

**Item Title:** Award of a Multi-Year Contract for Pictometry Services

**Specific Action Requested:**

**That the Board of Commissioners authorizes the County Manager to enter into a five-year contract with Pictometry International Corporation for aerial photography services.**

**Item Summary:**

**Purpose:** Multi-year service agreements require the Board of Commissioners' approval.

**Background:** Aerial photography assists Tax Administration staff in appraising real property. It permits staff to annotate and compare year-over-year images allowing staff to identify changes in building outlines and new structures. This aids in the measure and listing of real property.

Entering into a multi-year contract with Pictometry International for these services allows the Department to utilize existing the GSA Federal Supply Schedule for pictometry pricing for five years. This is advantageous due to the special nature of these services and limited vendors available. This Board action procures these services for the next five years.

**Board Goal:** This action supports Great Government Goal 4: Improve resident and customer experiences through efficient, high-quality service delivery and continuous innovation.

**Fiscal Impact:** The total cost of the contract is \$411,827.50, or \$82,365.50 per year. FY22 costs are already included in the FY22 Tax Administration revaluation budget. Ongoing expenditures will be included as part of the annual budget process.

**Additional Information:**

Tax administration is responsible for appraising, assessing, and listing all real estate and personal property within Wake County, its 15 municipalities and related service districts. The department also collects all current and delinquent taxes on such property excluding registered motor vehicles. In addition, the department oversees the billing and collection of the Prepared Food & Beverage Tax, Hotel/Motel Room Occupancy Tax, Rental Vehicle Tax, Special Assessments, and various licensing and permits. Timely, fair, and accurate appraising, assessing, billing and collections results in the assessment of \$176 billion in real property, personal, and public service value, or the generation of over \$1 billion of annual County property tax revenue and over \$500 million of municipal property tax revenue.

Since 2016, the Department has seen a steady increase in real estate activity. There has been a 103 percent increase in property ownership (deed) transfers and a 31 percent increase in new residential and commercial buildings. There has been an increase of approximately 50,000 parcels. The County currently has approximately 412,000 parcels.

To aid in the listing of real property, Tax Administration plans on continuing the use of pictometry services by contracting with Pictometry International Corporation for five years of aerial photography. Images will be captured annually, during the time of year when the County has less than 30 percent of leave cover, at a 9-inch per pixel resolution. Photos are taken at an angle which allows buildings, infrastructure, and land to be seen from all sides, and appraisers see more three-dimensional perspectives of buildings.

These images, in addition to field visits to measure and list new construction, will aid in the listing and assessing of real property.

**Attachments:**

1. Contract