

PLANWake Phase II: Reflect on Wake Report

February 4, 2019



@wakegov

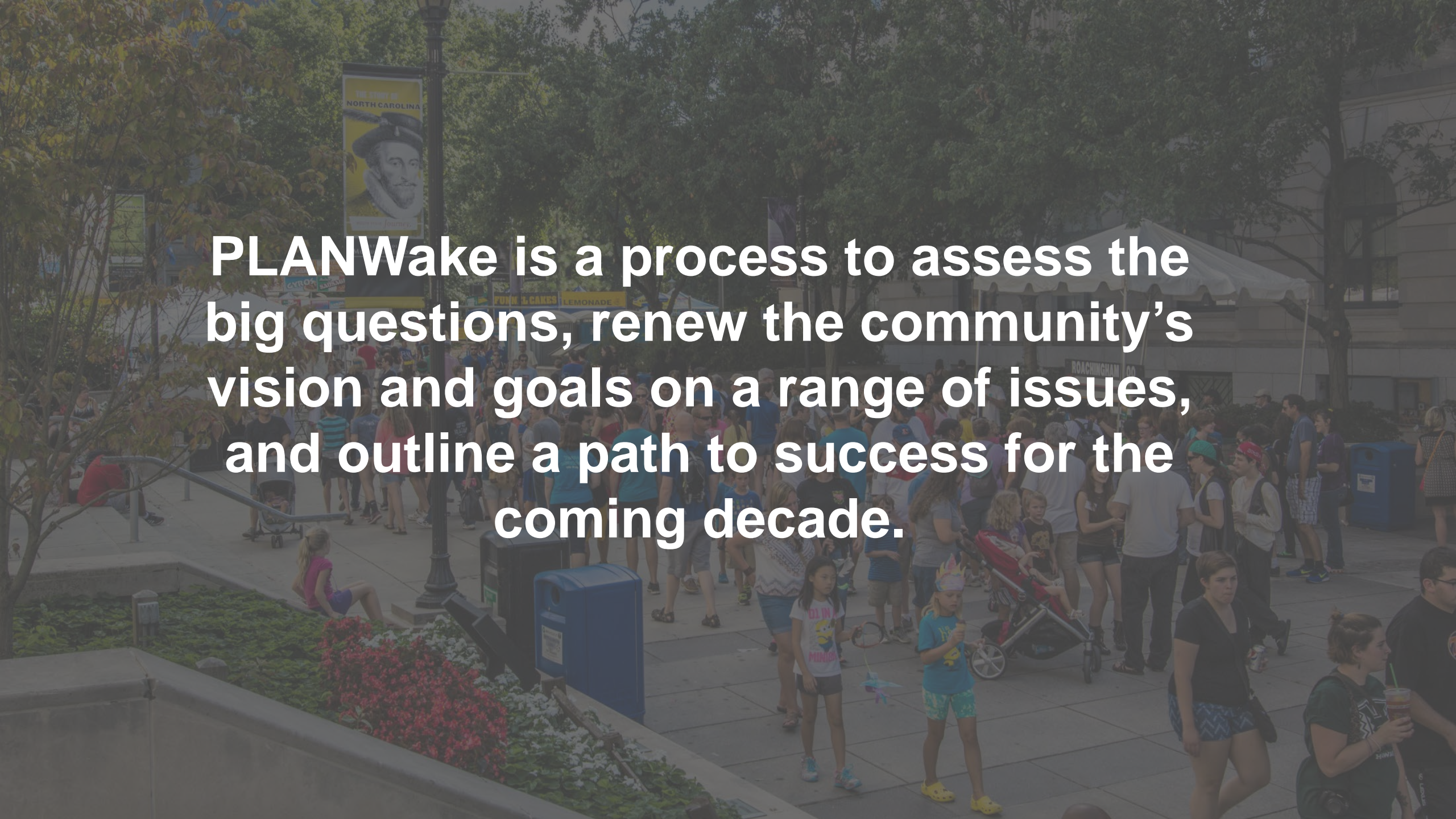


wakegov.com

What We Will Share Tonight

1. About PLANWake
2. Summary of PLANWake Public Engagement
3. What We Have Learned
4. Next Steps





PLANWake is a process to assess the big questions, renew the community's vision and goals on a range of issues, and outline a path to success for the coming decade.

PLANWake Will Result in a New Comprehensive Plan

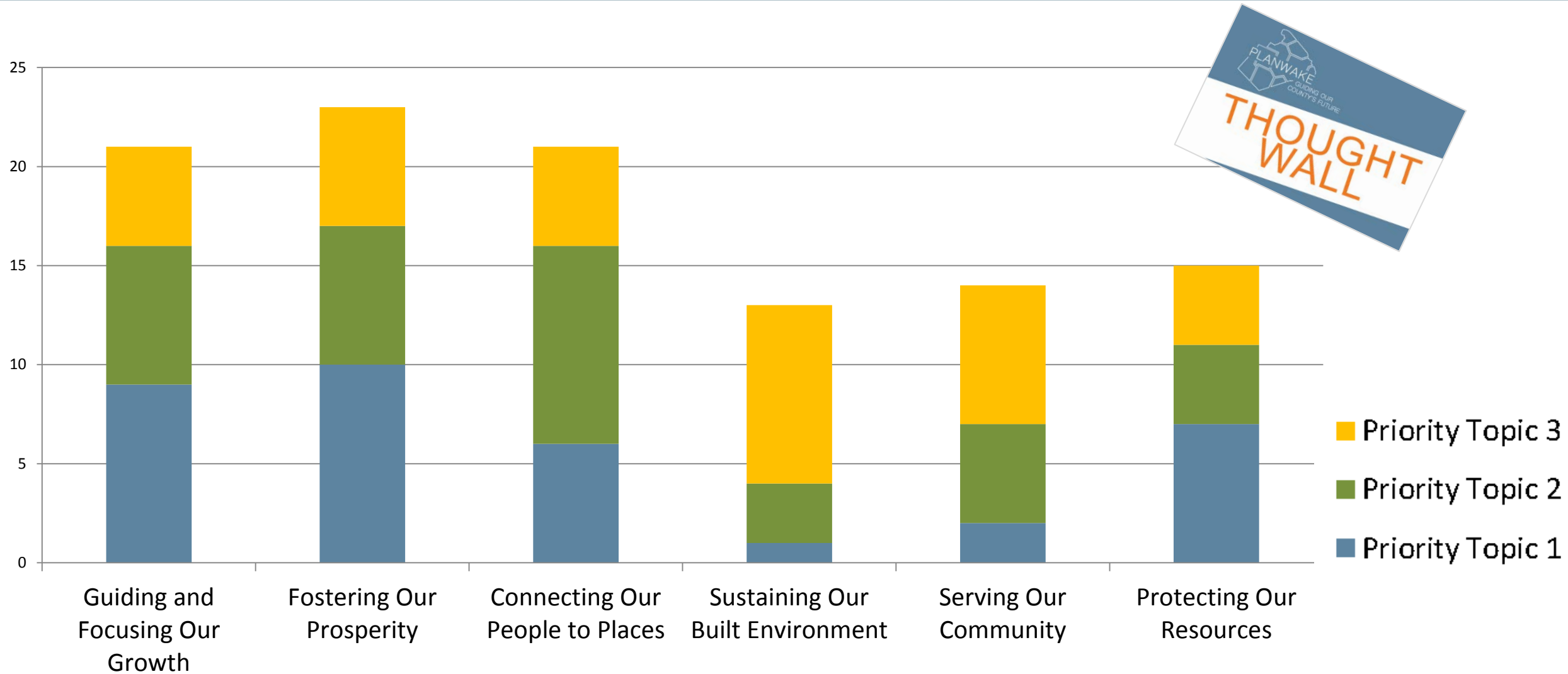
Policies and actions will address a broad array of topics:

- Guiding and Focusing Our Growth
- Fostering Our Prosperity
- Connecting Our People to Places
- Sustaining Our Built Environment
- Serving and Supporting Our Health and Community
- Protecting Our Resources

Where We Are in the Process



Determining Community Priorities



How We Are Engaging the Community

Wake County Residents

- Paper and online poll
 - English and Spanish
- Discussions with project team at public events

County Stakeholders

- Real-time polling activity
- Growth and conservation allocation mapping
- Growth principles activity
- Policy priorities activity
- Open discussion

Outreach By the Numbers

92,839

Polling inputs and
comments

46

Public events

3,627

Surveys completed

18

Stakeholder meetings

Who We Are Hearing From

- Respondents **represent all communities and demographics** across Wake County
- Majority of poll respondents **aged 19-65** (85%) and **live in a municipality** (77%)
- Larger share of representation from **unincorporated community** (20%)
- Youth **(0-18) under-represented** and residents **(36-64) over-represented** by approximately 20%
- Majority of respondents (61%) have lived in Wake County **10 years or more**

What the Community is Saying

**Level of preparation needed to plan for next 10 years of growth
(250,000 new residents)**

**Significant changes are needed
70%**

**Moderate changes are needed
25%**

What the Community is Saying

Priorities for Change

1. Protection of natural areas, farms, forests and meadows
2. More travel options
3. More parks and trails / walkable neighborhoods

Priorities to Accomplish

1. High quality education
2. Protect natural areas, lakes, and rivers
3. Support employment and attract jobs

What the Community is Saying

Protection of natural lands and open spaces is a priority.

#1

Preferred Change:

**Protection of Natural
Areas, Farms, Forests**

#2

Concern:

**Loss of Natural
Areas and Trees**

#2

*Most Important to
Accomplish:*

**Protect Natural Areas,
Lakes, and Rivers**

What the Community is Saying

Directing growth to locate within towns is a priority.

70%

Location for New Growth:
**Redevelopment and infill
locations in Towns**

15%

Location for New Growth:
**Undeveloped land at
edge of Towns**

What the Community is Saying

Creating walkable environments is a priority.

90%

*Most Important Characteristic
of a Good Neighborhood:*

**Walkability (safe, shaded
place to walk)**

64%

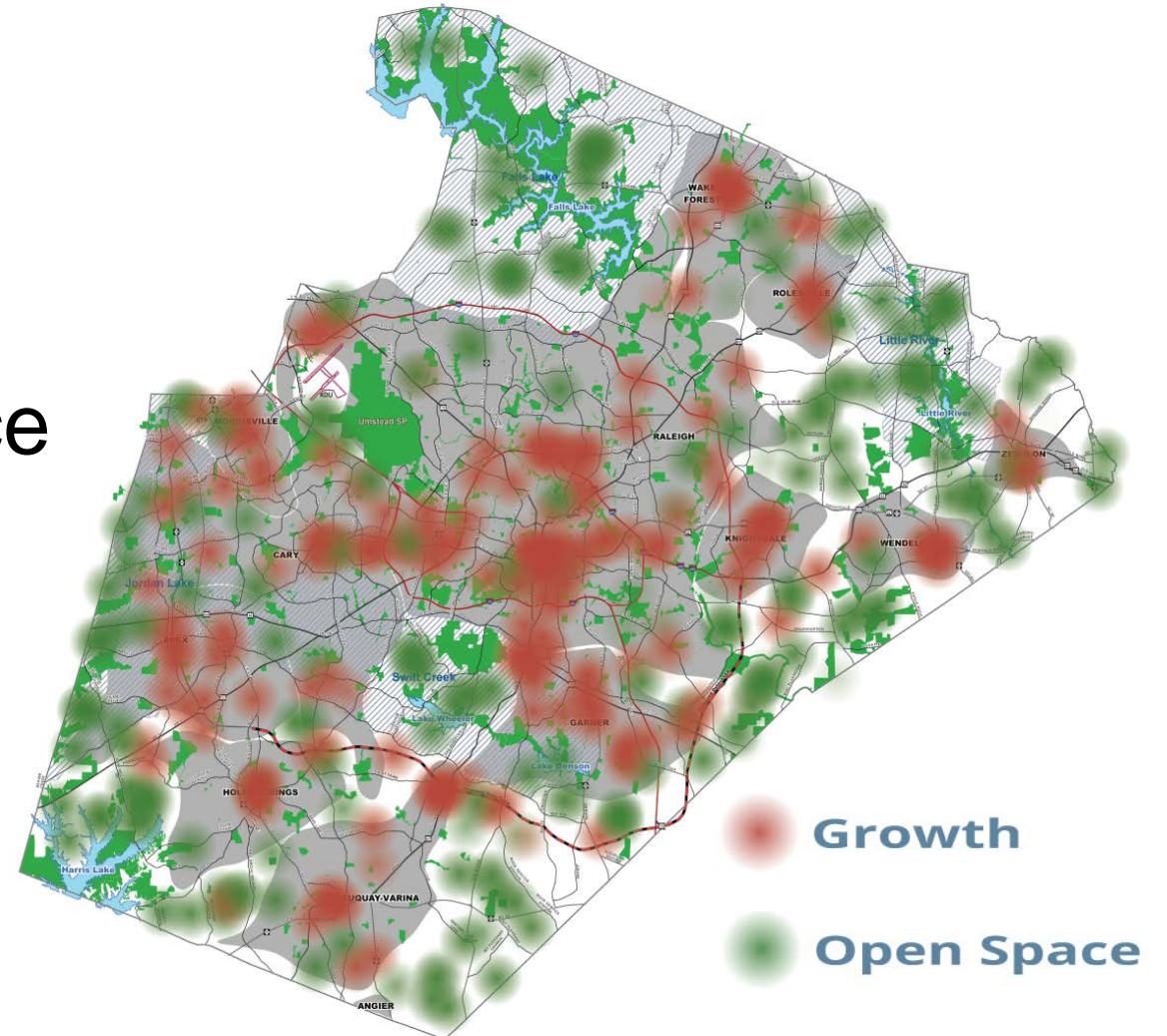
*Preferred New Location
to Live in the Future:*

**Downtown or walkable
neighborhood**

Composite of Growth & Conservation Mapping Exercises

Participants had to allocate:

- Homes for 250,000 new residents
- Additional acres of open space to meet 30% goal



What This Tells Us

- **Multijurisdictional efforts** are needed to achieve these priorities. Aligns with new BOCC goal to convene municipalities to discuss growth related issues.
- Comprehensive plan can provide **vision and guidance** for achieving county-wide goals over next decade.
- Opportunity for Wake County to **collaborate with 12 municipalities** on strategies for achieving priorities.

Next Steps in the Process

Phase 3: Envision Wake *Test Community Choices*

- Discuss findings of Phase 2 with municipalities
- 2nd Community survey to explore choices & tradeoffs
- Growth alternatives testing



Stay tuned for events and online engagement
www.PlanWake.org

@wakegov



wakegov.com