

Open Space and Parks Advisory Committee

Applicants

1. Ms. Alicia Carcerano
328 Nothwood Drive
Raleigh, NC 27609
(Lives in District 6)
C/F
Board 5 of 6
2. Mr. Dwayne Cooke
7728 Matherly Drive
Wake Forest, NC 27587
(Lives in District 6)
C/M
Board 5 of 6
3. Mr. Evan Davis
5303 Grovewood Pl
Raleigh, NC 27606
(Lives in District 4)
C/M
Board 1 of 4
4. Mr. Jonathan George
3601 Praed Place
Fuquay Varina, NC 27526
(Lives in District 6)
C/M
Board 5 of 6
5. Mr. Randy Hamm
1525 The Arts Drive
Raleigh, NC 27603
(Lives in District 5)
C/M
Board 1 of 1
6. Ms. Shannon Helm
8624 Seagate Drive
Raleigh, NC 27615
(Lives in District 6)
C/F
Board 4 of 4
7. Ms. Shelley Hollingsworth
5215 Vann Street
Raleigh, NC 27606
(Lives in District 4)
C/F
Board 3 of 6
8. Mr. David Knight
3348 Alleghany Drive
Raleigh, NC 27609
(Lives in District 7)
C/M
Board 1 of 1
9. Mr. Mallory Martin
3512 Edgemont Drive
Raleigh, NC 27612
(Lives in District 7)
C/M
Board 1 of 1
10. Ms. Amanda Miller
1902 Fairfield Drive
Raleigh, NC 27608
(Lives in District 5)
C/F
Board 4 of 6

11. Mr. Anthony Pinto
1901 Somerset Hills Ct
Raleigh, NC 27604
(Lives in District 5)
C/M
Board 5 of 6
12. Mr. Matthew Stark
729 Antler Meadow Way
Fuquay-Varina, NC 27526
(Lives in District 2)
C/M
Board 5 of 5
13. Ms. Becca Summe
425 N Boylan Avenue, Unit 333
Raleigh, NC 27603
(Lives in District 5)
C/F
Board 2 of 5
14. Mr. Kenneth Thompson
6409 Barton Pines Road
Raleigh, NC 27614
(Lives in District 6)
C/M
Board 2 of 5
15. Ms. Sheree Vodicka
1205 Greystone Park Drive
Raleigh, NC 27615
(Lives in District 7)
C/F
Board 3 of 3

Application Submitted On:

11/12/2015

Volunteer Application Wake County Advisory Boards and Commissions

Alicia Carcerano

328 Nothwood Drive

Raleigh, NC 27609

443-453-1076

District 6

<mailto:aliciabari522@yahoo.com>

I am a(n) 23-year old Caucasian, Female. I am currently employed by NC Department of Commerce as a(n) Project Coordinator. My choices of boards on which to serve, in order of preference, are:

1. Commission for Women
2. Historic Preservation Commission
3. Greater Raleigh Convention and Visitors Bureau
4. Juvenile Crime Prevention Council
5. Open Space and Parks Advisory Committee
6. City of Raleigh Housing Appeals Board

Township: Raleigh

Work Experience: NC Department of Commerce - Project Coordinator
NC General Assembly - Legislative Intern
NC League of Municipalities - Executive Intern
Republican National Committee - Fellow for RLI

Volunteer Experience: Wake County ASPCA
American Red Cross
Wake County Healing Place

Education: AA - Wake Technical Community College
BA, Communications - To Be Completed May 2016

Other Comments:

How did you become aware of volunteer opportunities?
County Web Site

If "Other", how?

Staff Comments

Attachments

ALICIA CARCERANO

328 Northwood Drive
Raleigh, NC 27609

443-453-1076
AliciaBari522@yahoo.com

OBJECTIVE

To provide efficient and effective support utilizing my communication skills and experience in administration, research, public relations, and clerical work.

EDUCATION

North Carolina State University, Raleigh, NC

Communications Major with Minor in Journalism, January 2012 to Present (expected graduation May 2016)

- Dean's List: Fall Semester 2014

Wake Technical Community College, Raleigh, NC

Associate of Arts, May 2011 to July 2012

- 3.6 graduating GPA
- Honor Roll in each semester

PROFESSIONAL EXPERIENCE

North Carolina Department of Commerce, Raleigh, NC

Project Coordinator in Office of the Secretary, August 2015 to Present

Provide assistance and information to executive staff in the office of the Secretary, the Purchasing Office, the Rural Economic Development Division, and Human Resources Offices of the NC Department of Commerce to facilitate agency restructuring, paying strict attention to detail. Complete precise archiving of past business development information. Collaborate with other staff members to complete necessary tasks for fundamental functions of consolidation. Utilize Microsoft Office to modernize databases. Provide clerical support for Secretary's office.

North Carolina League of Municipalities, Raleigh, NC

Intern in Office of the Executive Director, October 2014 to Present

Communicate with state and local officials to coordinate events. Assist with Event Planning Department's activities and helped plan the biennial Advocacy Goals Conference and Town Hall Day. Report directly to executive office to perform and assist with various tasks to accomplish the organization's objective, as well as basic clerical support including writing correspondences. Support government affairs team with production of media/communications materials that outline events and facilitate advocacy to develop and convey organizational goals. Designed NCLM Executive Board's reference manual that is distributed statewide to local government officials. Utilize Microsoft Office.

North Carolina General Assembly, Raleigh, NC

Intern in the House of Representatives, May to August 2015

Conducted legislative research on active and past legislation, and the 2015-2016 budget. Attended daily legislative sessions and assisted with committee meetings, including transcription of committee minutes. Facilitated constituent relations and communications. Managed social media account, adding hundreds of new Twitter followers and gaining recognition twice as "Tweet of the Day" from the Communications Director to the Speaker of the House.

Republican National Committee, Raleigh, NC

Fellow with Republican Leadership Initiative, July to August 2015

Served as a member of the inaugural class in RNC's NC Leadership Initiative. Worked as field organizer for Wake County. Organized voter drives and recruited volunteers for upcoming elections.

Ann Taylor, Inc., LOFT, Cary, NC

Sales Associate/Co-Credit Coach, May 2013 to March 2015

Provided exemplary customer service to clients on a storewide and individual basis. Handled monetary transactions and monitored loss prevention. Trained staff of 18 women on credit card sales techniques and served as their advisor. Obtained markedly highest number of credit card openings in Cary location from August 2013 to January 2014. Recognized by manager as a leader for exceptional client and customer relations. Organized an extensive, successful fundraising event for the Breast Cancer Research Foundation.

INVOLVEMENT

Social Chair, Wake County Young Republicans; Phi Mu Fraternity Alumni; NCSU College Republicans; NCSU Social Sciences Club; Student Body Vice President, Towson High School (2008); Class President, Towson High School (2007); Class Treasurer, Towson High School (2006).

Application Submitted On:

01/26/2016

Volunteer Application Wake County Advisory Boards and Commissions

Dwayne Cooke
7728 Matherly Drive
Wake Forest, NC 27587
919-714-2534
919-714-2534
District 6

<mailto:dwayne@consultcooke.com>

I am a(n) 54-year old Caucasian, Male. I am currently employed by Retired Educator/Administrator/Professional Trainer as a(n) . My choices of boards on which to serve, in order of preference, are:

1. Capital Area Workforce Development Board
2. City of Raleigh Planning Commission
3. Alliance Behavioral Healthcare
4. Human Services Board
5. Open Space and Parks Advisory Committee
6. Juvenile Crime Prevention Council

Township: Wake Forest

Work Experience: Retired Educator, 30 years, school administrator, inspiring trainer for professional development and leadership

Volunteer Experience: Neighborhood President HOA; Board Member: CTCA/Wake Forest High School,

Education: Leadership/Principal Certification and Curriculum Specialist - NCSU; MA - University of South Dakota - Counseling; BA - University of South Dakota - Psychology and Secondary Education

Other Comments:

How did you become aware of volunteer opportunities?

Other

If "Other", how?

Associates

Staff Comments

Attachments

Volunteer Application Wake County Advisory Boards and Commissions

Evan Davis

5303 Grovewood Pl

Raleigh, NC 27606

336-848-5701

919-707-3072

mailto:evancdavis@me.com

I am a(n) 27-year old Caucasian, Male. I am currently employed by NC Department of Agriculture and Consumer Services as a(n) Information Processing Technician. My choices of boards on which to serve, in order of preference, are:

1. Open Space and Parks Advisory Committee
2. Historic Preservation Commission
3. Centennial Authority
4. Planning Board

Township: Raleigh

Work Experience: NC Department of Agriculture and Consumer Services - Raleigh, NC (December 2012 - Present)
Triangle Glides - Raleigh, NC (March 2013 - Present)
AmeriCorps Access JobLink - Raleigh, NC (October 2012 - December 2012)

Volunteer Experience: Boy Scouts of America

Education: Bachelor of Arts Political Science, minors in Public Administration and History - Elon University - 2011
Master of Public Administration - University of North Carolina at Chapel Hill - In Progress - Class of 2016

Other Comments: My full time job with the NC Department of Agriculture and Consumer Services is with the Farmland Preservation Division, specifically working with the NC Agricultural Development and Farmland Preservation Trust Fund. I work to preserve farmland and promote agribusiness throughout the state. My professional work experience in preserving open space would be an asset to the Open Space and Parks Advisory Committee. Additionally, I currently work part time with Triangle Glides, a company in downtown Raleigh that gives Segway tours to residents and visitors to Raleigh. This job has familiarized me with the historic areas of Raleigh. My academic background in history, my professional work with historic sites, and personal interest in history and historic preservation would make me an asset to the Historic Preservation Commission.

How did you become aware of volunteer opportunities?

County Web Site

If "Other", how?

Staff Comments

Application Submitted On:

01/19/2016

Volunteer Application Wake County Advisory Boards and Commissions

Jonathan George

3601 Praed Place

Fuquay Varina, NC 27526

919-971-5619

District 6

<mailto:jcorygeorge@gmail.com>

I am a(n) 27-year old Caucasian, Male. I am currently employed by McAdams as a(n) Professional Engineer. My choices of boards on which to serve, in order of preference, are:

1. Planning Board
2. Board of Adjustment
3. Wake Technical Community College Board of Trustees
4. WakeMed Hospital Board of Directors
5. Open Space and Parks Advisory Committee
6. Citizen's Energy Advisory Commission

Township: Unincorporated Wake County

Work Experience:

Volunteer
Experience:

Education:

Other Comments:

How did you become aware of volunteer opportunities?

County Web Site

If "Other", how?

Staff Comments

Attachments

Cory George, PE, PLS

3601 Praed Place, Fuquay-Varina, NC 27526 • 919-971-5619 • jcorygeorge@gmail.com

Personal Statement

I am an intelligent young professional with broad experience, ambition and a love for the outdoors. I believe in honesty, community and commitment.

Professional Licenses

Professional Engineer; NC, 042031

Professional Land Surveyor; NC, L-5051

Registered Land Surveyor; TN, 3019

Licensed Land Surveyor; DC, LS908218

Experience

- | | | |
|---|--|------------------|
| August 2015 - Present | McAdams (Institutional Group) | Project Manager |
| <ul style="list-style-type: none">• Meet with clients to understand project constraints and requirements.• Coordinate with design team to ensure project is under budget, on schedule and within scope.• Manage multiple site development projects for University and Energy clients. | | |
| December 2014 - August 2015 | McAdams (Water Resources Group) | Project Manager |
| <ul style="list-style-type: none">• Lead a team of 3 junior engineers in design of water resources projects.• Trained junior and entry level staff.• Managed assigned tasks for successful budget performance and time constraints.• Prepare permit documents for attendance at state stormwater and erosion control reviews. | | |
| January 2014 - December 2014 | McAdams (Water Resources Group) | Civil Designer |
| <ul style="list-style-type: none">• Develop construction documents for high hazard dam designs.• Produce comprehensive Stormwater Impact Analyses for commercial and residential development.• Design, draft and permit stormwater BMP construction drawings in North & South Carolina.• Facilitate master stormwater permitting for The University of North Carolina Wilmington• Spearheaded the design of a large stormwater trunkline through NCSU's main campus.• Inspect and Analyze BMPs for final as-built signoff.• Prepare design drawings and specifications for public bid projects. | | |
| July 2010 - December 2013 | Blue Ridge Environmental Consultants, PA | Project Engineer |
| <ul style="list-style-type: none">• Modeled and designed stormwater infrastructure.• Assisted in design of site grading for small and large scale development.• Completed ALTA/ACSM Land Title, topographic and subdivision surveys.• Performed USACE jurisdictional delineation surveys and mapping.• Aided in design and execution of multiple stream restorations, including geomorphological surveys.• Created and presented Autodesk Infracore 3D models. | | |

Education

1. January 2011 - May 2013 North Carolina A&T
Bachelor of Science; Geomatics, 3.82 GPA
2. August 2006 - May 2010 North Carolina State University
Bachelor of Science; Biological Engineering, 3.01 GPA
[Environmental Engineering Concentration]

Accomplishments & Interests

- NCAT Geomatics Program Advisory Board Member, 2015
- ACEC Future Leader, 2015
- 1st Place NCSS Plat Competition, Boundary, 2014
- 3rd Place NCSS Plat Competition, ALTA/ACSM, 2014
- 3rd Place NCSS Plat Competition, Topographic, 2014
- North Wilkesboro Board of Adjustment Member, 2013
- Eagle Scout, Boy Scouts of America, 2003

Software Literacy

AutoCAD Civil 3D, Autodesk SSA, Autodesk InRoads, Civil Storm, StormCAD, PondPack, HY-8, FlowMaster, MS Word, MS Powerpoint, MS Excel, ArcGIS, Carlson SurvCE, Sokkia Spectrum Field, HEC-RAS

References Available Upon Request

1 attachment



Curriculum Vitae 12.07.14.docx

Volunteer Application Wake County Advisory Boards and Commissions

Randy Hamm

1525 The Arts Dr.

Raleigh, NC 27603

919-971-4582

919-971-4582

District 5

<mailto:hamm.randy@gmail.com>

I am a(n) 41-year old Caucasian, Male. I am currently employed by Barton College as a(n) Assistant Professor of Nursing. My choices of boards on which to serve, in order of preference, are:

1. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience:

Volunteer
Experience:

Education:

Other Comments:

How did you become aware of volunteer opportunities?

County Web Site

If "Other", how?

Staff Comments

Attachments

Curriculum Vitae

Gary R. Hamm
1525 The Arts Dr.
Raleigh, NC 27603
(919) 971-4582
hamm.randy@gmail.com

Education:

Western Carolina University Cullowhee, NC	Doctor of Nursing Practice Clinical Leadership	2016
Western Carolina University Cullowhee, NC	Master of Science in Nursing Administration	2013
Western Carolina University Cullowhee, NC	Master of Health Sciences Education	2011
Western Carolina University Cullowhee, NC	Bachelor of Science Emergency Medical Services	2004
Winston Salem State University Winston Salem, NC	Bachelor of Science Nursing	2003
Davidson County Community College Lexington, NC	Associates in Applied Science Emergency Medical Science	2001

Licensures and Certifications:

North Carolina Registered Nurse	2003 – Present
North Carolina EMT-Paramedic	2000 - Present

Professional Preparation:

Certificate Program in Health Care Finance for Nurse Executives Healthcare Financial Management Association and American Association of Nurse Executives	New Orleans, LA	2014
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Employment:

Barton College School of Nursing Wilson, NC	Assistant Professor	8/15 – P
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Durham Tech. Comm. College Durham, NC	Clinical Instructor / Guest Faculty LPN to RN Program	8/14 - P
WakeMed Health & Hospitals Staffing Resources Raleigh, NC	Staff Nurse	9/13 - P
WakeMed Health & Hospitals Mobile Critical Care Transport Raleigh, NC	Clinical Educator / Supervisor Performance Improvement	5/12 - 9/13
Boulder Community Hospital Level II Emergency Department Boulder, CO	Clinical Coordinator	9/09 - 5/12
Williamson Medical Center Emergency Department/Intensive Care Unit Nashville, TN	Charge Nurse / Educator	7/07 - 9/09
Vidant Medical Center Vidant Air and Ground Transport Greenville, NC	Critical Care Transport RN/ Program Educator	6/04 - 7/07

Honors & Awards

WakeMed Health & Hospitals Circle of Excellence Award	2015
J. Patrick Barnes Daisy Award Nominee	2013
Donna Lynn Eaton Memorial Scholarship recipient	2003
North Carolina Nurse Scholar Award & Scholarship	2003

Publications/Abstracts:

Hamm, R. "Bedside Report and the Impact on Quality of Care and Patient Satisfaction" (2016 submitted for publication)

Register, C., McMullen, D., Hamm, R., Morris, M. (2006). Does autolaunch affect length of stay: A retrospective analysis. *Air Medical Journal*, 25(4).

Poster Presentations

Hamm, R. (2016). *Evaluation of pediatric pain management education for free-standing emergency department nurses to expedite medication administration during triage*. WakeMed Health & Hospitals Neonatal and Pediatric Conference: Raleigh, NC.

Hamm, R. & Hubble, M. (2012). *A paramedic's change in psychomotor and cognitive function at the end of a 12-hour shift versus the end of a 24-hour shift*. Journal of Emergency Medical Services EMS Exposition: Baltimore, MD.

Presentations (Invited):

"Importance of Nursing in the HealthCare Field". Future Healthcare Occupations of America. Campbell University, Buies Creek, NC. November, 2013.

"Nursing and Scope of Practice". Future Healthcare Occupations of America. Campbell University, Buies Creek, NC. October, 2012.

Professional Activities/Organizations:

American Organization of Nurse Executives	2013 – Present
North Carolina Nurses Association	2012 - Present
Emergency Nurses Association	2004 – Present
President-Elect, Cardinal Chapter	2014
Sigma Theta Tau Honor Society of Nursing	2003 – Present
President, Theta Iota Chapter	2016 – Present

National/Specialty Certifications:

Certified Emergency Nurse (CEN)
Certified Flight Registered Nurse (CFRN)
Certified Nurse Manager and Leader (CNML)
Nurse Executive – Board Certified (NE-BC)
Nationally Registered EMT-Paramedic (NRP)
North Carolina EMS Level I Instructor

Hospital Committee Memberships:

Magnet Steering Committee; WakeMed Health & Hospital	2013 - 2015
Chair, Supervisor/Educator Council; WakeMed Health & Hospital	2013
STEMI Committee	2012 - 2013
Revision of RN Clinical Ladder; Vidant Medical Center	2005 - 2006

Student Research Advising:
Committee Chair:

Kantor, Jessica. Monthly Intubation Routine with Complex Scenarios Utilized in Simulation Labs or Remote Bases. Fall, 2012.

Community Service Activities:

Raleigh Jaycees Goodfellows Program	2013 - 2014
Dogs on Deployment	2012
Pipers Gap Volunteer Rescue Squad	1998 - 2005
Treasurer	2001, 2003
Lieutenant	2004
Volunteer, Twin County Regional Animal Shelter	1998 - 2000

Volunteer Application Wake County Advisory Boards and Commissions

Shannon Helm

8624 Seagate Drive

Raleigh, NC 27615

919-423-8340

District 6

mailto:shannon.l.helm@gmail.com

I am a(n) 39-year old Caucasian, Female. I am currently employed by NC State University as a(n) Communications & Outreach Manager. My choices of boards on which to serve, in order of preference, are:

1. Commission for Women
2. Capital Area Workforce Development Board
3. Greater Raleigh Convention and Visitors Bureau
4. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience: Communications professional with 15+ years of experience in integrated marketing communications, including strategy and program management, public and media relations, advertising, event planning, internal communications and social media.

Strengths include:

- *Integrated Marketing Communications
- *Public & Media Relations
- *Communication Strategy
- *Program & Project Management
- *Social Media Strategy & Management
- *Brand Development & Management
- *Partner/Relationship Building
- *Community Relations
- *Fundraising
- *Spokesperson
- *Event Management
- *Internal Communication
- *Website management
- *Strategic Planning
- *Board Recruitment & Development

Volunteer Experience: Former Wake County Advisory Commission member, 2010-2014
Working Mother's Luncheon Task Force, Greater Raleigh Chamber of Commerce
Voices Together (501c3), Board of Directors

Education: BA - Journalism and Mass Communication, UNC-Chapel Hill.
Minor - Business Administration, UNC-Chapel Hill
Master of Science - Communication, NC State
Certificate in Non-Profit Management, Duke

Other Comments:

How did you become aware of volunteer opportunities?

If "Other", how?

Previous Advisory Commission Member

Staff Comments

SHANNON L. HELM
8624 Seagate Drive
Raleigh, NC 27615
(919) 423-8340
Shannon.L.Helm@gmail.com

SUMMARY

Creative, self-motivated professional with over 15 years of experience in communications strategy and project management (planning/budgeting/implementation/analysis), writing and editing, media and public relations, social media and website communication. Excellent skills in communicating ideas and working in a team environment. Multi-tasker with ability to maintain attention to detail. Works independently to implement plans and achieve results quickly. Strengths include:

Project Management

Public & Media Relations

Communication Strategy

EDUCATION

Master of Science in Communication
North Carolina State University

Bachelor of Journalism and Mass Communication
Minor: Business Administration
University of North Carolina at Chapel Hill

Certificate in Non-Profit Management
Duke University

PROFESSIONAL EXPERIENCE

North Carolina Solar Center
N.C. State University, Raleigh, N.C.
2010 - Current

Manager, Communications & External Relations

- Lead all brand development and management, advising staff and external partners about Center and N.C. State brand policies, and the strategic use of the University brand book and tools
- Work with the Director to create strategic messaging that spans across seven program areas to help unify communications to stakeholders
- Plan, implement and lead all strategic and tactical communication efforts for Center's name and brand change to provide a seamless transition after 25 years of current name and brand
- Serve as main media and public relations contact, writing and editing 15+ press releases annually, and generating 50+ article ideas per year with successful placements in local, statewide and trade media, as well as within the University
- Manage and implement all marketing and communication campaigns across the Center that include: social media, electronic newsletter, annual report, press releases, website content management, fact sheets, news articles and community and industry-related events
- Provide guidance to program areas regarding communications planning, newsworthy content for press releases, article ideas or specific projects (web content, fact sheets, etc.)
- Developed all guidelines, strategies and led efforts to create the Center's first annual report, first e-newsletter and all social media outlets
- Managed research, planning, creation and implementation of new Center Wordpress website consisting of 300+ pages (www.ncnc.ncsu.edu), and continue to manage content creation, layout and analytics
- Work with Director and Center management to create strategic plan and communicate its value and benefits to staff and external partners
- Participate and attend industry-related community events to serve as spokesperson for the Center.
- Assisted with recruiting new N.C. Solar Center Industry Advisory Council, and serve as the group's main contact, planner, agenda setter and facilitator

- Assisted Director with creating scope and communications for the "Friends of the N.C. Solar Center", a fundraising program to help benefit programs and general operations of the Center
- Collaborate on various communications projects with faculty and staff from across N.C. State departments, including University News Services, University Creative Services, Sustainability Office, College of Engineering, N.C. State Energy Policy Council, and the FREEDM Center
- Organized and managed cross-cutting University committee to include representatives from all Colleges, Centennial Campus, University Architects Office, Sustainability Office and others to help plan the program and new proposed building for a Clean Energy Technology Center on campus
- Build and maintain partnerships and relationships with external organizations to help advance the mission and publicity of the Center (advocacy groups, non-profits, industry professionals)
- Supervised one full-time employee, and multiple temporary staff over four years
- Manage relationships with external communications vendors, including experts in graphic design, web support and editing

ABB Inc., Raleigh, N.C.

2007-2010

Manager, Marketing Communications

- Lead creation, planning and implementation of rebranding visual identity guidelines for new company branding to include templates, messaging, and creative
- Wrote, edited and lead production of all news releases, brochures, website content, e-newsletters, advertising, internal and external articles, podcast scripts and presentations
- Served as main ABB spokesperson and community relations contact for non-profit organizations such as the Raleigh and Cary Chamber of Commerce, including participating in committee involvement, managing sponsorships and overall relationship
- Planned and implemented events, including tradeshow, customer events, association meeting involvement and community-sponsored events, remaining within event budgets
- Revised and managed the division-wide intranet and websites to include updated content, navigation, and graphics based on customer and employee survey feedback
- Managed Communications department annual budget with continuous evaluation of expenditures based on quarterly revisions to budget
- Planned, managed and implemented key messaging in division-level marketing communications and general awareness plans that focused on organizational goals, while remaining within budget
- Managed all divisional internal communications, including during crisis communication periods
- Developed initial social media strategy for the Power Division, and trained team members across the country on best practices
- Built and managed relationships with various marketing vendors, and lead effort for selecting and hiring new advertising agency for ABB North America
- Supervised Marketing Communications Assistant that includes managing and prioritizing workload assigned from entire Marketing department

Reason for leaving: Opportunity to switch to non-profit/academic career path

Lenovo, Inc., RTP, N.C.

2005 - 2007

Marketing Communications Campaign Manager

- Conceptualized, wrote content and managed implementation of email, Internet, direct mail and advertising campaigns
- Managed Lenovo internet web portal to include placement of graphics, documents, content and overall flow of the site, which services thousands of customers per day
- Managed between 15-20 large projects per month at all different stages of development with a high success rate of reaching deadline and project goals
- Analyzed and measured results from communications campaigns against established quarterly goals and objectives and present findings to team and management
- Made recommendations and implement changes to quarterly media strategy and creative rotation based on analysis of tactics

- Worked with cross-functional internal and external teams to develop marketing plans and implement tactics that support small business and channel segments
- Managed relationships with external vendors to support planning, development and execution stages of campaign programs

Reason for leaving: Contract position

Böwe Bell + Howell, RTP, N.C.

2002 – 2005

Senior Marketing Communications Specialist

- Served as spokesperson at major events and to the press
- Wrote and managed all internal communications, including newsletters, presentations, Intranet website content, communication from management and e-mail broadcast announcements
- Planned, managed and coordinated marketing campaigns to include all internal and external requirements (sales training, presentations, elevator speeches, public relations, promotions, and advertising)
- Managed external website and Intranet re-design to include site navigation, graphics, and overall branding and content
- Planned and managed tradeshow and event participation, establishing the communications theme, creating marketing deliverables, setting up customer meetings, and evaluating results.
- Wrote press releases, managed media relations, and pitched articles for submission to trade publications
- Managed relationships and worked with outside vendors, including PR and advertising agencies and fulfillment houses to implement marketing communications deliverables
- Developed and executed communication plans for company-wide initiatives and targeted programs
- Wrote and produced content for brochures, product literature, advertising and direct mail
- Worked with internal departments to create cross-functional internal and external communication strategies and promotions to promote re-branding efforts after company acquisition
- Managed marketing program budgets for internal communications, direct mail, collateral and advertising, remaining within budget for each campaign

Reason for leaving: Reduction in workforce

Tavve Software Company, Morrisville, N.C.

2000 - 2001

Marketing Program Manager

Reason for leaving: Reduction of workforce

IBM, RTP, N.C.

1999 – 2000

Integrated Marketing Communications Specialist

AWARDS

Pride of the Wolfpack (2013)

PROFESSIONAL & COMMUNITY AFFILIATIONS

Leadership Triangle Goodmon Fellow / Alumni Network

Society of Women Environmental Professionals – Communications Co-Chair

Wake County Energy Advisory Commission – Commission Member 2010-2014

North Carolina Sustainable Energy Association - Member

The Greater Raleigh Chamber of Commerce: Communications committee member

Volunteer Application Wake County Advisory Boards and Commissions

Shelley Hollingsworth

5215 Vann Street

Raleigh, NC 27606

919-931-3155

919-533-7704

District 4

mailto:eqv2209@gmail.com

I am a(n) 43-year old Caucasian, Female. I am currently employed by Wake County Public School System as a(n) Middle School Science Coordinating Teacher. My choices of boards on which to serve, in order of preference, are:

1. Commission for Women
2. Council on Fitness and Health
3. Open Space and Parks Advisory Committee
4. City of Raleigh Planning Commission
5. Raleigh-Durham Airport Authority
6. Citizen's Energy Advisory Commission

Township: Raleigh

Work Experience: Education/Curriculum, Broadcasting, Air Quality, Grants, Management

Volunteer Experience: American Wildlife Refuge

Education: BS in Meteorology
MEd in Curriculum & Instruction Supervision

Other Comments: Native of Wake County!!

How did you become aware of volunteer opportunities?
County Web Site

If "Other", how?

Staff Comments

Attachments

Shelley Hollingsworth

5215 Vann St. Raleigh, NC 27606

919-931-3155
shelley4911@gmail.com

Professional Experience

2009 – Present, Wake County Public Schools, Cary, North Carolina

Middle School Science Coordinator

- Supervise middle school science program at 40 middle schools
- Oversee curriculum design and resources bases on state standards
- Create and facilitate professional development on data-based needs for 500+ teachers
- Guide use of digital resources for various aspects of instruction
- Develop relationships with community stakeholders
- Co-director for regional Science Olympiad tournament

Middle School Science Teacher

- Differentiated inquiry-based science instruction for diverse population of students
- Served as science department chair
- Wrote items for state level standardized tests and conducted best practices workshops
- Supervised student teacher

2008-2009, Raleigh Police Department, Raleigh, NC

Crime Analyst

- Analyzed crime data and present to key personnel
- Researched ordinances related to robbery suppression and taxi safety

2005-2007, KBTX 4, Beaumont, TX

AMS Certified Broadcast Meteorologist/Co-Anchor

- Forecasted, produced and presented weather segments for daily live morning show
- Coordinated Golden Apple Teacher Awards; produced weekly franchise packages
- 2007 Texas State Teachers Assoc. School Bell Award for Journalism recipient

2001-2005, Saint Mary's School, Raleigh, NC

Instructor of Science, Grades 9-12

- Developed and instructed labs and lectures for advanced chemistry course
- Pioneered coursework & developed lab activities for a new geoscience course
- Served on safety and disaster management committee
- Coached WRAL Brain Game team, Varsity Swim team and Blue Heron Bowl team

2000-2001, Quest Academy Charter School, Raleigh, NC

High School Science Teacher

- Taught all high school science curriculum during inaugural school year

1998-1999, NC Division of Air Quality, Raleigh, NC

Environmental Specialist

- Coordinated and administered Mobile Source Emissions Reduction grant program
- Provided information to the public on alternative fuel vehicles and air quality
- Conducted Stage I Vapor Recovery inspections at gas stations statewide

1995-1997, The Science House, Raleigh, NC

Marine, Earth & Atmospheric Sciences Coordinator

- Pioneered and directed science outreach programs for K-12 students and teachers
- Developed and presented statewide science shows for schools and local media
- Assisted with grant writing and curriculum development
- Organized and maintained science library for teachers

Education

Master of Education – Curriculum & Instruction Supervision, UNC Wilmington, 4.0 GPA
Thesis: *Career Exploration in Middle School: A Program Evaluation*

Bachelor of Science, Magna Cum Laude, NC State University, Raleigh, NC
Major: Meteorology Elective Concentration: Communications/Theatre

NCTEACH Certification Program, NC State University, Raleigh, NC
Received Praxis Award for Top 15% Score on Content Area

Education Licenses

North Carolina: Curriculum Instructional Specialist (M)
Science Grades 9-12 (A)
Middle Grades Science 6-9 (A)

Nevada: General Science – Secondary 7-12

Publications & National Level Presentations

- "Determining the Public's Understanding of Precipitation Forecasts: Results of a Survey," Feature Article, *National Weather Digest*, Vol. 19, No. 3, March 1995
- "Soccer," Chapter in *The Science of the Summer Games* by Vincent Mallette, Charles River Media: Rockland, MA, 1996
- "Earthcycle" and "Dinosaurs: The Key to Bringing Math and Science out of Extinction," Presentations, 1996 Annual Meeting of the Geological Society of America, Denver, CO
- "Geoscience in a Girls School: Love at First Sight," Presentation, 2003 Southeast/South Central Regional Meeting & Education Session Leader Geological Society of America, Memphis, TN

Additional Certifications, Experience & Interests

- End-of-Grade Test Item Writer for North Carolina
- Workshop Presenter – NCTEACH Lateral Entry Program – NCSU
- Production Assistant (seasonal) – Live Nation (2004-present)
- American College of Sports Medicine (ACSM) Certified Personal Trainer
- PADI Advanced Scuba Diver
- Raptor Rehabilitation & Rescue
- Competitive Swimmer

Application Submitted On:

1 attachment



David Knight Resume-June 2016.doc

Volunteer Application Wake County Advisory Boards and Commissions

David Knight

3348 Alleghany Dr

Raleigh, NC 27609

919-389-3181

919-389-3181

District 7

mailto:davidwknight@icloud.com

I am a(n) 47-year old Caucasian, Male. I am currently employed by David Knight--Environmental Consultant as a(n) Environmental Consultant. My choices of boards on which to serve, in order of preference, are:

1. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience: Environmental Consultant--Advise & Recommend policy strategy & tactics for organizations.
NC DENR Assistant Secretary of Natural Resources--Supervised & managed the natural resources divisions of the department, including Parks & Recreation, Natural Heritage Trust Fund, Museum of Natural Science & NC Zoo.
The Nature Conservancy Director of Government Relations--Managed government and legislative relations, including leading the Land For Tomorrow coalition which successfully advocated for \$162 million in new conservation funding.

Volunteer Experience: Raleigh Parks & Greenway Advisory Bd member--2005-08
Raleigh Water Conservation Task Force Chair--2003-06
Raleigh Parks & Recreation Bonds Committee--2005

Education: UNC-CH--BA in Political Science
Wake Forest Law School--JD

Other Comments: Given my background & experience, I think I would be a good fit for the Open Space & Parks Advisory Committee. I would be honored to serve Wake County in this manner.

How did you become aware of volunteer opportunities?

County Web Site

If "Other", how?

Staff Comments

Attachments

David Wall Knight
3348 Alleghany Dr., Raleigh, NC 27609
(919) 389-3181
davidwknight@icloud.com

Professional Experience

Environmental Consultant, Raleigh, NC

February 2013-Present

- Advise and recommend policy strategy and tactics for organizations, companies, and groups.
- Create and guide policy strategy on federal and state conservation and environmental issues.
- Develop relationships with potential partners and stakeholders concerning policy strategy.
- Collaborate with federal and state government agencies to implement policy.

NC Department of Environment & Natural Resources, Raleigh, NC

2009-January 2013

Assistant Secretary for Natural Resources:

- Member of management team responsible for \$749 million budget and 4,000 employees.
- Managed ten division level directors and oversaw 1,600 staff.
- Supervised the following divisions and offices: Marine Fisheries, Forestry, Soil & Water, Parks and Recreation, Ecosystem Enhancement Program, Natural Heritage Trust Fund, Conservation Planning and Community Affairs, Museum of Natural Sciences, NC Zoo and the NC Aquariums.
- Developed policy recommendations and strategy, created programmatic initiatives, and provided leadership in developing solutions to statewide environmental problems.
- Chaired the DENR Climate Change Steering Committee which developed departmental goals and practices, and was the lead DENR representative on the NC Climate Adaptation Strategy.
- Administered DENR land acquisition process through state government.
- Chaired the NC Working Lands Group which coordinates environmental protection and land conservation efforts among the military, local governments, private landowners, and state government.

The Nature Conservancy, Durham, NC

2004-2009

Director of Government Relations:

- Member of management team responsible for \$5 million chapter budget and 50 employees.
- Managed Government Relations Department, including staff and departmental budget.
- Led Land for Tomorrow legislative committee that successfully advocated for \$162 million in new state conservation funding.
- Advocated and lobbied before the NC Legislature, Congress, state and federal agencies on both appropriations and policy issues relating to land conservation.
- Collaborated with state agencies and conservation trust fund staff and board members to promote Nature Conservancy conservation issues in the state.

David W. Knight: Attorney, Lobbyist & Consultant, Raleigh, NC

1998-2004

Lobbyist & Consultant:

- Lobbied and represented clients before the North Carolina General Assembly and the Executive Branch of North Carolina State Government.
- Devised and implemented strategies and tactics in the legislative and administrative arenas to further clients' goals.

Latham & Wood, Graham, NC

1995-1998

Associate Attorney:

- Litigated in both civil and criminal courts, which involved legal research, deposition taking, settlement negotiation, and discovery document preparation.
- Legal areas of involvement included personal injury suits, property law, domestic litigation, environmental law and criminal defense.

Education

Wake Forest University School of Law, Winston-Salem, NC

Juris Doctorate 1994

- *Internships:* National Sierra Club, San Francisco, CA; Sierra Club Legal Defense Fund, Denver, CO; Wildlife Federation SE Office, Atlanta, GA; District Attorney's Office, Burlington, NC.
- *Activities:* Moot Court--Associate Chief Justice; Evidence Moot Court Team; Environmental Law Society--President; Trial Bar Member.
- *Awards:* Stanley Moot Court Competition--Best Brief Award and Semi-Finalist; Zeliff Trial Bar Competition--Final Sixteen; American Jurisprudence Award--Highest Grade in Appellate Advocacy.

University of North Carolina, Chapel Hill, NC

B.A. Political Science 1990

Boards, Committees, and Associations

- North Carolina Bar Present
- North Carolina Bar Association Present
- Center for Creative Leadership 2008
- Raleigh Parks and Greenway Advisory Board Member 2005-2008
- North Carolina Wildlife Federation Board of Directors 1999-2007
- Raleigh Water Conservation Task Force - Chairman 2003-2006
- NC Bar Association - Environmental Section Executive Committee 2002-2005
- Raleigh Parks and Recreation Bonds Committee 2005
- Water Resources Research Institute - Technical Advisory Committee 2001-2004
- Underground Storage Tanks Trust Fund Council 1999-2004
- Eagle Scout, God and Country Award 1983

Application Submitted On:

1 attachment



2016 resume.doc

Volunteer Application Wake County Advisory Boards and Commissions

Mallory Martin

3512 Edgemont Drive

Raleigh, NC 27612

828-442-4519

919-606-1403

District 7

<mailto:martinmg@nc.rr.com>

I am a(n) 58-year old Caucasian, Male. I am currently employed by South Atlantic Landscape Conservation Cooperative as a(n) Coordinator. My choices of boards on which to serve, in order of preference, are:

1. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience: 31 years as a biologist and administrator with NC Wildlife Resources Commission. Most recently serving as the agency's Chief Deputy Director. Since November 2015, employed by the US Fish & Wildlife Service as the Coordinator of the South Atlantic Landscape Conservation Cooperative, a partnership of diverse organizations committee to conserving natural and cultural resources on a landscape scale from Virginia to Florida.

Volunteer
Experience:

Education: BS NC State Univ
MS Va Tech

Other Comments:

How did you become aware of volunteer opportunities?

County Web Site

If "Other", how?

Staff Comments

Attachments

MALLORY G. MARTIN

South Atlantic Landscape Conservation
Cooperative
1751 Varsity Drive, Rm. 217
Raleigh, NC 27699
919-707-0121
919-606-1403 cell
mallory_martin@fws.gov

Home Address:
3512 Edgemont Drive
Raleigh, NC 27612
828/442-4519 cell
martinmg@nc.rr.com

EDUCATION

Master of Science Fisheries and Wildlife Sciences. Virginia Polytechnic Institute and State University, Blacksburg, VA. December 1983.

Bachelor of Science Biological Sciences. North Carolina State University, Raleigh, NC. December 1980.

EMPLOYMENT HISTORY AND EXPERIENCE

Coordinator, South Atlantic Landscape Conservation Cooperative, November 2015 – present. 40 hours per week (min.). Coordinate landscape-scale conservation efforts across geographic boundaries from Virginia to Florida. Provide scientific and technical coordination support to the activities and programs of the Landscape Conservation Cooperative enterprise and network. Provide leadership in creating, guiding, facilitating, and nurturing an independent network among a variety of agencies and bureaus. Support and provide guidance to an independent steering committee. Provide strategic direction and planning, implementation, and evaluation oversight to the activities of the Cooperative. Supervise a staff of scientists and other professionals in carrying out the activities of the Cooperative.

Chief Deputy Director, NC Wildlife Resources Commission, December 2008 – October 2015. 50 hours per week (min.). Senior Executive level management for North Carolina's state fish and wildlife agency comprising 650 employees and an annual budget of \$74M. Reporting directly to the agency's Executive Director, supervised agency operations for the divisions of Wildlife Management, Inland Fisheries, Wildlife Law Enforcement, Habitat Conservation, and Wildlife Education. Provided comprehensive agency strategic leadership, vision, and operational structure to Board, Director, staff, and external partners. Developed and implemented agency policies and procedures with senior staff personnel. Provided oversight and coordination of the agency's program initiatives. Directed implementation of the agency's strategic plan and evaluation and alignment of human, financial, and physical resources for effective and efficient mission accomplishment. Advised the Executive Director and liaised policy development and rule making processes through the board of the Wildlife Resources Commission. Represented agency positions to inter-governmental committees, work groups, and task forces. Advocated agency interests through public and legislative venues. Represented the agency as an active member on boards, commissions, task forces, and committees of national, regional, and state agencies and organizations as assigned by the Director.

Regional Fisheries Supervisor, NC Wildlife Resources Commission, January 2001 – November 2008. 40 hours per week (min.). Supervised fisheries research and survey, fisheries development, technical guidance, and fish production activities throughout the mountain region of NC. Prepared federal assistance grant proposals and supporting documents. Planned work efforts over 5-year planning cycles to accomplish specific programmatic goals. Organized and directed work efforts, monitored workloads, and reassigned tasks, personnel, and equipment as needed. Prepared and administered regional, annual, and biennial budgets. Developed and evaluated proposals for fisheries regulations changes. Established detailed work plans and evaluated work performance for professional biologists and technical staff working in multiple programmatic areas. Administered hiring and personnel management activities. Coordinated fisheries activities with other agency divisions, administrative boards, affiliated agencies, and non-governmental organizations and private citizens.

Fish Production Coordinator, NC Wildlife Resources Commission, August 1986 - December 2000. 40 hours per week (min.). Supervised fish production and distribution operations at 3 coldwater and 1 coolwater fish hatcheries in western NC. Determined annual production quotas and coordinated field stocking requests for sportfish. Prepared annual work plans and operating budgets. Developed proposals for funding capital improvement, research, and operating projects. Developed and implemented hatchery renovation projects totaling over \$3M. Established feed formulation standards and coordinated independent testing of feeds. Developed standard procedures for fish spawning and transportation. Designed and implemented a fish health monitoring program. Coordinated development of computer applications in hatchery management. Assisted development of a comprehensive trout management plan for NC. Prepared project narratives for creel surveys. Conducted a licensing program for commercial trout farms. Developed training workshops for section personnel. Supervised repair and maintenance of grounds, facilities, and equipment at State-owned properties. Administered formal construction and informal contract projects. Developed job performance standards and supervised activities of 20 personnel. Conducted interviews and prepared recommendations for hiring decisions. Coordinated programs and research activities with other state and federal agencies and non-governmental organizations. Delivered presentations and programs for scientific and sports groups.

District Fisheries Biologist, NC Wildlife Resources Commission, September 1985 - July 1986. 40 hours per week (min.). Implemented fisheries research and management projects for a 12-county district in western NC. Prepared project proposals and documents. Identified fish production needs. Developed fishing regulation proposals. Coordinated personnel and equipment for completion of field operations. Conducted field sampling and data collection. Organized, analyzed, and interpreted scientific data. Supervised activities of one full-time technician and part-time employees. Reviewed impacts of development projects on fishery resources. Responded to agency and individual requests for information on fisheries programs. Developed goal-oriented work plans for annual job performance evaluations.

Fish Culturist, NC Wildlife Resources Commission, April 1984 - August 1985. 40 hours per week. Performed all duties involved in production of brook, brown, and rainbow trout for stocking in public trout-fishing waters. Selected and maintained broodstocks. Spawned fish, reared fry, fingerlings, and yearlings. Formulated and calculated feed rates. Diagnosed and treated fish diseases. Transported fish to remote stocking locations. Performed accounting and recordkeeping of mortality, growth, feed, production, temperature and flow data, and fish

distribution information. Performed routine preventive maintenance on vehicles and equipment. Provided public relations information on hatchery programs.

Graduate Research Assistant, Department of Fisheries and Wildlife, Virginia Tech, March 1981 - December 1983. 40 hours per week. Assistantship stipend. Completed course work and research leading to MS degree on heavy metal bioaccumulation patterns in fish. Responsible for field collection and cataloging of fish, benthic invertebrates, and vegetation for analysis of metal contamination. Evaluated benthos populations in six streams over two years. Collected fish in streams and reservoirs for metals residue analysis. Performed extensive age analysis using scale and spine-section methods. Trained and supervised employees involved in invertebrate community analysis. Performed metal analyses by atomic absorption spectrophotometry utilizing established quality assurance methods. Prepared and presented oral and written progress reports. Prepared thesis and related publications from approved research project.

PROFESSIONAL REFERENCES - Available upon request.

AFFILIATIONS

American Fisheries Society (AFS)
Certified Fisheries Scientist, 1994
Fish Health Section
Fisheries Administrators Section

AFS Southern Division
Trout Committee
Aquaculture Committee

AFS North Carolina Chapter
President, 2004-2005

American Academy of Certified Public Managers
Certified Public Manager, 1999

Landscape Conservation Cooperatives Council
Appointed Representative of Southeastern Association of Fish and Wildlife Agencies

Mountain Aquaculture Research Center of Western Carolina University –
Advisory Board 1995 – 1997

National Conservation Leadership Institute
Fellow, Cohort 5, 2010-2011

North Carolina Museum of Natural Sciences
Governor's Advisory Commission, 2009 – present

US Fish and Wildlife Service – Sport Fishing and Boating Partnership
Fisheries Program Evaluation 2009-2010

Volunteer Application Wake County Advisory Boards and Commissions

Amanda Miller

1902 Fairfield Drive

Raleigh, NC 27608

434-665-3408

District 5

mailto:amanda.miller@duke.edu

I am a(n) 28-year old Caucasian, Female. I am currently employed by Duke Raleigh Hospital as a(n) Marketing, Communications, Public Relations Specialist. My choices of boards on which to serve, in order of preference, are:

1. Commission for Women
2. Human Services Board
3. Triangle Transit Authority Board
4. Open Space and Parks Advisory Committee
5. Capital Area Workforce Development Board
6. Council on Fitness and Health

Township: Raleigh

Work Experience: Marketing, Communications, Public Relations Specialist for Duke Raleigh Hospital | Raleigh, NC | July 2011-present | Oversee and manage all internal and external communications for Duke Raleigh Hospital, working closely with hospital administration and medical staff, as well as, serve as the liaison within the community. Work in partnership with hospital administration and medical staff leadership in identifying service line marketing goals, and develop communication and marketing plans accordingly. Created and implemented web presence strategy, maintaining brand integrity while increasing relevance through the management of all social media channels, website content, and monthly e-newsletter. Coordinate and manage special events such as community health education programs, as well as support oversight of all community partnerships, sponsorship's, and outreach initiatives. Work closely with leadership to plan and coordinate all internal communication, such as the implementation of electronic health records and the health system's response to Ebola. Serve as certified Public Information Officer.

Project Manager and Development Assistant for Residential Services Inc. | Chapel Hill, NC | September 2010 - June 2011 | Developed and implemented public relations strategy and campaigns to increase awareness and support fundraising efforts. Managed giving programs and client relationships, while working closely with the Executive Director and Board of Directors, to successfully raise over \$78,000 in seven months. Served as project manager for the organization's new Recreational Activity Center development; including, marketing materials, special events, identifying potential investors and local community benefactors, and securing in-kind donations.

AmeriCorps, Public Allies North Carolina | Durham, NC | September 2010 - June 2011 | Trained extensively in the areas of: leadership, community advocacy, social entrepreneurship, asset based community development, diversity, conflict management, and disaster relief efforts. Co-chaired community service project that addressed the health disparities for a specific community related to socioeconomic barriers, access, and education to proper nutrition - established relationship with the community and implemented successful and sustainable program along with a community garden. Advanced leadership skills and developed and implemented strategies for strengthening communities, nonprofits, and civic engagement.

Volunteer Experience: Greater Raleigh Chamber of Commerce: Leadership Raleigh Class 30 Graduate, Young Professionals Network Programs Committee, First Responders Appreciation Task Force
Boys and Girls Club of Wake County: Breakfast of Champions Planning Committee
Triangle Family Services: Host Committee
Lung Cancer Initiative of North Carolina: 5k Planning Committee
City of Raleigh Citizens Leadership Academy Class of 2013
North Carolina Emergency Management Certified Public Information Officer

Education: East Carolina University | Greenville, NC | May 2010
B.S., Communication: Public Relations, Minor: Leadership Studies

Amanda L. Miller

1902 Fairfield Drive

Raleigh, NC 27608

amanda.miller.nc@gmail.com

434-665-3408

@mandi_miller

Experience

Marketing, Communications, and Public Relations Specialist | Duke Medicine | Duke Raleigh Hospital

Raleigh, NC

July 2011 - present

- Oversee and manage internal and external communications for Duke Raleigh Hospital, working closely with hospital and medical staff leadership.
- Work in partnership with hospital administration and medical staff leadership in identifying service line marketing goals, and develop communication and marketing plans accordingly; such as, leveraging our partnership with the Lung Cancer Initiative of North Carolina to support the Lung Cancer Multi-D, Survivorship Clinic, and Prescreening Clinic marketing goals – contributing to volume growth.
- Created and implemented web presence strategy, maintaining brand integrity while increasing relevance through the management of all social media channels, website content, and monthly e-newsletter. For example, our success in achieving the 3rd spot in North Carolina with the 2014 Axial Exchange/Becker's Hospital Review Patient Engagement index, with the highest scoring area in social media.
- Coordinate and manage special events such as our monthly health education program, as well as support oversight of all community partnerships, sponsorships, and outreach initiatives. Including, serving as the hospital liaison within the community; as well as partner associations such as North Carolina Hospital Association.
- Work closely with human resources and hospital leadership to plan, develop, and coordinate all internal communication; such as, the implementation of Maestro Care. Also, work in partnership with Corporate Communications to support health system communication efforts such as influenza vaccinations and Ebola education.

Project Manager/ Development Assistant | Residential Services Inc.

Chapel Hill, NC

September 2010 - June 2011

- Developed and implemented public relations/ marketing strategies and campaigns to increase awareness and support fundraising efforts.
- Managed giving programs and client relationships, while working closely with the Executive Director and Board of Directors, to successfully raise over \$78,000 in seven months.
- Served as project manager for the organization's new Recreational Activity Center development. Which included, creating marketing materials, coordinating special events, identifying potential investors and local community benefactors; as well as, overseeing development planning of the facility with architects, and soliciting in-kind donations of items for the construction and operation of the facility.

National Service Position; Ally

Public Allies North Carolina

Durham, NC

September 2010 – June 2011

- Trained extensively in the areas of: leadership, community advocacy, social entrepreneurship, asset based community development, diversity, conflict management, and disaster relief efforts.
- Co-chaired community service project that addressed the health disparities for a specific community related to economic barriers, access, and education to proper nutrition. Established a relationship within the community in order to develop and implement a sustainable program that helped bridge the gap, and provided the necessary education to maximize efforts.
- Achieve program goals of advancing leadership skills and developing strategies to strengthen communities, nonprofits, and civic engagement.

Education

East Carolina University | Greenville, NC | May 2010

B.S., Communication: Public Relations | Minor: Leadership Studies

G.P.A. 3.4

Honors: Omicron Delta Kappa National Honor Society, Delta Zeta Dream Girl (2010), Delta Zeta Susan Booth Stevenson Award (2009), Deans List and Honor Roll

Activities: National Panhellenic Council, Recruitment Director; Delta Zeta Sorority, Risk Management/Social/Parents Weekend Chair and Public Relations Student Society of America

Community Leadership

-Greater Raleigh Chamber of Commerce

Leadership Raleigh Class 30, YPN Programs Committee,

First Responders Appreciation Task Force

-Boys & Girls Club of Wake County Breakfast of Champions

Planning Committee

-City of Raleigh Citizens Leadership Academy Class of 2013

-North Carolina Emergency Management Certified Public

Information Officer

Volunteer Application Wake County Advisory Boards and Commissions

Anthony Pinto
1901 Somerset Hills Ct
Raleigh, NC 27604
570-614-4017

mailto:anthonypinto3@gmail.com

I am a(n) 32-year old Caucasian, Male. I am currently employed by MetLife as a(n) Enterprise Architect. My choices of boards on which to serve, in order of preference, are:

1. Wake Technical Community College Board of Trustees
2. Human Services Board
3. Planning Board
4. Alcoholic Beverage Control Board
5. Open Space and Parks Advisory Committee
6. City of Raleigh Planning Commission

Township: Raleigh

Work Experience: Currently enterprise architect for a fortune 40/company, involved in million dollar global projects. Focus areas are data and integration. Providing processes, frameworks/methodologies, architecture reviews, future state architecture strategy, etc.

Volunteer Experience: Kramden University, Habitat for Humanity

Education: BS in Information Technology
Masters of Business Administration with dual concentration in Enterprise Resources Planning and Managing Information Systems.

Other Comments: I'm looking for ways to get involved with my community and help make it a better place.
Resume available upon request.

How did you become aware of volunteer opportunities?
County Web Site

If "Other", how?

Staff Comments

Attachments

G.P.A. 3.4

Activities: National Panhellenic Council, Recruitment Director; Delta Zeta Sorority, Risk Management/Social/Parents Weekend Chair; Public Relations Student Society of America
Honors: Omicron Delta Kappa National Honor Society, Delta Zeta Dream Girl Award (2010), Delta Zeta Susan Booth Stevenson Award (2009), Deans List and Honor Roll

Other Comments: It's no secret that Wake County is an incredible place to live, but my goal is to contribute to the efforts of ensuring that same quality of life for all of our residents.

How did you become aware of volunteer opportunities?

Current Wake County Volunteer

If "Other", how?

Staff Comments

Attachments

Application Submitted On:

12/22/2015

Volunteer Application Wake County Advisory Boards and Commissions

Matthew Stark

729 Antler Meadow Way

Fuquay-Varina, NC 27526

919-632-2886

mailto:matthewstark@gmail.com

I am a(n) 26-year old Caucasian, Male. I am currently employed by Bunkeys Car Wash as a(n) General Manager. My choices of boards on which to serve, in order of preference, are:

1. Planning Board
2. Board of Adjustment
3. Historic Preservation Commission
4. Jury Commission
5. Open Space and Parks Advisory Committee

Township: Fuquay-Varina

Work Experience: General Manager for Bunkey's Car Wash 2011-present

Volunteer Experience: I serve on the Board of Directors for Buckhaven Homeowners Association.
A member of the Fuquay-Varina Chamber of Commerce Governmental Affairs Committee.
A member of the Cary Chamber of Commerce Governmental Affairs Committee.

Education: High School Diploma
Technical Education

Other Comments: I attend all the Fuquay-Varina town board meetings and all planning and zoning meetings. I have an understanding of the general provisions and zoning districts for Wake county. One of my relatives (Bunkey Morgan) served on the Chatham County planning board for seven years and chairing the committee. We speak in detail often about the responsibilities of being on such a board. If given an opportunity to serve my community I will not disappoint. I can provide letters of recommendation from former state representatives, county and town representatives as well as business professionals. Thank you for the opportunity.

How did you become aware of volunteer opportunities?

Current Wake County Volunteer

If "Other", how?

Staff Comments

Attachments

Volunteer Application Wake County Advisory Boards and Commissions

Becca Summe

425 N Boylan Avenue, Unit 333

Raleigh, NC 27603

919-412-8990

District 5

mailto:Becsumme@gmail.com

I am a(n) 31-year old Caucasian, Female. I am currently employed by LabCorp as a(n) Specialty Development Executive. My choices of boards on which to serve, in order of preference, are:

1. Nursing Home Community Advisory Committee
2. Adult Care Home Community Advisory Committee
3. City of Raleigh Planning Commission
4. Library Commission
5. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience: 8 years experience in commercial real estate in marketing and investor relations. 2 years in medical sales with LabCorp/Integrated Oncology

Volunteer Experience: Reading Connections in Greensboro, NC

Education: BS Biology, minor in Spanish at UNC-CH

Other Comments: Proficient in Spanish

How did you become aware of volunteer opportunities?
County Web Site

If "Other", how?

Staff Comments

Attachments

Volunteer Application Wake County Advisory Boards and Commissions

Kenneth Thompson

6409 Barton Pines Road

Raleigh, NC 27614

919-612-6997

919-612-6997

919-835-1500

mailto:kent@jdavisarchitects.com

I am a(n) 47-year old Caucasian, Male. I am currently employed by JDavis Architects, PLLC as a(n) Senior Associate, Landscape Architect. My choices of boards on which to serve, in order of preference, are:

1. Planning Board
2. Open Space and Parks Advisory Committee
3. City of Raleigh Planning Commission
4. City of Raleigh Board of Adjustment
5. Board of Adjustment

Township: Unincorporated Wake County

Work Experience: I have been practicing as a Landscape Architect design professional for 22 years and have been a Licensed professional for 18 of the 22. The last 18 years have been with JDavis Architects in Raleigh of which I am a founding member. In the last several years my professional focus has been in urban areas and growth focus area throughout the Triangle. These tend to be vertically mixed use projects incorporating retail/office and residential. Prior to the great recession the focus was on Greenfield developments in the suburban areas and community parks for Raleigh and Apex. I have also been involved with small and large scale affordable housing projects for City of Raleigh Housing Authority, DHIC and NRP Group. The JDavis firm and I have been a consultant for the City of Raleigh Housing and Neighborhoods Department for 15 years.

Volunteer Experience: Currently

1. President of The Raleigh Icedogs Hockey Club which raises money to promote the sport of ice hockey for children and adults.
2. City of Raleigh Development Management Team Stakeholders Group
3. Free mason in good standing

Education: BS in Environmental Planning and Design, Landscape Architecture from Rutgers University. Graduated in Spring of 1994

Other Comments: I have not volunteered much in the past but I feel I am at a point in my professional and family life that I can reinvest myself in the community I have helped build and reside in.

How did you become aware of volunteer opportunities?
County Web Site

If "Other", how?

Staff Comments

Volunteer Application Wake County Advisory Boards and Commissions

Sheree Vodicka

1205 Greystone Park Drive

Raleigh, NC 27615

919-601-0303

919-582-9315

mailto:shereevodicka@gmail.com

I am a(n) 52-year old Caucasian, Female. I am currently employed by YMCA of the Triangle Area as a(n) Executive Director NC Alliance of YMCAs. My choices of boards on which to serve, in order of preference, are:

1. Board of Adjustment
2. Human Services Board
3. Open Space and Parks Advisory Committee

Township: Raleigh

Work Experience: Executive Director, NC Alliance of YMCAs, YMCA of the Triangle Area, Inc., Raleigh, NC; May 2013 to present

- Successfully led a two-year, Robert Wood Johnson Foundation funded childhood obesity prevention initiative called Statewide Pioneering Healthier Communities, which resulted in two state-level public policy changes that will potentially impact hundreds of thousands of families by increasing their access to places to be physically active.
- Built the capacity of the NC's YMCA leaders to advocate on behalf of public policy that supports the YMCA Mission and Cause.
- Effectively managed the aforementioned RWJF grant, exceeding grant deliverables in a viable and financially sound manner.
- Built and enhanced collaborations among other statewide organizations by creating a state-level leadership team, made up of members from a variety of organizations and state agencies.
- Developed, managed, and monitored the NC Alliance of YMCAs operating budget, exceeding budget targets and creating a five-year pro-forma budget for Alliance sustainability.
- Effectively planned, executed and evaluated meetings such as the Alliance Annual Meeting and State Advocacy Days.
- Directed all public relations, marketing and social media efforts for the NC Alliance of YMCAs.
- Prepared statistical, analytical and narrative reports regarding programs and operations of the Alliance.
- Wrote grants, raising more than \$410K in funding to support sustainability and advocacy work.

Director, Advocates for Health in Action/Community Health Specialist, WakeMed Health & Hospitals, Raleigh, NC; April 2012 to May 2013.

- Led 60-plus member coalition to achieve its stated mission and meet funded grant objectives that support policy, systems and environment change for obesity prevention in Wake County.
- Managed a \$175,000 annual operating budget and .85 FTE Project Coordinator.
- Managed three grants, meeting established deliverables within or below budget. Secured an additional \$62K in funding from the US Department of Agriculture for local

farmers' markets.

- Built and enhanced partnerships and collaborations with local policy makers and between organizations to catalyze community change.
- Implemented AHA's Communications Plan by writing, public speaking, and engaging regularly in blogging and social media, exceeding plan objectives for awareness of AHA and its mission.
- Led Executive Committee through a Strategic Planning process.

Communications Manager, Physical Activity and Nutrition Branch, NC Division of Public Health, Department of Health and Human Services, Raleigh, NC; February 2004 to March 2012.

- Managed \$2.2 million budget, two ad agency contracts, four staff communications specialists and one administrative assistant to achieve program objectives.
- Planned, implemented and continuously evaluated a comprehensive, integrated marketing communications plan for CDC-funded statewide obesity prevention program achieving greater awareness and successfully changing the way the media covers the obesity issue.
- Monitored and tracked news media and social media using tools such as Google Alerts, RSS feeds.
- Conducted consumer market research and oversaw development of social marketing interventions for a variety of target audiences, achieving established objectives.
- Served as co-author and lead editor of four CDC grant applications, resulting in nearly \$10 million in awards to the Branch for obesity prevention over a six year period.
- Wrote press releases, filmed and edited video and pitched story ideas to journalists, working through the Public Affairs office to build relationships with the media.
- Served as lead for the Branch in Strategic Planning, conducting environmental scans, facilitating planning and maintaining updates to the plan annually. Co-authored the Branch's sustainability plan.
- Managed the content and maintenance of six Web sites; monitored usage using Google Analytics; collaborated with Web master to optimize search engine results.

Program Coordinator/Nutrition Communicator, Southeast United Dairy Industry Association, Inc., Raleigh, NC, 2001 - 2004

- Planned and implemented cost-effective dairy marketing and nutrition programs in support of the industry marketing plan in two major media markets in North Carolina. Consistently met or achieved annual print, broadcast and public relations strategy goals.
- Established and maintained relationships with media and other key thought leaders and third-party spokespersons in assigned markets, and successfully implemented twice-yearly media tour.
- Built NC Action for Healthy Kids state team from the ground up, recruiting partners, facilitating formation of an effective team, and leading the organization's initial planning and growth.
- Maintained level of knowledge of dairy industry issues, information and trends related to marketing plan implementation that could affect dairy product perception and consumption.

Other Work Experience

Community Relations Coordinator, Department of University Relations, University of North Carolina at Chapel Hill, Chapel Hill, NC, 2000 - 2001 (part-time as graduate student)

Production Coordinator and Staff Writer The Triangle Lifestyle Magazine, Raleigh, NC, 2000 (part time as graduate student)

Research Associate, Department of Health Promotion and Disease Prevention,

University of North Carolina at Chapel Hill, Chapel Hill, NC, 1999 (part time as graduate student)
Cardiac Rehab Dietitian, Raleigh Community Hospital, Raleigh, NC 1999 (part-time)
Sales Representative, Norwest (Wells Fargo) Mortgage, Raleigh, NC, 1998 - 1999
Fitness Co-Director and Nutritionist, North Ridge Country Club, Raleigh, NC, 1993 - 1997
Patient Services Manager, Marriott Corporation, Durham, NC, 1992 - 1993
Senior Dietitian, The Ohio State University Hospitals, Columbus, OH, 1990 - 1992
Clinical Dietitian, Venice Hospital, Venice, FL, 1988 - 1990

Volunteer
Experience:

Wake County Council on Fitness and Health
Recycling Block Leader
NC Dietetic Association - President
Raleigh District Dietetic Association - President
Dietitians in Business & Communications - Education Chair

Education:

Certificate in Nonprofit Management, Duke University, September 2014.

Master of Arts in Mass Communication, May 2001
University of North Carolina at Chapel Hill, School of Journalism and Mass
Communication, Chapel Hill, NC; public relations and health communication focus. Park
Scholar 2000 - 2001.

Managerial leadership, marketing and adult education graduate work, September 1990 -
May 1991
The Ohio State University, College of Allied Medical Professions, Columbus, OH

Bachelor of Science in Dietetics with High Distinction, May 1988
University of Kentucky, College of Human Environmental Sciences, Lexington, KY

Other Comments: Very well versed in the health aspects of planning and design of communities through
continuing education offered by the Centers for Disease Control and other national
organizations.

How did you become aware of volunteer opportunities?
Current Wake County Volunteer

If "Other", how?

Staff Comments

Attachments

Sherée Thaxton Vodicka, MA, RDN, LDN

ShereeVodicka@gmail.com
@ShereeVodickaRD
www.linkedin.com/in/shereevodicka

1205 Greystone Park Dr.
Raleigh, NC
919.601.0303

Key Qualifications

- Registered Dietitian with more than 24 years experience in health promotion, disease prevention
- Master's Degree in Mass Communication with emphasis in public relations and health communication
- 9 years experience in public health, specializing in policy, systems and environment change for obesity prevention
- Excellent written and verbal skills with the ability to adapt messaging to diverse audiences
- Experience building state and local-level coalitions; former President of a professional association
- Outgoing, ambitious and inspirational leader who gets things done by tailoring approaches to people and situations

Relevant Experience

Executive Director, NC Alliance of YMCAs, YMCA of the Triangle Area, Inc., Raleigh, NC; May 2013 to present

- Successfully led a two-year, Robert Wood Johnson Foundation funded childhood obesity prevention initiative called Statewide Pioneering Healthier Communities, which resulted in two state-level public policy changes that will potentially impact hundreds of thousands of families by increasing their access to places to be physically active.
- Built the capacity of the NC's YMCA leaders to advocate on behalf of public policy that supports the YMCA Mission and Cause.
- Effectively managed the aforementioned RWJF grant, exceeding grant deliverables in a viable and financially sound manner.
- Built and enhanced collaborations among other statewide organizations by creating a state-level leadership team, made up of members from a variety of organizations and state agencies.
- Developed, managed, and monitored the NC Alliance of YMCAs operating budget, exceeding budget targets and creating a five-year pro-forma budget for Alliance sustainability.
- Effectively planned, executed and evaluated meetings such as the Alliance Annual Meeting and State Advocacy Days.
- Directed all public relations, marketing and social media efforts for the NC Alliance of YMCAs.
- Prepared statistical, analytical and narrative reports regarding programs and operations of the Alliance.
- Wrote grants, raising more than \$410K in funding to support sustainability and advocacy work.

Director, Advocates for Health in Action/Community Health Specialist, WakeMed Health & Hospitals, Raleigh, NC; April 2012 to May 2013.

- Lead 60-plus member coalition to achieve its stated mission and meet funded grant objectives that support policy, systems and environment change for obesity prevention in Wake County.
- Manage a \$175,000 annual operating budget and .85 FTE Project Coordinator.
- Manage three grants, meeting established deliverables within or below budget. Secured an additional \$62K in funding from the US Department of Agriculture for local farmers' markets.
- Build and enhance partnerships and collaborations with local policy makers and between organizations to catalyze community change.
- Implement AHA's Communications Plan by writing, public speaking, and engaging regularly in blogging and social media, exceeding plan objectives for awareness of AHA and its mission.
- Led Executive Committee through a Strategic Planning process.

Communications Manager, Physical Activity and Nutrition Branch, NC Division of Public Health, Department of Health and Human Services, Raleigh, NC; February 2004 to March 2012.

- Managed \$2.2 million budget, two ad agency contracts, four staff communications specialists and one administrative assistant to achieve program objectives.
- Planned, implemented and continuously evaluated a comprehensive, integrated marketing communications plan for CDC-funded statewide obesity prevention program achieving greater awareness and successfully changing the way the media covers the obesity issue.
- Monitored and tracked news media and social media using tools such as Google Alerts, RSS feeds.
- Conducted consumer market research and oversaw development of social marketing interventions for a variety of target audiences, achieving established objectives.
- Served as co-author and lead editor of four CDC grant applications, resulting in nearly \$10 million in awards to the Branch for obesity prevention over a six year period.
- Wrote press releases, filmed and edited video and pitched story ideas to journalists, working through the Public Affairs office to build relationships with the media.
- Served as lead for the Branch in Strategic Planning, conducting environmental scans, facilitating planning and maintaining updates to the plan annually. Co-authored the Branch's sustainability plan.
- Managed the content and maintenance of six Web sites; monitored usage using Google Analytics; collaborated with Web master to optimize search engine results.

Program Coordinator/Nutrition Communicator, Southeast United Dairy Industry Association, Inc., Raleigh, NC, 2001 – 2004

- Planned and implemented cost-effective dairy marketing and nutrition programs in support of the industry marketing plan in two major media markets in North Carolina. Consistently met or achieved annual print, broadcast and public relations strategy goals.
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Senior Dietitian, The Ohio State University Hospitals, Columbus, OH, 1990 – 1992

Clinical Dietitian, Venice Hospital, Venice, FL, 1988 – 1990

Education

Certificate in Nonprofit Management, September 2014.

Duke University Continuing Studies Nonprofit Management Certificate Program.

Master of Arts in Mass Communication, May 2001

University of North Carolina at Chapel Hill, School of Journalism & Mass Communication, Chapel Hill, NC; public relations and health communication focus. Park Scholar 2000 – 2001.

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The Ohio State University, College of Allied Medical Professions, Columbus, OH

Bachelor of Science in Dietetics with High Distinction, May 1988
University of Kentucky, College of Human Environmental Sciences, Lexington, KY

Recent Honors

Member of the Year, North Carolina Dietetic Association, 2005

Professional Memberships and Leadership

American Dietetic Association member since 1988

North Carolina Dietetic Association, **President** 2008-2009; Communications Chair 2009-2010

Raleigh District Dietetic Association Board of Directors, 1995-2008; **President** 1999-2000

Dietitians in Business and Communications Dietetics Practice Group member since 2004; Education Chair 2012-13; Education Co-Chair 2011-2012.

Nutrition Entrepreneurs Dietetics Practice Group member since 2007

Additional Skills

- **Basic documentary filmmaking;** 2011 graduate of **Multimedia Bootcamp**, UNC Chapel Hill School of Journalism and Mass Communication.
- **Focus group facilitation and qualitative analysis.** 2006 graduate of Social Marketing Field School, University of South Florida.
- **Proficient** with MS Office (Word, Power Point, Excel) and Mac OS & software; experience with HTML, Final Cut Pro, Flash; social media savvy.

Credentials

Registered Dietitian Nutritionist by the American Dietetic Association Commission on Dietetic Registration

Licensed Dietitian/Nutritionist by the State of North Carolina Board of Dietetics and Nutrition

References

1. *Sig Hutchinson, President, Sig Hutchinson Communications, LLC. 919-325-3815. sig@sighutchinson.com*
2. *Cathy Thomas, M.Ed., Branch Head, Physical Activity and Nutrition Branch, NC Division of Public Health. 919-707-5216. Cathy.thomas@ddhs.nc.gov*
3. *Dr. David Gardner, Executive Director, NC Center for Health and Wellness at UNC Asheville. 828-258-7710. dgardner@unca.edu*
4. *Janice Sommers, Clinical Assistant Professor, UNC at Chapel Hill. 919-966-3374. Janice_sommers@unc.edu.*
5. *Andi Curtis, Manager, Government Affairs, WakeMed Health & Hospitals. 919-350-7590. acurtis@wakemed.org*