

2018 Board Goals

February 12, 2018 Worksession



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Today We'll Discuss

- Recap January work on goals
- Affirm major changes to initiatives
- Affirm Board priorities for 2018
- Next steps

Background

- BOC and staff use goals to prioritize resources, attention and effort
- BOC created goal areas early 2015
- Last approved these initiatives January 2017

January 27 Retreat

Started the day
with...

- 8 Goal Areas
 - 32 Objectives
 - 83 Initiatives

Breakout groups
tasked to:

Validate

Delete

Clarify

Prioritize

January 27 Retreat

- 23 initiatives removed from Board Goals
 - Merged and combined (8)
 - Defined as complete or routine business (15)
- Many text changes to initiatives
- Status changes



Changes to Initiatives

- Detailed handout shows all text changes
- Affirm mergers and combinations...



Changes to Initiatives

Merge ES1.1 and ES2.1

ES1.1: Improve employment opportunities in vulnerable communities by utilizing RTI research and collaborating with workforce development partners to develop programming and outreach efforts that create inclusive prosperity across Wake County.

ES2.1: Develop a database and communication strategy for programs and organizations in Wake County that support small business creation and entrepreneurship, highlighting those that target economically challenged and/or minority participants.

New Text

ES2.1: Collaborate with workforce development and regional research partners to support small business creation and entrepreneurship programming that targets economically challenged and/or minority participants throughout Wake County.

Changes to Initiatives

Merge GS2.3 and GS2.4

GS2.3: Update comprehensive solid waste plan to extend the life of the landfill through recycling, technology and other related initiatives.

GS2.4: Develop and improve strategies to promote litter reduction and improve recycling.

New Text

GS2.3: Update comprehensive solid waste plan to extend the life of the landfill through recycling and technology, and improve strategies to reduce litter.

Changes to Initiatives

Merge GS Objective 3 Initiatives

GS3.1: Direct the Water Partnership to review and revise water resource policies to reflect the most up-to-date scientific data and understanding, including groundwater use and potential septic impacts.

GS3.2: Maintain protection of watershed and stream buffers.

GS3.3: Actively participate in protection of Falls and Jordan Lake through the rewrite of the Rules.

GS3.4: Promote conservation measures on farms and forest lands in current and potential water supply watersheds in Wake County.

New Text

GS3.1: Collaborate with the Water Partnership on One Water initiatives, including 1) revise water resource policies to reflect current scientific data and understanding, 2) protect watershed and stream buffers, 3) participate actively in protection of Falls and Jordan Lakes, and 4) promote conservation measures on lands in current and potential watersheds.

Changes to Initiatives

Merge GS5.5 and GS5.6

GS5.5. Promote opportunities to maintain affordability for transit services and address needs for rural access.

GS5.6. Evaluate opportunities for communities in need.

New Text

GS5.5: Promote opportunities to maintain affordability for transit services and address needs in vulnerable communities and rural areas.

Changes to Initiatives

Merge SEV1.1 and SEV1.2

SEV1.1: Work collaboratively within government with nonprofit, education and business partners to reduce or eliminate homelessness and improve the health and wellbeing of our most vulnerable citizens.

SEV1.2: Work with Wake County Affordable Housing Steering Committee and community partners to develop strategies to preserve and increase affordable housing options in Wake County.

New Text

SEV1.1: Work collaboratively with all partners to preserve and increase the County's affordable housing inventory, reduce homelessness, and improve the wellbeing of our most vulnerable citizens.

Changes to Initiatives

Merge SEV2.2 and SEV2.3

SEV2.2: Continue to build and strengthen public-private partnerships, community collaborations, and policy changes that will improve the social and economic indicators affecting the quality of life of the residents in vulnerable communities in Wake County.

SEV2.3: Implement the Vulnerable Communities in South East and Eastern Wake County Human Services Zones through a collaborative, neighborhood-centered approach to include human capital development; health in all policies; economic development; and social well-being strategies.

New Text

SEV2.2: Support a higher quality of life for citizens in vulnerable Southeast and Eastern Wake County communities through community partnerships, policy changes, and County programming.

2018 Priorities

- Breakout groups prioritized 22 initiatives
- Commissioners prioritized these with dot exercise
- Top 22 fall into 3 tiers
 - Tier 1 – From 11-8 dots
 - Tier 2 – From 7-3 dots
 - Tier 3 – 2 dots or less



2018 Priorities

- Some progress will be made on all 60 initiatives, but staff will focus resources on prioritized 22, following tiers
 - Priorities for FY2019 operating budget and CIP
 - Priorities for staff capacity and energy



2018 Priorities – See attachment

Tier 1

- E1.1
- E2.1
- SEV1.1
- SEV2.2
- ES2.1
- GS1.2
- GS3.1

Tier 2

- GS4.2
- CH1.5
- PS4.3
- CH1.4
- GG7.3
- GG7.2
- PS6.2

Tier 3

- CH2.1
- GG5.2
- GS5.3
- GS5.4
- PS6.1
- PS7.2
- PS1.1
- SEV3.4

Next Steps

- February 19 - Formally approve priorities at next regular meeting
- March 17 – At next retreat, consider priorities in context of FY2019 operating budget and 7-year CIP
- Ongoing – Staff will include Goal Area updates at monthly worksessions
 - Action and implementation steps to advance priority initiatives
 - How staff defines success at year end
 - Critical decision points