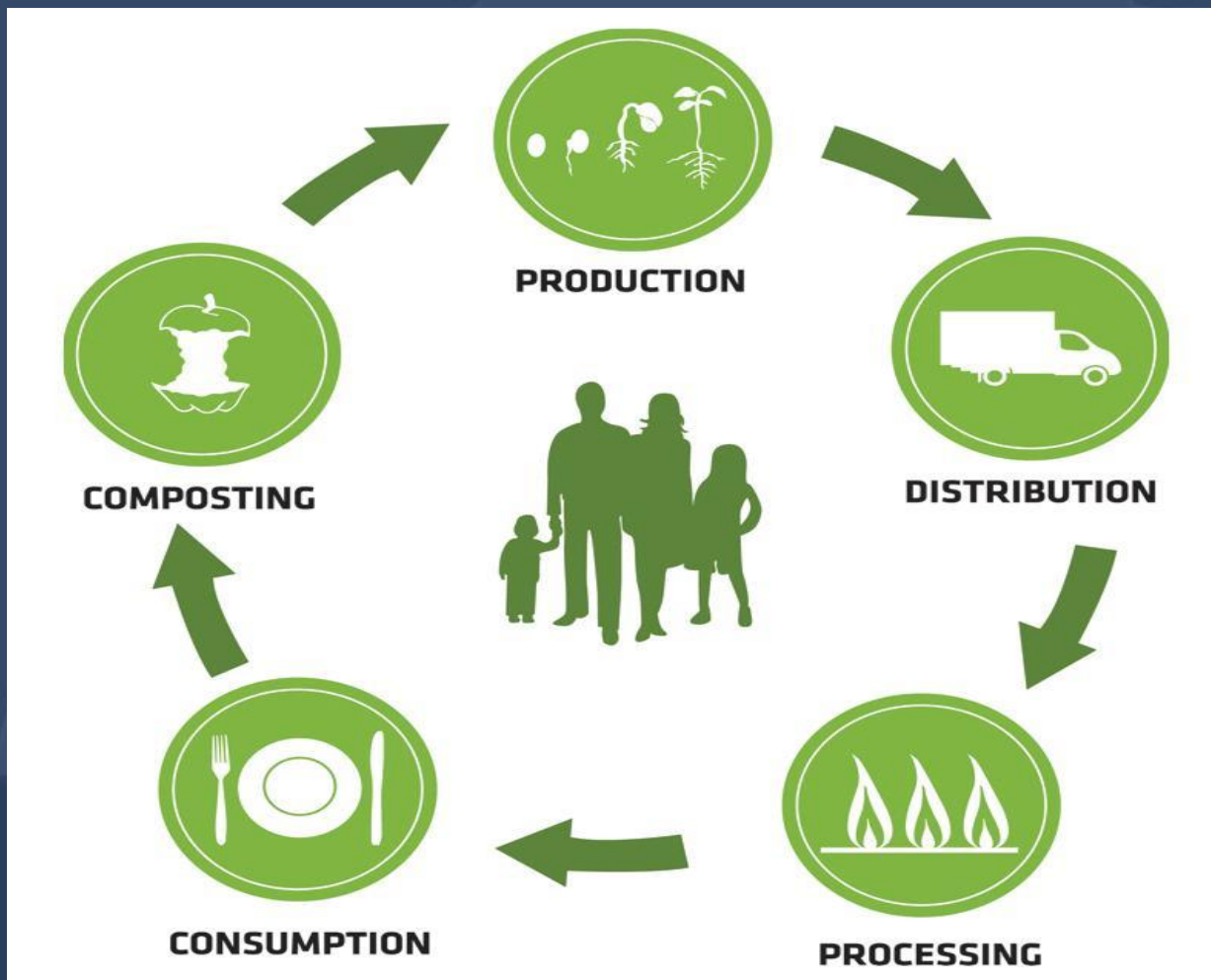


Regional Food System Development



BOC Goals & Priorities

Cooperative Extension Goal: 2018 Business Plan: Increase food security and healthy food access for Wake residents.



Initiative CH2.1: Improve health of populations through the development of infrastructure and education that encourages an active lifestyle.



Initiative E1.2: Partner with WCPSS and community agencies to reduce childhood hunger.



Initiative SEV3.2: Develop and implement a comprehensive plan to identify and address issues related to hunger, food insecurity and food deserts in Wake County.



Initiative GG5.1: Build and maintain partnerships with other public and private entities to leverage resources and increase efficiencies.

Adopted Food Security Plan, February 5, 2018

Strengthen Regional Food System

BOC Work Session, November, 13, 2017

- 1) Remove barriers to growing and accessing healthy food
- 2) Help hardworking farmers earn a living
- 3) Preserve farmland and production capacity for the future
- 4) Grow the local food economy
- 5) Create a healthier world

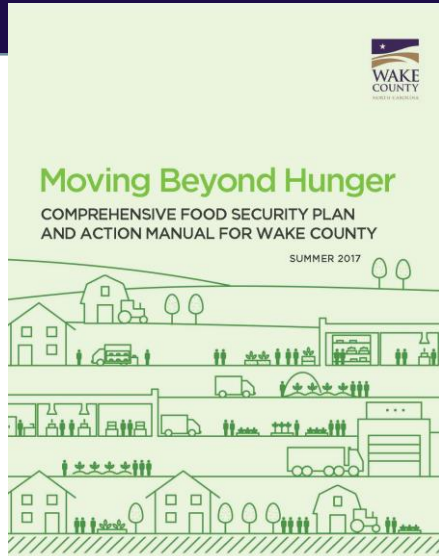


Regional: A Case for Action



- 1) Clear opportunities for economic development in processing, distribution and retail/wholesale consumption markets.
- 2) Acute awareness of benefits: health, economy, farmland preservation.
- 3) Current fragmentation and lack of collaborative framework; joint assessment, planning, shared decision-making & investments.
- 4) Current Thinking too localized: Diverse needs, resources, existing capacity for production, processing, aggregation hubs, institutional purchasing, soils & topography.
- 5) Unique opportunity to align awareness and market demand with surrounding capacity for agricultural production; national model.

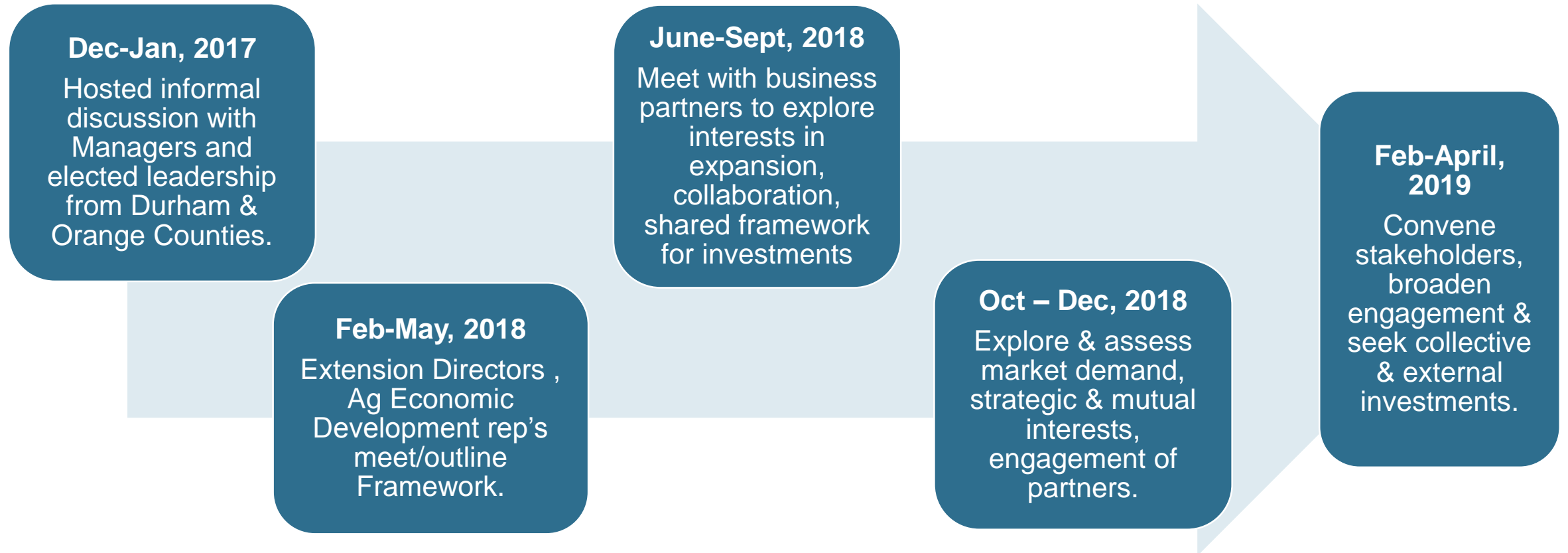
Common Interests: Economic Development



Consumer Demand for sustainably grown local and regional products offers new opportunities for small & mid-size farms, stronger environmental performance in the farm sector; bridging rural/urban divide, addressing access...Wallace Center

- Create Diverse Markets for local growers, regionally
- Design integrated supply chain infrastructure, marketing and resources to support small & growing farms.
- Support small acreage production through hubs that aggregate, add value, distribute products from local producers to wholesale markets, retail & institutions.

Time Line



Questions?



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