

Wake County Strategic Plan Update

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Wake County Strategic Plan

Vision: Passionate. Proactive. Purposeful.

Mission: Wake County provides excellent public service through collaborative, inclusive and sustainable solutions that prioritize the well-being of our community.

| Community Health & Wellbeing | Growth, Land Use and Environment | Inclusive Prosperity | Lifelong Learning | Safer Community Together |
|---|--|--|--|---|
| <ul style="list-style-type: none">• Affordable housing• Homelessness• Healthcare and behavioral health services• Benefits and assistance• Veterans and veterans' families | <ul style="list-style-type: none">• Growth and development• Public transit• Preservation of green space (including farms)• Clean water• Clean energy | <ul style="list-style-type: none">• Low barriers to employment• Employment opportunities• High quality of life | <ul style="list-style-type: none">• Ready to learn• Access to quality educational opportunities• Education-based support services• Education-based facilities | <ul style="list-style-type: none">• Appropriate and timely emergency response• Recovery support networks and services• Reduce violent crime |

Foundations for Service

- Maintain AAA bond ratings
- Employee satisfaction
- High-quality, fair and equitable services
- Engaging residents and gathering public input

Focus Area

Community Health and Wellbeing

Goal

Create and preserve 2,500 affordable housing units by 2029.

Strategic Initiative

Example: Enhance homeowner rehabilitation programming to reduce cost burden for lower-income, long-time residents

3 - 5 Years

1 - 3 Years

COMMUNITY & ORGANIZATION SUCCESS



RAFTELIS

6



24



104

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Focus Areas

Strategic Plan
Goals

Recommended
Initiatives by Focus
Teams and the
County Manager's
Office



Growth, Land Use and Environment

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- Goal 1: Between 2024 and 2029, 97% of **growth and development** will be directed toward cities and towns that provide municipal services, transportation, and utilities.
 - Review and update **small area land use plans** as part of implementing PLANWake, the county's comprehensive land use plan.
 - Advocate and promote **high-density development in municipalities** to foster efficient land use, sustainable growth, and increase affordable housing.
 - Revise and update the **Wake County Transportation Plan** to enhance the network of highways, roads, sidewalks, crosswalks, and bike lanes, creating a more connected, accessible, and user-friendly transportation system.
 - Collaborate with municipalities, Wake County Economic Development, and other stakeholders to identify strategic areas and develop **integrated utility infrastructure plans**—encompassing power, natural gas, water, sewer, and broadband—that meet current and future needs.

Discussion

Alignment with the Board's Vision and Policy Direction

Question 1 | Do we need to address any critical gaps or omissions?

Question 2 | What partnerships or collaborations could strengthen the effectiveness of the strategic initiatives?

Moving Forward

The Strategic Plan is a Living Document

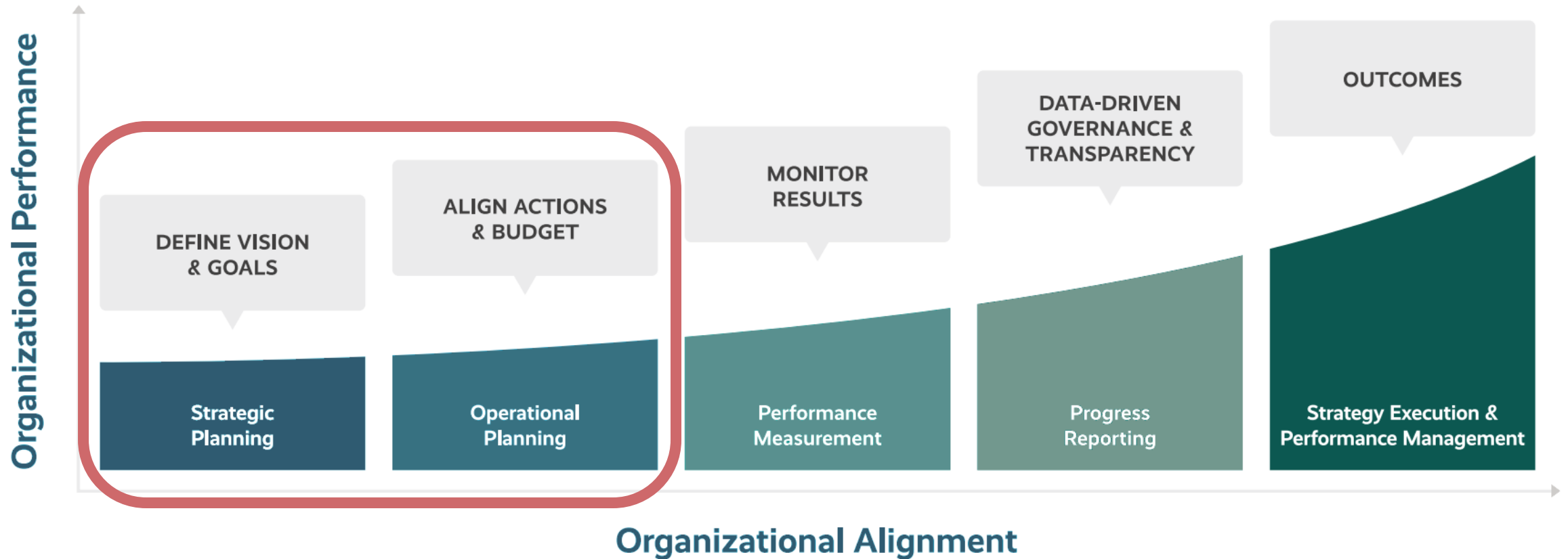
Early 2025 | Continue to Integrate Strategic Plan Initiatives with Department Business Plans

March 2025 | Community Survey, Final Results
**Includes potential revisions to Strategic Plan goals/targets*

Summer / Fall 2025 | Updates on Strategic Plan Implementation

From Vision to Reality

Current Focus is on the Transition from Strategic Planning to Operational Planning





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