



Board of Commissioners

Work Session Agenda

Monday, April 9, 2018 –2:00 p.m.

Wake County Justice Center, Conference Room 2800

MEETING CALLED TO ORDER: Chair Jessica Holmes

I. Community Capital Recommendations for the 7-Year Community Improvement Program – *Michelle Venditto, Budget and Management Services Director*

Through the 7-year CIP, Wake County allocates \$500,000 per year to the Community Capital program. These funds go towards partnering with community organizations who have identified capital projects that address county-wide problems. Beginning in 2014, the County implemented a formal Request for Proposal (RFP) process to solicit and evaluate funding requests. Requesting organizations must demonstrate a mix of funding sources, and County funding may comprise no more than 35% of the project cost. For the 2018 process, a committee of County staff and external stakeholders evaluated and prioritized the requests, following a specific set of criteria. Staff will review the process and present a set of funding recommendations.

Action Requested: That the Board receive information about these funding requests. Staff will ask the Board of Commissioners to vote on funding commitments at the May 21, 2018 Board meeting.

Attachments:

1. Presentation

II. Hospitality Tax Small Capital Projects Funding Process and Recommendations – *Denise Foreman, Assistant County Manager*

In October 2017, the Board approved a competitive process to solicit proposals from organizations to develop partnerships and to leverage resources to address projects supporting arts, cultural, sports or convention activities in Wake County.

The Hospitality Tax Small Capital Projects funding is intended to accomplish the following goals:

- Provide activities and amenities for residents and visitors to Wake County to generate overnight stays and patronage of food and beverage establishments.
- Enhance our cultural, sports and arts opportunities by addressing an unmet need, inadequate existing facilities or a future need that supports and improves the quality of life in Wake County.



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- Develop an increased capacity in Wake County for partnerships between public, nonprofit and for-profit sectors.

Hospitality Tax projects are intended to be capital projects and not funding for recurring operating needs. A capital project is defined as expenditures for facilities or projects that generally cost \$100,000 or more and typically require longer than one year to complete. The County does not intend to fund recurring operational needs that may arise as a result of a funded Hospitality Tax project.

A Review Team of County staff and community representatives reviewed each proposal, received presentations and conducted interviews with each project. Each project was scored by the review team using established criteria included in the RFP:

- Project overview and objectives – demonstration of unmet need, need for County funds, partnerships, mechanism to track and measure success and advancement of Hospitality Tax Operating Principles
- Project capital budget – mix of funding sources, funding secured, ratio of county funds, schedule of expenditures, impacts on existing infrastructure
- Project timeline – project readiness, obstacles to completion, status of land acquisition, and specific project plan
- Project operating plan – completeness of 10-year operating plan demonstrating revenues to support operations and defensible basis for projection
- Project impact on visitors and return on investment – countywide reach, ability to attract day visitors within 50 miles of project and overnight visitors and return on investment calculation
- Organizational information – proven track record on previous projects that are performing as expected

Action Requested: That the Board of Commissioners receives the information from project presenters. The Board will be asked to select projects to receive a funding commitment at the May 21, 2018 Board meeting.

Attachments:

1. Presentation
2. Major Facilities RFP
3. Project Proposals



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III. **Update on Economic Development Initiatives and Policies** – *Chris Dillon, Assistant County Manager*

County staff, as well as staff from Wake County Economic Development, will update the Commissioners on recent progress with economic development initiatives. Current programs focus on regional cooperation, marketing, support for existing industry, talent attraction, and sustainability. Staff will also brief the Board on 2018 efforts to promote equitable economic development and a proposed policy change.

Action Requested: Staff seek the Board's input and approval for proposed policy changes and 2018 initiatives.

Attachments:

1. Presentation from Wake County Economic Development
2. 2017-2018 Equitable Economic Development Program of Work
3. Resume for Danya C. Perry

IV. **Wake County Legislative Goals for 2018** – *Chris Dillon, Assistant County Manager*

Both the North Carolina Association of County Commissioners and Wake County established legislative goals for the 2017 session, which concluded in February 2018. These goals focused on environmental protection, transportation funding, sales tax revenues, Pre-K funding, Medicaid, and other policy issues. Staff will review successes and challenges Wake County experienced during the 2017 session.

The 2018 legislative session begins formally on May 16, 2018. Staff will propose legislative goals for the 2018 session, focusing on environmental protection, health care expansion, education funding, and other priorities.

Action Requested: Staff request the Board's input and direction on 2018 legislative priorities and goals.

Attachments:

1. Presentation on Wake County Legislative Goals
2. Prioritized list of 2018 Wake County Legislative Goals
3. 2017 NCACC Legislative Goals