



Roadmap to a Stronger Workforce



WAKE Invests in
WAKE COUNTY





WAKE Invests in
WOMEN

IMPORTANCE

Benefits to closing the wage/skill gaps in Wake County



STRONGER/HEALTHIER
ECONOMY



STRONGER/SKILLED
WORKFORCE



MEET CURRENT/FUTURE
LABOR MARKET NEEDS

Occupational Participation Gaps

– projected to grow over next 10 years

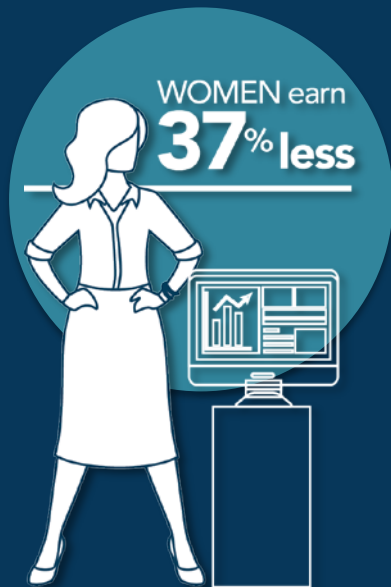


Income Gaps

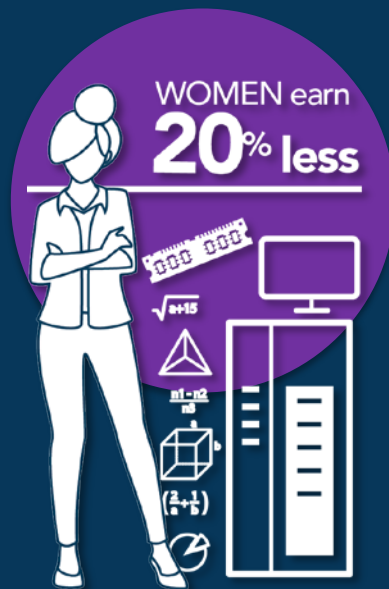
– in high-growth, high wage fields in Wake County



Health Sciences,
Diagnosing and Treating



Management and
Leadership



Computer Sciences
and Mathematics



Architecture and
Engineering

Earning Power Gaps in Wake County

GENDER WAGE GAP

\$10,000+



MEAN ANNUAL SALARY

\$54,113



\$43,303



LOSS of EARNING/SPENDING POWER

\$200,000+

over 20 years



Direct Impact on Wake County

- Economic health and stability
- Workforce development
- Strengthened families





WAKE Invests in
WOMEN

SOLUTION

Innovative collective impact approach



Wake Invests in Women Roadmap

Guiding principles

- Impact, data driven, program & system focused, collaborative, equity lens, application & replication

Action Items

- Research & data collection to identify/prioritize high impact strategies
- Strategic action framework for change in line with common agenda
- Metrics for success & continuous communication
- Pilot strategies to learn “what works” for Wake County & maximize success



**2020 PILOTING
STRATEGIES**

**METRICS
FOR SUCCESS**

**STRATEGIC ACTION
FRAMEWORK**

**RESEARCH AND DATA
DRIVE DIRECTION**

**2019-2020
ROADMAP**





QUESTIONS