



NORTH CAROLINA
HOSPITALITY ALLIANCE

Ms. Acacia Blair
Greater Raleigh Convention & Visitor's Bureau
434 Fayetteville Street, Suite 2600
Raleigh, NC 27601

February 17, 2025

Dear Ms. Blair,

I am writing to you to express my interest in joining the board of the GRCVB in July of 2025. As a hotel executive for fifty years (most recently General Manager of The Umstead Hotel), I have a great interest in how Wake County as a destination represents itself to tourists and convention attendees alike.

I am requesting to replace the board seat of Ms. Valerie Hillings, who will leave the board in July. The board seat is appointed by the Wake County Commissioners, to which I have submitted my application for board appointment.

Please inform me when this appointment has been confirmed by the commissioners.

Respectfully,



Jim Beley
Director