

Wake Community-University Partnership A Proposal



NC State University Outreach and Engagement
Wake County Social and Economic Vitality
Cooperative Extension

Wake CUP Strategic Framework

Wake County

**Strategic
Goal 8**

***Social and
Economic
Vitality***

NC State

**Strategic
Goal 5**

***Engage Locally
and Globally***

**University Outreach &
Engagement**

**Strategic
Goal 2**

***Place-based
Community
Engagement***

Improve economic and social opportunities in vulnerable communities through strategic partnerships.



...a long term investment in community revitalization built on ***amplifying the community's voice, stimulating community wellness, promoting educational and human capital development*** and ultimately reducing poverty.

@wakegov    



wakegov.com

Goals and Objectives

Wake County

Identify and facilitate **partnership opportunities** between Wake County SEV, community groups and NC State University that respond to community-identified projects and needs within the focal areas and two engagement zones identified below.

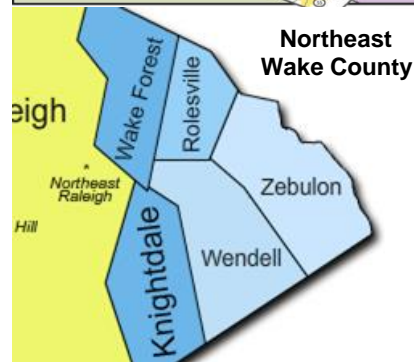
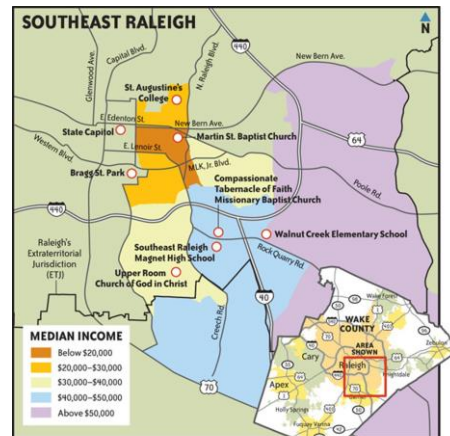
Identify and **secure financial resources** to address community-identified focal areas within each engagement zone.

NC State

Identify and facilitate opportunities for **faculty and research engagement** that respond to community-identified focal areas within each engagement zone.

Identify and facilitate opportunities for **student engagement (service, service learning, research, programs)** that respond to community-identified focal areas within each engagement zone.

Engagement Zones



NC State's Principles of Community Engagement

- Based on a mutually beneficial exchange of knowledge and expertise between communities and the university
- Consistent with the university's role and mission related to scholarship/discovery of Knowledge, teaching and learning, extension and engagement, creative Artistry/Literature, technological/managerial Innovation, and service
- Open and Based on Mutual Learning
- Purposeful and Responsive to Community-Identified issues
- Inclusive and Diverse
- Conducted through Transparency and Trust
- Impactful and Actionable
- Sustainable

Leadership Team

- NC State UO&E Representative
- Wake County SEV Representative
- Wake County Cooperative Extension Representative

Steering Committee

- SEV
- Wake County Manager's Office
- Raleigh City Manager's Office
- NC State Cooperative Extension
- NC State Outreach and Engagement
- Northeastern Wake Municipal Rep.
- Engagement Zones Community Members
- SE Raleigh Elected Officials
- Eastern Wake Elected Officials

Proposed WakeCUP Structure

Focal Areas	Sub Areas
Civic Engagement	Capacity Building Leadership Development Civil Discourse Justice Equity and Inclusion Volunteerism
Community Wellness	Food Access and Security Mental Health Placemaking
Economic Opportunity	Income Mobility Entrepreneurship Human Capital Development Transportation

Selective Engagement Activities

Focal Areas	Sub Areas	Example Projects	Outcomes and Impacts
Civic Engagement	Capacity Building Leadership Development Civil Discourse Justice Equity and Inclusion Volunteerism	Enhancing Leadership Capacities for Social Innovation in Wake County <i>(existing)</i>	Greater nonprofit capacity and effectiveness Increased pool of nonprofit leaders Attract more funding for Nonprofits
Community Wellness	Food Access and Security Mental Health Placemaking	Community Counseling, Education, and Research Center <i>(existing)</i>	Accessible and Affordable Quality Mental Health Service Delivery Training of Counselor education Graduate Students
Economic Opportunity	Income Mobility Entrepreneurship Human Capital Development Small Business Development Transportation	Entrepreneurship Clinic Social Innovation Fellows	Increased numbers of entrepreneurial initiatives and small businesses

Anticipated Innovative Outcomes

Intentionality

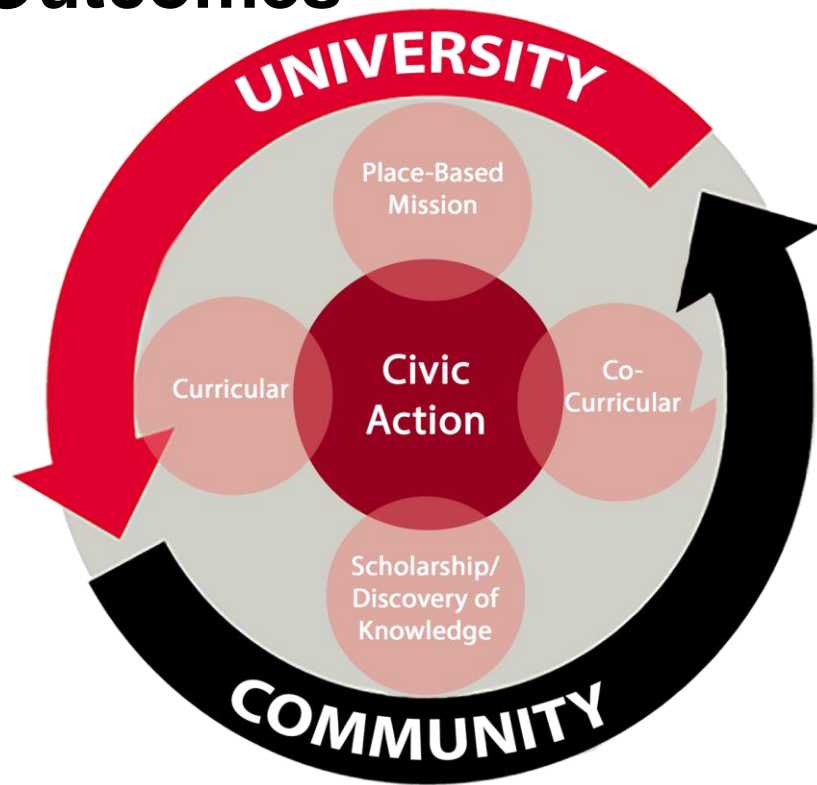
Strategic and Integrated Partnering

Enhanced Communications between
NC State Initiatives

Community-Needs Driven

Non-competitive

Collective Impact



Q&A

Thank You

