

Privacy Notice

I hereby acknowledge that the information I provide in this application is subject to disclosure pursuant to the North Carolina Public Records Laws, and that I provide the information contained in this application freely and voluntarily, and that by submitting my application to Wake County I consent to such disclosure pursuant to the North Carolina Public Records Laws, and that I waive and release Wake County, its agents, employees and elected and appointed officials, from any liability related to disclosure of any information provided herein.

Profile

Which Boards would you like to apply for?

Design Review Commission (formerly known as City of Raleigh Appearance Commission):
Submitted

Please select your first Board preference: *

Board of Adjustment

Please select your second Board preference: *

City of Raleigh Planning Commission

Please select your third Board preference: *

Human Services Board

Please select your fourth Board preference: *

Historic Preservation Commission

Please select your fifth Board preference: *

Planning Board

Please select your sixth Board preference: *

Economic Development Commission

Jeffrey

First Name

Barnas

Last Name

Middle
Initial

131 E Davie St

Street Address

Unit 213

Suite or Apt

Raleigh

City

NC

State

27601

Postal Code

What district do you live in?

None Selected

Home: (401) 533-3499

Primary Phone

Mobile: (401) 533-3499

Alternate Phone

jbarnas@stewartinc.com

Email Address

Stewart Engineering

Employer

Project Manager

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

I am interested in serving on a board because I want to use my technical and professional experience to meaningfully contribute to Wake County's growth and development. As a licensed professional engineer and project manager, I have seen firsthand how development constraints, zoning conflicts, and engineering decisions can directly shape the character and livability of a city. Beyond technical experience, I bring a perspective grounded in collaboration, critical thinking, and accountability. I am motivated by public service and civic engagement and want to contribute not only my professional knowledge, but also my time, energy, and judgment to help support thoughtful and balanced decision making. I value open discussion, careful evaluation of facts, and would be honored to serve Wake County in a role that supports those principles.

Work Experience

See attached Resume Licensed Professional Engineer in the State of North Carolina

Volunteer Experience

My volunteer experience has consisted of supporting my hometown's animal shelter, organizing community fundraising events for youth athletics, and participating in local clean up and beautification efforts for public parks and city property in Rhode Island. These experiences taught me how important and meaningful community involvement is and I would now like to contribute meaningfully to the city of Raleigh's growth and development.

Education

B.A. Psychology - University of Rhode Island B.S. Civil & Environmental Engineering - University of Rhode Island Minor in Mathematics

Comments

I am looking forward to meeting everyone and contributing to the development and growth of Wake County.

Jeffrey Barnas

[Jeffrey_Barnas_Resume.pdf](#)

Upload a Resume

If you have another document you would like to attach to your application, you may upload it below:

Please upload a file

Demographics

Date of Birth

Gender *

Male

Ethnicity *

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

Please upload a file

ETHICS GUIDELINES FOR COUNTY ADVISORY BOARDS AND COMMISSIONS

By submitting this electronic application, if appointed, I pledge by my signature below that I have read and will comply with the ethics guidelines for advisory boards and commissions as adopted by the Wake County Board of Commissioners, found [here](#).



JEFFREY BARNAS, P.E.

PROFESSIONAL ENGINEER | PROJECT
MANAGER | ENTREPRENEUR

CONTACT

📞 401-533-3499

✉️ jbarnas955@gmail.com

📍 North Carolina, US

🌐 <https://www.linkedin.com/in/jeffrey-barnas-100/>

EDUCATION

2014-2017

UNIVERSITY OF RHODE
ISLAND

- Psychology B.A. (Cum Laude)

2017-2021

UNIVERSITY OF RHODE
ISLAND

- Civil & Environmental
Engineering B.S. (Cum Laude)

SKILLS

- Project Management
- Data Analysis
- E-Commerce & Logistics
- Project Scheduling
- Startup Operations
- Computer Design Software
- Technical Writing
- Cost Estimation

PROFILE

Professionally licensed civil engineer with 5+ years of experience in land development, infrastructure design, and permitting, with a focus on leading design execution, managing complex projects, and coordinating with public agencies and project stakeholders. Demonstrated success in engineering, project management and entrepreneurship, having led projects from design through construction and scaling a multimillion dollar logistics business while overseeing operations, strategy and supply chain management. Combines technical expertise and business acumen with dual degrees in Civil Engineering and Psychology, bringing a unique blend of execution, leadership, and human centered insight.

WORK EXPERIENCE

Stewart

2025-Present

Project Manager

- Reviewed RFIs, submittals, shop drawings, and change orders. Performed quantity takeoffs, developed cost estimates, and organized progress meetings.
- Led design efforts of multimillion dollar design build land development projects and ensured compliance with budgetary constraints and technical specifications.
- Mentored junior civil engineers, and delegated tasks to staff members across engineering disciplines.
- Managed project schedules, timelines, deliverables, and invoicing. Coordinated work with contractors and monitored critical milestones such as field testing and infrastructure installations.

The East Group

2024-2025

Civil Engineer/Project Manager

- Led permitting efforts by coordinating with regulatory agencies, addressing feedback and incorporating revisions to obtain approval.
- Produced detailed site development plans using Civil3D, including layout, grading, erosion and sedimentation control, and utility design sheets for residential subdivisions and municipal public works projects.
- Managed design schedules and deliverables by coordinating with multidisciplinary teams, tracking project milestones, and facilitating timely plan submissions for client and agency review.
- Supported business development efforts by leading client facing presentations and developing supporting materials such as schematic design layouts and detailed slide decks to help secure new projects through competitive selection processes against other engineering firms.

TECHNICAL PROFICIENCIES

- Engineering Design
 - AutoCAD/Civil3D
 - HydroCAD
 - WaterGems
 - Revit
 - ArcGIS
- Project Management
 - Procore
 - Microsoft Project
 - Quickbooks
 - Bluebeam Revu
- Standards & Codes
 - ACI-318
 - AASHTO
 - NDS/SDPWS
 - ASCE 7
 - IBC
 - AISC
 - OSHA
 - ADA
- Productivity & Media
 - Microsoft Office Suite
 - Adobe Creative Suite

LICENSES & CERTIFICATIONS

- Fundamentals of Engineering (FE) -2021
- Professional Engineer (PE) -2025 (PE-Civil Structural)
NC License #: 061181

Nesra Engineering

2023-2024

Civil Engineer/Project Manager

- Led engineering design efforts for private subdivisions and public site development projects, including parks and recreational facilities. Coordinated with clients and local agencies to develop construction documents and technical specifications aligned with project scope and regulatory standards.
- Conducted site visits to assess existing conditions using field survey equipment, gathering data on existing topography, utilities, and site infrastructure to develop construction drawings in Civil3D.
- Supported municipal master planning efforts by contributing to schematic designs, developing preliminary cost estimates, and drafting technical reports for client review.
- Led permitting efforts by preparing application packages, coordinating responses to agency comments, and tracking approvals. Provided construction administration services, including submittal reviews, responding to RFIs, and design revisions.

Tata & Howard

2022-2023

Civil Engineer

- Developed design drawings and technical specifications packages for municipal water infrastructure projects across New England utilizing computer aided design software programs. Coordinated with other engineers and municipal stakeholders to align deliverables with scope, schedule, and regulatory requirements.
- Performed hydraulic modeling using WaterGEMS and prepared as-built drawing packages from field collected data to support project closeout.
- Supported capital improvement initiatives by coordinating field inspections and compiling inventories of lead service lines and water infrastructure for condition assessments.

JSPB Investment Group LLC

2021-2023

Founder & Operations Lead

- Launched and scaled a wholesale electronics venture, generating \$3.5M+ in revenue during a global supply shortage by leveraging automated purchasing tools, strategic retail arbitrage and local procurement channels to acquire and distribute bulk quantities of high demand technology to domestic and international clients.
- Directed end to end business operations spanning shipping logistics, inventory, financial strategy, and client management services. Maximized product margins by leveraging multiple tax exempt shipping hubs, retail arbitrage and multiple resale channels..
- Built and sustained strategic partnerships with domestic and international buyers, negotiated bulk sales and provided consulting services to organizations and sellers on product acquisition strategy and supply chain efficiency.

Process Pipeline Services

2021-2022

Civil Engineer/Project Manager

- Led the preparation of civil engineering design and permitting deliverables for natural gas infrastructure projects including horizontal directional drilling designs, and traffic management plans while ensuring compliance with regulatory requirements and municipal standards.
- Conducted field verifications to assess existing topography, potential utility conflicts, and site constraints. Coordinated with multidisciplinary teams to address design obstacles and streamline project delivery.

Profile

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Design Review Commission (formerly known as City of Raleigh Appearance Commission):
Submitted

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None Selected

Please select your second Board preference: *

None Selected

Please select your third Board preference: *

None Selected

Please select your fourth Board preference: *

None Selected

Please select your fifth Board preference: *

None Selected

Please select your sixth Board preference: *

None Selected

Steve

First Name

P

Middle
Initial

Kim

Last Name

301 Fayetteville Street

Street Address

Unit 3203

Suite or Apt

Raleigh

City

NC

State

27601

Postal Code

What district do you live in?

None Selected

Mobile: (919) 302-3900

Primary Phone

Home: (919) 390-7737

Alternate Phone

engage.stevekim@gmail.com

Email Address

IBM

Employer

Head of Design/Program
Director

Job Title

If you live in an Extraterritorial Jurisdiction Area, select Yes:

Yes No

In order to assure countywide representation, please indicate your place of residence:

Raleigh

Interests & Experiences

Why are you interested in serving on a Board or Commission?

Raleigh is growing fast, and I want that growth to work for the people who actually live here. My background is in building complex systems that have to be both innovative and accountable. I lead design for high-stakes enterprise products, where we don't just chase ideas - we put guardrails around them, think about impact, and make sure they can operate responsibly in the real world. That's the lens I'd bring to the Commission: development in Raleigh should not just look good in a rendering. It should feel safe, usable, and welcoming for the people who walk it, bike it, work in it, and live next to it. I also care a lot about transparency; people deserve to understand why decisions get made. Serving on this Commission is a way for me to contribute to the city I live in and help make sure we grow with intention, not just speed.

Work Experience

I'm the Head of Design for IBM's Digital Labor / watsonx Orchestrate portfolio. I lead a global team of 40+ designers and partner with product, engineering, marketing, and go-to-market teams to deliver AI-driven solutions for large enterprises. My job is to take complicated, critical systems and make them understandable, trustworthy, and scalable. That includes setting experience standards, defining how we measure risk, and making sure what we ship can actually work at enterprise scale without creating new problems. Before this role, I led design for IBM's AIOps and Management business - software that supports always-on IT environments where downtime is not an option while also focused on providing automation to reduce redundant work for IT employees. I've also built and led large design organizations, including founding and growing IBM Studios RTP here in North Carolina (a design studio within a technical company).

Volunteer Experience

I've been an Adjunct Professor at NC State's College of Design since 2018, where I teach and mentor emerging designers. The focus there is very real-world: how design, systems thinking, and responsibility show up in practice, not just in theory. Inside IBM, I've spent years coaching new designers and early product teams through our incubator programs - helping them get sharper at problem framing, stakeholder communication, and understanding who is actually affected by their decisions. I also stay involved locally. I completed Raleigh's Citizens Leadership Academy (Dec 2024), and I've been selected to participate in the Raleigh Community Police Academy in Fall 2025. For me, understanding all aspects of the community is part of the work.

Education

Duke University - MBA, Fuqua School of Business (Executive MBA focused on entrepreneurship and strategy) NC State University - B.S. in Computer Science, minor in Society and Technology Adjunct Faculty, NC State College of Design (2018-present)

Comments

I understand that the Design Review Commission is both advisory and quasi-judicial: it provides guidance on Raleigh's visual and aesthetic standards, and it also conducts evidentiary hearings and votes on design alternate requests, with decisions based on sworn testimony and the formal record. I'm comfortable in that kind of environment. My day job already requires structured decision-making, handling risk, and staying disciplined about process and disclosure. I understand the importance of avoiding conflicts of interest. For context: I work in enterprise software, not local development or real estate. I would bring a public-interest, human-centered point of view to how Raleigh continues to build and scale. As a resident of downtown Raleigh, I care very much how our city will evolve to care and support our community.

[Steve_Kim_Resume.pdf](#)

Upload a Resume

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Please upload a file

Demographics

Date of Birth

Gender *

Male

Ethnicity *

Asian

Caucasian

Other

How did you become aware of Wake County volunteer opportunities?

County Website

If you selected "Other" above, how?

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Steve Kim

Head of Design, Digital Labor

919.302.3900

engage.stevkim@gmail.com

linkedin.com/in/stevepkim

WORK EXPERIENCE

IBM **03/2024 - Present**
Head of Design

- I lead the global design team (40+) for IBM's leading AI-platform (IBM watsonx Orchestrate), collaborating across Design, Product Management, Engineering, Marketing, and Tech Sales to turn strategy into shipped experiences.
- Introduced lightweight video walkthroughs and micro-prototypes as a decision ritual, which accelerated alignment and stakeholder buy-in across the Product, Tech Sales, and Marketing portfolio.
- Cultivated a collaborative environment through regular Design Product Reviews, fostering transparency and innovation, de-risking decisions early, and keeping delivery ahead of schedule.
- Worked with my design team to help lead the storytelling, demo experience, and executive-facing assets for IBM conferences (THINK & TechXChange) helping to position our Agent Builder and AI innovation narrative.
- Secured IBM watsonx Orchestrate's first iF Design Award and Red Dot Design awards (2025), helping boost product credibility, team morale, and market visibility as an enterprise AI platform.

NC State College of Design **05/2018 - Present**
Adjunct Professor

- Created and teach the "Design it Forward with IBM" in the College of Design at NC State University.

IBM **07/2016 - 02/2024**
Design Director, AIOps & Management

- Led a worldwide Design organization (50+) for the AIOps & Management portfolio - a solution that uses explainable AI to help humans recognize, recommend, and resolve issues across IT operations. Products include the IBM Cloud Pak for Watson AIOps, Instana, and Turbonomic.
- Championed the integration of explainable AI to empower users in recognizing and resolving IT issues.
- Advocated for the importance of user-centered design in technology, ensuring a seamless interaction between people and systems.

Studio Director

- I passionately founded, led, and managed the IBM Studios RTP in Research Triangle Park, North Carolina.

EDUCATION

Masters of Business Administration (MBA)

Duke University - The Fuqua School of Business

Durham, NC

01/2006 - 12/2008

Executive MBA with a focus on entrepreneurship

Bachelor's Degree in Computer Science

North Carolina State University

01/1994 - 12/1998

Minor in Society and Technology

- With over 70 Designers in our Studio, worked on a range of products that focus on improving and creating impactful experiences. Our Studio is heavily involved with other activities that also contribute to the education and leadership of Design at IBM as we strive to bring innovative ideas, designs, and technology together for our customers, business partners, and fellow IBMers.
- Managed the IBM Incubator Program that helps bring our new Designers, experienced Offering Managers, and Solution teams together to deliver truly exceptional outcomes and disruptive insights to teams to help make the right investment decisions across the IBM portfolio.

DESIGN AWARDS

Red Dot Design Award : IBM watsonx Orchestrate	11/2025
iF Design Award : IBM watsonx Orchestrate	02/2025
Red Dot Design Award : Watson AIOps	08/2023
Red Dot Design Award : IBM Blockchain	12/2019

CERTIFICATIONS

License to Lead - Senior Manager IBM	01/2024 - Present
Mental Health Ally IBM	10/2021 - Present
Patent Issuance IBM	01/2019 - Present
Enterprise Design Thinking Coach IBM	10/2017 - Present
IBM Blockchain Board of Advisors 2018 IBM	03/2019 - 04/2020