PNC ARENA

AMENDMENT 22 FINANCIAL PLAN



The Centennial Authority
July 2020

CENTENNIAL AUTHORITY



June 30th, 2020

Ruffin L. Hall, City Manager 222 West Hargett Street Suite 224 Raleigh, NC 27601

David Ellis, Wake County Manager P.O. Box 550 Raleigh, NC 27602

Gentlemen:

I am pleased to present the attached financial information requested by the city and county for the purpose of your review of the pending Tri-Party Agreement.

Please let me or Jeff Merritt, our Executive Director, know if you have questions or require further information. Also, kindly share this with your staff and the elected officials as you deem appropriate.

Very truly yours,

Thomas A. McCormick, Chairman

The Centennial Authority

PNC Arena Amendment 22 Financial Plan

The Centennial Authority is responsible for repairs, replacements, and improvements of PNC Arena to allow it to host major national and international events that generate significant economic and fiscal impacts for the entire region. Our goal is to maintain the arena in a first-class manner in order to retain the Carolina Hurricanes and N.C. State University, and continue to attract high impact events.

The Authority has reached a preliminary agreement with the Hurricanes on a five-year lease extension through the 2028-29 season. This allows time for the community and key stakeholders to develop a long-term plan on an arena solution. The lease extension term sheet is predicated on a \$9 million allocation from Amendment 22 through FY 29. In addition, Amendment 22 provided \$9 million annually through FY 2045. The allocation beginning in FY 2030 is designated for the Centennial Authority or for another arena solution the community decides it wants. The \$9 million annual allocation through 2029 allows the community time to build consensus for a long-term arena plan for Raleigh and Wake County.

The Authority will use the \$9 million from Amendment 22 to fund three distinct categories:

- 1. Additional operating expenses resulting from the lease extension;
- 2. On-going Venue Solutions Group (VSG) capital expenditure program; and
- 3. Potential enhancement projects identified in our enhancement master plan and related market survey.

Financial modeling shows that the Centennial Authority will need to allocate \$4.3 million annually to meet additional operating requirements. The modeling further indicates that we can allocate the remaining \$4.7 million as follows: \$2.3 million to maintain our on-going VSG capital expenditure program, and \$2.4 million annually for other enhancements, either pay go or short-term financings.

VSG Capital Expenditure Program

The VSG capital expenditure program guides the Authority in annual budgeting for capital maintenance and improvements to PNC Arena. It is updated every five years to give the Authority a 25-year look at what and when certain items need addressing. The current program was last updated in 2107, identifying 187 discrete projects totaling \$175.3 million for the 25 year period 2018 through 2042. A summary worksheet, along with a detailed worksheet, of the capital expenditure program for the lease term extension period, 2021 through 2029, is included as part of this document (ATTACHMENT 1). In summary, our capital expenditure program for 2021 through 2029 identifies 222 projects totaling \$56.7 million in order to properly maintain the building.

Enhancements

Enhancement priority will be given to projects that enable PNC Arena to attract signature events (such as the NCAA Men's and Women's Basketball Tournament) and touring shows, drive additional revenue, and improve the fan experience (e.g. increase opportunities to showcase area food and beverage).

To identify those enhancements, the Authority has for the past several years worked with the design firm team of RATIO and HOK. Their work was augmented by a market survey undertaken in 2019-20 by CAA/ICON. That market survey was exhaustive and gives the Authority the guidance necessary to shape

the improvements so there is maximum impact on the fan experience, return on investment, and marketing to signature event and tours.

The most recent master plan / market survey update, June 19, 2020 (ATTACHMENT 2), identifies potential enhancement projects totaling \$68 million. Within the constraints of the limited enhancement funding available for the nine year extension period, \$22 million, we have identified the following enhancement projects for priority funding consideration:

More concession choices and locations for business-to-business interaction. Design plans and
market surveys alike call for more standing room space and additional local food and beverage
choices. Plans call for spaces created to open views of the bowl and to the exterior to bring
more natural light into the building.

Budget Estimates:

TOTAL:	\$13,000,000	
East & West Priority Lounge	\$4,000,000	
East & West Concourse Concessions	\$2,000,000	
Outer Concourse Level Concessions (2)	\$3,000,000	
Upper Level View Concessions (2)	\$4,000,000	

Improvements to back of house spaces such as dressing rooms and management areas. This
was clearly identified by not only the CAA/ICON market survey, but also critique from the NCAA
Tournament committee chairman following the 2014 event at PNC Arena. This includes
improvements to part-time (event day) staff areas, dressing/locker and event management
("Green") rooms.

Budget Estimates:

TOTAL:	\$3,000,000
Kitchens	\$1,000,000
Dressing/Green Rooms	\$1,000,000
Event Staff Areas	\$1,000,000

A 500-person capacity meeting/reception space. Tour promotors have asked for this for years
as concerts and family shows increasingly add pre-show events to their needs. PNC Arena has
space now for less than 300 in the Arena Club. To contract with some shows, this means closing
the profitable Arena Club restaurant on event nights leading to a loss of revenue.

Budget Estimate: \$5,000,000

External and internal signage improvements. To improve traffic flow in and out of PNC Arena, more and better signage is needed. This involves a combination of digital and static signage. Budget Estimates:

Internal	\$500,000
External	\$2,500,000
TOTAL:	\$3,000,000

 General upgrades to entrances and concourses. The plan is to make largely cosmetic improvements to PNC Arena's three main event entrances, building façade, outdoor plazas, and concourse areas.

Budget Estimate: \$4,000,000

ATTACHMENT 2 demonstrates the vision for many of the enhancement opportunities noted. Upon approval of a Tri-Party Agreement, the Centennial Authority's Building and Construction Committee would begin the process of evaluating enhancement options and budgeting for their construction.

Summary

The preliminary lease extension agreement with the Hurricanes, the on-going capital program required to maintain the building, and limited potential enhancement opportunities have required the Centennial Authority to focus its annual \$9 million Amendment 22 funding as follows:

- \$4.3 million for additional operating expense resulting from the lease extension;
- \$2.3 million for our on-going capital maintenance program; and
- \$2.4 million for potential enhancement projects, either pay go or short term financings.

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5	11-Jun-2	U]			_		ļ		
				A-111/1-1-1-11	1,772,771,710,000		***		
6			<u> </u>						
7	~~	Plan	Number of						
8	<u>Year</u>	<u>Amount</u>	<u>Projects</u>		Significant				<u>Amount</u>
9	FY21	4,889,832	25		Upgrade L			b	500,000
10					Replace Po		system		1,100,000
11				**************************************	Modernize	elevators			1,125,510
12					Security en	hancemen	t projects		326,468
13								AP-07-003 (a-3-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-	
14	FY22	6,335,785	26		Scoreboard	d control ro	om ph 2		2,800,000
15					Replace air	handling u	Inits (4 year ch	ange out)	811,492
16					Replace far	1S (2 year char	nge out)	~ · · · · · · · · · · · · · · · · · · ·	434,728
17					LED ribbon	boards			1,156,274
18				,,,,-			<u> </u>		
19	FY23	7,354,526	21		Replace roo	of ideferred fr	nm FY21)		2,945,488
20							Inits (4 year cha	ange nut)	835,835
21					Replace far		CORNEL CONTRACTOR CONT	inge outj	447,770
22					Replace bo				2,388,105
23					Neplace bo	Wi Sounu S	ystem	······	2,366,103
	FY24	3,049,472	25		lingrada he	vaa baskat	hall laster u		200.000
25	1124	3,043,472					ball locker r		368,962
26							nits (4 year cha	inge out)	860,912
					Upgrade LA	·N			922,405
27	EVO#	7 . 40 000			1				
	FY25	7,142,303	30				/ locker roor		1,266,770
29							ority lounge		3,293,602
30	VV-1-1				Replace air	handling u	nits (4 year cha	nge out)	886,739
31			y , y =		<u> </u>				
	FY26	8,893,986	25	~			ite s (2 year cha		652,387
33					Upgrade clu	ıb level sui	ts (2 year change	e out)	652,387
34	~				Replace par	king lot pa	vement		5,871,479
35		and the same of th			Name of the state				
36	FY27	1,872,546	17		Upgrade ma	ain level su	ites (2 year cha	nge out)	671,958
37		WWW.			Upgrade clu	b level suit	S (2 year change	e out)	971,958
38			1,4,4				1		
39	FY28	10,485,498	30		Replace cen	ter hung so	coreboard		8,443,827
40	, (** co* co*		,,,,		-				
41	FY29	6,311,846	23		Exterior dire	ectional sig	nage	***************************************	1,568,337
42					Replace coo				520,403
43					Replace spo	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			962,389
44					Replace fire				865,457
45		///			Upgrade LAI		C111	,	
46		***************************************			OPEI aue LAI	*		Production of the section of the sec	1,069,321
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48	***************************************								
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50 P	lan amounts do	not reflect \$400,00	0 annual allowance	for food a	and beverage equi	pment replace	ment		
52 P	lan amounts do	not reflect significa	int projects deferre	d from FY	19 and FY20, not v	et programme	d back into plan:		
		y lounges \$2.7M, ma					······		
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Show Dressing Rooms	NCSU locker room (added 3.29.2018)	NHL Visiting Locker Facilities	NHL Home Locker Facilities	Skate-proofing flooring at service corridor	Architectural & Interiors		Forklifts (3)	Genie Scissor Lifts (2)	Fixed Seat Replacement - Upper Bowl	Fixed Seat Replacement - Lower Bowl	Overhead Doors & Dock Levelers	Vomitory Curtains	Half House Curtain System	Folding Tables	Floor Scrubbers	Concert Staging	Mowers - Riding	Golf Carts (2)	Utility Carts (2) - Gators	Magnetometers	Crowd Control Equipment - Sign Holders	Crowd Control Equipment - Stanchions	Spottights	2 Way Radios	Ice Edger	De-Mineralization Plant/Ice Water Heaters	Ice Floor Cover	Retractable Seating Risers (includes seats)	Folding Chairs - Carts	Folding Chairs - Courtside	Folding Chairs - Concert	Hockey Safety Net Hoist System	Hockey Protective Nets	Hockey Glass	Hockey Dasher Board System	Basketball Goals (3)	Basketball Floor	FF&E		VSG Capital Expenditure Program Detail, FY21 through FY29 (ATTACHMENT 1)	A
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192 maintenance through life cycle	DOW speakers for new CH	Sound / AV Systems - Revise and relocate seating	Security - Loading dock enhancements	Security - Vehicle barriers	Security - Replace bowl cameras	badging plan	Security Install visitor management sectors and	Security - Integrate video, access control, and	Security - Replace controls of hydraulic gate	Security - Upgrade Access Control	Security - Add Video Surveillance Cameras	Security - Relocating and refreshing servers into MDF	802.11ac WAVE 2 Access Points	Information Technologies - Plotte System Upgrade	Information Trackets and Information Trackets	Information Technologies - 10G Fiber Optic	Information Technologies - Upgrade LAN	Technology	March Colored Adaption	Attach motion equipment	Dodgoo didentali with a self-	Seniace Parking of Payament	Seal coat pavement	Exterior Caulking Repair & Replacement	Apply sealer to exterior stairs and pedestals	Replace sealant on exterior concrete joints	Repair metal expansion joint cover on exterior	Rout and seal cracks on seating risers	Replace expansion joints on seating areas	Detailing and repair of architectural finishes at expansion joints	Repair spalled concrete	CMU repairs		VSG Capital Expenditure Program Detail, FY21 through FY29 (ATTACHMENT 1)	Α
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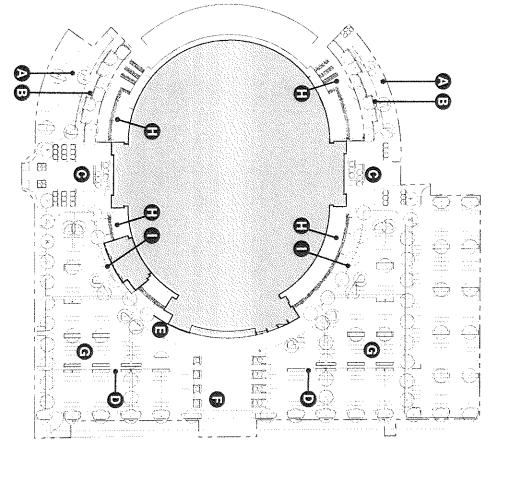
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227 FY21 adjusted plan amounts		225 Basketball floor advanced to FY20 (line 4)	VSG Capital Expenditure Program Detail, FY21 through FY29 (ATTACHMENT 1)	A
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ATTACHMENT 2

TUC ARENA MASTER PLAN

JUNE 19, 2020

	000,000,888	GRAND TOTAL	
TMOB	\$3,000,000	Bowl Seating Renovations	6
UPPER CONCOURSE	\$2,000,000	Quad Concessions	8
CLUB CONCOURSE	\$2,000,000	Updated Champions Club	6
	See #10	East/West Concessions	(E)
		South Enhancements	
MAIN CONCOURSE	\$1,000,000	Pub Deck Renovations	
	\$4,000.000	Main Concourse Enhancements	6
	\$6,000.000	Priority Lounge Renovations	6
	\$Z,000,000	East/West Concessions	
	See #4	East / West Enhancements	(2)
	See #1	South Enhancements	
STAFF MEZZANINE LEVEL	\$1,000,000	New North Employee Entrance	8
EVENT LEVEL	\$1,000,000	Updated Green Rooms	5
EXTERIOR	TBO*	Exterior Glazing	
	\$2,000,000	East / West Enhancements	
	\$6,000,000	Plaza Enhancements	(2)
	\$3,000,000	Digital Facade Display	(1)
	\$35,000,000	South Enhancements	



- Additional parking spaces
- Low walls for perimeter
- Security plaza improvements at East & West Entries
- Improved pedestrian connectivity to Main Plaza
- Entrance Drop-Off &
- Renovation fo South

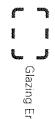
 Plaza, enhance pedestrian experience, support large gatherings & crowd
- **G** Reconfigured/Additional Parking. Meets minimum Existing raised terraces and stairs in each quadrant city of Raleigh requirements.
- 🐌 New pedestrian promenade ઢ security perimeter

EAST / WEST ENHANCEMENTS 🔇

EXTERIOR CONCEPTS

بر 02





Glazing Enhancement Areas



Existing Glazing

AERIAL VIEW

A NEW VISION





Replace with Gray Glazing





Apply Glazing Film Graphics

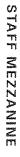
GLAZING ENHANCMENTS



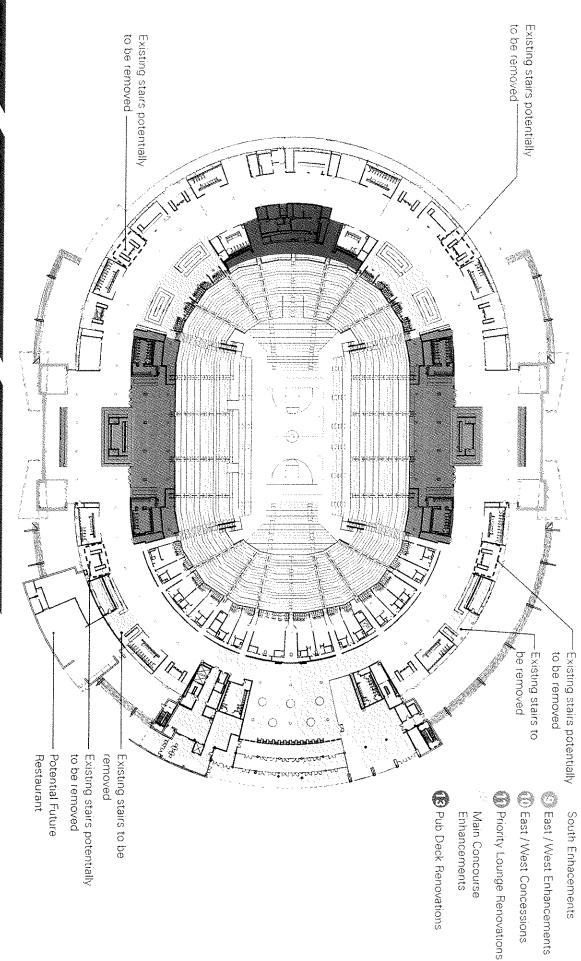
© Updated Green Rooms

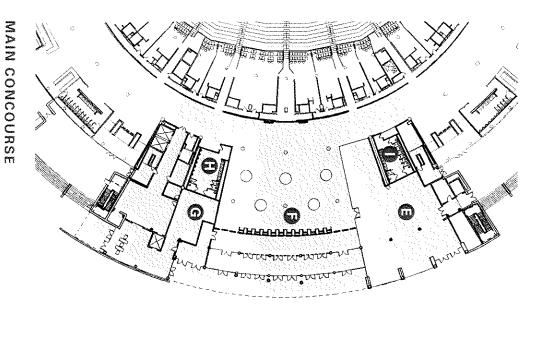


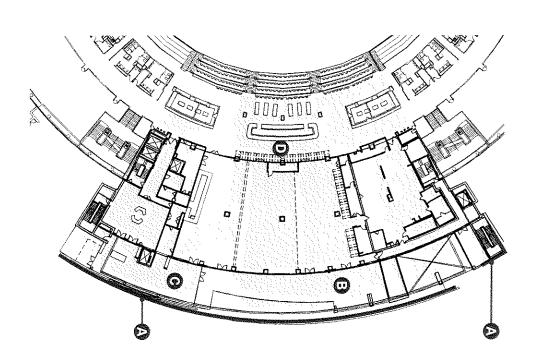
New Employee Entrance



EVENT LEVEL







Women's Restroom

Men's Restroom

Ticketing

Entry Lobby Enhancements

Expanded Team Store

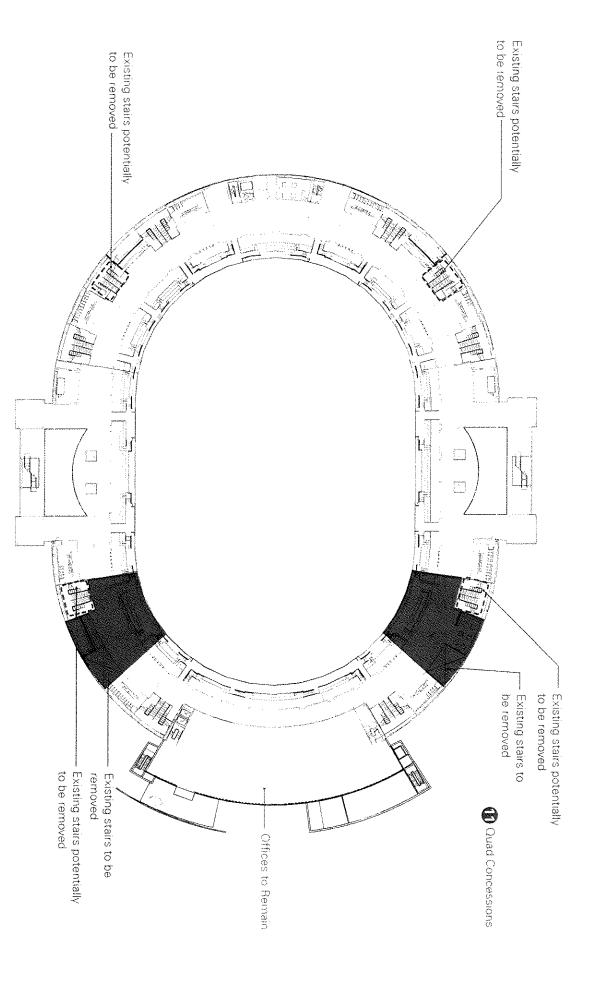
Club Bar + Lounge Enhancements

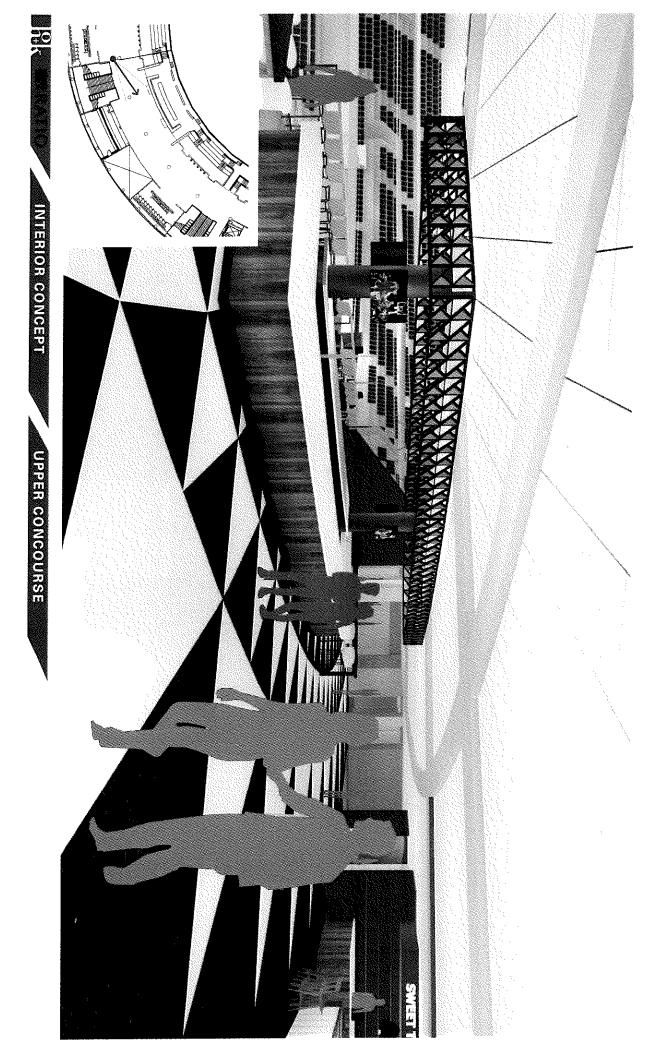
Facade Digital DisplayClub Level Terrace

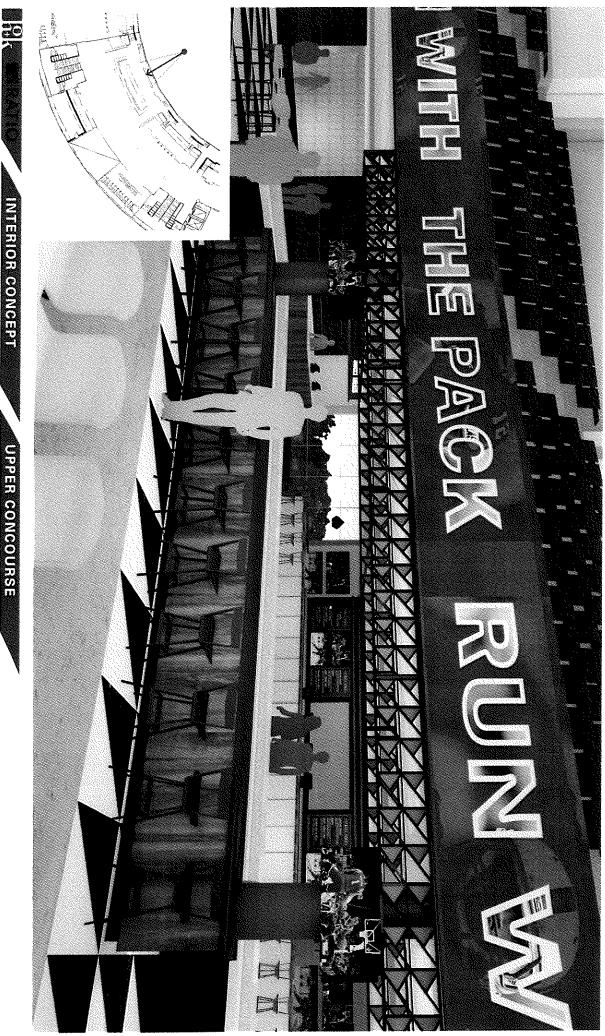
Lettermens Room Expansion

CLUB CONCOURSE









NTERIOR CONCEPT

UPPER CONCOURSE