

Community Non-Profit Funding Process Considerations



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Today's Purpose

- Staff is seeking Commissioner input of eligibility and process considerations in order to establish a revised submission and evaluation process for the Board to use, beginning in FY21.

FY20 Public Agencies Funding History

Agency	Original Funding Year	Original Funding Amount	FY20 Funding	Notes
North Carolina Symphony	1992	\$ 20,000	\$ 100,000	General operational funding
United Arts Council	Before FY91	\$ 57,483	\$ 511,000	General operational funding
East Wake Education Foundation	2008	\$ 50,000	\$ 50,000	General operational funding
Communities in Schools	1992	\$ 36,370	\$ 100,000	General operational funding
Marbles Kids Museum	2002	\$ 1,500,000	\$ 650,000	General operational funding
Wake County Smart Start	2016	\$ 325,728	\$ 1,688,028	Ongoing funding to increase the number of children served by the NC Pre-K program
Universal School Breakfast Program	2016	\$ 90,000	\$ 258,000	Funding for universal breakfast at Wake County schools
Interfaith Food Shuttle	2017	\$ 20,000	\$ 25,000	Food pantry program in certain Wake County schools where high percentage of students qualify for free and reduced lunch
InterAct	2018	\$ 75,000	\$ 100,000	Funding to support for an e-filing initiative
Food Bank of Central and Eastern NC	2018	\$ 6,000	\$ 12,000	Food pantry program in certain Wake County schools where high percentage of students qualify for free and reduced lunch

WHAT CRITERIA WOULD YOU LIKE TO CONSIDER?

- **Programmatic (Pick One)**
 - Broad criteria, non-specific programs. Application would be open to any non-profit agency regardless of focus area.
 - Well-defined areas of focus: Application must fall within pre-determined, specified program categories (example: Food Security, Arts, Education)
 - Narrow focus on board goals' priority initiatives: Application must directly address board priority initiatives and demonstrate ability to make specific advancement toward desired outcomes.
- **Commissioner Endorsed: (Yes/No & Pick a Number)**
 - Should an applicant be required to obtain endorsement by some number of commissioners (i.e. one, two or three) before an agency could be considered for funding.

WHAT FUNDING CONSIDERATIONS WOULD YOU PREFER?

Total amount of funding: (Pick One)

- Level of funding is predetermined before applications are submitted, similar to the Community Capital and Hospitality Small Projects processes.
- Level of funding is determined based upon requests and budget availability.

Individual amounts of funding: (Yes/No to Each)

Establish a threshold that requests must be at least:

- a minimum amount for funding request (ex: \$50,000)
- a specific maximum amount that could be either a dollar amount and / or requests cannot represent more than some percentage (ex: 30%) of an organization's overall budget.

HOW WOULD YOU AWARD?

Will submission compete against each other or solely via a pre-determined criteria: (Pick One)

- **Competitive:** Commissioners rank submissions against one another and make funding decisions based upon the ranking using a pre-determined scoring process.
- **Non-competitive:** Submissions are only considered if they meet specific, predetermined criteria (yes / no criteria) and awards are based on funding availability.

HOW WOULD YOU ADDRESS AGENCIES CURRENTLY RECEIVING FUNDING?

- **(Pick One or Create Another)**
 - Blank slate in which all organizations are held immediately to the new process
 - Hold harmless and “grandfather” them into the process
 - Scale back their contributions over time while encouraging them to apply via the new process
 - Address each organization individually as a Board
 - Other or a combination of the above

WOULD YOU LIKE TO CONSIDER “DISCRETIONARY” FUNDS?

Consider an annual “bucket” of dollars allocated per commissioner: (Yes/No)

- Based on adopted criteria, acceptable to the Finance Officer, commissioners would evaluate and approve one-time (non-recurring) distribution of funds for qualified special projects/events/services on a per-Commissioner basis for smaller requests and organizations in an effort to further specific Board goals and/or initiatives.
 - *Example:* recent request from Dr. West requesting sponsorship for the African-American Cultural Festival