

Item Title: Proclamation Recognizing October 2018 as Breast Cancer Awareness Month

Specific Action Requested:

That the Board of Commissioners proclaims October 2018 as Breast Cancer Awareness Month.

Item Summary:

National Breast Cancer Awareness Month is an opportunity to raise awareness about the importance of early detection and local resources to address breast cancer. During the month of October, various groups and organizations, advocates, health care providers, businesses, and faith communities will convene to increase awareness about this disease and where possible, refer others to appropriate resources to secure the care they need.

Breast cancer is the most common form of cancer in American women and is the second leading cause of cancer death in women. There is a one in eight chance that a woman in the United States will develop breast cancer in her lifetime. Though there have been great strides in combatting this devastating illness, trend data depicts an overall increase in projections and deaths at the national, state and local levels. It is estimated that among US women, there will be 266,120 new cases of invasive breast cancer and 40,920 breast cancer deaths in 2018 (American Cancer Society, 2018). According to the North Carolina Central Cancer Registry, it is projected that 10,625 women in NC will be diagnosed and 1,446 will die from breast cancer in 2018. In Wake County, it is anticipated that 979 women will be diagnosed with and 123 women will die of breast cancer in 2018.

Many women can survive breast cancer if it is found and treated early. A mammogram, the screening test for breast cancer, can help detect breast cancer early when it's easier to treat.

Wake County Human Services Health Promotion Breast Health Unit partners with UNC Rex Healthcare Mobile Mammography to provide services to women served through our clinics at Sunnybrook and regional centers.

Attachments:

1. Proclamation
2. October Calendar of Breast Cancer Awareness Activities