

2020 U.S. Census

September 8, 2020



@wakegov



wakegov.com

September 30, 2020

Several Easy Ways You Can Respond

1. Online at 2020census.gov
2. By mail with paper questionnaire
3. By phone at 844-330-2020 (English)
 - 16 phone lines in other languages
 - Spanish language 844-469-2020
 - Telephone Display Device (TDD) 844-467-2020

Door to door Enumeration has Started

*Avoid the knock at your door
and take the census!*

Response Rates

	2020	2010
Wake County	70.7%	78%
North Carolina	60.8%	76%
United States	65.0%	74%

As of September 2, 2020

Why the Census is Important

- Provides a basis for distributing more than \$675B in federal funds annually to states and local communities
- Impacts housing, education, transportation, employment, health care and public policy
- Determines congressional seats

\$23B
Annually
for North
Carolina

Wake County's Recent/Current Efforts

- Targeted social media pushes
- Census Webisode / Spectrum TV PSA
- Census material at meal distribution and COVID testing sites
- Yard signs and door hangers
- Wake County Libraries Books on the Go
- Local Government Census Day

Thank You Complete Count Committee!

Complete Count Committee Co-Chairs

Anthony Caison

Danya Perry

Mayor TJ Cawley

Terry Mahaffey

Angeline Echeverria

Moises Serrano

Chavi Khanna Koneru

Ricky Leung

Wake Tech Community College

Raleigh Chamber of Commerce

Town of Morrisville

Town of Apex

El Pueblo

El Pueblo

NC Asian Americans Together

NC Asian Americans Together

Thank You Complete Count Committee!

Sub-Committee Chairs

Marshall Harvey

Yvette Holmes

Lisa Crosslin

Sara Ellis

Bryce McClamroch

Nikki McDougald

La-Mine Perkins

Chad Walker

Janet Barnes

Wake County Historic Preservation

Downtown Housing Improvement Corp.

Passage Home

City of Raleigh

Wake County Smart Start

Wake County Smart Start

NC Child

Transitions LifeCare

Wake County Southern Leadership

Christian Conference

Thank You Complete Count Committee!

Sub-Committee Chairs

Lindsey Lughes
Satish Garimella
Jeanie Chang

LGBT Center of Raleigh
Town of Morrisville
Your Change Provider

Faces of the Census

Angela Gutierrez Castillo
Chris Barber
Taposhi Sarker

St. Augustine's University
Wake County Resident
Wake County Resident

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