Wake County Food Security Plan 2024 Update

Wake County Board Of Commissioners
HHS Committee

Cooperative Extension
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Overview

- ARPA funding update
- Outcomes to date
- Federal policy impacts
- Next steps



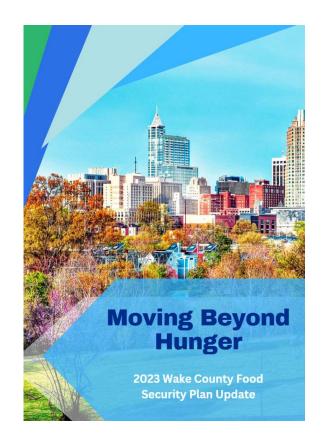
2023 Food Security Plan: Big Picture

Environmental Challenges

- Growing food insecure population
- Shifting federal landscape
- Long-term health impacts of food insecurity

Systems Approach

- Strengthen local economy
- Improve resilience of local food system to future shocks and supply chain shortages
- Improve health of food insecure populations
- Empower community organization capacity



2023 Wake County Food Security Plan Update

FoodHubStrategy final.pdf (also utilized)

ARPA Funding Update

Key points

Awarded \$7.2 Million ARPA funds for implementation

- Ongoing programs scheduled to end by December 2026
- Seeing positive impact of investments despite shifting funding landscape

Encumbered Funds by Program

Initiative	Total Dollar Amount Awarded	Expected Completion
Nourishing Wake (Produce Prescription)	\$1,773,000	Dec 2026
Food Bank Local Purchasing	\$1,745,000	Dec 2026
Local Food Aggregation	\$1,248,000	Dec 2026
Community Health Workers	\$612,933	Dec 2026
Mobile Market Expansion	\$385,251	Dec 2026
Food Pantry Innovations	\$213,166	Nearing completion
Farmers Markets EBT/SNAP & Produce 2 Pantry	\$293,076	Dec 2026
Food Justice Cohort & Food Policy Intern	\$162,432	Dec 2026
Communal Garden Infrastructure Support	\$62,050	Nearing Completion
Farm to Early Childcare	\$50,000	Aug 2026



Outcomes to Date

Initial Insights

- **4,539,762 pounds** of food purchased/grown for food insecure populations (add conversion to meals)
 - o Approx 383,135 meals
 - o 2024 data includes additional CV19 Emergency Food Strategies
- \$6,710,690 sales generated for local producers
 - \$2,239,852 sales generated for marginalized producers
 - \$100,989 in SNAP benefits utilized & matched at Farmers Markets
- **132.3% Increase** in Farmers Market Foot Traffic 2022 through 2024





Initial Insights

- 23 partners with increased cold storage or delivery capacity
 - Reduction in The Emergency Food Assistance Program (TEFAP) makes tracking impact year to year difficult
- 126% increase in pounds of food harvested by Communal Gardens
- 10,986 referrals via Community Health Workers
 - Top 3 referral needs: Chronic Health Condition Support/Education, Nutrition Education, and Food Resources





Federal Policy Impacts

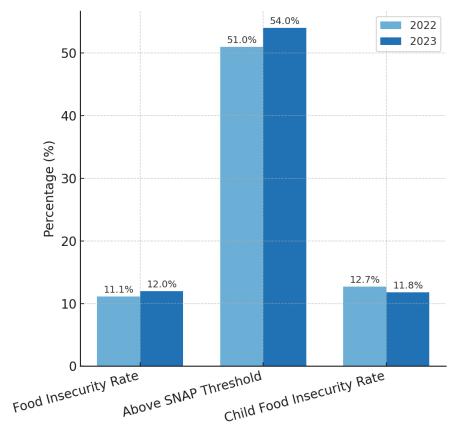
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Federal Policy Impacts – Food Security

2022 – 2023 Notable Shifts

- Overall food insecurity rate increased
- Increased number above SNAP threshold = fewer number of **food insecure** residents eligible for SNAP
- Child food insecurity rate decreased
- Decrease in Food Aggregator sales
- Reduced SNAP redemption

Wake County 2022 & 2023 Food Insecurity Data



Hunger & Poverty in the United States | Map the Meal Gap



Federal Policy Impacts - Food Security

Key Policy Changes

- Shifts in SNAP funding
- Decrease in TEFAP
- Loss of USDA grants





 $\underline{https://www.wunc.org/education/2025-05-06/federal-funding-cuts-nc-apple-farmers-usda-school-lunch}$



Next Steps

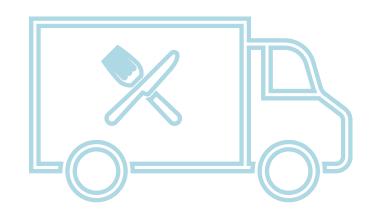
Supporting Emergency Food Partners

Support capacity building to:

- Increase food donations
 - Match food pantries to local sponsors
 - Improve Food Reclamation such as Toward Zero Waste SHARE Program with schools
- Increase food purchasing budgets
 - 1:1 Business Connections
 - Train emergency food partners on how to obtain funding

Enhance outreach and communications strategies

- Partner with health clinics to share resources
- Develop Food Security Team newsletter
- Revamp Capital Area Food Network communications



Advancing systems level efforts

Encourage more local food procurement via local institutions

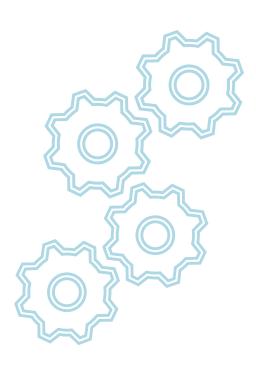
- o Inventory local institutions and level of local procurement
- o Secure introductions to local food-serving institutions such as hospitals, etc.

Advancing regional food system development via multi-county approach

- o Strengthen Wake fresh local food supply chain for shock-resistance
- Expand local food market opportunities

Identify and secure funding & partnerships to support ongoing efforts

- Nourishing Wake
 - o Federal funding options are less viable
 - o American Heart Association potential partner for funding match
- Produce 2 Pantry & SNAP Match
 - o FY27 outlook



The Food Justice Cohort: Phase II Strategy

Co-Led Effort by Wake County Cooperative Extension & Office of Diversity, Equity & Inclusion

Train-The-Trainer series to build the capacity of local organizations

Program Launch Timeline

- Steering Committee Launched Spring 2025
- Recruit Trainers Summer 2025
- Develop Training Materials Fall 2025
- Launch 1st cohort January 2026 (10-15 CBOS)
- Graduate 1st cohort March/April 2026
- Anticipate 2 cohorts through Dec 2026



Future Impacts

- Nourishing Wake:
 - Lower A1C, Blood Pressure for Nourishing Wake patients
- Emergency Food Partners:
 - Increased pounds of fresh food and food overall
- Local Partners trained:
 - Report funding successfully obtained
 - New partnerships formed
- Enhanced Knowledge of Food Resources
 - 3 of 4 residents asked will indicate low barriers to accessing food resources





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