



# Mobility Board Goal

*Presentation to Transit Committee  
October 6, 2016*



# Board Goals & Objectives

- Approved by the Board November 2015
- 9 Goal Areas to track and monitor progress of the Board Goals
- Plan to update and revise goals annually
- 2016 updating process to begin through work in committees
- Desired outcome: update 2017 goals in order for departments to consider as they develop FY2018 budget requests

# Board Goals Committee Work

- Focus on outcomes – what are we trying to achieve?
- Review progress on goals
- Determine if goal / objective/initiative:
  - Has been Achieved / “Done”?
  - If the goal still applicable?
  - Need to be continued / modified?
    - Revise goal wording?
    - Revise / add objectives and/or initiatives?

# Today's Agenda

- Goal Core Team members review each objective and associated initiatives
- Discuss in groupings as follows:
  - M1 then M2
- Discuss desired outcomes
  - How will we know if we've been successful?
- Update objectives and initiatives



# Mobility

**Goal:** Create a sustainable, regional transportation system that offers choice to meet local needs.



## Objective M 1: Develop a feasible, efficient and robust transit plan.

M 1.1: Prepare a transit investment plan for Wake County that includes stakeholder and citizen input. In partnership with transit stakeholders, prepare a governance structure for implementing the plan.

- The Recommended Wake County Transit Plan was completed in December
- Citizen input about the plan was gathered through a series of surveys and community meetings
- Transit partners prepared an inter-local agreement (ILA) to guide the governance and implementation of the Transit Plan
- The Transit Plan & ILA was adopted by the Board of Commissioners, GoTriangle Board of Trustees, and the CAMPO Executive Board



*Objective M 1:* Develop a feasible, efficient and robust transit plan.

M 1.2: Position the transit investment plan for the ½ cent sales tax referendum as soon as possible.

- The Transit Plan & ILA was adopted by the Board of Commissioners, GoTriangle Board of Trustees, and the CAMPO Executive Board
- The Board of Commissioners authorized the Board of Elections to place the ½ cent sales and use tax for local transit improvements on the November general election ballot



*Objective M 1:* Develop a feasible, efficient and robust transit plan.

M 1.3: Seek opportunities to increase collaboration between transit providers and the school system in Wake County.

- Transit providers promote public transportation with visits to schools
- Transit providers meet with WCPSS to determine opportunities for public transit to assist with school busing
- More shared opportunities will come at a later stage when detailed route analysis is conducted during implementation of the transit plan



# Review M1

- Focus on outcomes – what are we trying to achieve?
  - What will success look like?
  - Can we measure it?
- What objectives and initiatives will help us achieve the desired outcomes?
- Determine if objective/initiative:
  - Has been Achieved / “Done”?
  - Is still applicable?
  - Needs to be continued / modified?
- Is a new objective/initiative needed?



*Objective M 2:* Work with municipalities and other transit partners to maximize the opportunities and infrastructure around transit and bicycle/pedestrian networks.

M 2.1: Actively engage with partners in review of zoning and land-use in corridors and areas identified for transit.

- Local jurisdictions with key transit corridors have been and will continue to review zoning/land use plans to promote development complementary to transit and multi-modal systems.



*Objective M 2:* Work with municipalities and other transit partners to maximize the opportunities and infrastructure around transit and bicycle/pedestrian networks.

M 2.2: Seek approval and cooperation by all municipalities in the NCDOT Challenge for pedestrian and bicycle safety.

- CAMPO is working in partnership with NCDOT and ITRE to establish a non-motorized data count program
- Collecting data on bicycling and pedestrian usage on key corridors/greenways
- Apex, Cary, Raleigh and Wake Forest are initial program participants



*Objective M 2:* Work with municipalities and other transit partners to maximize the opportunities and infrastructure around transit and bicycle/pedestrian networks.

M 2.3: Seek opportunities to integrate affordable housing in transit supported networks.

- Wake County to prepare a comprehensive affordable housing plan and establish an advisory committee
- Housing and Community Revitalization staff are developing criteria prioritizing affordable housing developments proposed within existing or future transit corridors for the release of the FY18 RFP
- The City of Raleigh has a new funding source for affordable housing – property tax
- Continue discussion among stakeholders regarding community-wide and/or corridor specific integration

# Review M2

- Focus on outcomes – what are we trying to achieve?
  - What will success look like?
  - Can we measure it?
- What objectives and initiatives will help us achieve the desired outcomes?
- Determine if objective/initiative:
  - Has been Achieved / “Done”?
  - Is still applicable?
  - Needs to be continued / modified?
- Is a new objective/initiative needed?

# What's Missing?

- Are there other desired outcomes related to this Board Goal that we're missing?
  - Focus on outcomes – what are we trying to achieve?
    - What will success look like?
    - Can we measure it?
- What objectives and initiatives will help us achieve the desired outcomes?