

Wake County Board Of Commissioners Human Services Board Committee

April 15, 2019

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Overview

Food Security Program Manager

• SEV 3.1 – Implement a comprehensive plan to identify and address issues related to hunger, food insecurity and food deserts.

• ED 1.2 - Partner with WCPSS and community agencies to address childhood hunger.

Questions and Comments

Food Security Program Manager

Partners/Collaborative Work

- The Capital Area Food Network
- Wake County Food Security Work Group
- Regional Planning Groups (includes HS CAC's & Directors)
- WCPSS

Goals/Work Plan:

- Aligning partners & agencies to address priorities within Food Security Plan
- Tracking & progressing work on the comprehensive food security plan
- Address childhood hunger in partnership with WCPSS

SEV 3.1

Implement a comprehensive plan to identify and address issues related to hunger, food insecurity and food deserts.

- Progress of Moving Beyond Hunger Comprehensive Food Security Plan
- Challenges/Partners Needed
- Emerging Topics
- Regional Strategy
- Wake Food Security AmeriCorps VISTA Program

Moving Beyond Hunger: Comprehensive Food Security Plan and Action Manual for Wake County

Adopted in Feb 2018

5 Key Strategies

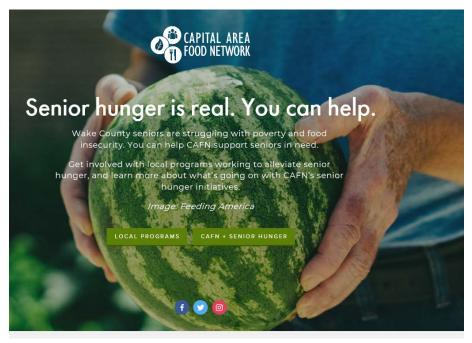
- 1. Ensure Food Access
- 2. Communicate & Educate
- 3. Develop Sustainable Food Supply
- 4. Build Economic Opportunity
- 5. Leading Through Networks



https://www.capitalareafoodnetwork.org/foodplan/

Progress on the Plan

- 83% Projects underway
- Over 50 partner organizations intentionally engaged



- Sample of Projects Underway or Complete:
 - Action 1.9 & 2.3 County-wide database of Food Pantries, Wake Network of Care: Food Resources & Community Gardens
 - Action 2.4 Intergenerational Garden
 - Action 2.8 Senior Voices Videos & Mixed Media Campaign to highlight senior hunger
 - Action 3.6 Client Choice Manual

Challenges

- Economic Development Strategies
- Sustainable Food Supply Strategies
- Need for greater engagement from economic development & private sector partners
- Some forward movement occurring now



Emerging Topics

Regional Food System & Food Security Collaboration

- Project 40
- Emerging Economic Development Circle & COR Synergy
- Will engage less active strategies within the food security plan

Environmental Services

Food Recovery Pilot



Regional Food Security Strategy

Adoption of the Plan & Collaboration:

- Wake Forest (February 2018)
- Wendell (January 2019)
- Knightdale (March 2019)
- Rolesville (March 2019)
- Raleigh (Included in strategic plan)

Support from:

- HS Regional CAC's & HS Directors
- Town Staff
- Community Champions











Wake Forest – Regional Pilot

Areas of Prioritization:

- Volunteerism
- Supply Chain
- Policy & Administration
- Connectors
- Client Facing Groups



Successes:

- 5 meetings; 41 individuals from 27 different groups
- Development of town website
- Increased volunteerism & Resource Development
- Increased access/knowledge of services
- EFNEP Over 25 participants at first class



Wake Food Security AmeriCorps VISTA Program



 Partnership with the Corporation for National Community Service

 To build and increase capacity of systems and establish best practices for SEV & Food Security Priorities

 Program is expanding to address emerging strategies





VISTA Impact

April 2019 – Education Awards & Living Allowance:

 \$109,782 pre-tax living stipend dollars & \$43,726.56 of education awards distributed

Financial & Volunteer Support:

- \$8,836 cash resources & \$1,593 dollars leveraged
- Recruited 84 community volunteers who contributed 165 hours of service

Partnership Development

 Enhanced awareness of and engagement with our Food security initiatives

Summer Associates

- Provided education to 1,325 youth
- Served 2,048 summer meals at 79 sessions with average of 26 youth per session
- Distributed 126 substance use prevention materials to tobacco merchants in Wake County

Resource Development – Full Time VISTA members



VISTA Capacity Building



Food Locator App

Summer Food Media Kits

Food Pantry Study (Action Item 1.9)

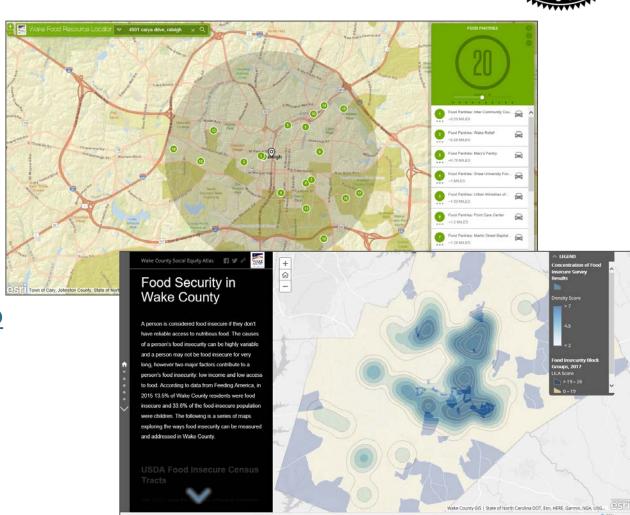
Wake Network of Care List of pantries and gardens (Action Item 2.3)

Food Security Story Map

Summer Food Program Eligibility Story Map

Summer Food Program Activity and 101 Guides

Capital Area Food Network Processes & Procedures



ED 1.2 Partner with WCPSS and community agencies to address childhood hunger.

- Updates on School Based Strategies
- Emerging Issues: School based strategies
- Updates on the Summer Food Service Program

WCPSS Pantries

Collaboration with WCPSS, IFFS, FBCENC, & Wake County

- Leadership Team
- Implementation Guide

Wake County Funded WCPSS Pantries Pounds Distributed and Equivalent Meals FY17-Q2 FY19

Metric	FY17	FY18	FY19 - Q1&2
Pounds Food Distributed	1,232	2,720	1,359
Equivalent Meals	15,147	28,781	15,568
Schools with Wake Funded Pantries	4	10	14

Lessons Learned:

- Important to have consistent staff & leadership
- Need for greater communication between school leadership, pantry operator, and partners

School Based Strategies (Universal Breakfast in the Classroom 1.2, 1.4)

25 Schools currently with USB

13 funded by Wake County

Partners for Breakfast in the Classroom Grant

- Funding for 4 school pilots awarded
- Breakfast in the Classroom may have promise

School Based Strategies (Dedicated Food Resources)

- FY2017: 116 schools with dedicated food resource
- FY2018: 153 schools with dedicated food resource
- FY2019: Seeking to have dedicated food resource in all schools with greater than 30% FRPL for Working with WCPSS to gather data
- Plans to share resources with WCPSS Social Workers at PLT Meetings in Fall

Emerging Issues: School Based Strategies

 Emergence of high needs schools without resources (e.g. Universal Breakfast) as school populations change

 Discussion of additional funding be prioritized and submitted by WCPSS through their annual budget request

Summer Food Service Program (SFSP)

Role of Food Security Program Manager with SFSP



- Overarching Goals for 2019
 - Support strong communication through SFSP Work Groups
 - Enhance marketing/outreach county-wide
 - Support stronger activities at sites
 - Build regional sponsors to provide freshly prepared meals and enhance regional partnerships
 - Develop and implement evaluation tools for informed decisions

Questions & Comments