

Wake County Board of Commissioners - 2019 Goals, Objectives, and Initiatives

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Goal Area	Objective	Initiative	Notes from Retreat
Community Health: Promote a behavioral and physical health system that benefits all residents.	Objective CH1: Support and build capacity for the treatment and management of residents who experience behavioral health challenges.	CH1.1: Work with the Sheriff's Office and community partners to develop sustainable strategies for assisting detained and/or incarcerated individuals that suffer from mental illness.	
		CH1.2: Evaluate and develop sustainability plan for WakeBrook operations.	
		CH1.3: Leverage partnerships to enhance data sharing related to behavioral health services.	
		CH1.4: Identify and work with partners to expand stable permanent supportive housing opportunities and services for frequent users of community health services.	
		CH1.5: Explore opportunities to continue Medicaid eligibility for individuals incarcerated in County jails.	
		CH1.6: Enhance substance abuse treatment options.	New Initiative
		CH1.7: Enhance crisis services available to Wake County residents.	
		CH1.8: Prioritize Wake County Behavioral Health Plan work objectives and develop a three year work plan.	New Initiative
	Objective CH2: Improve health outcomes of Wake County residents through a comprehensive approach to population health.	CH2.1: Continue focus on active lifestyles and improved access to health services and healthy foods in school-aged populations.	
		CH2.2: Support efforts to share medical records between safety net providers through a common platform.	
		CH2.3: Prioritize the Population Health Task Force Report work objectives and develop a three year work plan.	New Initiative
		CH2.4: Assess existing programs and identify gaps in order to develop and implement a comprehensive plan to support healthy and thriving babies and moms.	New Initiative

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Economic Strength: Create job opportunities for all, enhance our business-friendly environment to attract, retain and support business development to diversify the economic base.	Objective ES1: Support Wake County Economic Development's efforts to bring targeted jobs and business to Wake County.		
	Objective ES2: Leverage and collaborate with partners to increase opportunities and support for entrepreneurial ventures and existing businesses.	ES 2.1: Develop and implement strategies to support businesses owned by minorities, women, individuals with disabilities, and socially and economically challenged individuals.	New Initiative
		ES 2.2: Develop and implement strategies to support small-business creation and successful entrepreneurship.	New Initiative
	Objective ES3: Develop economic development strategies and tools that encourage socially responsible business practices, environmental stewardship, affordable housing, high quality of life and return on investments that produce societal benefits.	ES3.1: Explore a multi-criteria policy for economic development incentives to include work with vulnerable communities.	
		ES 3.2: Create a program/mechanism to recognize businesses with socially responsible employment practices.	New Initiative
	Objective ES4: Support initiatives to reduce barriers, leverage resources and facilitate buildout of high speed internet connectivity that enables coverage, speed and affordability for all citizens.		Staff recommends merging objective and initiative.
	Objective ES5: Work with community partners to provide robust workforce development and talent training.		New Objective

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Education: Through collaboration with education stakeholders, achieve a well-educated, skilled citizenry prepared for success.	Objective E1: Collaborate with our continuum of education providers to enable integration of County strategic plans and programs.	E1.1: Expand capacity and access to early childhood development and Pre-K programs.	
		E1.2: Partner with WCPSS and community agencies to address childhood hunger.	
		E1.3: Identify workforce housing opportunities near public schools.	
		E1.4: Support WCPSS and Wake Tech as they expand early college and career/technical education (CTE) program opportunities.	Table A modified initiative to read as shown. Table B considered 2018 initiative complete.
		E1.5: Explore options to make community college more affordable to new Wake County graduates.	New Initiative (Table A)
	Objective E2: Maintain a long-term capital plan for WCPSS and Wake Tech needs that are bound by strong financial policies designed to maintain the county's AAA bond rating.	E2.1: Implement financing strategies to address needs identified in the Capital Improvement Plan.	New Initiative (Table A)
	Objective E3: Work with WCPSS to develop a mutually acceptable process for operating budget funding.	E3.1: Collaborate with WCPSS BOE to establish a mutually agreed-upon process for WCPSS local operating budget funding.	New Initiative (Table B)

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Great Government: Be a fiscally-responsible county government that empowers, protects and serves its citizens through a culture of respect, collaboration and innovation.	Objective GG1: Improve the customer's experience and treat every citizen with dignity, respect and appreciation.	GG1.1: Establish guidelines for departments to use in measuring customer satisfaction and soliciting customer feedback.	
	Objective GG2: Improve effectiveness, efficiency, transparency, and responsiveness through innovation and technology.	GG2.1: Live stream, record, archive and post Board of Commissioner work sessions.	New Initiative
		GG2.2: Enhance and promote innovation programs to include a focus on cost efficiencies.	New Initiative
	Objective GG3: Create a culture-within the county government that supports enhancing the health and wellbeing of employees and their families.		
	Objective GG4: Utilize data-driven decision-making processes and methods wherever possible.	GG4.1: Build the resources to assist departments with obtaining and utilizing effective data analytics to solve business objectives and reach departmental goals.	
		GG4.2: Establish a countywide performance management program, including guidance for departments to use for development of qualitative and useful performance metrics.	
	Objective GG5: Develop strategies to engage community members in envisioning the County's future.		New Objective

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Growth and Sustainability: Establish a deliberate and realistic approach to address growth and mobility while preserving our environment and enhancing our quality of life.	Objective GS1: Implement a comprehensive approach for preserving open space and developing parks and greenways to address gaps, leverage opportunities and resources, and enhance collaboration with municipal partners.	GS1.1: Set priorities and implement strategies for the use of new bond funds for parks, open space and greenways.	New Initiative
	Objective GS2: Promote sustainability efforts throughout the county.	GS2.1: Update and implement the comprehensive solid waste plan to 1) extend the life of the landfill through recycling and technology, 2) maximize recycling, 3) reduce litter, and 4) engage the community through outreach and education.	
	Objective GS3: Address quality and quantity issues associated with water resources.	GS3.1: Collaborate with the Water Partnership on One Water initiatives, including 1) revise water resource policies to reflect current scientific data and understanding, 2) protect watershed and stream buffers, 3) participate actively in protection of Falls and Jordan Lakes, and 4) promote conservation measures on lands in current and potential watersheds.	
		GS3.2: Encourage farmland preservation; revisit goals of Wake County Agricultural Economic Development Plan (WCAEDP).	
	Objective GS4: Develop and implement the long range transportation and land use plans.	GS4.1: Through completion of PLANWake, update and integrate Wake County's growth plans as it relates to land use and transportation systems plans.	
		GS4.2: Convene Wake County municipalities and stakeholders to discuss growth, housing, sustainability, and zoning issues throughout the County.	New Initiative
	Objective GS5: Guide the implementation of the Wake County Transit Plan.	GS5.1: Monitor and oversee the deliverables and processes established by the transit governance interlocal agreement.	
		GS5.2: Encourage best development practices and create affordable housing opportunities in areas identified for transit improvement.	
		GS5.3: Expand opportunities and implement strategies to address affordability of transit services and the needs in vulnerable communities and rural areas.	
		GS5.4: Identify and recommend multi-modal transportation opportunities supporting the Wake County Transit Plan.	New Initiative

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Public Safety: Provide a safe, secure and healthy community through coordinated, efficient and effective public safety services.	Objective PS1: Develop strategies to build trust, cooperation and accountability among agencies, programs and initiatives that incorporate public safety agencies and resources throughout the county.	PS1.1: Establish a County-wide standard for fire service in the unincorporated areas and develop a plan to achieve and sustain agreed upon service levels.	New Initiative
	Objective PS2: Identify and reduce hazards posed to existing and future buildings (both public and private) and develop adequate planning and communication infrastructure to prevent, mitigate and respond to emergencies related to hazardous materials.	PS2.1: Complete hazardous materials community risk planning dissemination and training.	New Initiative
	Objective PS3: Reduce the effects of substance use and abuse on the community and the impacts on public safety departments.	PS3.1: Identify strategies to reduce drug related recidivism.	New Initiative
		PS3.2: Increase the number of patients who are provided access and/or referral to substance use treatment programs.	New Initiative
	Objective PS4: Implement strategies to improve personnel retention and workforce wellbeing in public safety departments.	PS4.1: Implement best practices for volunteer recruiting, retention, and utilization in emergency services.	
	Objective PS5: Implement programs to assist public safety personnel when working with the community, particularly those with mental illness.	PS5.1: Increase the capacity and availability for CIT (Crisis Intervention Team) for all public safety personnel.	New Initiative
	Objective PS6: Create diversion and reentry opportunities to improve health and wellbeing of those who are incarcerated or at risk of incarceration and to address recidivism.	PS6.1: Expand intervention opportunities for education and job-training for detainees and those reentering the community through partnerships.	

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Social and Economic Vitality: Improve economic workforce development and social opportunities in vulnerable communities through strategic partnerships.	Objective SEV1: Create more affordable housing opportunities and support efforts to reduce or end homelessness.	SEV1.1: Work collaboratively with all partners to preserve and increase the County's affordable housing inventory, reduce homelessness, and improve the wellbeing of our most vulnerable citizens.	
	Objective SEV2: Develop a comprehensive approach to addressing the needs of Wake County's most vulnerable regions and communities to improve the overall wellbeing of their residents.	SEV2.1: Develop partnerships through workforce development and the community college to support a higher quality of life for citizens in vulnerable communities.	
		SEV2.2: Develop and implement strategy to reduce disparities in infant death among vulnerable populations.	New Initiative
		SEV2.3: Increase mobility equity by ensuring residents have access to affordable transportation options.	New Initiative
		SEV2.4: Reduce adverse childhood experiences and increase resiliency in families and communities.	New Initiative
	Objective SEV3: Support collaboration among agencies, nonprofits, governments and the community to deliver more evidence-based services to our citizens.	SEV3.1: Implement a comprehensive plan to identify and address issues related to hunger, food insecurity and food deserts.	
		SEV3.2: Assist foster children in transitioning to successful independent living after leaving the foster care program.	