



**NORTH CAROLINA**  
HOSPITALITY ALLIANCE

February 6, 2026

Mr. Dennis Edwards  
CEO  
Greater Raleigh Convention & Visitors Bureau  
434 Fayetteville St.  
Raleigh, NC 27601

Dear Mr. Edwards:

With the departure of David Mars from The Umstead Hotel in Cary, there holds the need to appoint a viable replacement to the Greater Raleigh Convention & Visitors Board seat. As the Director of the Wake County Hospitality Alliance, and a board member of the G.R.C.V.B. the Alliance supports the nomination of Ms. Rachael Pair, General Manager of The Mayton Inn in Cary. Ms. Pair has been in the hospitality community for a lengthy tenure with both Early Bird Night Owl Hospitality Group and Summit Hospitality Group, Ltd. She has been an engaged member of the Alliance with exemplary attendance at our monthly meetings. Ms. Pair demonstrates a level of professionalism which is a credit to her many years of leadership in area hotels.

The Alliance and our board think Ms. Pair would be a solid appointment to the Board of the G.R.C.V.B., and serve the County's efforts for future growth of tourism.

Sincerely,



Jim Beley  
Director

Cc: Mr. David Ellis