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## BUSINESS DEVELOPMENT FUND APPLICATION

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**DATE:** APRIL 13, 2018  
**TO:** Greater Raleigh CVB Board of Directors  
**FROM:** Loren Gold, Executive Vice President, GRCVB  
**CC:** Malinda Harrell, DOS, GRCVB  
Mara Craft, DOS, Raleigh Convention Center  
**RE:** Business Development Fund Application

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This memo is to serve as an overview for the Business Development Fund Application (BDF) for International Bluegrass Music Association. A description of the group is noted below for your review and attached is the application.

**MISSION:** The IBMA is the non-profit music association that connects, educates and empowers bluegrass professionals and enthusiasts, honoring tradition and encouraging innovation in the bluegrass community worldwide.

**VALUES:** These values guide how the IBMA strives to conduct our affairs in business and with the public: LEADERSHIP, ACCESSIBILITY & COOPERATION, PROFESSIONALISM, INTEGRITY, HONORING TRADITION & ENCOURAGING INNOVATION, DIVERSITY & INCLUSIVENESS, EDUCATION

ATTACHMENTS