

City of Raleigh Bikeshare Program Update

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The City of Raleigh has proceeded to implement the bikeshare program as approved by the Raleigh City Council with the adoption of the FY17 Capital Improvement Program (CIP) and Operating Budget. The City's budget included costs for a new staff member to be hired in the Transportation Department on January 1, 2017 to oversee the program. Advertising for this position will take place in the coming weeks. We are also in the process of hiring a new Bicycle & Pedestrian Program Manager to replace Susan Wilson, who recently left the City.

City staff has continued to develop the locations for potential station sites as outlined in the implementation plan that was previously presented to the City Council. That plan provided a framework for 30 station locations; staff from the Raleigh Urban Design Center is now working to identify site-specific locations based on those recommendations. We will review those proposed locations with a vendor once they are selected.

City staff recently completed a Request for Interest (RFI) from potential vendors received responses from five vendors, all of whom have existing systems deployed in cities across the United States. Information from these RFI's will help city staff to develop a Request for Proposals for a system vendor, which we intend to release later this year.

The City Council requested an update regarding potential funding partners for the bikeshare program. At this point we have three companies that have expressed interest in being major or secondary sponsors of this program, generating approximately \$250,000 per year for three years. Commitments from these corporate sponsors will not be finalized until a vendor is selected, which will then provide certainty to our potential sponsors about logos and compatibility with the recommended bicycle and station design.

Per the City Council's direction, city staff applied for \$200,000 in funding from Wake County through their Major Facilities Capital Projects grant program to supplement the City's current allocation for capital funding of the bikeshare program in our CIP. The project ranked eighth out of fifteen projects, however the County Commissioners only had sufficient funding to cover the top six project requests. There have been indications from North Carolina State University that they will not be participating in the capital cost of stations proposed to be located on or directly adjacent to their central campus. Given the importance of university students and staff as potential users of the system, City staff will work to determine if the program should still include stations within the NCSU Campus as part of the first phase of implementation.

<u>Funding Partner</u>	<u>Target Amount</u>	<u>Status</u>
Wake County	\$200,000	Not funded
NCSU	\$70,000	Not funded
Citrix	TBD	Awaiting Vendor
Rex Healthcare	TBD	Awaiting Vendor
Corporate Sponsor #3	TBD	Awaiting Vendor