

The Chamber

Greater Raleigh Chamber of Commerce

@raleighchamber

OVERVIEW

Adrienne Cole
President & CEO





Service Lines

- Economic Development
- Public Policy
- Transportation / Transit
- Small Business
- Diversity, Equity, & Inclusion
- Leadership Development



Priorities

- DEI & Equitable Economic Development
- Small Business Support
- Talent
- Existing Industry Support



DEI & Equitable Economic Development

- Triangle DEI Alliance
- Black Business Momentum
- Black Entrepreneurship Week
- Courageous Conversations



Small Business Support

- Small Business Week
- Coffee with Leaders series
- Small Business Hot Topics
- BizFest

TRIANGLE TALENT

A Regional Skills Assessment

Talent

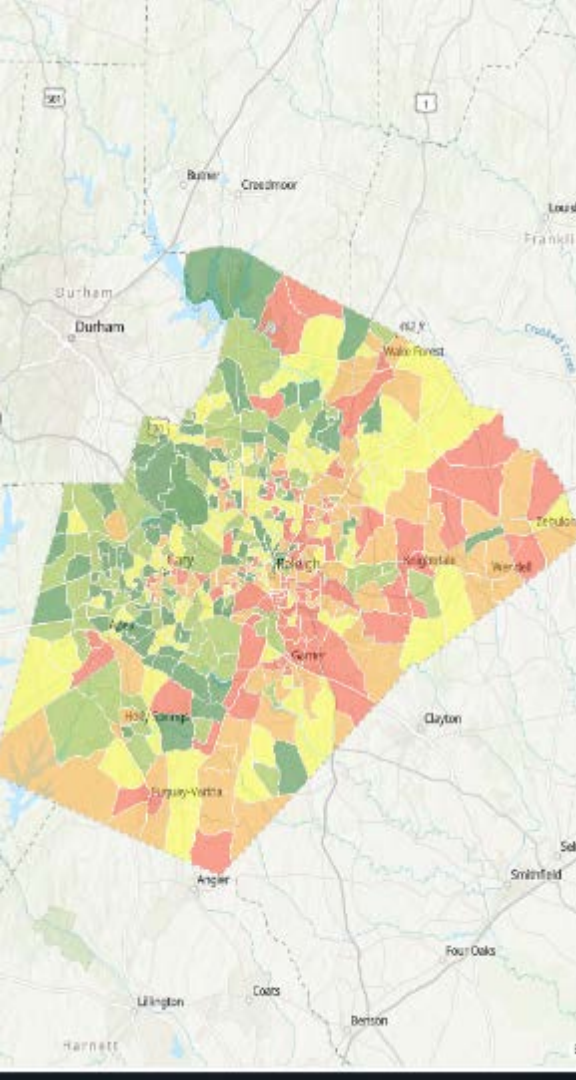
- Regional Labor Force Analysis
- Market Perception Study
- Work in the Triangle
- #TriangleTuesday





Existing Industry Support

- Variety of Programming
- Talent & Workforce Development
- Expansions
- Permitting Assistance
- Public Policy
- Transportation / Transit



Incentive Policy

- Model
 - Targeted & Strategic
 - Performance-based
 - Ease of Use
 - Flexible
 - Transparent
- Intended Policy Impacts
- Targeted Growth Areas

Q&A



THANK YOU!

