

Profile

Which Boards would you like to apply for?

Open Space and Parks Advisory Committee: Submitted

Please select your first Board preference: *

Planning Board

Please select your second Board preference: *

Raleigh-Durham Airport Authority

Please select your third Board preference: *

Capital Area Workforce Development Board

Please select your fourth Board preference: *

Open Space and Parks Advisory Committee

Please select your fifth Board preference: *

Cary Planning and Zoning Board

Please select your sixth Board preference: *

GoTriangle Board of Trustees

George

First Name

Bezama

Last Name

Middle Initial

3123 Grand Valley Circle

Street Address

Suite or Apt

Cary

City

NC

State

27513

Postal Code

What district do you live in?

None Selected

Mobile: (607) 331-4028

Primary Phone

Home: (607) 237-0354

Alternate Phone

georgebezama1@yahoo.com

Email Address

Employer

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I make it a goal/objective to always volunteer and contribute to the community I am living in. I see Wake County as my new residence/ community, and would like to play my part in not only the decision-making process of this community but also in making it a better place to live in general for all of its residents.

Work Experience

Stock Trader Project Manager Data Analyst

Volunteer Experience

Town of Vestal Planning Board Broome County Environmental Management Council First Responder/EMT Red Cross

Education

BA- University at Albany

Comments

[George_Bezama_Resume_1.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

Gender *

Male

George Bezama

Ethnicity *

- Caucasian
 - Hispanic
-

Other

How did you become aware of Wake County volunteer opportunities?

- Other

If you selected "Other" above, how?

Internet

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).



GEORGE C. BEZAMA

Vestal, New York, USA | georgebezama1@yahoo.com | 607-331-4028

PERSONAL PROFILE

Professional experienced in local government and elections, urban and regional planning, securities trading, and e-business management. Primary interests include government and public policy, urban planning & development, financial markets and business operations. I look forward to gaining further experience in these fields before entering a ranked MPA program.

Political Aff: Independent

Categories: White + Hispanic/Latino

Sex: Male/He/Him

EDUCATION & HONORS

University at Albany, State University of New York

Bachelor of Arts of Urban Planning & Economic Development

December 2010

Cumulative GPA: 3.35/4.00 | Cum Laude

President's Leadership Award for Leadership 2009

Omicron Delta Kappa Honor Society

PROFESSIONAL EXPERIENCE

Fidelity Investments | New York

Retail Trader

Jan. 2019- Present

- Manage a six-figure portfolio beating the NYSE ROI average via trading in Fortune 100 securities on a daily and weekly basis. Experienced in fundamental and technical analysis, risk

management, and data analytics. Keep ahead of all new market trends and activity. Actively grew portfolio from initial sum to larger sum, kept a log of all transactions

Broome County Security | Binghamton, NY

Security Officer | EMT-B

2019

- Protect the public at government buildings, lend assistance when needed, keep the peace. Man security checkpoints, assist in evacuations during fire, terrorism, or other emergencies

Global BioMetrix | Binghamton, NY

Project Manager

Jan. 2018-Feb 2019

- Analyzed a startup model that would build a one-stop shop database linking patients' biometric information with their medical history. Led an initial team of four software developers and two finance and marketing professionals
- Created a working partnership with SaaS firm iClickCare to deliver telemedicine to EMS agencies

P2Wave Ltd | White Plains, NY

Economic Data Analyst

Mar. 2016 – April 2017

- Researched and input UN, World Bank & IMF data on national economies
- Data was used to analyze trends and predict future trends in economic activity and growth in regional markets
- Provided recommendations on company direction and strategic goals to find new opportunities for the company

Putnam County Planning Department | Carmel, NY

Intern (Transit)

Dec. 2015 – Feb. 2016

- Analyzed the county bus lines and paratransit system for usage and efficiency, by collecting passenger responses on surveys
- Created reports from collected data and sent reports to county administration · County used reports to rearrange some routes and terminate others that were being underutilized

LEADERSHIP EXPERIENCE

Environmental Management Council | Broome County, NY

Council Member ; Chairman 2020

Jan. 2019 – Present

- Led a 30-person citizen advisory group to county government organize a large annual riverside cleanup, maintain Climate Smart Communities certification, and run a County-wide Environmental Photo Show. Work with State and local leaders, assess environmental impact from various ongoing projects worth up to \$10 million

Town of Vestal | Vestal, NY

Planning Board Member

2017 – Present

- Responsible for visiting planned building sites and analyzing site plans for structural and environmental problems; compliance with NYS Zoning regulations, SEQR
- Reviewed and provided input on \$40 million Bunn Hill Retreat and \$22 million Route 434 Greenway Project

CERT (Community Emergency Response Team)

Volunteer Member | EMT -B| Security

2018 – 2020

- Trained to deal with event security, medical emergencies, direct traffic operations, search and rescue operations, and use incident command systems. Worked alongside law enforcement agencies and EMS

ADDITIONAL COURSEWORK

Yale University. Financial Markets - Dr. Robert Shiller

Yale University. Intro to Negotiation - Dr. Barry Nalebuff.

Yale University. The Global Financial Crisis – (fmr.) Sec. Timothy Geithner

Ecole Polytechnique de Lausanne. Mgmt. Of Urban Infrastructures I- Dr. Matthias Finger

Ecole Polytechnique de Lausanne. Mgmt. Of Smart Urban Infrastructures- Dr. M. Finger

ADDITIONAL INFORMATION

Languages: English * Spanish * Croatian * Serbian

Certifications: Intelligence Analyst Level III * EMT-B * TEFL I

Skills: Microsoft Office Suite, LibreOffice, LibreCad, SmartSheet

Interests: Government & Public Policy, International Relations & Foreign Cultures, Urban Design & Planning, Technology, Financial Markets, Cryptocurrencies, Martial Arts, Salsa Dance, Board Games , Hiking

Affiliations: [Current and Prior]: Omicron Delta Kappa, American Planning Association, American Red Cross, Southern Tier Young Professionals, Broome County Sportsmen's Association

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Open Space and Parks Advisory Committee

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Open Space and Parks Advisory Committee

Please select your fourth Board preference: *

Capital Area Workforce Development Board

Please select your fifth Board preference: *

Capital Area Workforce Development Board

Please select your sixth Board preference: *

Capital Area Workforce Development Board

Rick
First Name

Middle Initial

Paden
Last Name

2605 Rock Oak Ct
Street Address

Suite or Apt

Raleigh
City

NC
State

27613
Postal Code

What district do you live in?

None Selected

Mobile: (336) 317-1495
Primary Phone

Business: (919) 875-4982
Alternate Phone

rick.paden@dhg.com
Email Address

Dixon Hughes Goodman LLP
Employer

Partner
Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I grew up in Cary and graduated from Cary High in 1995. After college I worked in Greensboro for 10 years, and as a father of three was a frequent user of the City parks and playgrounds. I moved back to Raleigh in 2011. I am avid cyclist and frequently use The Neuse greenway, the Capital greenway, the American Tobacco Trail, as well as mountain biking at Lake Crabtree and Forest Ridge parks. I learned about the advisory board when I completed the greenway user survey. Having lived in in Wake County since a child I've seen the rapid growth and loss of open spaces, and given how much I use and enjoy these amenities I am happy to volunteer my time to the advisory board if my service and experience can be beneficial.

Work Experience

I have worked for 22 years as a CPA.

Volunteer Experience

Previous experience serving as Treasurer of the American Subcontractors Association of the Carolinas

Education

Masters of Accounting - Appalachian State University

Comments

[Rick_Paden_Bio.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

Rick Paden

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

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EDUCATION

Appalachian State University

- Master of Science, Accountancy
- Bachelor of Science, Accountancy

LICENSES & CERTIFICATIONS

Certified Public Accountant

- NC

PROFESSIONAL & CIVIC INVOLVEMENT

- American Institute of Public Accountants
- North Carolina Association of Certified Public Accountants
- YMCA Youth Basketball Coach
- American Subcontractors Association of the Carolinas – Assistant Treasurer

Rick Paden

Partner, Tax

OVERVIEW

Rick is a Tax Partner in the firm's Raleigh office. He has spent his career in public accounting serving both foreign and domestic closely held companies in a variety of industries including construction and real estate, technology, manufacturing and distribution.

In addition, Rick serves many individual business owners by assisting with personal financial and income tax planning business formations and reorganizations, business succession planning, estate and gift planning, and charitable giving matters. Rick assists clients in such areas as international and domestic tax compliance and consulting, ASC 740 tax provision services and FIN48 documentation and analysis, research and development tax credits/expenses, tax accounting methods, business entity structuring and planning, and tax controversy, including audit support and state voluntary disclosure.

During his career, Rick has helped many businesses navigate the complex tax and accounting issues associated with mergers, acquisitions, recapitalizations and restructuring.

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Open Space and Parks Advisory Committee

Please select your third Board preference: *

Open Space and Parks Advisory Committee

Please select your fourth Board preference: *

Open Space and Parks Advisory Committee

Please select your fifth Board preference: *

Open Space and Parks Advisory Committee

Please select your sixth Board preference: *

Open Space and Parks Advisory Committee

CHRISTOPHER

First Name

J

Middle Initial

MILLER

Last Name

8708 FORESTER LANE

Street Address

Suite or Apt

APEX

City

NC

State

27539

Postal Code

What district do you live in?

None Selected

Mobile: (919) 437-9031

Primary Phone

Business: (919) 380-8750

Alternate Phone

crstfr.miller@gmail.com

Email Address

STEWART

Employer

VICE PRESIDENT, PRACTICE
LEADER LANDSCAPE
ARCHITECTURE

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

My desire to serve on the Committee is fueled by three main drivers: 1) Balance development and growth with community wellness, environmental performance and historic preservation, 2) Strengthen the equitable distribution of public facilities and investment, and 3) Facilitate the integration of complete communities for future generations. Each of these personal drivers contributes to the overall mission of the Committee. My goal is to deepen my personal commitment and contribution to advance Wake County as a continued top tier region.

Work Experience

Stewart, Vice President, Practice Leader, Landscape Architecture Raleigh, North Carolina 2015 – Present
Walker Macy, Senior Associate Portland, Oregon 2005 – 2015 Atelier Dreiseitl, Landscape Designer
Überlingen, Germany 2004 – 2005 Advanced Farm Ecosystems, Intervale Foundation, Design Intern,
Burlington, Vermont 2003 Cornell University, Laboratory Technician Ithaca, New York 1998 – 2002

Volunteer Experience

Vernon Neighborhood Association Land Use Chair Portland, Oregon 2012-2015

Education

Master of Landscape Architecture University of Massachusetts, Amherst Bachelor of Science in
Recombinant Gene Technology State University of New York, College at Fredonia

Comments

[RESUMEChristopher_Miller_2022.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

[REDACTED]
Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Other

If you selected "Other" above, how?

Leadership Raleigh panel with County Commissioners

Please upload a file

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CHRISTOPHER J MILLER

EDUCATION

Master of Landscape Architecture
University of Massachusetts Amherst 2005
*Thesis: Water Sensitive Design in Contemporary
Landscape Architecture Practice*

BS Recombinant Gene Technology
State University of New York College at Fredonia 1998

REGISTRATIONS

Professional Landscape Architect
North Carolina #1886

LEED Accredited Professional BD+C

AWARDS

North Carolina American Planning Association
Great Street in the Making 2019, Queen Street, Kinston, NC

SPEAKING ENGAGEMENTS

International Trails Symposium 2015:
Historic Columbia River Highway State Trail:
Remembering, Restoring and Reconnecting the King of Roads

North Carolina American Planning Association
Annual Conference 2019
Great Street in the Making, Queen Street, Kinston, NC

MEMBERSHIPS

American Society of Landscape Architects
Society of Campus and University Planners
Urban Land Institute
North Carolina Economic Development Association

RECOGNITION

Eagle Scout, 1992

COMMUNITY SERVICE

Vernon Neighborhood Association, Portland, Oregon
Land Use and Transportation Committee Chairman 2010-2014

Northeast Coalition of Neighborhoods: 2012 Local Leader
Award winner

WORK EXPERIENCE

Stewart, Vice President
Practice Leader, Landscape Architecture
Raleigh, North Carolina 2015 – Present

Walker Macy, Senior Associate
Portland, Oregon 2005 – 2015

Atelier Dreiseitl, Landscape Designer
Überlingen, Germany 2004 – 2005

Advanced Farm Ecosystems, Intervale Foundation,
Design Intern, Burlington, Vermont 2003

Cornell University, Laboratory Technician
Ithaca, New York 1998 – 2002

PROJECT EXPERIENCE - STEWART

Seaboard Station Redevelopment
Raleigh, NC
Studio Leader, Project Landscape Architect

UNC-Chapel Hill Translational Research Building
Chapel Hill, NC
Studio Leader, Project Landscape Architect

UNC Chapel Hill Curtis Media Center
Managing Studio Leader, Project Landscape Architect

UNC-Chapel Hill Giles Horney Parking Study
Studio Leader, Project Landscape Architect

UNC Chapel Hill Taylor Hall Campus Heath Services
Chapel Hill, NC
Project Manager, Project Landscape Architect

UNC Chapel Hill Carroll Hall renovation study
Chapel Hill, NC
Project Manager, Project Landscape Architect

William Peace University Master Plan, Raleigh, NC
Project Manager, Project Landscape Architect

***East Carolina University Brewster Building
Courtyard Study***, Greenville, NC
Project Manager, Project Landscape Architect

***East Carolina University, Health Sciences Campus
Brody Connector Phase 1***, Greenville, NC
Project Manager, Project Landscape Architect

Christopher Miller

8708 Forester Lane, Apex, NC 27539 | 919-437-9031, crstfr.miller@gmail.com

**East Carolina University, Health Sciences Campus
Student Commons**, Greenville, NC
Construction Administration Project Manager

University of Mount Olive Rodgers Chapel Addition
Mt. Olive, NC
Project Manager, Project Landscape Architect

**Wake Tech Community College
Center for Automotive Excellence**, Raleigh, NC
Project Manager, Project Landscape Architect

Wake Tech Community College Ready Hall, Raleigh, NC
Project Manager, Project Landscape Architect

Pitt Community College Advancement Center Building
Greenville, NC
Studio Leader

Pitt Community College Master Plan Update
Greenville, NC
Studio Leader

**Fayetteville Tech Community College
Fire and Emergency Training Center Master Plan &
Development**
Studio Leader, Project Landscape Architect

Duke School Master Plan, Durham, NC
Studio Leader

UNC Health Proton Beam Treatment Center
Chapel Hill, NC
Studio Leader

UNC Health Surgical Tower Study, Chapel Hill, NC
Project Manager, Project Landscape Architect

UNC Health Surgical Tower, Chapel Hill, NC
Senior Project Manager, Project Landscape Architect

UNC Rex Macon Pond Master Plan, Raleigh, NC
Studio Leader

UNC Rex Healthcare Cancer Center, Raleigh, NC
Studio Leader, Project Landscape Architect

**Grandfather Golf and Country Club
Master Plan & Phase 1**, Linville, NC
Studio Leader

**Grandfather Golf and Country Club
Tennis Center**, Linville, NC
Studio Leader

Franklin Hills Golf Community Master Plan, Franklin, CT
Project Manager, Landscape Architect

City Gateway District Masterplan, Raleigh, NC
Senior Project Manager, Landscape Architect

City Gateway Building 1, Raleigh, NC
Senior Project Manager, Landscape Architect

Cary Towne Center Conceptual Master Plan, Cary, NC
Project Manager, Project Landscape Architect

Seaboard Station Mixed Use District Development
Raleigh, NC
Managing Studio Leader, Project Landscape Architect

150 Fayetteville Revitalization, Raleigh, NC
Senior Project Manager, Landscape Architect

Thales Academy, multiple locations
Senior Project Manager, Landscape Architect

Forum Office Park Renovations, Raleigh, NC
Project Manager, Landscape Architect

Town of Clayton Main Street Streetscape Improvements,
Clayton, NC
Project Manager, Project Landscape Architect

City of Kinston Queen Street Streetscape Improvements,
Kinston, NC
Studio Leader, Project Landscape Architect
[North Carolina American Planning Association GREAT STREET
IN THE MAKING AWARD](#)

Chatham Park Town Center Development Plan
Pittsboro, NC
Project Manager

Dillon Supply Mixed Use, Raleigh, NC
Landscape Architect

Morrisville Outlets Study, Morrisville, NC
Project Manager | text needed

North Carolina Electric Cooperatives Headquarters
Raleigh, NC
Project Manager, Landscape Architect

Christopher Miller

8708 Forester Lane, Apex, NC 27539 | 919-437-9031, crstfr.miller@gmail.com

Caboose Park Streetscape Improvements, Knightdale, NC
Project Manager

Route 70 Entry Gateway, Kinston, NC
Project Manager, Project Landscape Architect

Kinston Pedestrian Bridge Feasibility Study
Project Manager, Project Landscape Architect

Lillington Downtown Plan
Studio Leader, Project Landscape Architect

Clayton Small Area Plan
Studio Leader, Project Landscape Architect

Beaufort Turner Street Improvements
Studio Leader

Cambridge Village Senior Living Center, Wilmington, NC
Project Manager

District @54 Multi-family, Raleigh, NC
Studio Leader, Project Landscape Architect

Homestead Road Multi-Family, Chapel Hill, NC
Studio Leader | text needed

PINES at Wake Forest Multi-Family, Wake Forest, NC
Managing Studio Leader

Junction Road Industrial Campus Study, Durham, NC
Project Manager, Project Landscape Architect

Tammy Lynn Center Site Assessment, Raleigh NC
Studio Leader

North Carolina National Guard Replacement Building
Fort Fisher, Kure Beach, NC
Studio Leader

Triangle Racquet Sports Centre Master Plan, Raleigh, NC
Studio Leader

Cedar Street Park, Beaufort, NC
Studio Leader

WakeMed Medical Office Building, Raleigh, NC
Studio Leader

UNC Rex Healthcare Outpatient Center
2801 Blue Ridge Road | Raleigh, NC
Studio Leader

WakeMed Medical Office Building, Fuquay-Varina, NC
Studio Leader

WakeMed Medical Office Building, Wake Forest, NC
Studio Leader

**WakeMed Administrative Office Building
Site Selection Study**
Studio Leader

Chatham Park Mosaic Entry Monument Sign
Studio Leader, Project Landscape Architect

Chatham Park, The Vineyards neighborhood signage
Studio Leader

PROJECT EXPERIENCE: WALKER MACY
Yellowstone Youth Conservation Corps Camp
Yellowstone National Park & Yellowstone Park Foundation
Pursuing [LEED PLATINUM](#) and
Pursuing [LIVING BUILDING CHALLENGE](#)

**Concordia University and Portland Public Schools
Faubion Pre K-8 & Concordia University College of
Education**, Portland, OR
[LEED GOLD](#)

University of Portland
Main Entry Redevelopment, Portland, OR

Washington State University
Duncan Dunn/Community Residence Halls Redevelopment
Pullman, WA

University of Western States
Campus Master Plan, Portland OR

University of Portland Merlo Field Improvements
Portland, OR

Washington State University
Waller III Residence Hall Pre-design, Pullman, WA
University of Oregon
College of Education, Eugene, OR

Oregon Museum of Science and Industry
Coastal Discovery Center, Newport, OR
Monterey Bay National Marine Sanctuary Visitor Center
Santa Cruz, CA
[LEED CERTIFIED](#)

Christopher Miller

8708 Forester Lane, Apex, NC 27539 | 919-437-9031, crstfr.miller@gmail.com

Columbia Springs Environmental Education Center
Vancouver, WA

Vulcan Development
Amazon Corporate Headquarters, Seattle, WA

City of Milwaukie, Oregon
Adams Street Redevelopment, Milwaukie, OR

Port of Hood River Lot 1 Development Plan
Hood River, OR

Downtown Park Blocks Master Plan, Eugene, OR

Eugene City Hall, Eugene, OR

Foursquare Foundation
The Linden Apartments, Portland, OR

Port of Hood River
Nichols Basin Waterfront Park, Hood River, OR

Sacramento Economic Development Department
The Docks Riverfront Promenade, Sacramento, CA

West Sacramento Riverwalk Park Expansion
West Sacramento, CA

Oregon Health Authority
Oregon State Hospital, Salem, OR
[National Register of Historic Places](#)

Oregon Health Authority
Oregon State Hospital, Junction City, OR

**Oregon Department of Transportation &
Federal Highways Administration**
Historic Columbia River Highway State Trail
Cascade Locks, OR
[Columbia Gorge National Scenic Area](#)

Halprin Landscape Conservancy
Pettygrove Park Rehabilitation, Portland, OR
[National Register of Historic Places](#)

Chenoweth Historic Columbia River Highway Monument
The Dalles, OR

City of Monmouth Amphitheater, Monmouth, OR

PROJECT EXPERIENCE: ATELIER DREISEITL
City of Portland, Tanner Springs Park
Construction Observation, Portland, OR

Volume River Restoration
Hagen, Germany

Holalokka residential
Oslo, Norway

Ernst and Young Headquarters
Watercourt Design – Amsterdam, Netherlands
Collaboration with Foster & Partners Architects

Canal Park Competition, Washington D.C.
[Boston Society of Landscape Architects MERIT AWARD](#)

**Kingsgate, Master Plan & Stormwater Management
Concept** Oslo, Norway

**Netherlands National Water Company Headquarters,
Biotope Design**, Amsterdam, Netherlands

SolarCity, Plaza Design, Linz, Austria

City of Alexandria
Four Mile Run River Restoration Master Plan
Arlington/Alexandria, VA

Profile

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Please select your first Board preference: *

Open Space and Parks Advisory Committee

Please select your second Board preference: *

Citizen's Energy Advisory Commission

Please select your third Board preference: *

Industrial Facilities and Pollution Control Financing Authority

Please select your fourth Board preference: *

Board of Adjustment

Please select your fifth Board preference: *

WakeMed Hospital Board of Directors

Please select your sixth Board preference: *

Information Technology Advisory Committee

John
First Name

Roelofs
Middle Initial

Roelofs
Last Name

1404 Grappenhall drive
Street Address

Suite or Apt

Apex
City

NC
State

27502
Postal Code

What district do you live in?

None Selected

Mobile: (919) 610-8571
Primary Phone

Mobile: (919) 610-8571
Alternate Phone

roelofs@amazon.com
Email Address

Amazon Web Services
Employer

Senior Business Development
Manager, Government
Transformation
Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Apex

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I believe those who have been advantaged by public goods have an obligation to support and enhance the mechanism that provide the same. Strongly support civic engagement and servant leadership.

Work Experience

Amazon Web Services 2019-Present: Senior Business Development Manager, Government Transformation Consultant and Contractor 2017-2019: Applied Behavioral Economics, Optimization, Data Science, Intelligence US Army 2010-2017: Special Operations Captain US Air Force 1999-2010: Communication Electronics Staff Sergeant

Volunteer Experience

International Red Cross 2001-2004: Emergency Medical Technician Basic (while stationed in United Kingdom) Minot, ND Volunteer Fire Dpmt: Wildland Firefighter Knox County, TN Rescue Squad 2005-2009: Technical/Cave/Heavy Rescue Toastmasters International 2011-2019: District Officer (Pathways Guide), Club Coach, Club President, Club VP (various roles) American Red Cross 2015-2017: Disaster Response

Education

George Mason University: PHD, Economics (expected 2023) Missouri State University: MBA; graduate certifications in Management and Project Management Troy University: MS, International Relations University of TN: BS, Geology

Comments

Honorably discharge due to service-connected injury after 14 years of Active Duty. Disabled veteran with conditions that do not impact civic engagement in anyway.

[Jack_Roelofs.docx](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

John Roelofs

[REDACTED]
Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Other

If you selected "Other" above, how?

Friend

Please upload a file

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Jack Roelofs, MS, MBA

(919) 610 - 8571 | roelofs@amazon.com

Professional Experience

AMAZON WEB SERVICES, Herndon, VA | 2019-Present

Business Development Manager, Government Transformation Team

Amazon Dedicated Cloud (ADC) business case development, internal and external executive engagement. Owned 11 ADC region demand forecasts from creation to L10 pursue approval; advanced 5 ADCs to full CEO region approval. Developed novel forecasting tool to simplify public sector region-scale demand forecasting—enabling data-centric prioritization and reducing business case development timeline by 67% (from 6 to 2 weeks). AWS Public Sector Infrastructure SME on all region-level projects, public and dedicated, US and International.

AMAZON WEB SERVICES, Herndon, VA | 2019-2019

Multi-team Operations Manager for AWS MVP Data Centers

Managed Data Center Engineering Operations, Data Center Operations, and Decommissioning teams for specialized air-gapped regions. Worked extensively on expected JEDI facilities, conducting analysis and forecasting for technical personal, critical infrastructure, and decommissioning requirements. Led value-stream-mapping and related process design and process improvement efforts within DCA DECOM to affect customer-required functional transformation of the operation.

GEORGIA PACIFIC, PORT HUDSON FACILITY, Zachary, LA | 2018 - 2018

Performance Optimization Manager

Employed Lean and Six Sigma data-modeling practices to increase reliability, efficiency, and overall manufacturing production by \$17M (13%) to department total of \$133M within the first two months while directly managing multiple maintenance teams in a 24/7 union production facility. Forecasted production, personnel, and equipment availability, scheduled, and directed all operations based on asset management strategies.

JB HUNT LOGISTICS, Lowell, AR | 2018 - 2018

Data Scientist (MBA Intern)

Qualitative and quantitative business process modeling, forecasting and analysis. Emphasis on trucking industry pricing and load-balancing models and forecasts. Proposed significant changes to existing sales and marketing efforts when data uncovered local, regional, or industry impacts to market segments—2 proposals adopted and implemented.

INDEPENDENT CONTRACTOR, Various Assignments | 2010 - 2017

Intelligence, Tradecraft, and Surveillance. Prescient, White Canvas, SC3, Palmetto Partners, Salient CRGT

UNITED STATES ARMY, Various Assignments | 2010 - 2017

Captain, 1st Special Warfare Training Group, Fort Bragg, NC (2014 - 2017)

Conducted training on Special Operations mission sets and capabilities. Designed and tested performance and optimization protocols for individual and team implementation. Collaborated extensively with the Special Operations Cognitive Enhancement for Performance (SOCEP) on cognitive performance research and application to special operations.

Detachment Commander, 1-23rd Infantry Battalion, 3rd Brigade, Fort Lewis, WA (2013- 2014)

Managed and motivated upwards of 186 personnel including subordinate department heads and a budget of \$2.7M while overseeing assets valued in excess of \$220M.

Reduced training timeline from 63 to 22 days +/-4, enabling the successfully contingency deployment of more the 200 Soldiers to Afghanistan on short notice by redesigning and implementing integrated training programs in close collaboration with subject matter experts, analyzing current training demands and devising innovative solutions.

Commended for outstanding organizational and planning skills shown by the redeployment of nearly 1000 Soldiers, weapons, and equipment from combat zone; resulted in 100% accountability of all sensitive items and equipment. Recognized by senior leadership as the “simply the best performance I have observed in 20 years of service” as detachment commander.

Education

PhD, Economics | George Mason University (Expected 2023)

Master of Business Administration, Management | Missouri State University

Graduate Certificates, Management and Project Management

Research on mitigation of sub-optimal business decision-making

Master of Science, International Relations | Troy University

Bachelor of Science, Geology | University of Tennessee

AWS Solutions Architect Associate

AWS Cloud Practitioner

Current Top Secret/SCI Security Clearance

Project Management Certification

Lean Six Sigma Green Belt

Profile

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Please select your second Board preference: *

Citizen's Energy Advisory Commission

Please select your third Board preference: *

Capital Area Workforce Development Board

Please select your fourth Board preference: *

None Selected

Please select your fifth Board preference: *

None Selected

Please select your sixth Board preference: *

None Selected

William
First Name

R
Middle Initial

Watson
Last Name

109 Abram Drive
Street Address

Suite or Apt

Cary
City

NC
State

27511
Postal Code

What district do you live in?

None Selected

Home: (919) 481-3900
Primary Phone

Mobile: (919) 812-2613
Alternate Phone

wwatson2@nc.rr.com
Email Address

Capgemini
Employer

Sr. Alliance Marketing Manager
Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

Give back to the community. Share my experience in outside areas, energy conservation, and seeking positions in the workforce

Work Experience

Duke Power, 1978 -1980, Control Systems Engineer Nortel Networks, 1980 - 2001, various positions in Engineering and Marketing IBM, 2001-2013, various marketing positions Capgemini, 2014, Marketing contractor for the EMC Federation alliance SAS, 2015, Channel Marketing Manager Capgemini, 2016 - present, Sr. Alliance Marketing Manager for Intel, Dassault Systemes, Siemens and PTC alliances

Volunteer Experience

First Baptist Church of Cary, NC Habitat for Humanity volunteer

Education

Episcopal HS, 1975 BSEE, NCSU 1979, graduated with honors Various short courses in value marketing, Duke University, 2003

Comments

I am an avid hiker in NC. With Capgemini, I support our Smart Grid solutions, e.g. the Smart Substation and other energy solutions. After being laid off by IBM in 2013, applied to over 300 positions to find the right one. Also worked with the local unemployment office here in Cary.

[watson.william.resume.December.2021.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

William R Watson

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Current Wake County Volunteer

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).

WILLIAM (BILL) R WATSON

109 Abram Drive, Cary, NC 27511 Phone: 919.481.3900 wwatson2@nc.rr.com

Linkedin.com/in/billwatson4 / @BillWats4

Summary: Marketing / Partner Alliance / Business Development / Sales Enablement

- Experienced marketing and business development manager with diverse skillset in content creation, web, channels, training, events, messaging, sales enablement, strategy, business alliances and partnerships.
- Innovative leader and team player with diverse virtual and matrix team experience forming cross-business relationships with customers, sales, marketing, development, partners, and hardware and software providers.

MARKETING & SPECIALIZED SKILLS

Marketing Content Creation | Strategy and Business Development | Alliances | Product Management | New Product Introduction | Enterprise Technical, Channel and Sales Enablement | IT Services | Project Management

MARKETING / ALLIANCE / BUSINESS DEVELOPMENT / SALES ENABLEMENT EXPERIENCE

Capgemini – Cary, NC - Sr Marketing Mgr, Digital Manufacturing Alliances, Capgemini (2016 - present)

- Create solution content, manage and execute marketing plan activities with internal and external agencies, including campaigns, events, web, training for joint global Capgemini/Sogeti/Altran and Intel, Dassault Systemes, PTC, Microsoft, SAP, Siemens, Dell/EMC, VMware, GE, ServiceMax, Google initiatives across digital manufacturing, 5G and edge, energy & utilities, retail, workforce & data center modernization.
- Manage portfolio partners to ensure global portfolio marketing contributes to global campaigns for cloud, analytics, mobile, IoT, digital manufacturing and cybersecurity initiatives. Helped Capgemini achieve and receive 2019 Intel Partner of the Year for Digital Transformation Innovation – Global SI/ISV award.
- Managed and / or participated in marketing campaigns and events at Intel Developer Forum, Retail's Big Show NRF (2017-2020), DistribuTECH, Hannover Messe, European Utility Week, Google Next, GE Minds + Machines, Dassault Systems 3DEXperience Forums, VivaTech, PTC LiveWorx, Intel Partner Connects.

SAS – Cary, NC (2015)

Channel Marketing Manager (2015)

- Developed global marketing plan to drive pipeline and recruit, onboard, and enable sellers globally.
- Partnered globally with country/region channel marketing resources to drive communication strategy alignment, best practices and consistent lead generation programs with SAS channel distributor Arrow.
- Developed and communicated marketing and sales enablement tools, training, channel marketing programs.
- Negotiated terms with third parties, managed market development funds for analytics software products.
- Developed content for resellers, managed application service providers, and OEMs to drive partner revenue.

Capgemini - Cary, NC (2014-2015)

Senior Marketing Manager, EMC Federation Alliance, Capgemini (2014-2015)

- Developed and implemented marketing strategies and plans to position, differentiate, increase awareness and generate demand for Capgemini partner services globally with EMC/VCE/RSA, Pivotal, and VMware.
- Aligned marketing objectives to business priorities and delivered compelling internal, external and executive content, messaging, communications, points of view, web content, and marketing programs.
- Managed EMC World and VMworld Platinum Sponsorship events achieving 81% social media share of voice and contributing to receiving EMC Global Innovation and EMEA partner of the year awards.
- Collaborated across EMC Federation and drove GTM plans and strategy through the Capgemini Global Alliance and global and regional marketing and sales stakeholders to manage/deliver marketing campaigns.
- Created executive brief for Network Functions Virtualization (NFV)/ Software Defined Networking (SDN) initiative and content for hybrid cloud, cloud foundry, identity access management security, oil & gas analytics, and infrastructure resource optimization presentations and solution briefs.

IBM – Research Triangle Park, NC (2001-2013)

Global ISV Business Development Manager and Team Lead (2006-2013)

- Drove marketing direction for software partners and industry solutions across New Routes team for joint server and storage/unified computing solutions for Media and Entertainment (M&E), Public/ Government, Telco, Healthcare (PACS, VNA), and Banking / Insurance / Financial Markets Services industries.
- Created solution content and webinars / events for joint ISV and Managed Service Provider solutions using IBM server and storage portfolio (SAN/ NAS/ DAS/ flash / SSDs/ virtualization), and system software.
- Led storage technical enablement team, driving partner software validation testing, marketing solution briefs and performance whitepapers for complex Microsoft, SAP, SAS, VMware, Oracle and Symantec private cloud, backup and restore, high availability, email, business intelligence and archiving solutions.
- Drove new growth investments, created and delivered seller training, drove leads via M&E events, helped grow M&E storage revenue by 50% YTY and incubated future partnerships and revenue pipelines.
- Authored marketing and technical content for Microsoft Private Cloud and Microsoft FTDW solutions.
- Represented IBM and drove leads at events - Microsoft PASS, Storage Networking World, SAP Sapphire.
- Trained server teams on balancing storage cost, availability, performance, and capacity based on workloads.
- Managed business partner alliance relationships and market development funds for joint Microsoft, SAP, Oracle and IBM solutions enablement, including servers, storage, networking and software.

Product Marketing Manager, Strategy and Market Planning (2003-2006)

- Drove innovative information archiving product through dynamic agile-like start-up business toward mainstream process integration and resolved technical, marketing, sales, channel, and financial issues.
- Matrix-managed multiple functions to create competitive and differentiated product definitions, customer value props, go-to-market plans and programs, competitive portfolio positioning, technical and marketing content, industry / market analysis, business cases, and solutions business plans.
- Developed cross-business and program plans, software product launches, on demand strategy initiatives, governance templates and market planning enhancements for IBM agile-like processes.

Design Services Business Development Manager, Strategic Marketing, Microelectronics (2001-2003)

- Managed marketing and business development activities, developed and presented customer / sales team presentations, reviewed contracts, driving successful alpha-startup design outsourcing business.
- Initiated, drove, or expanded over 115 customer accounts with \$500 million potential revenue in electronic design, development, testing, consulting, and manufacturing services opportunity for start-up business.
- Developed IBM signature presentations and marketing programs through ASIC, Foundry and Standard Product competitive analysis and portfolio reviews, and authored benefits of design outsourcing whitepaper.
- Authored security handbook, disaster recovery communication plans, customer success story processes.
- Developed cost reduction / financing services and extended customer support programs and training.

NORTEL NETWORKS – Research Triangle Park, NC

Senior Manager, Marketing and New Business Innovations for Emerging Service Providers (1994-2001)

- Developed, executed and managed marketing programs & bids for telecom and data service providers.
- Established Master Planned Community sales strategy for local exchange carrier and interactive TV (iTV).
- Created and presented Multi-Tenant Unit (MTU) Voice & Data solution sales strategy; chaired negotiations and press discussions, established strategic relationship for \$500 million data center opportunity.
- Defined and authored rules for software marketing order and fulfillment process re-engineering initiative and authored rules and policies for commercial repackaging of all Nortel Networks switching software.
- Conducted >40 training sessions and regional sales training event including topics/ speakers/ logistics.

EDUCATION, DEVELOPMENT, CERTIFICATIONS, AWARDS

- Duke University Corp. Education – Value Realization – 6 short courses in Marketing Management – 2003
- Bachelor of Science, Electrical Engineering, graduated with Honors – North Carolina State University
- Certified Project Management Professional, PMI Institute, License 1662218, August, 2013 – August, 2019
- IBM Outstanding Achievement awards for contributions to SAP and Microsoft enablement teams