

**Item Title:** Strategic Plan Update and Stakeholder Engagement

**Specific Action Requested:**

**That the Board of Commissioners receives the information.**

**Item Summary:**

In April of 2023, Commissioners kicked off Wake County's strategic planning process. The plan has four phases, including 1) preparation, 2) environmental scanning and research, 3) engagement, and 4) plan development. Commissioners will receive information on the plan's progress, engagement activities, and next steps.

This update will center mainly on stakeholder engagement. County staff identified over 210 potential stakeholders we want to contact and collect their input before advancing to plan development. This engagement kicked off in late July and will likely continue through October 2023. The County Manager's Office works through County departments and liaisons to determine the best approach to engaging each potential stakeholder.

The Board of Commissioners plans to have a strategic planning retreat on Friday, October 20, 2023. Staff secured a venue and facilitator for this meeting, where Commissioners will receive initial research, discuss stakeholder feedback and create a vision for the next 3-5 years.

**Attachments:**

1. Presentation
2. Stakeholder Summary
3. Engagement Question Worksheet