

Board of Commissioners Work Session Agenda

Monday, August 12, 2019 2:00 p.m. Wake County Justice Center, Room 2800

MEETING CALLED TO ORDER: Chair Jessica Holmes

I. Hospitality Tax Recommendations

Denise Foreman, Assistant County Manager

At the July 8th regular meeting, staff from Wake County and the City of Raleigh shared with the Board a joint recommendation for the use of Hospitality Tax funds. Commissioners had several questions and posed a number of alternatives. At this work session, staff will share additional information and recommendations to respond to the Commissioners' questions and proposals. The Commissioners should provide any additional feedback on the updated staff recommendation, and guidance on next steps.

Attachments:

- 1. Presentation
- 2. Questions from Commissioners
- 3. Financial Models
- 4. Letters from Stakeholders

II. Town of Fuquay-Varina's Extra-Territorial Jurisdiction (ETJ) Request

Tim Maloney and Bryan Coates, Planning Development and Inspections

During the June work session, staff briefed the Commissioners on the Town of Fuquay-Varina's request to extend their Extraterritorial Jurisdiction (ETJ) by 22,049 acres. ETJ is not annexation, but does add zoning requirements. During the August work session, staff will provide additional information on the request, following up on Commissioner questions. Should Commissioners indicate a willingness to proceed, next steps will be a public hearing on the request at the September 3rd regular meeting and a Board vote at the September 23rd meeting. Commissioners will provide feedback on this request and provide guidance to staff on next steps.

Attachments:

- 1. Presentation
- 2. ETJ application materials

III. Socially Responsible Hiring Incentives

Chris Dillon, Assistant County Manager

Wake County government funds a wide range of programs that provide upward mobility opportunities lower income residents. These include substantial funding for the public school system and Wake Tech, grant-funded workforce development programs, and



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targeted social and economic vitality programs. Board objective ES3 would build on this foundation, encouraging socially responsible business practices. In this work session, staff will present a new economic incentive that would provide a Business Development Grant Bonus to employers who meet thresholds for employee pay, pay equity, and employee benefits. The bonus would be optional and not a requirement to be offered a business development grant. Commissioners will receive the information and provide feedback to staff on the proposal.

Attachments:

1. Presentation

IV. Policy Workflow Items

County Commissioners

Each item below is a Commissioner request for additional staff capacity or budgetary resources. For each requested item, staff has devoted up to four hours of time to understand, scope, and frame the item at Commissioner request.

Staff request direction from the Board. The Board may refer an item to a committee for further discussion, direct staff to bring an action item to a regular meeting, authorize no additional staff capacity, or take other appropriate steps.

Title	Description	Staff Input
Sponsorship Request for African American Cultural Festival	The African American Cultural Festival (AACF) is a nonprofit entity that organizes an annual festival in downtown Raleigh. The festival, to be held on August 31 and September 1 of this year, celebrates African American heritage and culture.	Staff is bringing this forward because it is a request for resources. Staff has spent less than four hours discussing and analyzing this request.
Commissioner West	Commissioner West requests that the Board of Commissioners supports the AACF with a \$10,000 sponsorship. This general support would cover festival operating expenses.	The Board might consider one of these options: 1) Fund the request (a Board action would be brought to a regular meeting)
	Wake County last supported the festival in FY2009 with a payment just under \$26,000.	2) Decline the request to sponsor this year's festival, but encourage the AACF to apply for public agency funds in the FY2021 budget

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