

Wake County Economic Development:
2017-2018 Equitable Economic Development Program of Work

Inclusive Economic Mobility:

Utilizing Place-Based Strategies & Community Development

- Amend Wake County's Business Investment Grant Policy focusing on targeted incentives
- Create and convene an EED Advisory Board (Equity Council) to help guide community-wide efforts
- Facilitate economic development action-committees in targeted communities (Southeast Raleigh, Wendell, Zebulon, Knightdale, Garner, Angier, Rolesville, & Fuquay-Varina) to create an intervention plan
- Facilitate Site Assessment Program (SAP) in targeted municipalities to identify land for industrial and commercial development
- Facilitate an annual Diversity, Equity, & Inclusion (DEI) Symposium to learn and share best practices
- Create education / awareness collateral on equitable economic development

Small Business & Entrepreneurship Support:

Targeting Underserved & Under-Resourced Communities

- Create Small Business Resource Guide and develop dissemination plan in targeted communities
- Develop a countywide and collaborative small business resource website
- Collaborate with critical partners in the facilitation of annual National Small Business Week
 - a. April 30th – May 4th, 2018
- Partner with Carolina Small Business Development Fund (CSBDF) on the facilitation of annual Black Entrepreneurship Week
 - a. July 9-13th, 2018
- Partner with CSBDF & Wake Tech Small Business Center (SBC) to facilitate monthly small business focused seminars in targeted municipalities

Talent & Workforce Development:

Creating Equitable People-Based Solutions

- Collaborate with CAWD, Wake Tech, WCPSS, Wake Education Partnership, Wake Health & Human Services to identify and implement DEI strategies based on *Regional Workforce Skills Analysis* survey