Item Title:

Specific Action Requested:

That the Board of Commissioners resolves that October 10, 2018 be designated as a day of celebration of the value of water. In collaboration with partner municipalities, Triangle J Council of Governments, and other business groups who are committed to sharing the importance of providing adequate clean water for all residents, the Board asks citizens to consider the concept "Imagine a Day Without Water."

Item Summary:

Wake County and the State of North Carolina share the long-term vision of providing plentiful clean water for all residents, as well as a common interest in engaging everyone in activities that ensure great health standards. Each year, across the nation and internationally, organizations use this time to celebrate the ways in which access to clean water enhances and supports our lives. This initiative focuses our efforts toward the Board Goals of Growth and Sustainability, Community Health, and Economic Strength.

This year's Imagine a Day Without Water celebration is a collaborative effort between Wake County, the City of Raleigh, the City of Durham, WakeUp, the N.C. Department of Environmental Quality, Duke Energy, the Downtown Raleigh Alliance and the Triangle J Council of Governments, as well as other municipalities and local entities.

Water Themed trivia events will be held at Raleigh downtown venues throughout the week; and a brief list of activities is listed below.

Events

Oct. 10 – Raleigh Union Station

- Coffee in AM
- Water Bar
- Afternoon panel discussion with local elected officials and DEQ business representatives: One Water
- Facility tour

October 11 – Green Monkey

• Water-themed trivia night at 8:00pm

October 12 – N.C. State Fair – Wake County

• Water Bar and game board located at N.C. Department of Agriculture Division of Soil and Water Conservation booth

Contests

- Student poster/writing contest hosted by NCDEQ
- Social media selfie contest hosted by partner agencies

Materials

- Coffee sleeves distributed to local coffee shops and shared at events that say "Can't Make Coffee Without Water"
- Value of water slide presentation to share among partners
- Tool kit for partners featuring links to social media posts, hashtags, videos produced by municipalities and the Value of Water Campaign

Attachments:

- 1. Presentation
- 2. Resolution