Profile				
Which Boards would you like to apply for?				
Domestic Violence Fatality Review Greater Raleigh Convention and V Historic Preservation Commission: Knightdale Land Use Review Board GoTriangle Board of Trustees: Sub United Arts Grants Panels: Submitte Commission For Women: Submitte	isitors Bureau Submitted d: Submitted omitted ted			
Please select your first Board	preference:	*		
Please select your second Boa	ard preferen	ice: *		
	ion			
Please select your third Board preference: *				
Wendell Board of Adjustment     ■				
Please select your fourth Boar	d preferenc	e: *		
Please select your fifth Board	preference:	*		
	riew Team			
Please select your sixth Board	preference	* *		
Stacy First Name	Middle Initial	Cheetham Last Name		
502A N Cypress St				
Street Address			Suite or Apt	
Wendell			NC NC	27591
What district do you live in?			State	Postal Code
✓ District 1				
Mobile: (919) 901-9013	Mobile: (0	19) 901-9013		
Primary Phone	Alternate Phone			

Submit Date: Nov 07, 2019

Stacy Cheetham Page 1 of 3

scheetha@redhat.com		
Email Address		
	Governance BA and	
Red Hat	Administrator	
Employer	Job Title	
If you live in an Extrat	erritorial Jurisdiction Area, select Yes:	
○ Yes ⊙ No		
In order to assure cou	ntywide representation, please indicate your place of residence:	
✓ Wendell		
Interests & Experien	ees	
Why are you intereste	d in serving on a Board or Commission?	
To be able to help make	a difference, particularly for women, in Wake County	
Work Experience		
	nagement experience in the Washington, DC area, prior to moving to Raleigh for-profit manufacturing and tech spaces.	,
Volunteer Experience		
•	the Children Board, which runs the longest continuously running benefit for o for the Children Horse Show, having raised over \$2.4 million.	
Education		
	University, BA in French from University of Richmond. Applying for Graduate n Baptist Theological Seminary to study Biblical Languages.	<u> </u>
Comments		
Upload a Resume		
If you have another document you would to your application, you may upload it be		
Please upload a file		

Demographics

Stacy Cheetham Page 2 of 3

Date of Birth	
Gender *	
Female	
Ethnicity *	
Caucasian	
Other	
How did you become aware of Wake County volunteer opportunities?	
✓ Current Wake County Volunteer	
If you selected "Other" above, how?	
Please unload a file	

#### ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners which are found at the link below.

http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf

Stacy Cheetham Page 3 of 3

Profile				
Which Boards would you like to apply for?				
Domestic Violence Fatality Review T	eam: Submit	tted		
Please select your first Board p	reference: *			
	ission			
Please select your second Boar	d preferenc	e: *		
Council on Fitness and Health				
Please select your third Board p	reference:	*		
☑ Criminal Justice Partnership Adv	isory Board			
Please select your fourth Board	preference	:*		
□ Domestic Violence Fatality Review	w Team			
Please select your fifth Board pr	reference: *			
✓ Alliance Behavioral Healthcare				
Please select your sixth Board p	oreference:	*		
☑ Greater Raleigh Convention and	Visitors Bure	eau		
Andrew	G	Fontaine		
First Name	Middle Initial	Last Name		
1241 University Ct Street Address			apt 101 Suite or Apt	
Raleigh			NC State	27606  Postal Code
What district do you live in?				
Mobile: (919) 441-1864 Primary Phone	Home: (919	967-7840		
andrewfonta@gmail.com  Email Address				
BJ's Brewhouse Employer	Customer S Job Title	Service Specialist		

Andrew G Fontaine Page 1 of 3

If you live in an Extraterritorial Jurisdiction Area, select Yes:
o Yes ⊙ No
In order to assure countywide representation, please indicate your place of residence:
Raleigh
Interests & Experiences
Why are you interested in serving on a Board or Commission?
I am interested in becoming a more involved member of my community and aiding in making the decisions that impact this county. I would also like to gain experience in local government as a whole, and I believe that this would serve as a great opportunity for me to do so.
Work Experience
BJ's Brewhouse- Cary, NC Customer Service Specialist 12/2018-Present employer Acquire- Raleigh, NC, Client Representative 09/2018-11/2018 Spirits Pub- Cary, NC Customer Service Representative 06/2018-12/2018 Top of the Hill- Chapel Hill, NC Customer Service Specialist 10/2014- 09/2016, Floor Manager 10/2016- 03/2018
Volunteer Experience
UNC Healthcare Emergency Department, Chapel Hill, NC 03/2015-08/2015
Education
BS in Psychology from UNC Charlotte, Dec 2012.
Comments
AF_Res_II.docx Upload a Resume
If you have another document you would like to attach to your application, you may upload it below:
Please upload a file
Demographics
Date of Birth

Andrew G Fontaine Page 2 of 3

Gender *	
✓ Male	
Ethnicity *	
Caucasian	
Other	
How did you become aware of Wake County volunteer opportunities?	
Other	
If you selected "Other" above, how?	
Referred by the Raleigh Chamber of Commerce	
Please upload a file	

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Andrew G Fontaine Page 3 of 3

### **Andrew Fontaine**

1241 University Ct. Raleigh, NC 27606 919-441-1864 | Andrewfonta@gmail.com | linkedin.com/in/andrew-fontaine-295a5896

Over several years I have chosen positions in the restaurant industry, marketing and sales as well as volunteering that have provided me with the ability to interact with people, I naturally enjoy dealing with people in all aspects. Teamwork and adaptability are essential in all of these positions to achieve a positive outcome. I believe the skills I have acquired over time are all transferable to successfully working in an office or corporate environment within a team atmosphere.

#### **Skills & Expertise**

- \* Building Customer Relationships
- \* Social Media Platforms
- \* Proactive Problem Solving
- \* Microsoft Office Suite
- \* Managing/Training Staff
- \* Excellent Interpersonal Skills
- \* Attention to Detail
- \* Organizing/Prioritizing Tasks
- \* Communicate Effectively

### **Professional Experience**

#### BJ's BrewHouse | Carey, NC

Customer Service Representative (12/2018-Present)

Provide an enjoyable dining experience and accommodating customer request to ensure this end result. Certified in using hand-held computers for order taking table-side, complete knowledge of menu to assist customers with selections. Ensure a clean and sanitary dining environment for guests. Pitch in where needed and focus on exceptional customer service at all times.

### Acquire Marketing Firm | Raleigh, NC

Client Representative (9/2018-11/2018)

Informed customers of promotions, scheduled consultations and installations. Discussed, applied, and improved the application of marketing strategies. Relayed information to colleagues via mobile group communication, participated in meetings and conferences, assisted Corporate Trainers in teaching new hires the fundamentals of direct marketing.

#### Spirit's Pub | Carey, NC

Customer Service Representative (6/2018-12/2018)

Provided a pleasant, consistent dining experience for this local customer base. As a "locals" spot it was important to recognize and remember the customers and their preferences which was key to the customer's comfort and ensuring repeat business. Knowledge of daily specials and a clean/sanitary dining environment as well as teamwork were basic essentials at this establishment.

#### Top of the Hill Restaurant | Chapel Hill, NC

Floor Manager (10/2016-3/2018) Customer Service Representative (10/2014-9/2016)

Coordinated the functions of all front of house staff, organized and lead daily server meetings. Anticipated guest needs and proactively took the steps to resolve a potential issue before it became a problem. Handled various administrative duties using Microsoft Office Suite as well as social media on a daily basis. Delegated tasks as needed, communicated effectively with guests and staff, analyzed and resolved conflicts, multitask in

a time-effective way, managed/orchestrated the logistics required to operate a business. As a Server the priority was focused on providing a top-notch customer experience as well as seamless teamwork to ensure a consistently positive result.

#### UNC Medical Center | Chapel Hill, NC

Volunteer (3/2015-9/2015)

Assigned to Emergency Department (ER), was First Responder to Nurse Call button for non-medical help, kept patients comfortable and communicated necessary information to nurses promptly. Also assigned to send bloodwork tests to lab for analysis.

#### The Peculiar Rabbit | Charlotte, NC

Senior Customer Service Professional (3/2013-10/2014)

Provided fine dining experience to restaurant guests. Mastered complete menu and nightly specials to enable informed customer selections. Alerted guests of special restaurant events as well as assisted managers in event planning and preparation of venue space. Answered phones, logged reservations and helped with marketing restaurant events to local businesses.

#### Taco Mac Restaurant | Charlotte, NC

Customer Service Representative (12/2012-3/2013)

Provided exceptional customer service and pleasant dining experience. Informed customers of special events, social and interactive, held at the restaurant. Focus on extensive beer menu—knowledge of 200 beers and their characteristics. Teamwork was essential for smooth and easy transition from shift to shift.

#### **Education**

Bachelor's Degree, Psychology | Minor, Cognitive Neuroscience | UNC Charlotte, 12/2012

While at UNC became a member of the Concerts & Causes Club as an Event Planner to raise money for the monthly charity event. I worked within the membership team to consistently meet our set goals.

#### Certifications

**CPR/BLS** | 6/2018

Profile			
Which Boards would you like	to apply for?		
Capital Area Workforce Developm City of Raleigh Planning Commiss Council on Fitness and Health: Su Domestic Violence Fatality Review Population Health Task Force: Sul Commission For Women: Submitte	ion: Submitted bmitted v Team: Submitted bmitted		
Please select your first Board	preference: *		
✓ Commission for Women			
Please select your second Boa	ard preference: *		
Please select your third Board	preference: *		
Please select your fourth Boar	rd preference: *		
	opment Board		
Please select your fifth Board	preference: *		
☑ Domestic Violence Fatality Rev	view Team		
Please select your sixth Board	d preference: *		
	nission		
Dori	Robertson		
First Name	Middle Initial Last Name		
12009 Shavenrock Pl			
Street Address		Suite or Apt	
Ralaigh		NC	27613
Raleigh		State	Postal Code
What district do you live in?			
✓ District 7			
Mobile: (919) 522-4332	Home: (919) 845-2479		
Primary Phone	Alternate Phone		
dori.m.robertson@gmail.com			
Email Address			

Submit Date: Feb 10, 2020

Dori Robertson Page 1 of 3

ED&D / Eurofins MET Laboratories	Sales & Marketing Manager
	Job Title
If you live in an Extraterritorial Ju	urisdiction Area, select Yes:
○ Yes ⊙ No	
In order to assure countywide re	presentation, please indicate your place of residence:
<b>☑</b> Raleigh	
Interests & Experiences	
Why are you interested in serving	g on a Board or Commission?
of those in my community because I to need to increase the number of contri- equal opportunity, offering safe environ-	s, I'm available to become involved again. I hope to improve the lives believe the saying that we are only as strong as our weakest link. We ibuting individuals in our community by giving them greater and onments, and providing access to education. When there are more know that Wake County is a wonderful place to live, and I want to four residents.
Work Experience	
Business Development, Operations 2	er (ED&D /Eurofins MET Labs), Management, Sales, Marketing, 2007-2016: Business Owner/Independent Contractor (Sidekick less Development, Accounting, Operations Prior: Stay-at-home mom; t
Volunteer Experience	
•	or, host family (10+ years) Wake County: Guardian ad Litem (7+ og, room parent, chaperon (15+ years) Asbury United Methodist onber, Actor, Organizer
Education	
Associates, Computer Science Bache	elors, Business & Marketing
Comments	
Dori_Robertson_Resume_2019_Augu Upload a Resume	<u>ust.pdf</u>
If you have another document you would like to attach to your application, you may upload it below:	

Please upload a file

Demographics
Date of Birth
Gender *
Ethnicity *
Other
How did you become aware of Wake County volunteer opportunities?
County Website
If you selected "Other" above, how?
Please upload a file

#### ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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Dori Robertson Page 3 of 3

#### **Dori Robertson**

dori.m.robertson@gmail.com

919.522.4332

12009 Shavenrock Place, Raleigh, NC 27613

#### **SUMMARY OF QUALIFICATIONS**

Product safety compliance Sales & Marketing Professional for NRTL and ISO 17025 Accredited Lab. Responsible for defining, managing, and implementing strategies and processes to impact growth and increase brand awareness.

#### **KEY CAPABILITIES**

- NRTL Product Safety Testing & Certification Sales
- Environmental & Performance Testing Sales
- CE Mark & Compliance Assistance Sales
- Field Labeling Sales
- Business Development & Partner Identification
- Account & Relationship Management
- Strategic Thinking & Tactical Implementation

- Sales, Marketing & Operations Management
- Planning, Analyzing, Forecasting & Reporting
- Quality Assurance & Customer Service
- Proposal Coordination & Production
- Marketing Strategy, Messaging & Execution
- Team Leadership & Development
- Problem Solving & Dispute Resolution

#### **PROFESSIONAL EXPERIENCE**

# Eurofins MET Laboratories SE/CertifiGroup/ED&D Sales & Marketing Manager

2015-Present

Cary, NC

- ➤ Product Safety Testing & Certification Sales Manager for NRTL & ISO 17025 Accredited Lab.
- ➤ Achieved percentage growth goals in three departments and exceeded overall growth goal of 15% topline.
- Managed B2B Partner Program, securing signed commitments from 83% of contacts.
- ➤ Led Sales Team in achieving the highest selling year in services division history.
- > Improved Pay-per-click rates by 2% above industry standard, leading to increased leads and quotes.
- > Evaluated, managed, and attended B2B and consumer trade shows and networking events to generate leads and increase brand awareness.
- > Prospecting of cold and warm leads, and account management of personal leads.
- > Led daily employee, weekly team, and monthly departmental meetings.
- > Responsible for developing sales and marketing team, setting goals, and identifying learning experiences.
- > Provide support to team by reviewing quotes, approving pricing, and resolving customer concerns.
- > Operational lead in equipment division, leading to the best 6-month string in division history.

## SideKick Business Services Independent Consultant & Owner

2007-2015

Raleigh, NC

- > Provided services in the Telecommunications, Medical, Technology, and Automotive industries.
- > Pursued and developed partnerships for the launch of a mobile audiology unit, securing commitments from 90% of contacts.
- > Established a physician referral marketing program, managed development of associated marketing pieces, and participated in educational sessions leading to increased referrals.
- ➤ Managed key referrer relationships of over 80 physicians through consistent face-to-face visits, resulting in increased referrals and revenue generation over prior year.

2009-2011

Raleigh, NC

- ➤ Initiated consistent face-to-face visits to over 20 ophthalmologists, retina specialists, and optometrists to increase brand recognition and awareness of specialized low-vision services, resulting in a waiting list of new patients.
- ➤ Via nurturing campaign, cost-effectively identified industry professionals and KOLs interested in audiology technology and obtained commitments from those interested in serving on an advisory board.
- ➤ Identification, attendance, and logistical coordination for B2B and consumer trade shows and special events to generate leads and increase awareness.
- ➤ Researched and developed strategies for messaging, social media promotions, and ad campaigns offering cost-effective solutions to attract potential customers and grow the subscriber base.
- ➤ Managed and executed all aspects of the marketing mix, including: communications, database & information management, report generation, performance metrics, website content, SEO maintenance, digital & inbound campaigns, domain management, collateral development, and Pay-per-Click campaigns to develop customer loyalty and satisfaction.
- > Evaluated options and implemented a patient management system capable of generating performance metrics while balancing cost, value, and ease of use.
- > Established office procedures and administered human resources policies to create a successful environment for patients and employees.
- Worked with the CEO and foreign investors at the earliest stages to research, plan, and launch a new audiology practice, including budgeting, branding, hiring, and securing a location.
- ➤ Editing of various communications, including white papers, e-learning modules, press releases, and proposals.

# Longent, LLC Marketing Coordinator, Office Manager & Advisor

- > Provided marketing, business development, and accounting services in Technology industry.
- > Identified new business opportunities and potential partners via trade shows and networking.
- > Account management of customers to ensure satisfaction.
- ➤ Coordinated team efforts of successful bid responses of over \$10 million and produced and edited final product.
- > Evaluated and established accounting, reporting, and administrative infrastructures to support rapid growth and improved cash management.
- Managed rebranding campaign to improve industry perception and increase brand recognition which included messaging, logo development, basic print collateral, and initial website design.
- ➤ Worked with CEO to identify targets and develop a marketing strategy.
- Hired and trained administrative and accounting staff.

#### **EDUCATION & TRAINING**

BS Business Administration-Marketing, Strayer University, Summa Cum Laude
AS Computer Science, Commonwealth College, Summa Cum Laude
Work of Leaders Certification
Managing for Results Training
Managing Problem Performance Training