

Profile**Which Boards would you like to apply for?**

Capital Area Workforce Development Board: Submitted

Please select your first Board preference: * Capital Area Workforce Development Board**Please select your second Board preference: *** None Selected**Please select your third Board preference: *** None Selected**Please select your fourth Board preference: *** None Selected**Please select your fifth Board preference: *** None Selected**Please select your sixth Board preference: *** None Selected

Zac

First Name

West

Last Name

628 Rocky Fork Church Rd.

Street Address

Suite or Apt

Sanford

City

NC

State

27332

Postal Code

What district do you live in?

None Selected

Mobile: (919) 815-6989

Primary Phone

Business: (919) 718-1011

Alternate Phone

zwest@sanfordcontractors.com

Email Address

Sanford Contractors, Inc.

Employer

Development Director

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

None Selected

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

The work of the Capital Area Workforce Development Board aligns with the work that I do at Sanford Contractors and I would like to help contribute to the community that I work in. We have benefited greatly from our Pre and full apprenticeship programs so I would like to grow those opportunities so others can benefit from them. I would also like to grow as a professional and learn from others in like positions.

Work Experience

Sanford Contractors, Inc Development Director July 2020 to present Oversee the Development, HR and Marketing teams YMCA of the Triangle Executive Branch Director Nov 2006-July 2020 Ran the day to day operations of the Ingram Family YMCA

Volunteer Experience

Salvation Army of Lee County Council member January 2021 to present Lee County Schools Business Advisory Committee Chair 2024-2025 Central Carolina Hospital Advisory Board Member 2019-2022

Education

East Carolina University BS

Comments

Zac_West_resume-2025.doc

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

 Male**Ethnicity ***

 Caucasian

Other**How did you become aware of Wake County volunteer opportunities?**

 Other**If you selected "Other" above, how?**

Asked to apply by Barbara Brothers

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).

ZAC WEST

2110 Wimberly Woods Drive
Sanford, NC 27330
(919) 815-6989
Zacwest1977@outlook.com

CAREER EXPERIENCE

July 2020-Present

Development Director

Sanford Contractors, Inc

- Lead external Business Development for the company.
- Work with Architects, Engineers, Owners, and Developers to strengthen relationships.
- Lead internal Team Member Development for the company.
- Responsible for coaching, training, development, Progression and Succession planning.
- Supervise the Human Resource and Marketing departments.
- Serve as a member of the Leadership Team.

Aug. 2009-July 2020

Executive Branch Director

YMCA of the Triangle (Ingram Family YMCA)

- Oversaw the day-to-day operations of a \$1.6 million dollar full facility YMCA.
- Prepared and Implemented the budget for the entire branch.
- Recruited, hired, supervised, and developed 6 full time and over 100 part time staff.
- Responsible for raising over \$200,000 annually for our We Build People Campaign.
- Worked closely with an Advisory Board of 24 community leaders to accomplish branch and community goals.
- Planned and conducted a wide variety of programs and activities to meet the needs of our program participants and members.
- Promoted and monitor membership growth.
- Oversaw the opening of two Y facilities in the Sanford area.

Nov. 2006-Aug. 2009

Program Director

YMCA of the Triangle (Garner and Johnston County YMCA's)

- Ran the day-to-day operations of the YMCA of Garner Branch to include the administrative office and all youth programs.
- Oversaw all youth programs in the Garner area and Johnston County including Before and After School programs, Sports programs, Tracking Out programs, and Summer Camps.
- Recruited, hired, supervised, and developed all full and part time staff.
- Prepared and implemented the budget for both branches.

April 2002-Nov. 2006

Assistant Recreation Center Supervisor

Senior Program Coordinator

Recreation Center Supervisor

Fayetteville-Cumberland Parks and Recreation

- Planned, organized, and implemented all recreational and athletic activities, classes, and special events for the northern portion of Cumberland County.

- Oversaw day-to-day operations of the Recreation Center.
- Recruited, hired, supervised, and developed all full and part time staff.

Aug. 2001-March 2002

**Tracking Out Program Coordinator
YMCA of the Triangle (Cary Family YMCA)**

- Supervised and interacted with children.
- Planned, organized, and implemented recreational programs and activities for the Tracking Out program.
- Lead devotions.

EDUCATION

East Carolina University, Greenville, North Carolina (August 2001)

- Bachelor of Science in Recreation and Sport Management with a Concentration in Management of Recreation Facilities and Services

COMMUNITY INVOLVEMENT

- Lee County Schools Business Advisory Committee-Chair (2024-2025)
- Chatham Chamber of Commerce Leadership Class Sept (2021-June 2022)
- Member of the Salvation Army Advisory Board (2020-Present)
- Member of the Central Carolina Hospital Board of Trustees (2019-2022)
- Special Projects Committee Board Member for the West Landing HOA (2019-2021)
- Member of the Jonesboro Rotary Club (2015-2019)
- Sanford Area Chamber of Commerce, Leadership Sanford (Sept 2010-June 2011)

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Jenny

First Name

L

Middle Initial

O'Donnell

Last Name

109 Daniel Farm drive

Street Address

Suite or Apt

Benson

City

NC

State

27504

Postal Code

What district do you live in?

None Selected

Mobile: (270) 724-3174

Primary Phone

Mobile: (270) 724-3174

Alternate Phone

jennylodonnell@gmail.com

Email Address

Collibra

Employer

Senior manager of Employee Engagement

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

None Selected

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I like being part of the place I live, not just living in it. My whole career has been about development; developing people, programs, and systems so they actually work for real humans. I'm great at seeing patterns, finding gaps, and building practical solutions, and I enjoy the responsibility that comes with community decision-making. Serving on a board feels like the right way to show up, contribute, and help shape the direction of the county in a thoughtful way.

Work Experience

I've worked in HR, talent development, and education for more than twenty five years, with a career built around developing people, strengthening performance, and making systems easier for others to navigate. Senior Employee Engagement Manager, Collibra (2024-present) • Lead global onboarding and employee development programs Talent and Leadership Development Roles (Kraken, Lenovo, Cisco) (2013-2024) • Led talent management, performance, and leadership development. Teacher - State of Kentucky (2003-2013) • Taught and designed learning experiences using instructional technology and adult learning principles

Volunteer Experience

HOA Board of Directors Vice President/Social Chair (2015-2022) • Seven years of governance, budgeting, community standards, and resident support Additional community involvement • Organized local engagement activities and support initiatives • Contribute to school and youth programs when needed • Lead workplace volunteer-style programs (holiday giving, recognition, and support efforts)

Education

BS in Education, Murray State University Master's Certification in Instructional Technology, Western Kentucky University SHRM-SCP Certification

Comments



Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

Female

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

Other

If you selected "Other" above, how?

Johnston county website

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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CONTACT

jennyodonnell@gmail.com
1270 724-3174
Raising
www.linkedin.com/in/jennyod

EDUCATION & CERTIFICATIONS

SHRM-SCP

BACHELOR OF SCIENCE: EDUCATION
2005
Murray State University
Murray, KY

MASTER'S CERTIFICATION: INSTRUCTIONAL TECHNOLOGY & DESIGN
2012
Western Kentucky University
Bowling Green, KY

ABOUT

My background is in leadership development and talent management, and I help organizations build highly productive teams by making it easier for managers to lead well, I define clear performance expectations, establish behaviors, and development experiences that are practical and useful in daily work. I use data and AI-supported tools to reduce friction, tighten feedback loops, and scale coaching. I have a passion for how to translate business priorities into talent systems that improve execution, alignment, and outcomes.

CORE STRENGTHS

- Leadership & Manager Development Strategy
- Talent Architecture & Succession Planning
- Performance & Feedback Operating Rhythms
- Culture & Organizational Activation
- Engagement & Organizational Health Analytics
- Learning & Development / Talent Strategy, Frameworks, & Systems
- Project Management & Change Enablement
- C-Suite Influence & Stakeholder Alignment

JENNY O'DONNELL

EXPERIENCE

HEAD OF EMPLOYEE EXPERIENCE
Ceteris | 3/2025 to Present

- Lead employee engagement, onboarding, and culture practices for a 1,000+ global SaaS workforce; built the Employee Experience Framework now used across Talent, HRBP, and Manager programs.
- Redesigned onboarding (virtual + quarterly live immersion), improving early-tenure retention by ~12% and reducing time-to-productivity by ~6 weeks, strengthening cultural connection and execution readiness.
- Integrated recognition, performance enablement, and manager capability tools into a consistent engagement playbook, giving leaders clearer expectations and shared language for driving performance and belonging.
- Built people-analytics scorecards that translate survey and onboarding data into leadership priorities and targeted action-plans, increasing collaboration and team alignment in high-growth functions.

HEAD OF TALENT MANAGEMENT
Kraken | 2022 to 2025

- Built and led the Talent Management function during rapid scale and IPO preparation for a 3,000+ remote-first organization; partnered closely with the CHRO and C-suite on leadership readiness and workforce health.
- Designed the company's performance management system (goals, feedback, calibration, pay-for-performance), moving from an inconsistent model to a scalable, leader-friendly operating rhythm that supported a high-accountability culture.
- Established succession and talent review cadences for VP+ C-suit roles and created the first leadership strength and risk dashboards to support executive planning and role-continuity decisions.
- Modernized the leadership and development portfolio, improving manager capability and strengthening internal pipeline readiness.
- Built the employee-listening and organizational health analytics practice, enabling data-driven leadership action planning.
- Managed and developed a 12-person global Talent & People Strategy team; contributed to an 11-point increase in "confidence in leadership" engagement scores. Owned Workday talent.

PROGRESSIVE LEADERSHIP ROLES IN GLOBAL TALENT & CAPABILITY DEVELOPMENT

Lenovo | 2013 to 2022

- Managed Digital Talent Programs (2019-P - 2022)
- Shaped development for common delivery to capability building, partnering with HR and business leaders to define critical skill priorities and roll out scalable leader and manager development programs. Owned global LMS.

Global Product Education Program Manager | 2015-2019

- Led 12 person development team supporting global product and go-to-market readiness across sales, product, and channel teams, improving field-execution consistency.

Senior Instructional Designer | 2013-2015

- Developed scalable digital learning infrastructure, systems, and content supporting product education for internal and partner sales teams, ensuring consistent product positioning across global markets.

SENIOR INSTRUCTIONAL DESIGNER
Cisco | 2013 to 2012

STAFFING MANAGER
Bunzl, Inc | 2010 to 2011

- Directed staffing operations for a Bunzl Press, ensuring workforce alignment to production demands.

INSTRUCTOR / TECHNOLOGY SPECIALIST
Kentucky Public Schools | 2004 to 2009

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Terrence

First Name

DeFranco

Last Name

Middle Initial

200 West Franklin Street, 3rd Floor

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

What district do you live in?

None Selected

Mobile: (917) 825-7410

Primary Phone

Home: (919) 442-8531

Alternate Phone

tmdefranco@iotacomm.com

Email Address

IotaComm, Inc.

Employer

CEO

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

None Selected

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I believe dedicating time to help lead and guide organizations from a board level is a great way to impact community. Boards can focus on supporting leaders to execute on missions aligned around a sense of purpose.

Work Experience

I spent 13 years as an investment banker on Wall Street. In 2004, I embarked on an entrepreneurial career. I was the founder of a software analytics company that was sold in 2012. I began my current company in 2013 and have been the CEO of IotaComm since then.

Volunteer Experience

I've served on several non-profit boards, including Visions and Pathways in Bridgewater, NJ, an organization dedicated to providing food and shelter to temporarily displaced children. I also served on several other non-profits and am now the Executive Director for the Center for Sustainable Innovation, an organization dedicated to leveraging technology for community impact.

Education

BA, Economics UNC-CH MBA, Kenan Flagler Business School, UNC-CH

Comments

[Terrence_DeFranco_Resume_2025.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Terrence DeFranco

Gender *

 Male**Ethnicity ***

 Caucasian

Other**How did you become aware of Wake County volunteer opportunities?**

 Current Wake County Volunteer**If you selected "Other" above, how?**

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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TERRENCE DEFRCANO

917.825.7410 | tmdefrancogmail.com | [LinkedIn](#)

LEADING WITH A SENSE OF PURPOSE

Empowering Teams to Drive Positive Change

Leverages an **innovative mindset and corporate finance background** to create and execute **organizational strategies that fuel sustainable growth**. Proven ability to **build and lead companies through a combination of organic growth and acquisition**. Rallies technical and non-technical teams around a common sense of purpose resulting in **improved profitability, performance, and value** for all stakeholders.

Innovation | Sales | Governance | Risk Management | Collaborative Leadership | Strategic Planning | Empathy | Partnerships
Shareholder Relations | Analytics | Strategic Communications | Financial Management | Business Development | Negotiations

CAREER HIGHLIGHTS

- **Experience spans the public and private sectors including 10+ years in Investment Banking** identifying value in core assets, aligning financials, strategy, and people, and executing transformation strategies to create successful businesses.
- Extensive Board involvement includes chairing the audit committee of a publicly traded company, **supporting the CEO** and gaining 100% support among investors and Board members **through a substantial re-organization and \$25M business transformation**.
- **Engaged key executives from Fortune 500 companies** (Mastercard, PriceWaterhouse, Morgan Stanley, and others) to join the Edentity Board of Directors, led the company through the economic downturn, and eventually negotiated a profitable sale.
- Negotiated partnerships with multinational systems integrators including Amazon, Semtech, and Crown Castle **immediately tripling Iota Communications' revenue growth**.

EXPERIENCE

IotaComm, Inc. | Chapel Hill, NC

2018 – Present

Chief Executive Officer

- Led post-merger integration including changes in overall strategy, personnel, and processes; adopted agile processes to accelerate go-to-market initiatives resulting in 60% fixed cost reduction and improvement in shareholder equity of \$80M+ in 2 years.
- Achieved industry-wide recognition for technology innovation in wireless communication and simultaneously driving 2-3X value in spectrum asset value.
- Raised private capital in excess of \$50 million during early stages, and managed communications to nearly 2000 stakeholders.
- Built and led high technology organization from the R&D phase, to commercialization, to eventually signing major customers and partners.

Solbright Group, Inc. | Newark, NJ

2013 – 2018

Chief Executive and Accounting Officer

- Created and executed a detailed business plan for the launch of a new business for a PE-backed company that grew from startup to \$16 million annual run rate in 5 years; simultaneously overseeing all finance and reporting activities.
- Achieved commercialization of core product 6 months ahead of schedule and under budget.
- Negotiated, structured, financed and closed 2 strategic acquisitions leading to new lines of revenue and over \$80M in revenue backlog.

Edentity, Inc. | Newark, NJ

2004 – 2013

Founder & Chief Executive Officer

- Spearheaded the creation of an identify fraud solution and technology development company; raised \$10M in early-stage financing from institutional and high net worth investors.
- Successfully guided the company through development stage, a public listing, a subsequent de-listing and restructuring amid an economic downturn, eventually achieving profitability and ultimate sale.
- Negotiated and closed numerous customer and partnership agreements with major industry players

Baird, Patrick & Co., Inc. | New York, NY

1997 – 2004

Director, Investment Banking

- Managed private investment banking for a NYSE-member firm; areas of expertise included technology, communications, and energy.
- Led 5-person investment banking team that handled all aspects of private M&A, capital raising and joint venture transactions for middle market companies, with transaction sizes ranging from \$5 – \$50M.

EDUCATION

The University of North Carolina at Chapel Hill

MBA, Kenan Flagler School of Business | BA, Economics

CURRENT & FORMER BOARDS & ASSOCIATIONS

Board Director, Iota Communications, Inc. | Board Member, Continental Automated Building Association | Board of Trustees, Visions and Pathways | Board of Trustees, Lehigh Valley Academy | Member, Association of Certified Fraud Investigators

Profile**Which Boards would you like to apply for?**

Capital Area Workforce Development Board: Submitted

Please select your first Board preference: * Housing Authority**Please select your second Board preference: *** Capital Area Workforce Development Board**Please select your third Board preference: *** Commission for Women**Please select your fourth Board preference: *** Adult Care Home Community Advisory Committee**Please select your fifth Board preference: *** Alliance Behavioral Healthcare**Please select your sixth Board preference: *** Economic Development Commission

Annette

First Name

Exum

Last Name

Middle
Initial

7624 Birchmoor Way

Street Address

Suite or Apt

Raleigh

City

NC

State

27616

Postal Code

What district do you live in?

None Selected

Mobile: (704) 290-9139

Primary Phone

Home: (704) 290-9139

Alternate Phone

annetteexum@yahoo.com

Email Address

retired

Employer

retired

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I am a returning native of Raleigh North Carolina with a history of community service and interest both personally and as a result of my family's interest and ties to community service. I have acquired a range of experiences and educational accomplishments that could benefit my community. My orientation and interest is to share those acquired skills through a team of like-minded individuals dedicated to support betterment of my hometown, home-county, and home State.

Work Experience

Early Years: State Director of Child Care Services through The Migrant and Seasonal Farmworkers Association, Fellow through George Washington University at Federal Health, Education and Welfare Department under the Carter Administration; Legislative Advocate for Large City School through the Council of Great City Schools; Director of Federal Programs at the Wake County Schools- Middle Years: Business Owner of a Wholesale Distribution Company and later a company that supplied chemical products to the City of Houston- Next based in Houston Tx Management recruit for the Prudential-Bache Corporation for security and financial services; Mutual of NY field agent, Raleigh NC; CEO of Capitol Financial Group- Later years: Legal support services; CEO of Sentinel Properties of NC a property management company primarily managing my own property; :

Volunteer Experience

Founder of Global Center for Dynamic Initiatives, sponsoring unincorporated community organizations for community up-lift; United Nations delegate for the prevention of Racism, Xenophobia and Gender Bias in Geneva, Switzerland; Prepared and delivered a paper on Globalization to the Bush White House; NGO representative at the United Nations in NY regarding human development in civil society; Mine and Quarry Commission, NC DOL; Delta Sigma Theta Sorority trailblazer to establish a chapter of the organization at NC State University; and other service projects throughout my life and career.

Education

BA -Psychology, NC State College/University 1972 MA - Social Foundations of Education, UNC-Chapel Hill - 1975 ABD- Social Foundations of Education, UNC-Chapel Hill-1979 JD- North Carolina Central University- 1998 Various Certifications: Minority Business Development Program, Tuck Business School at Dartmouth College the 90's Securities Certification from University of Alabama the 90's Mediation Certification State of Kansas in the 2000's Various other certifications throughout the years

Comments

I have a strong interest to work collaboratively with a team of like-minded individuals who are dedicated to serve humanity in, through and for my community. I believe that I can bring an expanded prospective for the enhancement of individual and collective wellbeing in the Wake County community as it moves forcefully as a global pilar and local demonstration exemplar of excellence for the betterment of humankind.

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

Female

Ethnicity *

African American

Other

How did you become aware of Wake County volunteer opportunities?

Newspaper

If you selected "Other" above, how?

Please upload a file

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Profile**Which Boards would you like to apply for?**

Capital Area Workforce Development Board: Submitted

Please select your first Board preference: * Historic Preservation Commission**Please select your second Board preference: *** WakeMed Hospital Board of Directors**Please select your third Board preference: *** Wake Technical Community College Board of Trustees**Please select your fourth Board preference: *** Library Commission**Please select your fifth Board preference: *** GoTriangle Board of Trustees**Please select your sixth Board preference: *** United Arts Grants Panels

Victoria

First Name

L

Middle Initial

Scott-Miller

Last Name

6340 Piedra Dr.

Street Address

Unit 108

Suite or Apt

Raleigh

City

NC

State

27616

Postal Code

What district do you live in?

None Selected

Home: (919) 806-6312

Primary Phone

Home: (919) 806-6312

Alternate Phone

victoria@victoriascottmiller.com

Email Address

Liberation Station Bookstore

Employer

Founder

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I am deeply invested in shaping Raleigh into a city where culture, history, and community are not only preserved but amplified. Serving on a Board or Commission allows me to contribute my lived experience and professional expertise toward policies and programs that ensure inclusivity, equity, and sustainability. My work with Liberation Station Bookstore has taught me the importance of civic collaboration and community engagement, and I am eager to lend that perspective in service to the city.

Work Experience

Founder & Creative Director, Liberation Station Bookstore – Established North Carolina's first Black-owned children's bookstore; curated exhibits and programs that affirm cultural identity and literacy; managed staff, budgets, and strategic partnerships; featured nationally in The New York Times, NPR, Good Morning America, and Essence. Author & Public Speaker – Published children's literature under major publishing houses; frequent keynote speaker and panelist on literacy, cultural equity, and community resilience. Community Strategist – Experience in partnership development with schools, nonprofits, and civic institutions to expand access to literature and cultural programming. Museum Collaborator, North Carolina Museum of Art (NCMA) – Developed The Museum Lives in Me project, supported by the Bastian Family Foundation; designed programming and literary work that connected young audiences to NCMA's collections, demonstrating how museums can be living, inclusive spaces.

Volunteer Experience

Village of Wisdom Fellow – Collaborated with other community leaders to design and implement Black Genius Festival programming. Literacy Advocate – Facilitated book drives, school partnerships, and mentorship for parents navigating educational systems. Community Organizer – Active participant in cultural preservation initiatives, book ban advocacy, and local storytelling projects.

Education

Bachelor's degree coursework in English & Cultural Studies (focus on literature and cultural narratives). Ongoing professional development in nonprofit leadership, museum engagement, community organizing, and social impact entrepreneurship.

Comments

My commitment to community, literacy, and cultural preservation aligns with Raleigh's vision for innovation and resilience. With hands-on experience building Liberation Station and collaborating with NCMA, I bring both entrepreneurial and institutional expertise, bridging grassroots storytelling with museum-level strategy. Serving on a Board or Commission would allow me to amplify community voices, strengthen partnerships, and ensure that Raleigh continues to lead in cultural equity and inclusive growth.

[Victoria_Scott-Miller_Resume_2025.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

Female

Ethnicity *

African American

Other

How did you become aware of Wake County volunteer opportunities?

Other

If you selected "Other" above, how?

Member of Library Commision

Please upload a file

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PROFILE

I am a visionary entrepreneur and award-winning author with 10+ years of expertise in cultural strategy, business development, and community engagement. As founder of North Carolina's first Black-owned children's bookstore, I have driven measurable impact while amplifying underrepresented voices through innovative programming and strategic partnerships.

SKILLS

- Cultural Strategy & Development
- Business Development & Growth
- Grant Writing & Fundraising
- Project Management
- Community Engagement
- Media Relations & Marketing
- Content Creation & Storytelling
- Strategic Partnerships

AWARDS

- Creative Child Magazine Book of the Year Award, Empowerment Books Category (2024)
- Wake County Public School Hall of Fame Inductee, Entrepreneurship (2021)
- First African American Author Commissioned by NCMA (2020)

Victoria Scott-Miller

CULTURAL ENTREPRENEUR & STRATEGIST

WORK EXPERIENCE

Founder & CEO

Liberation Station Bookstore | May 2019-Present

- Launched and scaled NC's first Black-owned children's bookstore from concept to profitable enterprise.
- Secured national media coverage across CNN, Washington Post, and Good Morning America

Author & Creative Director

North Carolina Museum of Art | June 2020-May 2022

- Authored children's book series now in every NC public elementary school
- Managed complex project portfolios and secured \$400K+ in grant funding

Documentarian & Liberation Strategist

Self-Employed | Jun 2014 - present

- Produced documentary projects amplifying marginalized voices
- Provided strategic consultation to 25+ organizations on cultural advancement

EDUCATIONAL HISTORY

Middle Tennessee State University

Bachelor of Arts in Sociology | Aug 2006 - May 2008

- Focused on community development and social justice
- Foundation for cultural entrepreneurship and advocacy work

References Available Upon Request



+1919-806-6312



victoria@victoriascottmiller.com



www.victoriascottmiller.com

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Please select your first Board preference: * Capital Area Workforce Development Board**Please select your second Board preference: *** Housing Authority**Please select your third Board preference: *** Human Services Board**Please select your fourth Board preference: *** Planning Board**Please select your fifth Board preference: *** Raleigh-Durham Airport Authority**Please select your sixth Board preference: *** City of Raleigh Planning Commission

ANTHONY

First Name

K

Middle Initial

WILSON

Last Name

10651 CHERYL TURN

Street Address

2

Suite or Apt

WALDROF

City

MD

State

20603

Postal Code

What district do you live in?

None Selected

Home: (240) 467-1704

Primary Phone

Home: (240) 467-1704

Alternate Phone

akw1977@hotmail.com

Email Address

Community Tech LLC

Employer

Executive Director

Job Title

ANTHONY K WILSON

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

None Selected

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I am interested in serving on a Board or Commission because I am deeply committed to advancing initiatives that strengthen communities and create opportunities for growth and equity. With over 20 years of leadership experience in organizational development, workforce training, and community engagement, I bring a results-driven, strategic perspective that can help guide policy, programs, and decision-making. Serving in this capacity allows me to contribute my expertise, build collaborative partnerships, and ensure that resources and services are effectively aligned with the needs of the community.

Work Experience

Executive Director – Community Tech LLC Washington, DC | 2020 – Present Lead strategic planning, program development, and operations for a workforce development and digital equity organization. Oversee grant writing, fundraising, and business development, securing multiple federal, state, and local awards. Build partnerships with government agencies, nonprofits, and corporate stakeholders to advance community technology access. Manage staff, contractors, and volunteers to deliver innovative training programs in digital literacy, workforce readiness, and emerging tech fields. Director of Training & Development – [Previous Organization] Washington, DC | [Year] – [Year] Designed and implemented employee training programs, increasing workforce engagement and professional development outcomes. Directed curriculum development, performance evaluations, and leadership coaching initiatives.

Volunteer Experience

DSS Board of Social Services Byte Back Board of Directors DC Grant Reviewer

Education

Education: University of Maryland Global College Master of Leadership Management
Elizabeth City State University Bachelor of Science Biology May 1999 DC 11th Street Project
Executive Leadership Certification September 2019 National Association of Workforce
Development Professionals Certification of Workforce Development March 2024

Comments

[AWilson_2025_Resume.docx](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

Male

Ethnicity *

African American

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).

Anthony K. Wilson, CWDP
Waldorf, MD 240-467-1704 Cell
akw1977@hotmail.com

Professional Summary:

Results-driven Executive Director with over 20 years of experience in training, management, organizational development, grant writing, and proposal development. Proven ability to lead high-performing teams, drive strategic initiatives, and optimize organizational efficiency. Adept at leveraging analytical and technical expertise to foster innovation, secure funding, and achieve mission-driven goals. Seeking a dynamic leadership role to contribute strategic vision, operational excellence, and sustainable growth in a fast-paced environment.

Professional Skills:

- Knowledge of scientific research Methodology
- Operation of scientific equipment and instruments working knowledge of Excel, Word and Medical software programs. ICD-9 Coding, Data Entry, Database, and Spreadsheet
- Business Planning, Grant Writing, Proposal Development and Business/Health Consolation.
- **Progressive accounting and grants administration experience encompassing A/P, General Ledger, transaction analysis, budgeting, and account reconciliation**
- **Oversee review and analysis of program payment requests**, field office financial reports, and cash requests
- **Review and analyze approved budget vs. actual program status reports** to ensure the accuracy of data and prevent cost overruns
- **Reconcile and analyze variances of program status reports** vs. government mandated financial reports
- Keep project teams informed of activities/changes that may affect them and their work
- **Advise project teams and upper management** of issues and project risks and suggests solutions for issue resolution
- **Developed and conducted workshops**
- **Developed, coordinated, monitored and evaluated community service activities and sites**
- **Designed and taught competency-based job readiness curriculum**
- Engaged in quality educational, leadership, career exploration and employment programs
- **Certified Workforce Development Specialist and CASAS Administrator**
- **Trained in federal, state and local Quality Assurance Auditing and training**
- **Payroll auditing** using QuickBooks and processing payroll
- **Grant Development, Writing and Executive Business Coaching/Development**

Professional Skills:

- Financial Reporting and Analysis
- Forecasting and Projections

- Audit Reviews
- Financial Research
- Coordinate and organize internal control projects with an annual budget of \$3 million plus
- Developed formal dashboards to communicate results of audit activities to senior management
- Managed stock portfolio
- Manage a team of foundation grant managers, ensuring collaboration and optimal strategic approach for funding opportunities
- Manage a calendar of foundation, corporate and government RFP deadlines

Professional Experience:

Community Tech LLC

Executive Director

February 2017-Current

- **Develop and oversee research, communication and continuous improvement activities** that support divisional strategic goals in **collaboration with senior leadership and stakeholders**
- **Grant development and writing**
- Keep up to date with developments in organizational change, knowledge management, and innovation by reading relevant journals, attending seminars/conferences and attending courses as needed
- **Identify and evaluate innovative strategies and solutions**, experimental designs and practices and successful implementations from a variety of settings (e.g., education, business and industry and not-for profit) to support divisional and college goals and help drive continuous improvement across the division
 - **Oversee the use of institutional and industry standard software systems** to collect, compile, analyze, evaluate and disseminate data and information from a variety of sources to support the division
 - **Developing presentations, narrative and technical reports and summary findings for the division**
 - Oversee the evaluation, monitoring and reporting of student outcome data, program performance and quality assurance surveys
 - Developing and **measuring key performance indicators (KPIs)** and reporting progress
 - **Develop strategies to cultivate and grow relationships** with past, current and potential workforce development students and partners, increasing retention, persistence and completion

KRA Corporation

Program Director

June 2021-February 2025

- Business Development
- Manage a staff of 20 plus
- Oversee a 7.5-million-dollar budget

- Develop and implement best practices, review KPI's and revise service-level agreement metrics for each department each quarter and year
- Increase operational efficiency by providing upper management with weekly feedback, projections, and clear goals for the project
- Address staff issues at all levels to improve overall morale and work performance while supporting the needs of the funder and customers
- Developing and outlining service improvement solutions
- Provides mentorship to the new KRA leadership course for future leaders
- Created dashboards for departments to assist in aligning strategic planning and outcomes to the company vision and objectives to meet the goals of DHS(funder)

Community College Preparatory Academy

Student Success Specialist

December 2017-June 2021

- Recruitment and Enrollment Task force team
- Career and Educational coaching
- Development, implementation, and assessment of services and programs
- Empowering students toward success and significance
- Implements and assesses services aimed at increasing student persistence to graduation
- Retention Subgroup of the Strategic Enrollment Management Team
- Provides strategic direction for first-generation student programs
- Strategic Enrollment Management team
- Business Development team
- Executive Leadership training
- Maintained a case load of 150 plus students
- Ensured each student attendance was above 90 percent each semester

Department of Employment Services DC Government

Workforce Development Specialist

November 2014-February 2017

- **Developed labor schedules** to meet contact volumes and service levels
- **Project staffing requirements to meet service levels** by forecasting both short- and long-term call volume expectations and required staffing
- Identify resources are required to **implement projects and effectively use project plans to focus work and ensure deadlines are met**
- **Analyze performance history** to determine shrinkage, adherence and occupancy goals as well as optimum off production activities
- Conducted intakes with customers to match with companies based on their resume and employment plan
- **Recruitment and Retention for new students** to track their employment plus career goals

East of the River Clergy Police Community Partnership, INC.

Program Analysis (Workforce Development)

April 2011-September 2014

- **Worked with over 2000 youth** to secure over 600 unsubsidized employment opportunities.
- **Established and maintained relationships** with local employers to promote the hiring of youth in unsubsidized and subsidized jobs and internships
- **Developed site visit tool and corrective action plan** used during monthly site visits and program reviews; that significantly improved the quality of youth services corroborated by written surveys and interviews.
- **Completed retention/follow-up** on all youth placed in jobs, training, and education programs resulting in increased retention rates and outcomes.
- **Developed individualized workforce plans**, resumes and cover letters in concert with youth.
- **Administered and interpreted formal employability and career development assessments**, interest inventories, and aptitude vocational or educational tests.
- Provided individual and group services on **educational and career development**.
- **Developed an individualized career development plan** for each re-entry youth that can be incorporated into the young person's individual development plan.

Career Team, LLC

Employment Specialist

December 2009 – February 2011

- Identified potential employers with a focus of **developing employment opportunities** for program participants
- **Ensured that monthly placement quota of 65 participants** into full-time employment was met through continued identification and onboarding of new employee partners.
- **Researches periodic reports** of employment opportunities and employment trends in the labor market
- **Coordination of employment related events/activities; Career Fairs/Employer Advisory Committee**, etc.
- **Built relationships with participants using strength-based approach** to address any barriers that would prohibit long term job retention.
- **Prepared written reports** on weekly basis of job development and placement activities

DC CARE Consortium

Project Associate

February 2009 – October 2009

Washington, DC

- Ensure housing assessments were completed for all PWLH/A residing in HOPWA or S+C funded housing.
- Conduct monthly home visits and inspections.
- Submit monthly home visit reports to HOPWA the Gatekeeper.
- **Developed integrated service plan** including housing goals and objectives with the client.
- **Financial planning and budgeting.**
- Documented all services provided in XPRES
- Monitor client's participation in training, employment, or education as needed.

- Planned, implemented, and evaluated public policy and advocacy education programs targeting policy makers, opinion leaders and HIV/AIDS activists.
- **Prepared annual operational plan** for public policy
- **Monitored and reported on policy developments**, including hearings and legislation to senior staff.
- **Developed grassroots strategies** for the implementation of the public policy on HIV/AIDS.
- **Monitored, tracked and analyzed congressional bills** on economic and development on public health.
- **Provided leadership in developing a best practice report on HIV/AIDS development in the District of Columbia.**

Friends and Company Inc.

Lead Case Manager

November 2008- February 2009

Washington, DC

- Ensured all Case Managers are documenting contacts to participants on their case loads weekly.
- **Facilitation of Case Conferencing** for participants who are unable to meet their IRP goals or who have been in a Core Activity over the required time frame.
- **Reviewed all Monthly Projections and Benchmark** request for accuracy before submitting the documentation to the Finance Department.
- **Completion of Bi-wkly case file audits of all staff members.**
- **Collected all sanctions, exemptions and 6-month removals from staff**, review for accuracy, submit copy to the Unit Support and fax to Department of Human Services.
- Maintain a caseload of 100 participants.
- Follow-up with reports that are due from employment, case manager and outreach team.
- **Work with Leadership team to maintain 100% accountability of the caseload.**
- **Completed database reports** to insure timely IRP updates.
- **Prepared and conducted monthly Excellence Reviews.**

Friends and Company Inc.

Financial Advisor

June 2007 – November 2008

Washington, DC

- **Responsible for financial reports, general ledger, transaction analysis, budgeting, and account reconciliation and management.**
- **Developed strategic plan**, analytical statistics and financial planning...
- **Developed comprehensive communication strategy** & tactics for brand to grow & defend market share before and after product patent expiration.
- **Maintain Federal Government Billing and Reporting Monthly reports.**
- **Developed client's relationship management strategic plan.**
- **Monitored the company's monthly accounts such as: monthly travel schedule and other financial activities.**

- Worked with financial department and Federal **Financial Auditing Organization** on a quarterly basic or as needed.

R&A Personal Care Services

Project/Agency Director

January 2007 –May 2007

Raleigh, NC

- **Directly supervise and evaluate the assistant program director, director of nursing, office manager, billing clerk and other employees as indicated.**
- **Responsible for overall operation** and functions of the program on a daily basis using state policies, procedures and standards as guideline for operation of agency.
- **Investigate complaints and assure a resolution of complaints** according to agency and state and **federal guidelines and standards**.
- **Organize and direct all of agencies ongoing functions** and chairs the budget committee.
- **Promoted good community relations** by involvement in community affairs and serving on related boards and committees.

Hertford County Schools

Science Teacher

August 1999-May 2005

Ahoskie, NC

Education:

University of Maryland Global College

Master of Leadership Management

Elizabeth City State University

Bachelor of Science Biology

May 1999

DC 11th Street Project

Executive Leadership Certification

September 2019

National Association of Workforce Development Professionals

Certification of Workforce Development

March 2024

Profile**Which Boards would you like to apply for?**

Capital Area Workforce Development Board: Submitted

Please select your first Board preference: * Capital Area Workforce Development Board**Please select your second Board preference: *** Economic Development Commission**Please select your third Board preference: *** Council on Fitness and Health**Please select your fourth Board preference: *** Human Services Board**Please select your fifth Board preference: *** Alliance Behavioral Healthcare**Please select your sixth Board preference: *** Citizen's Energy Advisory Commission

Rodney

First Name

E

Middle Initial

Delli-Gatti

Last Name

4908 Fielding Drive

Street Address

Suite or Apt

Raleigh, North Carolina, United States

City

NC

State

27606

Postal Code

What district do you live in?

None Selected

Home: (770) 714-4239

Primary Phone

Mobile: (770) 714-4239

Alternate Phone

rodneydg21@gmail.com

Email Address

Precision Talent Group

Employer

Director of Business Development

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Unincorporated Wake County

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I'm interested in serving on a board or commission because I want to contribute my skills and experience toward decisions that have a direct, positive impact on our community. I believe in the importance of civic engagement, and I'm committed to bringing a collaborative, solutions-oriented mindset to the table. Serving in this capacity allows me to both give back and help shape policies or initiatives that align with my values and expertise."

Work Experience

"I'm interested in serving on a board or commission because I want to apply my experience in talent strategy, workforce development, and clean energy recruitment to initiatives that positively shape our region. As the leader of the Engineering and Technology Staffing Division for Precision Talent Group in North Carolina, I've supported major manufacturing and cleantech organizations with strategic hiring — often building teams from the ground up. I also serve on the Talent Action Committee for the Research Triangle Cleantech Cluster, where I collaborate with public and private sector leaders on workforce initiatives. Serving on a board would allow me to continue contributing in a meaningful way, bringing both private-sector insight and a strong community focus to the table

Volunteer Experience

I am very active in my men's fitness community and volunteer at Healing Transitions, The Caring Place and am an active member of the PTA

Education

Bachelor of Arts from West Virginia University

Comments

[DELLI-GATTI_Rodney_Resume_FINAL.docx](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Rodney E Delli-Gatti

Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

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RODNEY DELLI-GATTI

Raleigh, NC • 770.714.4239 • rodneydg21@gmail.com • [LinkedIn](#)

SENIOR EXECUTIVE - WORKFORCE DEVELOPMENT & ECONOMIC DEVELOPMENT

Information Technology • Cleantech Manufacturing • Engineering

Proven track record of building and strengthening companies' capabilities, positioning them to meet current and future demand, enhance organizational effectiveness, and optimize their investments in human capital.

- Engage in deep-dive stakeholder discussions to understand their businesses, grasp key issues/challenges, and define objectives and collaborate across diverse groups to develop high-impact workforce strategies and solutions.
- Align companies' needs/goals with right-fit candidates that deliver short- and long-term impact and value.
- Help companies understand how to attract/retain quality talent in competitive markets and improve job satisfaction from day one, working proactively to prevent costly turnover.

History of partnering with companies to leverage their human capital to drive their own economic growth and market competitiveness, while also influencing the greater economic outlook and growth trajectory of their respective regions.

- Apply extensive experience sourcing talent from labor markets in high-value geographies to identify optimal resources with which to develop alliances, explore partnership opportunities, and build high-value talent pipelines.
- Navigate and close large, multi-year, multi-site sales/projects linked to mission-critical applications and services for SMBs and global enterprises, coordinating the full lifecycle across multiple organizations and stakeholders.
- Assess clients' financial/credit risk relative to the size and strategic importance of proposed solutions, applications, and services, ensuring alignment with established risk tolerance and sustainability of long-term partnerships.

PROFESSIONAL EXPERIENCE

Precision Talent Group | Raleigh, NC

2023 - Present

Director of Business Development - Engineering & Technology Division

Play an integral role in supporting development of a strong talent ecosystem for global energy, technology, and manufacturing companies, as well as government agencies, utilities, and nonprofit/not-for-profit groups working together to drive North Carolina's economic growth in the cleantech industry.

- Opened, expanded, and currently lead the North Carolina market for PTG's engineering/technology practice, driving the growth strategy that delivered sales of \$600K in year 1 and is on track to generate \$800K in year 2.
- Build relationships with companies' key decision makers, partnering with them to craft strategic staffing initiatives, define ideal talent profiles, and align companies' broader workforce strategies with regional/economic goals.
- Provide sector/market insights, labor market intelligence, and hiring trend analysis that aid companies in addressing evolving workforce needs, tackling regional talent gaps, and supporting economic growth.
- Translate clients' business requirements, priorities, and goals into effective workforce solutions, grasping the unique mix of highly specialized skills/talent critical to delivering tangible value to companies from day one.
- Negotiate and close high-value contracts; direct all aspects of the end-to-end solutions delivery cycle (e.g., project services and candidate sourcing, screening, and hiring).
- Earn companies' confidence, respect, and loyalty for expertise and thought leadership in workforce development, talent/skills value analysis, and right-fit candidate-company matching.

Kelly Engineering Services | Raleigh, NC

2020 - 2023

Account Executive - Engineering Staffing & Services

Engaged with stakeholders across the full spectrum of companies' businesses and HR departments, providing innovative resource strategies to address the need for candidates with advanced technical skillsets and achieve placement objectives.

- Collaborated cross-functionally within KES to ensure the seamless delivery of services—from outcome-based deliverable projects and programs to scalable contract, contract-to-hire, and direct hire service lines.
- Met with companies to understand their needs/motivations, evaluate current/future growth, and propose solutions to solve their most urgent short- and long-term workforce challenges.
- Produced \$530K in new client margin; consistently ranked in the top third of 40 account executives nationally for client engagement/satisfaction, loyalty/retention, volume of repeat/referral business, and sales performance.

MATRIX Resources | Raleigh, NC

2017 - 2020

Account Executive - IT Staffing & Professional Services

Returned to MATRIX following relocation, joining the firm's Raleigh office to accelerate market penetration. Acclimated quickly, hitting the ground running to forge solid relationships with some of the Triangle's most prominent companies, including TierPoint, Red Hat, and First Citizens Bank.

- Served as trusted advisor to IT and HR leaders, guiding discussions to uncover workforce challenges and propose innovative strategies and solutions (e.g., agile transformation, recruitment process outsourcing, role fulfillment, etc.).
- Coordinated the entire solutions implementation and service delivery lifecycle from inception to completion.
- Generated regional impact by negotiating staffing solutions that supported innovation, economic growth, and vitality within the IT sector.
- Generated ~\$2.8M in revenue with 37 billable consultants on staff between multiple clients in 2019.

Staffing Technologies | Atlanta, GA

2016 - 2017

Managing Director - IT Services

Spearheaded turnaround of the Atlanta office's performance, working closely with the CEO and CFO to develop and implement strategies that improved engagement with existing enterprise customers (e.g., Coca-Cola, Home Depot, and AT&T) and pursued untapped business development opportunities across the region.

- Communicated the strategic vision and objectives to the organization and effected the changes critical to reversing the downturn and changing the office's growth trajectory going forward.
- Led organizational restructuring/realignment, removed underperformers, and introduced structure, discipline, and performance objectives where none existed. Built and led a robust team of 10 sales and recruiting staff.
- Boosted average fill rate from 30% to 50%; coached team on strategies to more effectively match clients' needs with qualified talent. Optimized recruitment processes/workflows with standards/practices and performance benchmarks.
- Strengthened the Atlanta team's capabilities, agility, and performance, positioning it to improve client satisfaction by 50% and increase consultant billings by 15%, earning ranking as the firm's #1 office for sales.

MATRIX Resources | Atlanta, GA

2012 - 2016

Account Executive - IT Staffing & Professional Services

Led a team of 20+ consultants in delivering IT staffing and talent solutions to corporate clients in the Atlanta market (e.g., Otis Education, LexisNexis, etc.).

- Built in-depth relationships with companies; conducted deep-dive analyses of clients' businesses, recommended customized workforce strategies and solutions to meet business needs, and oversaw solutions implementation.
- Expanded client offerings to meet rising demand for an agile workforce, selling multiple Agile engagements.
- Served as trusted advisor to both companies and candidates. Ensured that companies offered market-competitive packages and H-1B sponsorships to attract/retain technical talent. counseled candidates in evaluating opportunities beyond face value, promoting companies' cultural fit and advancement potential in addition to salary and perks.
- Exceeded \$500K in annual new contract margin in 2014 and 2015 after earning Rookie of the Year honors in 2013.

Solomon Edwards Group, LLC | Atlanta, GA
Business Development Manager

2009 – 2011

Built relationships and captured \$1.5M+ in new business with global enterprises, ranging from Coca-Cola and Delta Airlines to Exide Technologies, Covenant Transportation, and Cumulus Media.

- Curated a fundamental grasp of workforce development and talent acquisition related to proposed solutions presented to clients, with particular emphasis on identifying high-quality sources for project-oriented talent.

Early Experience: Forged a solid foundation of experience in progressive roles spanning business development, sales, account management, and sales team management for technology companies and professional services firms.

Education: Bachelor of Arts – Political Science, West Virginia University

Affiliations: Talent Action Committee Member, Research Triangle Cleantech Cluster (2023 – Present);
Volunteer, Healing Transitions (2022 – Present); Site Leader, F3 Raleigh (2018 – 2023)

Profile**Which Boards would you like to apply for?**

Capital Area Workforce Development Board: Submitted

Please select your first Board preference: * Capital Area Workforce Development Board**Please select your second Board preference: *** Economic Development Commission**Please select your third Board preference: *** Juvenile Crime Prevention Council**Please select your fourth Board preference: *** Library Commission**Please select your fifth Board preference: *** United Arts Grants Panels**Please select your sixth Board preference: *** Adult Care Home Community Advisory Committee

Matthew

First Name

Abruzzo

Last Name

400 W Hargett St.

Street Address

APT 324

Suite or Apt

Raleigh

City

NC

State

27603

Postal Code

What district do you live in?

None Selected

Home: (760) 703-4322

Primary Phone

Home: (760) 703-4322

Alternate Phone

mattabruzzo10@gmail.com

Email Address

Telstraight International,
Incorporated

Employer

Director of Operations

Job Title

Matthew Abruzzo

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences**Why are you interested in serving on a Board or Commission?**

I believe strong cities are built by those who engage across systems — design, economy, and equity. I believe that lasting civic transformation comes not from a single committee, but from connections across public input, workforce development, planning, and youth opportunity. I'm interested in serving on a Board or Commission to help build those connections. With a background in business strategy and systems thinking, and a deep personal commitment to public service, I want to contribute meaningfully to Wake County's long-term vision. Whether it's shaping how we grow, how we care for our people, or how we prepare our future workforce, I see Board service as a powerful way to align my talents with the public good.

Work Experience

1. Director of Operations, Telstraight International Incorporated 2. Creative Associate, Lionchase North America Private Equity 3. Director of Communications, Andrew McCarthy for Congress

Volunteer Experience

~100 hours of service experience to the underprivileged in Bogota, Colombia via SCORE International and Wheaton College

Education

BA, Business Administration and Economics, Wheaton College. Twice on the Dean's List for Academic Excellence

Comments

Raleigh's District D Councilmember Jane Harrison has verbally expressed her intention to nominate me to Raleigh's Community Engagement Board, and I'm committed to using that opportunity to help Wake County build bridges between community input, economic development, design, and justice systems. The six boards I selected reflect a strategic commitment to that goal. I bring a background in business strategy, civic systems thinking, and cross-sector collaboration — and I hope to serve wherever I can offer value. I'm especially interested in roles where public service, innovation, and long-term regional planning intersect. I'd be honored to contribute to Wake County's continued growth.

[MattAbruzzo_CommunityEngagementResume2025.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Matthew Abruzzo

Please upload a file

Demographics

Date of Birth

Gender *

Male

Ethnicity *

Hispanic

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

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MATT ABRUZZO

mattabruzzo10@gmail.com | Raleigh, NC 760-703-4322

Experience:

Director of Operations, *Telstraight International Inc.* February 2024 - Present

- Led cross-functional strategic planning across supply chain, product, operations, and customer experience, aligning long term business growth with sustainability and community impact goals.
- Directed high-stakes operational pivots in fast-scaling environments, integrating data, logistics, and stakeholder coordination to drive performance, and accountability.
- Built and globally integrated business systems for an international corporation, coordinating between international teams and local partners to drive coherent governance, resource allocation, and outcome tracking.

Creative Associate, *Lionchase North America Private Equity* June 2023 - Feb 2024

- Worked alongside Fund President and portfolio company executives in the creation and execution of Marketing Strategies leading to over \$500k in company funding.
- Differentiating our firm and portfolio companies through the creation of stakeholder identities, marketing campaigns, company whitepapers, investor materials, event planning, videos, and social media content.

Social Media Manager, *Eben Britton* June 2022 - June 2023

- Produced and oversaw content posted on Instagram, YouTube, and TikTok resulting in an 80x increase in social media following and generated as many as 1.6 million views.
- Shot, produced, and edited an engaging video podcast resulting in over 10,000 monthly listeners on Spotify and YouTube.
- Established successful paid partnerships with prominent brands, leveraging sponsored content to drive brand awareness, expand reach, and generate revenue.

Director of Communications, *Andrew McCarthy For Congress* May 2021 - May 2022

- Created and implemented a unique, multiplatform communications strategy resulting in a 90x increase in followers across Twitter, Instagram, Facebook, and YouTube.
- Authored speeches, opinion editorials, and social media posts that were featured in *The Huffington Post*, *The Hill*, and *The Daily Wire*.
- Implemented paid social media campaigns, leveraging targeting options and analytics to reach 100,000 constituents throughout the congressional district.

Education:

BA, *Business Administration and Economics*, Wheaton College 2021

Graduated from the nation's top Christian liberal arts college while playing for the NCAA baseball team. Named to the Dean's List twice for outstanding academic achievement.