



Wake County Board of Commissioners

Proclamation Recognizing November 24 as Small Business Saturday

WHEREAS, the Wake County Board of Commissioners, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7% of all businesses with employees in the United States, and they are responsible for 65.9% of net new jobs created from 2000 to 2017; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reported shopping small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS, Wake County supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE BE IT RESOLVED, that the Wake County Board of Commissioners does hereby proclaim November 24, 2018, as **SMALL BUSINESS SATURDAY**, and urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

ADOPTED this the 19th day of November 2018.

Jessica N. Holmes, Chair
Wake County Board of Commissioners