

PEOPLE, ARTS AND CULTURE ACTION PLAN

Goal: Apply an interdisciplinary approach to seek out and harness the strengths of our diverse community and develop policies that reflect positive values, enhance our cultural activities, support artistic expression, and improve the quality of life.

Outcome: What is desired outcome? How will we know we've been successful? How can we measure success?	
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OBJECTIVE	INITIATIVE	Complete/Modify/Delete/Replace
PAC1. Collaboratively work with public and private stakeholders to enhance, promote and appreciate Wake County's arts and culture.	PAC1.1. Through a coordinated process together with those creating arts and cultural programming, develop a unifying, countywide brand for the promotion of arts and culture through joint marketing, calendaring and other means.	
	PAC1.2. Foster collaboration with and within the arts and other cultural agencies to increase awareness of and increase opportunities for artistic and cultural activities.	
PAC2. Develop parks, recreation, open space and greenway opportunities for Wake County residents and visitors.	PAC2.1. Work with WCPSS to open school grounds and share recreational activities or public community access.	
	PAC2.2. Evaluate County-owned open space property for passive recreational activities or public access, while maintaining the intent and goals of the open space program.	
	PAC2.3. Partner with municipalities to expand the greenway systems.	