

# FY2023 Hospitality Tax Small Capital Projects Funding

**November 14, 2022**  
**Work Session**



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# FY23 Hospitality Tax Small Capital Projects Funding Process

- Hospitality Tax Interlocal Agreements approved Small Capital Project funding in 2016
  - Provides \$2 million to Wake County each year for award to capital projects that supports convention, arts, culture and supports
- 22<sup>nd</sup> Amendment removed Small Projects funding for FY20 due to revenue losses associated with COVID pandemic
- Approximately \$8 million available from FY19 – FY23
- Anticipate returning to recurring two-year funding cycle

# Operating Principles

- Consistent with enabling legislation
- Drive measurable visitation and positive return on investment
- Support existing facilities
- Long-term operating viability
- Project mix that considers location and type of use
- Enhance quality of life and economic development for visitors, newcomers and long-time residents
- Leverage partnerships
- Support long-term vision
- Consider emerging experiences and unmet needs

# Evaluation Team

## County Staff

- County Manager's Office (Lead)
- Budget and Evaluation
- Facilities, Design and Construction
- Parks, Recreation and Open Space

## Community Representatives

- Greater Raleigh Convention and Visitors Bureau
- United Arts Council
- Wake County Hospitality Alliance
- Wake County Municipality

# Proposed Process

## Timeline

- |                       |   |
|-----------------------|---|
| • November 14, 2022   | Process overview at BOC Work Session          |
| • November 17, 2022   | RFP Released                                  |
| • December 8, 2022    | Pre-submittal Meeting                         |
| • January 26, 2023    | Submittals due                                |
| • February/March 2023 | Evaluation team reviews proposals             |
| • March 13, 2023      | Recommendations presented at BOC Work Session |
| • April 2023          | BOC Decision                                  |

# Minimum Criteria

- Project fully located in Wake County
- Consistent with statutory uses of revenues
- Capital in nature (minimum value of \$100,000)
- Maximum County funding of 45% of total project cost
- Request shall not exceed \$3,500,000 per project

# Evaluation Criteria

- Project overview and objectives
- Project budget and funding sources
- Project timeline
- Project operating plan
- Project visitor estimates, return on investment and performance targets
- Organizational information

# Contact During Process

- No contact for Wake County employees, evaluation committee members or Board of Commission members prior to release of recommendations
- Proposal Contact:
  - Denise Foreman, Assistant County Manager
  - [denise.foreman@wakegov.com](mailto:denise.foreman@wakegov.com)





# Questions?