

Profile

Which Boards would you like to apply for?

Historic Preservation Commission: Submitted

Please select your first Board preference: *

Historic Preservation Commission

Please select your second Board preference: *

Cary Planning and Zoning Board

Please select your third Board preference: *

None Selected

Please select your fourth Board preference: *

None Selected

Please select your fifth Board preference: *

None Selected

Please select your sixth Board preference: *

None Selected

Jeremy
First Name

Blum
Middle Initial

Blum
Last Name

113 Popleford Place
Street Address

Suite or Apt

Cary
City

NC
State

27518
Postal Code

What district do you live in?

District 4

Home: (919) 267-9737
Primary Phone

Home: (919) 995-2349
Alternate Phone

jerincary@gmail.com
Email Address

Retired early
Employer

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

This is regarding the Historic Preservation Commission. I moved to Cary from Valparaiso, IN a year ago. I served for three years as a board member of the Porter County (Indiana) Museum of History 2013-2016. I initiated a historic home tour while there. I was also a member of Indiana Landmarks, a statewide historic preservation organization. Here in Cary, I have joined NC Modernist Houses. Regarding the Cary Planning and Zoning Board I was a commercial loan underwriter and commercial property owner in Indiana, where I moved from a year ago. I also performed and reviewed appraisals for the banks I worked for. I was able to retire early and am still relatively young. I have the free time and energy to devote to local Boards or Commissions. My wife and I love living in the Triangle which we moved to a year ago.

Work Experience

Career banker. Please see resume.

Volunteer Experience

Please see resume.

Education

Bryant University class of 1985. BS in Finance.

Comments

[JEREMY_Resume_2017.DOC](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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<http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf>

Jeremy S. Blum
113 Poppleford Place
Cary, NC 27518
Home 919-267-9737
Cel 919-995-2349
jerincary@gmail.com

Work Experience: Now Retired

Credit Manager - Horizon Bank (Michigan City, Indiana) 2006-2013

Horizon is currently a \$3 billion in assets bank. Responsible for all commercial loan underwriting. Managed 4 other credit analysts and one clerk. Also managed commercial appraisal reviews. Initiated internal bank real estate appraisals on commercial properties under \$1 million.

First Financial Bancorp dba Sand Ridge Bank – Schererville, Indiana 1992 - 2006

Sand Ridge Bank was a \$800 million in assets bank which was a division of First Financial Bancorp based in Hamilton, Ohio.

Credit Analysis Department Manager

Initiated the credit analysis function at the bank in 1993. My primary position from 2000-2006. Underwrote most commercial loan relationships and loan requests over \$1,000,000. Supervised and reviewed all the work of two other full time credit analysts.

Loan Review Officer

Held this position from 1992 to 2001. Reviewed all larger commercial loans for asset quality and documentation. Reviewed a large sample of consumer loans for the same.

Compliance Officer

Held this position from 1992 until 2003. Responsible for coordinating all compliance with all bank regulations. Served as the CRA Officer, Customer Privacy Manager and Risk Manager. All regulatory compliance exams during the period shown above were satisfactory or better.

ALLL Preparer

Prepared the quarterly Allowance for Loan and Lease Loss calculation for Sand Ridge Bank from 1992 through June, 2005.

Appraisal Reviewer

Initiated this position in 2001 and held it until August, 2005. Reviewed all commercial appraisals on commercial loans over \$250,000 for adequacy and compliance with regulations.

Office of the Comptroller of the Currency, U.S. Department of The Treasury 1992

- Performed similar duties as discussed below as a Bank Examiner out of the Kalamazoo, Michigan office.

Office of Thrift Supervision (U.S. Agency) 1985 - 1992

The Office of Thrift Supervision (OTS) is the federal government agency which regulates savings & loans and savings banks (institutions).

- Participated as a Bank Examiner in over 70 examinations of 40 different institutions. Examinations were primarily on Florida's West Coast, and were performed to ascertain safety and soundness of the institutions.
- Acted as Examiner-in-Charge for 22 examinations, including a troubled \$3 billion in assets institution. As Examiner-in-Charge was responsible for assigning and reviewing the work of the other examiners. Also responsible for completing the Examination Report and presenting it to the institution's board of directors.
- Selected to assist on most Florida examinations involving the review of junk bonds.
- Assigned to the Washington D.C. main office in the fourth quarter of 1987. Duties included drafting guidelines for use by OTS Case Managers in assessing applications by institutions to engage in various new activities.

Community Involvement

Alliance of Disability Advocates 2017-

Elected to the Board in March, 2017. ADA helps disabled people with independent living. Based in Raleigh, NC.

Gabriel's Horn Homeless Shelter 2014-2016

Gabriel's Horn is a homeless shelter for women and their children serving Porter County, Indiana. Elected a board member in 2013. Board President from January 2014 to December 2016.

Porter County Museum of History 2103-2016

Elected a board member in 2013. Member of the executive committee.

Antique Advertising Association of America 2016-

Board member starting in 2016. I write articles for their newsletter.

Portage Indiana Chamber of Commerce 2016

Board Member in 2016

Lake Area United Way (Lake County, Indiana)

Member of the Finance Committee 2000-2013

Other Activities

Passed the CFA Level 1 (Stock Analysis) test in December, 2005.

Writer of over 35 articles about stocks and the economy on Seeking Alpha.

Personal Data: Born on July 26, 1963. Excellent health. Raised in Longmeadow, Massachusetts. Married, no children.

Education: Graduated from Bryant University, Smithfield, Rhode Island in May, 1985 with a Bachelor of Science degree. Majored in finance, minored in accounting.

Computer Skills: Proficient at Word, Excel and internet searches

Profile

Which Boards would you like to apply for?

Yates Mill Park Advisory Board: Appointed
Historic Preservation Commission: Submitted
Open Space and Parks Advisory Committee: Submitted

Please select your first Board preference: *

Historic Preservation Commission

Please select your second Board preference: *

Yates Mill Park Advisory Board

Please select your third Board preference: *

Open Space and Parks Advisory Committee

Please select your fourth Board preference: *

Swift Creek Volunteer Fire Department Board of Trustees Firemen's Relief Fund

Please select your fifth Board preference: *

None Selected

Please select your sixth Board preference: *

Adult Care Home Community Advisory Committee

Brian _____ Lehrschaal _____
First Name Middle Initial Last Name

5709 Baird Drive _____
Street Address Suite or Apt

Raleigh _____ NC _____ 27606
City State Postal Code

What district do you live in?

District 4

Home: (919) 810-2433 _____ Home: (919) 810-2433 _____
Primary Phone Alternate Phone

brianlehrschaal@att.net _____
Email Address

Unemployed _____
Employer Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Unincorporated Wake County

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I want to serve my community

Work Experience

5 years NC General Assembly

Volunteer Experience

Wake County Historic Preservation Commission Yates Mill County Park Board of Advisors Volunteer-Boy Scouts of America

Education

Associate in Applied Science

Comments

[LEHRSCHALLBRIANMale11-19-1981 Resume WORD January 2014.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Current Wake County Volunteer

If you selected "Other" above, how?

Please upload a file

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Brian D. Lehrsall
5709 Baird Drive
Raleigh, NC 27606
(919) 810-2433
brianlehrsall@att.net

Objective: A challenging career as an Executive Assistant.

Skills: Microsoft Word, Excel, PowerPoint, Outlook, Desktop publishing, including speech writing and legal drafts, Licensed Notary Public

Experience:

Boy Scouts of America

Raleigh, NC

Unit Commissioner

May 2013-Present

- Liaison between 7 troops and packs to the local council
- Provide advice and administrative support to the 3 local scoutmasters and 4 cub packs
- Create and charter 2 new units
- Assist with helping to raise funds for new units

Senior Veterans Council

Apex, NC

Project Manager

December 2012 to May 2013

- Coordinated calendars for executive team
- Consulted with government officials, civic bodies, research agencies and military officials.
- Consulted with Department of Veterans Affairs on client status updates
- Coordinated finding home health care for elderly veterans and spouses
- Conducted genealogical research for military history for clients and families

Paul Coble for Congress

Raleigh, NC

Assistant Campaign Coordinator

October 2011 to May 2012

- Assisted in planning campaign activities and drafted 10 speeches for candidate.
- Successfully handled campaign calendar.
- Consulted with government officials, civic bodies, research agencies and political parties.
- Trained and managed seven employees.
- Accompanied candidate to events to ensure timeliness of appearance.

North Carolina General Assembly

Raleigh, NC

Legislative Assistant

January 2007 to October 2011

- Assisted legislator in the preparation of proposed legislation.
- Wrote, designed and produced all constituent communications.
- Analyzed pending legislation and suggested action to be taken.
- Briefed legislator on policy issues.

- Attended committee meetings and prepared reports of proceedings.
- Spoke with lobbyists, constituents and members of press to gather and provide information on behalf of legislator.
- Maintained liaison with government agencies affected by proposed or pending legislation.
- Supervised two employees who performed research and planning functions for the Representative.
- Analyzed voting records of other legislators and political activity in Legislators' home district to derive data for legislator consideration.
- Assisted in drafting over 30 speeches for legislator.

Education:

Wake Technical Community College Raleigh, NC
Associate of Arts (attending to pursue bachelor's degree) 2013-Present

Wake Technical Community College Raleigh, NC
Associate of Applied Science 2004

Awards: National Psoriasis Foundation- 2009, National Volunteer of the Year, recognized for personally raising over \$8,000 for psoriasis research

Volunteer: Unit Commissioner, Assistant Scoutmaster, Boy Scouts of America, District Camporee Events Chief. Member of Yates Mill County Park Board of Advisors

References: Available upon request

Profile

Which Boards would you like to apply for?

Historic Preservation Commission: Submitted
Commission For Women: Submitted
Wake County Water Partnership: Submitted

Please select your first Board preference: *

Wake County Water Partnership

Please select your second Board preference: *

Commission for Women

Please select your third Board preference: *

Historic Preservation Commission

Please select your fourth Board preference: *

Library Commission

Please select your fifth Board preference: *

Open Space and Parks Advisory Committee

Please select your sixth Board preference: *

Council on Fitness and Health

Theresa _____ A _____ O'Connell _____
First Name Middle Initial Last Name

106 Farren Court _____
Street Address Suite or Apt

Cary _____ NC _____ 27511 _____
City State Postal Code

What district do you live in?

District 4

Mobile: (954) 588-7120 _____ Business: (800) 848-0143 _____
Primary Phone Alternate Phone

taoesq@gmail.com _____
Email Address

Softpro LLC _____ Professional Services -
Employer Job Title Document Manager

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

We recently moved to Cary and I have always been involved in the community where we live. It's important to give back and support that community on a local, county and state level.

Work Experience

I was a practicing attorney in New Jersey for many years and then relocated to Florida. There, as a license title agent, I worked in the Title department of a Timeshare company as a compliance director. We recently moved to the Raleigh area to be nearer to our children. I currently work in for a software company as the Manger of the documents department.

Volunteer Experience

I served on the local Board of Adjustment in Montclair, NJ and served as the Chair of the Coral Springs Planning and Zoning Board for several years while residing in Florida. I also served as a member on the Early Childhood Council. Additionally, I chaired the Young Women's Leadership Symposium for the Florida Diversity Council.

Education

I received my B.A. in Political Science from Upsala College and my J.D. from Seton Hall School of Law.

Comments

Thank you for your consideration.

[TAO Resume 2018.docx](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics


Date of Birth

Gender *

Female

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

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TERESA AURORA O'CONNELL

106 Farren Court, Cary, North Carolina 27511 • 954-588-7120 • taoesq@gmail.com

Work Experience

April 2017-Present Professional Services Manager, Documents

SoftPro, 4800 Falls of Neuse Road, Raleigh, NC

- Manage a team of Document Specialists, including project assignments and performance evaluations.
- Develop and communicate project timelines for project inceptions to completion to new customers, external business partner or internal departments.
- Work closely with R&D, Implementation, Sales and Reports teams to ensure adherence to project timelines.
- Develop, initiate, maintain policies and procedures for general department purposes.
- Set department goals and objectives.
- Review processes to reduce redundancies.
- Manage timesheets and day to day personnel activities.

2004-March 2017 Director, Business Development and Compliance

Bluegreen Corporation/Resort Title Agency, Inc., Boca Raton, FL

Director 2012-2017

- Project Manager for implementation of new operating software.
- Review and evaluate State and Federal regulations for compliance.
- Manage all state title agency licensing requirements and escrow management.
- Set annual audit schedule; prepare and review audit responses.
- Implemented new TRID requirements pursuant to Consumer Financial Protection Bureau regulations.
- Prepare, complete and submit annual Florida Data Call to Florida Office of Insurance Regulations.

Manager, Business Development and Compliance 2010 – 2012

- Develops, reviews, updates, and carries out compliance programs for the department.
- Manage consumer complaints directed to the department either directly, from the in-house Legal department or Owner Services.
- Negotiate and manage agreements with new vendors and business partners.
- Ensure vendor compliance with all company policies and procedures.

Manager, Title Services 2004 – 2010

- Responsible for preparing and delivering annual associate performance appraisals.
- Established division metrics for tracking, budgeting, and performance evaluations.
- Attend annual Board meetings for Resort HOAs.

2002-2004 Title Closer/Marketing Representative

Universal Land Title/Homepartners Title, Coral Springs, FL

- Performed residential real estate closings.
- Developed marketing seminars and educational materials.

1989-2002 Law Offices of Theresa Aurora O'Connell, LLC

Montclair, NJ

- Private Practice including residential and commercial real estate, planning and zoning, probate, estate planning and family law.

Professional Licensure

2008	Licensed Title Agent Florida, New Jersey, Louisiana, Michigan, Wisconsin, South Carolina Pennsylvania, and Colorado
2002	Licensed Florida Notary
1984	Admitted to New Jersey Bar

Education

1983	Juris Doctorate, Seton Hall University School of Law
1980	Bachelor of Arts in Political Science, Upsala College

Public Service

2003-2017	Chair, Coral Springs Planning and Zoning Board Coral Springs, FL (<i>Appointed Chair in 2006</i>)
2014-2016	Subject Matter Expert –Florida Department of Financial Services Florida Insurance Examination Review Committee – Title Insurance
2000-2002	Councilor at Large (<i>Elected</i>) Montclair Town Council, Montclair, NJ
1995-2000	Member, Zoning Board of Adjustment Montclair, NJ
1993-1994	Chair, Funding Subcommittee, Early Childhood Council Montclair Board of Education, Montclair, NJ

Professional Achievements

2015	Gung Ho Team Nomination – Implementation of CFPB regulations
2013	Gung Ho Award – Chair of the Young Women’s Leadership Symposium
1998	Business Women of the Year, Essex Chapter New Jersey Association of Women Business Owners
1983	Outstanding Service Award, Clinical Program Seton Hall University School of Law
1982-1983	WHO’S WHO AMONG AMERICAN LAW STUDENTS
1978-1980	WHO’S WHO AMONG AMERICAN COLLEGE AND UNIVERSITY

STUDENTS

Profile

Which Boards would you like to apply for?

Commission For Women: Submitted
United Arts Grants Panels: Submitted
Greater Raleigh Convention and Visitors Bureau: Submitted
Historic Preservation Commission: Submitted

Please select your first Board preference: *

Commission for Women

Please select your second Board preference: *

Greater Raleigh Convention and Visitors Bureau

Please select your third Board preference: *

United Arts Grants Panels

Please select your fourth Board preference: *

Council on Fitness and Health

Please select your fifth Board preference: *

Economic Development Commission

Please select your sixth Board preference: *

Cary Planning and Zoning Board

Lacey _____ Senko _____
First Name Middle Initial Last Name

111 Braelands Dr. _____
Street Address Suite or Apt

Cary _____ NC 27518
City State Postal Code

What district do you live in?

District 4

Home: (919) 900-8900 _____ Home: (703) 927-7010 _____
Primary Phone Alternate Phone

laceymc14@yahoo.com _____
Email Address

Cisco Systems

Employer

Head of Developer Marketing

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Cary

Interests & Experiences

Why are you interested in serving on a Board or Commission?

Last year I served on the United Arts Grant Panel and had a great experience. I have lived in Cary for 10 years and want to get more involved in my local community.

Work Experience

Nearly 20 years of tech marketing, event development, PR and communications experience often being the only female in a male-dominated tech industry.

Volunteer Experience

Reading mentor, Washington DC public schools STEM mentor through Durham County Public Schools Room mother for daughter's 2nd - 4th grade classes United Arts Grant Panel member (2017/18) Regular volunteer at Brown Bag Ministries and With Love from Jesus Food Bank Volunteer reader Women's Commission (2018-) Food bank of Eastern NC volunteer Community service at With Love from Jesus~ a food pantry in downtown Raleigh...

Education

BA from University of California Santa Cruz MBA from University of Maryland College Park

Comments

I am a full-time working mom that is passionate about all women's issues and working to make Wake County an example for NC and the entire US as a place where women have equal opportunities and supported successes. I have nearly years of marketing and branding experience. Coupling this with one of my passions is a winning combo.

[ResumeLMCS.pdf](#)

Upload a Resume

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Please upload a file

Demographics



Date of Birth

Gender *

Female

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Other

Erv Portman

If you selected "Other" above, how?

Please upload a file

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Lacey Caldwell Senko

111 Braelands Dr., Cary, NC 27518 (703) 927-7010 (m), (919) 900-8900 (h)
lacey.caldwell@gmail.com

EXPERIENCE

CISCO, *Head of Developer Marketing, current position*

- Establish and lead content, digital marketing and go-to-market strategy and planning for DevNet, Cisco's developer community
- Work with internal business units to establish cooperative marketing campaigns including Meraki and Spark
- Manage and developer Cisco DevNet "stories"—a collection of case studies to prove ROI
- Oversee and manage DevNet social channels and blogs
- Establish and lead developer event strategy and oversee internal and external event execution, including launching DevNet Create, establishing our 3rd party event strategy and making the DevNet Zone at CiscoLive! events to be the most visited area of show floor
- Develop new messaging for DevNet—appealing to developer and networking audiences.
- Work with design team to redesign DevNet portal to make it more user friendly
- Establish DevNet PR and AR strategies, oversee execution
- Partner with Cisco's Network Academy Graduates to tout the benefits of skill building and learning through DevNet
- Manage staff and worldwide marketing budget
- Serve on DevNet leadership team and responsible for business unit success
- Manage external agencies and vendors

QLIK, *Senior Director, Developer Marketing, 2016-2017*

- Establish and lead content and marketing strategy for developer marketing program
- Lead developer-focused digital, inbound, and content-led marketing campaigns resulting in awareness, engagement and revenue for Qlik. Grew open source community membership by 40% in six months.
- Launch social channels for Qlik developer program
- Establish and lead developer event strategy and oversee internal and external event execution
- Define strategy for developer program including pricing, packaging, delivery, data collection, market validation, marketing plan and execution
- Work with academic program to introduce students to Qlik software. Leading marketing campaign to students
- Led launch of Qlik Playground, a free coding environment to showcase Qlik APIs and data engine, increased community registrations by 300%
- Segment developer audience and create developer-specific messages for products and solutions.
- Content, copy and strategy owner for Qlik's open source project site, Branch
- Manage developer analyst program and case study program
- Manage staff and marketing budget of \$650K per year
- Manage external agencies

IBM, *Head of Content and Marketing, IBM developerWorks, 2014-2016*

- Created and executed inbound and outbound content-led marketing strategies and tactics to nurture developer leads, further engagement, purchase and adoption of IBM's cloud and SaaS offerings. Led effort to reach 1M software trials in 12 months
- Defined strategy for launching developer program worldwide including pricing strategy, packaging, delivery, data collection, market validation, marketing plan and execution
- Implemented marketing automation platform (SilverPop) to execute content-led marketing strategy and database overhaul to further nurture leads and profile audience
- Defined developer cohorts/personas for IBM's cloud and SaaS offerings
- Redefined content strategy and market positioning of IBM's developer portal, developerWorks. Created SEO-friendly content and to deliver target of 5 million UVs per month
- Established new content areas for IBM including Internet of Things and cognitive computing zones
- Defined and oversaw developerWorks' social media strategy resulting in growth of communities to over 150K followers worldwide
- Planned 3rd party developer event strategies and oversaw onsite execution
- Created executive communications—including internal and external communications

- Established new voice and messaging for developerWorks as a brand, established sub-brand strategy
- Defined 3rd party partnership strategy to grow audience. Oversee execution
- Managed external agencies
- Grew marketing staff from 3 to 12 in one year. Managed marketing and content staff of 18, marketing budget and ROI analysis

TM Forum Vice President, Marketing 2010-2014

- Develop, oversee and execute yearly B2B and B2C marketing, marcom, analyst relations, partnership and PR plans (using both inbound and outbound marketing techniques) for organization of nearly 1000 telecommunications and IT member companies
- Member of the Senior Leadership Team; owned marketing strategy, lead generation and responsible for revenue generation and overall organizational strategy and results
- Implemented best-in-breed marketing technology. Led implementation of Act-On Automation Platform. Led analytics approach to marketing through Google Analytics, KISS Metrics and Optimizely
- Established content-led marketing strategy resulting in highest online engagement ever
- Led event strategy for organization—including positioning, messaging, theme creation, and end-to-end marketing and lead nurture for 6 global TM Forum events and 6 yearly 3rd party events
- Establish go-to-market strategies for range of products including: data analytics, revenue management, cloud, network function virtualization, cyber security, and customer experience management. Grow new audiences including developers and sales/marketing professionals
- Develop and execute successful demand generation marketing plans using a variety of channels including: email, web, social media, telesales, direct mail, 3rd party events, paid media, speaking engagements, and partnerships Measured by NPS and integrated analytics
- Define and oversee organization's social media strategy resulting in growth of communities by over 500%
- P&L responsibility across all products including growth in active engagement, event attendance and revenue, and growth in membership numbers and revenue
- Rebranded TM Forum. Ran focus groups, completed full competitive analysis that resulted in new corporate messaging, updated look and feel and new approach to sales collateral
- Establish and oversee strategic partnerships and alliances to grow adoption of services and membership.
- Lead TM Forum's PR and AR functions and strategies--focused on positioning TM Forum as a leader in the digital world. Established yearly PR and analyst audit of organization to track thought leadership progress. Managed outside agencies
- Managed and led geographically dispersed team of 12 focused on delivering marketing campaigns to reach strategic and financial goals of the organization
- Manage yearly marketing budget

Connect2 Communications, 2008-2010

- Developed strategic marketing and communications plans for tech and telecom clients. Defined communication strategies, message development, inbound marketing, internal comms, and social media strategies, event execution, recommendations for: ad buys, direct mail, B2B marketing, trade show participation, awards and speaking opportunities and possible partnerships
- Led strategic marketing and communications team. Ensured deliverables are achieved on time and on budget. Account lead for clients totaling over half of firm's yearly revenue
- Planned and conducted market research for clients as needed. Analyzed results and made strategic recommendations
- Established and built relationships with industry and financial press and analysts
- Developed marketing collateral for clients—both digital and print
- Created and refreshed branding for clients including logo creation, message development, marketing collateral and website redesigns
- Edited and wrote press releases and blogs
- Developed new business opportunities, responded to RFPs and wrote new business proposals
- Managed \$500,000 budget and staff of 5

SmartMark Communications, 2007-2008

- Evaluated, reworked and/or develop new messaging and branding for tech and telecom clients to establish consistency between marketing and PR strategies
- Developed yearly and quarterly strategic communication plans for clients
- Developed and pitched relevant stories to industry media (IT, telecom, business and financial press.), wrote press releases

- Evaluated and recommended industry event participation and explore co-marketing opportunities for clients

Telecommunications Industry Association, 2005 – 2007

- Using the marketing mix, designed and oversaw world-wide B2B and B2C marketing and communications campaigns to strengthen conference attendance
- Established and led event brand and program development for association—resulting in an average of 40% increase in educational and networking event attendance
- Developed association-wide member-benefit program
- Led market research effort for launch of new event including SEO, new logo development and new website development
- Evaluated and oversaw international and domestic strategic partnerships
- Managed partner marketing and communications including other association relationships, third party partners, and member companies
- Created and led “education and content advisory board” of members to maintain integrity of educational content and programs
- Identified and secured well-known industry and world-wide leaders as keynote speakers
- Attended and presented at three-time yearly Board of Directors meeting, managed staff of four

TM Forum, Morristown, NJ, *Marketing Program Manager*, 2001 – 2005

TeleStrategies Inc., McLean, VA, *Senior Reporter*, 2000 - 2001

Warren Communications News, Washington D.C., *Associate Editor*, 1998 - 2000

EDUCATION

University of Maryland, R. H. Smith School of Business, College Park, MD

M.B.A., May 2005. Concentrations: Marketing and Strategy

University of California, Santa Cruz, CA, B.A., 1998. Concentration: American Studies

Profile

Which Boards would you like to apply for?

Historic Preservation Commission: Submitted

Please select your first Board preference: *

Historic Preservation Commission

Please select your second Board preference: *

None Selected

Please select your third Board preference: *

None Selected

Please select your fourth Board preference: *

None Selected

Please select your fifth Board preference: *

None Selected

Please select your sixth Board preference: *

None Selected

Sarah
First Name

A
Middle Initial

Soleim
Last Name

8501 Summersweet Lane
Street Address

Apt. 21
Suite or Apt

Raleigh
City

NC
State

27612
Postal Code

What district do you live in?

None Selected

Mobile: (218) 689-0487
Primary Phone

Home: (218) 689-0487
Alternate Phone

sarahsoleim@outlook.com
Email Address

NC State University
Employer

Instructor
Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I would like to become a more active member of my community. I have a professional and personal interest in Wake County history and hope to make a meaningful contribution to the Historic Preservation Commission's efforts to preserve our local history.

Work Experience

I have several years experience in historical interpretation and preservation in universities and local history museums. I am currently an history instructor at NC State University and a staff member of the Joel Lane Museum House. In the past, I have worked with the City of Raleigh Museum, the M.T. Pope House, and the Khayrallah Center for Lebanese Diaspora Studies.

Volunteer Experience

I started my work in historic preservation and planning in 2010 when I served on the Pennington County (MN) Centennial Planning Committee. While an undergraduate at the University of North Dakota, I volunteered with the Empire Arts Center, a theater and art museum, and the North Dakota Museum of Art. I have also volunteered as an oral historian for the Friends of Oberlin Village organization in Raleigh.

Education

I am currently a doctoral candidate in public history at NC State University. I received a B.A. in history from the University of North Dakota in 2013.

Comments

[Sarah Soleim Resume S18.docx](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

[REDACTED]
Date of Birth

Gender *

Female

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners which are found at the link below.

<http://www.wakegov.com/commissions/Documents/CodeofEthics.pdf>

Sarah Soleim
8501 Summersweet Lane Apt 21 – Raleigh, NC 27612
(218) 689-0487 sarah_soleim@ncsu.edu

Education

- Ph.D., Public History** August 2014-Present
North Carolina State University, Raleigh, NC
- B.A., History** August 2010-December 2013
University of North Dakota, Grand Forks, ND

Work Experience

- Instructor, North Carolina State University** August 2016-Present
Raleigh, NC
Teach courses on Modern United States History and the History of Nonprofits and Philanthropy.
- Staff Docent, Joel Lane Museum House** June 2017-Present
Raleigh, NC
Lead on-site museum tours for museum visitors.
Lead off-site educational programs at daycares, schools, and senior centers.
Grow the museum's online presence by writing content and engaging with past and potential visitors online.
- Research Assistant, Khayrallah Center for Lebanese Diaspora Studies** August 2015-August 2016
Raleigh, NC
Researched the effects of migration on the health of Lebanese immigrants in the United States.
Presented work through blog posts and data visualizations published online.
Developed a digital exhibit.
- Teaching Assistant, North Carolina State University** August 2014-August 2015
Raleigh, NC
Led weekly discussion sections on Modern United States History.
Graded exams and essays.
- Curatorial Intern, City of Raleigh Museum** May 2015-August 2015
Raleigh, NC
Developed a traveling exhibit on medicine.
Contributed research to the M. T. Pope House Museum interpretive manual.
Researched artifacts and wrote artifact labels.
- Counter Manager, Macy's** April 2012-July 2014
Grand Forks, ND
Trained and coached new and incumbent team members.
Maintained clientele database.
Developed and implemented events to increase counter sales.
- Archival Intern, Elwyn B. Robinson Department of Special Collections** August 2012-December 2012
Grand Forks, ND
Processed and digitized manuscripts.
Assisted patrons with research and reference questions.

Volunteer Experience

Oral Historian, Friends of Oberlin Village

March 2016

Raleigh, NC

Conducted oral history interviews.

Volunteer, North Dakota Museum of Art

January 2011-May 2013

Grand Forks, ND

Assisted with seasonal fundraisers.

Volunteer Coordinator, Empire Arts Center

August 2012-December 2012

Grand Forks, ND

Served as liaison between University of North Dakota Honors Program and Empire Arts Center.

Recruited and scheduled volunteers.

Developed volunteer trainings and orientations.

Volunteer Coordinator, University of North Dakota Writers Conference

January 2011-April 2012

Grand Forks, ND

Recruited and scheduled volunteers for annual conference.

Developed volunteer trainings and orientations.

Committee Member, Pennington County Centennial Planning Committee

May 2010-July 2010

Thief River Falls, MN

Planned county centennial celebration events.

MEMBERSHIPS

North Carolina Museums Council

Since 2018

International Federation for Public History

Since 2017

National Council on Public History

Since 2016

NC State History Graduate Student Association

Since 2014

Co-President (May 2015-May 2016)

Phi Alpha Theta National History Honor Society

Since 2012

Profile

Which Boards would you like to apply for?

Historic Preservation Commission: Submitted

Please select your first Board preference: *

Historic Preservation Commission

Please select your second Board preference: *

Board of Adjustment

Please select your third Board preference: *

Planning Board

Please select your fourth Board preference: *

Library Commission

Please select your fifth Board preference: *

Human Services Board

Please select your sixth Board preference: *

City of Raleigh Board of Adjustment

Samuel	W	Tripp III
<small>First Name</small>	<small>Middle Initial</small>	<small>Last Name</small>

540 S. Person St.	
<small>Street Address</small>	<small>Suite or Apt</small>

Raleigh	NC	27601
<small>City</small>	<small>State</small>	<small>Postal Code</small>

What district do you live in?

None Selected

Mobile: (919) 616-8491	Business: (919) 831-3793
<small>Primary Phone</small>	<small>Alternate Phone</small>

westripp3@gmail.com
Email Address

North Carolina Court of Appeals	Research Assistant
<small>Employer</small>	<small>Job Title</small>

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I previously served on the Historic Preservation Commission and enjoyed my service. I believe in serving, especially in the public sector, and this is a small way to give back to my community.

Work Experience

Law Clerk, North Carolina Court of Appeals == July 2018- Present

Volunteer Experience

Wake County Historic Preservation Commission == January 2016-January 2018

Education

Campbell University School of Law, Raleigh NC == Juris Doctor, May 2018 University of Tennessee, Knoxville, TN == Bachelor of Arts, December 2014

Comments

[Wes_Tripp_Resume.pdf](#)

Upload a Resume

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Please upload a file

Demographics


Date of Birth

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Male

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Caucasian

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Samuel Wesley Tripp III “Wes”

Attorney and Law Clerk at the North Carolina Court of Appeals

westripp3@gmail.com
(919) 616-8491

540 S. Person St.
Raleigh, NC 27601

EDUCATION

Campbell Law School

Raleigh, NC—May 2018

Juris Doctor, Class Rank: Top 25%

Honors: Campbell Law Review—Articles Editor, Highest grade in Judicial Writing

Activities: Student Bar Association Treasurer

Advocacy: Baylor University Academy of the Advocate at the University of St. Andrews—School of the Appeal (August 2016) and Advanced School of the Trial (August 2017)

University of Tennessee-Knoxville

Knoxville, TN—Dec. 2014

Bachelor of Arts, History, *cum laude*

Activities: Staff Writer, *The Daily Beacon*

Johnson University

Knoxville, TN—Sept. 2013

Associate of Arts, Biblical Studies, *magna cum laude*

EXPERIENCE

North Carolina Court of Appeals

Raleigh, NC

Law Clerk for Judge Valerie Zachary

July 2018–Present

- Draft opinions and memos on cases assigned by Judge Zachary

Judicial Intern for Judge Mark Davis

January 2018–April 2018

- Performed legal research and drafted memorandums on cases assigned by Judge Davis

Wake County District Attorney’s Office, Intern

Raleigh, NC—August 2017–November 2017

- Handled case dispositions in District Court by continuing or dismissing cases
- Tried six motions/cases in district court ranging from DWI, possession of marijuana, and shoplifting

North Carolina Supreme Court, Judicial Extern for Justice Samuel J. Ervin IV

Raleigh, NC—May 2017–July 2017

- Performed legal research on pending petitions and cases and drafted briefs for Justice Ervin’s consideration
- Collaborated and discussed pending petitions and cases with Justice Ervin’s other law clerks

North Carolina Department of Justice, Legal Extern, Education Section

Raleigh, NC—May 2016–July 2016

- Researched education policy issues to formulate reports for the State Board and other education committees
 - Assisted supervisors in preparing cases for the Office of Administrative Hearings
 - Researched and wrote the State’s reply brief for *State v. Locklear*, COA16-179
-

COMMUNITY INVOLVEMENT

- Wake County Historic Preservation Commission, Member, January 2016–January 2018
-

INTERESTS

- Reading (e.g., historical non-fiction, political and social science, and John Grisham legal thrillers)
- Listening to political and current events podcasts
- Hiking on local trails and in the Great Smoky Mountains
- Tennessee Volunteer football