance metrics

A photograph of a historic wooden mill with a large water wheel, situated on a rocky riverbank. The mill is a two-story structure with a steep gabled roof and several windows. The water wheel is partially submerged in the river. The background is filled with tall pine trees. The entire image is overlaid with a semi-transparent dark grey filter.

PLANWake in Progress: Schedule

Working Project Schedule

- PLANWake Public Review Draft: Nov. 2020
- Public Release and Comment: Nov. 2020 – Jan. 2021
- Consider Approval: Jan. / Feb. 2021

Public Review & Comment Approach

- Virtual tools used to describe the plan and collect feedback
 - PLANWake video
 - Online survey & interactive map
 - Paper copies made available to those with limited internet access
- Outreach
 - Targeted mailing / emailing to project list, including hard-to-reach
 - Virtual stakeholder meetings
 - Project website, County eblasts, social media channels

BOCC Request

BOCC request to:

- Endorse the public review draft of PLANWake as ready for sharing with residents; and
- Direct the Project Team to gather public input on the draft plan.