

Wake County Strategic Plan

Vision: Passionate. Proactive. Purposeful.

Mission: Wake County provides excellent public service through collaborative, inclusive and sustainable solutions that prioritize the well-being of our community.

Community Health and Wellbeing

Goal 1: Create and preserve 2,500 affordable housing units by 2029.

Goal 2: By 2029, make homelessness rare, brief, and non-recurring by reducing the number of people experiencing unsheltered homelessness by 10% from 2024 levels.

Goal 3: By 2029, 5% more residents asked will indicate low barriers to healthcare and behavioral health services, such as access to providers, insurance coverage, affordability and appointment wait times.

Goal 4: By 2029, three out of four residents asked will indicate low barriers to accessing benefits and assistance programs and resources, such as food and utilities, childcare, employment services, housing, etc.

Goal 5: By 2029, increase by 4% the number of Wake County veterans and veterans' families who are accessing the benefits they earned through military service.

Growth, Land Use and Environment

Goal 1: Between 2024 and 2029, 97% of growth and development will be directed toward cities and towns that provide municipal services, transportation, and utilities.

Goal 2: By 2029, increase public transit ridership by 10%.

Goal 3: Protect 1,000 acres of green space, including open space, parks, greenways, farmland, and forests by 2029.

Goal 4: By 2029, 95% of residents asked will have easy access to clean water.

Goal 5: Wake County Government will progress toward achieving 80% clean energy by 2035.

Inclusive Prosperity

Goal 1: By 2029, 5% more residents asked will indicate low barriers to employment, such as access to broadband, childcare, and transportation.

Goal 2: By 2029, four out of five residents asked will say they have employment opportunities that are available and right for their needs.

Goal 3: By 2029, nine out of ten residents asked will share that they can find and enjoy enriching experiences that support our community's high quality of life.

Lifelong Learning

Goal 1: By 2029, increase the number of income-eligible preschool slots by 33% to ensure all kindergartners enter school ready to learn.

Goal 2: By 2029, increase by 5% the percentage of residents asked who share that they have access to quality educational opportunities.

Goal 3: Develop baseline metrics for education-based support services in Wake County Public Schools by 2025.

Goal 4: By 2029, three out of four residents asked will share that Wake County has high-quality education-based facilities, including schools, libraries, and other educational resources.

Safer Community Together

Goal 1: By 2029, 80% of all County public safety calls will receive an appropriate and timely emergency response.

Goal 2: Develop baseline metrics for referrals to recovery support networks and services by 2025.

Goal 3: By 2029, reduce the Wake County violent crime rate per 100,000 people by 5%.

Foundations for Service

Goal 1: Maintain the County's AAA bond ratings through 2029.

Goal 2: Increase overall employee satisfaction to 90% by 2029.

Goal 3: By 2029, 10% more residents will agree that Wake County provides high-quality, fair, and equitable services.

Goal 4: By 2029, increase by 10% the percentage of residents who agree that Wake County does a good job engaging residents and gathering public input.
