

Profile

Which Boards would you like to apply for?

Human Services Board: Submitted

Please select your first Board preference: *

☒ Human Services Board

Please select your second Board preference: *

☒ Commission for Women

Please select your third Board preference: *

☒ Domestic Violence Fatality Review Team

Please select your fourth Board preference: *

☒ Library Commission

Please select your fifth Board preference: *

☒ Centennial Authority

Please select your sixth Board preference: *

☒ Wake County Steering Committee on Affordable Housing

Lisa
First Name

Middle Initial

Mead
Last Name

109 Ferncroft Court
Street Address

Suite or Apt

Cary
City

NC
State

27519
Postal Code

What district do you live in?

None Selected

Home: (919) 260-8136
Primary Phone

Home: (919) 260-8136
Alternate Phone

lisanoelle@gmail.com
Email Address

Wake Education Partnership
Employer

Chief Fundraiser
Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

☐ Yes ☒ No

In order to assure countywide representation, please indicate your place of residence:

☒ Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I am a consumer of health and human services for my children from the county, and as the legal guardian for my elderly aunt. I am interested in participating in decision-making surrounding programs and policy at the county level, in order to serve the community I have called home for the last 16 years. I believe in public service for the community, and feel my voice is one that can contribute to the committee.

Work Experience

I currently substitute teach and work as a fundraising consultant for non-profits, including the Wake Education Partnership. My entire career has been in the non-profit arena. My area of expertise is grant writing and evaluation.

Volunteer Experience

Vice-Chair, Wake County Democrat Party, Cary/Morrisville Cary Town Council Information Services Board Member President North Carolina Grant Professionals Association Licensed Professional Fundraiser, State of NC Precinct 20-17 Election Judge WakePTA Council Board Member (Advocacy Chair, resigned upon filing for office) Girl Scout Leader Co-Chair, Moms Who Canvass WCPSS District 8 Board Advisory Council Member Association of Fundraising Professionals: Women's Impact Committee & U.S. Government Relations Committee Member Turner Creek Elementary PTA, Board Member & Advocacy Chair CFRE Professional Certification (Certified Fundraising Executive) Diversity, Equity and Inclusion in the Workplace Certificate, University of South Florida Certificate of Fundraising Essentials Graduate National PTA Conference Presenter Featured Speaker at Organizing 2.0 Conference Presenter, Philanthropy Institute Conference Published in The NonProfit Communications Report CRDM Symposium Speaker Church Moderator, Good Shepherd United Church of Christ, Cary Diaper Bank of NC Volunteer Volunteer Grant Writer, West Cary YMCA Co-Director, Cary Moms Group Teacher of the Month, Carrington Middle School, Durham NC Department Chair, Career Technical Education, Budget Representative to Durham County School Board from Carrington Middle School NCTEACH Lateral Entry Teacher Certification Program (Certified K-12 Family & Consumer Science, 6-12 Career Development Coordinator), East Carolina University Professional Educator, Grades 6-8 in Durham Public Schools Board Member, Chrysalis Foundation for Mental Health Services Board Member, Family Wellness & Recovery Services Board Member (Residential Substance Abuse) Board Member, Triangle Seminoles Club Board Member Funding & Development Intern, NC Coalition Against Domestic Violence Elected President, Alpha Phi Omega Community Service Fraternity Alpha Phi Omega Community Service Fraternity, Treasurer Member, Lambda Alpha Epsilon Criminal Justice Fraternity

Education

Master of Science, Pfeiffer University Bachelor of Science, Florida State University Diversity, Equity and Inclusion in the Workplace Certificate Diversity, Equity and Inclusion in the Workplace Certificate University of South Florida Certified Fundraising Executive Certificate (CFRE) Licensed Professional Fundraiser (State of NC)

Comments

Thank you for considering my application

[Copy_of_6.2.22_Lisa_Mead_Resume__1_.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics



Date of Birth

Gender *

☒ Female

Ethnicity *

☒ Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

☒ Other

If you selected "Other" above, how?

Vicki Adamson

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).

Lisa Mead

LISA MEAD

Mobile: 919-260-8136
Email: lisanoelle@gmail.com
LinkedIn: @lisamead

PERSONAL PROFILE

Mission-driven and experienced leader with a substantial background in non-profit management, public policy, budget oversight, fundraising, public speaking, and grant writing. Track record of successfully developing and growing fundraising events, cultivating donors, and implementing planned giving strategies.

ACHIEVEMENTS

- Featured speaker at the national "Organizing 2.0" Conference, 2021.
- One of eight speakers selected for the 2021 National PTA Advocacy Conference.
- Presented at 2019 NC State University Department of Humanities Symposium.
- Published in Non-Profit Communications Report 2019.
- 2019 Award recipient from the National Council on Skin Cancer Prevention.
- Earned media efforts include a feature piece on NBC's Today Show and other national publications.
- Coordinated Guinness World Records event, providing free skin cancer screenings for almost 1,000 people in one day.

WORK HISTORY

Chief Fundraising Officer

Wake Education Partnership, 2020-Present

- Participates with Board of Directors, CEO, and other management staff in charting the direction of the organization, assuring its accountability to all constituencies, and ensuring its effective operation.
- Collaborates with the CEO, Director of Finance and Development Committee to develop and implement a financial strategy
- Actively works with the CEO, Development Staff and senior staff to develop and implement a comprehensive development strategy to include corporate, foundation, state agency grants, etc.
- Have primary responsibility for the development and execution of all proposals, grants, and fundraising initiatives.
- Oversee and research funding sources and trends, with foresight, to help position the organization ahead of major funding changes or trends.
- Monitor and report regularly on the progress of the development program.
- Plan and execute an annual gala with 500+ attendees as the largest fundraising event for the organization.
- Develops annual revenue goals and plans to diversify and increase the organizational budget through a comprehensive development strategy to include foundation and individual donors (major donor, smaller-level donors, online, etc.), as well as other appropriate sources
- Leads and engages senior management team, including Communications, in developing effective messages for new and broader donor audiences.
- Oversee the organization's grant and report writing, and coordinate the process with the Executive Director and relevant staff.

Development Director

La Leche League International, 2019-Present

- Directed global fundraising initiatives for an international public health organization serving over 80 countries. Increased individual giving by 45% in the first six months, and end-of-year campaign contributions by over 125%.
- Solicited corporate partners and grants from private foundations. This included securing two rounds of funding totaling nearly three million dollars from one donor.
- Launched planned giving campaign utilizing data-driven strategies, with end engagement result double the industry average.
- Oversaw creation of social media content and updates for the website, which was viewed over 7 million times in 2020. Responsible for Google analytics reporting and monitoring social media analytics. Used data collected to adjust strategies for targeted campaigns.
- Worked with the Executive Director and program managers to revamp development plan to meet program design and needs. Designed all outreach materials including brochures, flyers, newsletters, and annual reports.
- Implemented efficient grants management to ensure all aspects of individual gifts and corporate or foundation grants were met and the expenses accounted for. Used Raiser's Edge donor database system to document and track 116,000+ donors and prospects.
- Led team in securing corporate partners for 65th anniversary of the organization, including serving as lead on global conference planning committee.

LISA MEAD

Mobile: 919-260-8136

Email: lisanoelle@gmail.com

LinkedIn: @lisamead

SKILLS

Proficiency: Canva, Crello, Prezi, Raiser's Edge, Kindful, Hootsuite, Buffer, Adobe Design Suite, Salsa, WordPress, Donor Perfect, MailChimp, IContact, and Constant Contact.

CERTIFICATIONS

- November 2021- Certified Fundraising Professional (CFRE) credential.
- Diversity, Equity, & Inclusion Certificate from The University of South Florida Muma College of Business.
- Certificate in Fundraising Essentials Program from the Cornerstone Foundation.
- Digital Marketing & Fundraising Certificate from NonProfit Tech for Good.
- Licensed Professional Fundraiser, State of NC

WORK HISTORY

Marketing Manager

Polka Dot Mama Melanoma Foundation, 2019 to 2020

- Planned and executed all of the organization's marketing strategies, communications, and public relations, both external and internal. Coordinated an appearance on The NBC Today Show, and successfully facilitated Guinness Book of World Records event.
- Won award from the National Council on Skin Cancer Prevention for our "Don't Fry Friday" email and online campaign.
- Responsible for social media strategy and content. Increased engagement by 1/3 within first ten months and reached over 100,000 unique users via social media and web.
- Assisted with Taste for a Cure Gala, which netted over \$150,000 annually and authored grants on behalf of foundation.
- Position was eliminated due to the Covid-19 virus, which caused the cancelation of all programs indefinitely.

Health Programs Advocacy Coordinator (Grant Funded Consultant)

North Carolina PTA, 2018-2019

- Created marketing & public relations materials, including advocacy postcards, one-page information pieces, op-eds, and toolkits.
- Researched 115 local wellness policies for each school district in NC, and compiled data based on findings. Authored report that was then shared with the state school board and various committees. Data was used to advocate the NC legislature and house for statewide policy changes.
- Co-facilitated statewide training of parents, teachers, and education leaders concerning family involvement in school health advisory councils. Developed a coalition of stakeholders to advocate for policies at the state level and coordinated stakeholder meetings.
- Responsible for grant management and monthly written reports to grantor.

Director of Organizational Development

Coalition for Peace with Justice, 2016-2021

- Cultivated relationships with individual donors and foundations to increase organizational revenue.
- Authored multiple grants and sought to diversify funding to comply with applicable regulations.
- Tripled the number of attendees at events. Facilitated multiple small educational programs, reaching over 1,300 people in one year. Directed all community outreach, including planning a fundraising gala that netted 10% of annual budget and was then matched by a private donor.
- Acted as executive director, responsible for all aspects of agency compliance, donor cultivation, grants management, and supervising staff. Reviewed organizational structure, and hired new staff to better meet the needs and budget of organization.
- Implemented social media plan, including posting multiple times per week and managing paid social media budget.

ACADEMIC BACKGROUND

Pfeiffer University

Master of Science,
Organizational Development,
Change and Leadership
Completed coursework in
Organizational Behavior, Effective
Leadership, Ethical Behavior and
Employment Law, Managing a
Diverse Workforce, Negotiations
and Conflict Resolution,
Organizational Change
Management, Strategies for
Building High Performance
Organizations and Teams,
Organizational Communications,
Strategic Management all with a
focus on not for profit
organizations.

Florida State University

Bachelor of Science

COMMUNITY INVOLVEMENT

- Candidate for Wake County Commissioner (2022)
- Cary Town Council Information Services Board Member
- Vice-Chair, Cary/Morrisville Democrat party
- Turner Creek PTA, Advocacy Chair, Vice-President of Communications (2020-2021).
- Wake County PTA Advocacy Chair & Board of Directors Member. (2018-Present).
- GSUCC, Moderator and Board Member (2014-2017)
- West Cary YMCA, Volunteer (2015). Authored over \$500,000 in grant applications.

Community Outreach Director

Seeds of Mustard Inc. 2014-2016

- Crafted and implemented a social media strategy that significantly increased marketing exposure, quadrupling an already-significant Facebook fan base eight months after the program was rolled out.
- Acquired Google AdWords grant, which then increased traffic to the website by 200%.
- Implemented community programs utilizing unused space to draw in new customers, creating a 50% revenue increase per event.

Career Technical Education Instructor / Department Chair

Durham County Public Schools 2007-2010

- Coached new teachers to ensure curriculum was followed and policies and procedures were in place to ensure a safe and effective learning environment.
- Created original curriculum for two single-semester courses. Designed, facilitated and evaluated teen leadership curricula and training programs. Led textbook selection process for multiple teachers.
- Expanded use of hands-on learning techniques in lesson plans, and adapted course materials to better leverage modern classroom tools and technologies (e.g. Smart (Active) Board, Blackboard, Moodle).

Child Mental Health Professional

Orange-Person-Chatham (OPC) Mental Health 2006-2007

- Managed delivery of services for the physical, emotional, and psychological benefit of children between the ages of 5 and 21, oversaw a team of six direct-service workers, and administered a program providing academic and behavioral support.

Lead Case Manager & Community Outreach Specialist

Family Wellness & Recovery Services 2003-2006

Domestic Violence Weekend Shelter Manger

Orange-Person-Chatham (OPC) Mental Health 2002-2006

Women's Homeless Shelter Overnight Shelter Manger

Orange-Person-Chatham (OPC) Mental Health 2002-2006