

Pendo.io, Inc.

- Provides complete platform for digital product teams
- Product cloud powers 600+ product organizations, including:
 - Realtor.com
 - Marketo
 - Zendesk
- June 2018, Pendo announced the product cloud alliance, the industry's first coalition of vendors providing purpose-built tools for digital product teams

Project Catawba

- Location of headquarters in Wake County
- Creation of 590 new jobs
- Average salary of \$86,824 annually
- Estimated \$34.5 million in new investment

Incentives

- State Match Tier
 - 35% of new tax growth over 5 years
 - Total Wake County incentive grant of \$395,780
- State of NC awarded a \$8.8 million Job Development Investment Grant (JDIG)
- Other partners include:
 - City of Raleigh
 - North Carolina Community College System
 - Capital Area Workforce Development Board
 - Wake County Economic Development