



Community Capital

Funding for the Capital Needs of Community
Organizations

April 10, 2017 Work Session

Presentation Overview

- Community Capital History
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- FY 14 Process
- Project Criteria
- FY 14 Process Funding
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History/Purpose

- Established in FY 2002 to support capital investments in projects implemented by community organizations that address critical community issues
- Develop an increased capacity in Wake Co. for partnerships between public, non-profit and for profit sectors
- Address critical countywide needs in a way that is financially sustainable and effective
- Projects should complement existing and future county-wide initiatives

History *(cont'd)*

Process prior to FY 2014

- Starting in FY 2002, \$500,000 appropriated each year in CIP
- Funds allocated to projects throughout the year, not always in line with budget process
- Broad focus on addressing critical community problems but selections were made case by case basis as funding was available
- Set of criteria was considered in funding organizations but was not a formal process

Funding History – 2002 to 2013

Prior to FY 2014 Process					
Organization	Project	Total Commitment	FY 2002 - 2007	FY 2008 - 2013	FY 2014
Food Runners Collaborative	Commercial Kitchen	\$1,250,000	\$1,250,000	\$0	
Alice Aycock Poe Health Ed Center	Parking Lot & Learning Playground	\$500,000	\$500,000	\$0	
Healing Place for Women	New Facility	\$1,000,000	\$1,000,000	\$0	
Urban Ministries	New Offices	\$600,000	\$200,000	\$400,000	
Transitions LifeCare	Hospice facility & Pallative Care Center	\$1,750,000	\$0	\$1,500,000	\$250,000
Alliance Medical Ministry	Purchase & Renovation of new facility	\$745,000	\$100,000	\$645,000	
Tammy Lynn Center	Repairs & Renovations for aging facility	\$150,000	\$0	\$150,000	
Garner Veterans Memorial	Memorial & Interactive Educational Park	\$50,000	\$0	\$50,000	
Interact	Expand Shelter	\$750,000	\$0	\$750,000	
TOTAL		\$6,795,000	\$3,050,000	\$3,495,000	\$250,000

History (*cont'd*)

FY 2014 RFP process

- Increased interest in funding led to establishing a more formal Request for Proposals process
- Formed an evaluation committee comprised of Wake Co. staff and external community foundation leaders to review proposals, conduct interviews and score projects
 - Departments represented on Committee: County Manager's Office, Budget, Facilities Design & Construction, GSA, Finance, Human Services, Affordable Housing
 - External participants: ABC Board, John Rex Endowment, Triangle United Way
- Scored project proposals using forced choice matrix and weighted **criteria**, 5 finalists made presentations to committee to determine funding and timing recommendations

Project Funding Criteria

Need

- Addresses a County-wide unmet Need
- Analysis of alternative strategies to solve problem
- Clear link between project initiative and resolution of problem

Funding & Partners

- Clearly demonstrates need for county investment
- Relies on County Funding for no more than 35% & has a mix of sources
- Successful partnerships & collaboration

Operating Sustainability

- Describes and demonstrates an annual operating plan/self sufficiency

Project Management

- Clear project schedule
- Historic track record of ability to execute a project
- Includes mechanisms to measure success

FY 14 Process Proposals

Recommended for Funding	
Boys and Girls Clubs	\$1 million towards Teen Center totaling \$3.3 million
Hospice of Wake County	\$750,000 towards \$6 million 10-room expansion, start-up costs, endowment for building maintenance, and balance from first capital campaign
Interfaith Food Shuttle	\$200,000 for construction repairs and Phase I improvements to facility for urban agriculture training center, Growing Room, and Community Room. Total cost \$1.2 million for Phase 1 improvements and purchase of facility.
Southlight Healthcare	\$1 million towards Integrated Care Facility totaling \$5 million, and Homeless Respite and Resource Center totaling \$2 million
Wake Health Services	\$1 million towards new medical, dental, and pharmacy Health Services Building totaling \$9.96 million
Not Recommended for Funding	
Dorcas Ministries	\$1 million to pay off interim financing from 2011 acquisition and renovation of Cary Plaza; Not a Capital Project
Nessie Foundation	\$525,000 towards Dual Purpose Community Safe Room totaling \$1.5 million; Scored lower in addressing <u>county-wide</u> unmet need & Clear link to resolving <u>county-wide</u> problem
Alliance Medical Ministry	\$110,000 towards \$355,000 cost to reconfigure patient intake and renovate existing space for professional and community meetings and health and wellness programs; Scored lower in addressing a <u>county-wide</u> unmet need & Self sufficient operating budget
YMCA of the Triangle	\$665,977 towards \$1.9 million cost for construction of YMCA Shelter and Aquatic Center; Scored lower in addressing a <u>county-wide</u> unmet need

(reason not funded in bold)

Funding Commitments– 2014 to current

FY 2014 Process Approved Projects									
Organization	Project	Total Commitment	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Boys & Girls Club	Teen Center	\$815,000	\$415,000	\$200,000	\$150,000	\$50,000			
Transitions LifeCare	10 bed expansion	\$450,000			\$100,000	\$150,000	\$200,000		
Advance Community Health	New Health Services Building	\$450,000	\$50,000	\$200,000	\$150,000	\$50,000			
Interfaith Food Shuttle (Note 1)	Urban Agricultural Training Center	\$140,000	\$140,000			(\$140,000)			
Southlight Healthcare (Note 2)	Integrated Care Clinic & Respite Center	\$750,000					\$300,000	\$250,000	\$200,000
FY 2017 Budget process									
Food Bank	Food Distribution Warehouse	\$500,000				\$500,000			
Dorcas Ministries	Health Clinic upfit	\$50,000				\$50,000			
TOTAL		\$3,155,000	\$605,000	\$400,000	\$400,000	\$660,000	\$500,000	\$250,000	\$200,000

- Note 1: Interfaith Food Shuttle withdrew project FY 17
- Note 2: As of 2017, Southlight Project was delayed and determination made to push out funding to start in FY 18 – enabling funding capacity for Food Bank & Dorcas in FY 17

FY 18 – 24 CIP Capacity

Capacity become available starting in FY 2019

Current Requests FY 18 beyond								
Organization	Project	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Transitions LifeCare	10 Bed Expansion	\$200,000						
Southlight Healthcare	Integrated Care Clinic & Respite Center	\$300,000	\$250,000	\$200,000				
* Reserve for Future Projects		\$0	\$250,000	\$300,000	\$500,000	\$500,000	\$500,000	\$500,000
TOTAL		\$1,300,000	\$550,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000

* Current Available in Reserve for Future = \$40,000

FY 18 Unsolicited Requests

Current Requests		
Organization	Project	Total Request
Southeast Raleigh YMCA	New 35,000 sf facility	\$1,500,000
Freedom Park	African American Memorial/Cultural Park	\$500,000
TOTAL		\$2,000,000

Discussion

Capacity at current funding levels available beginning in FY19

Suggest conducting an RFP process similar to that of FY14 to:

- Broadly solicit community needs for consideration
- Actual requests / needs would inform if current level of funding is appropriate