Reach 'n Rally!

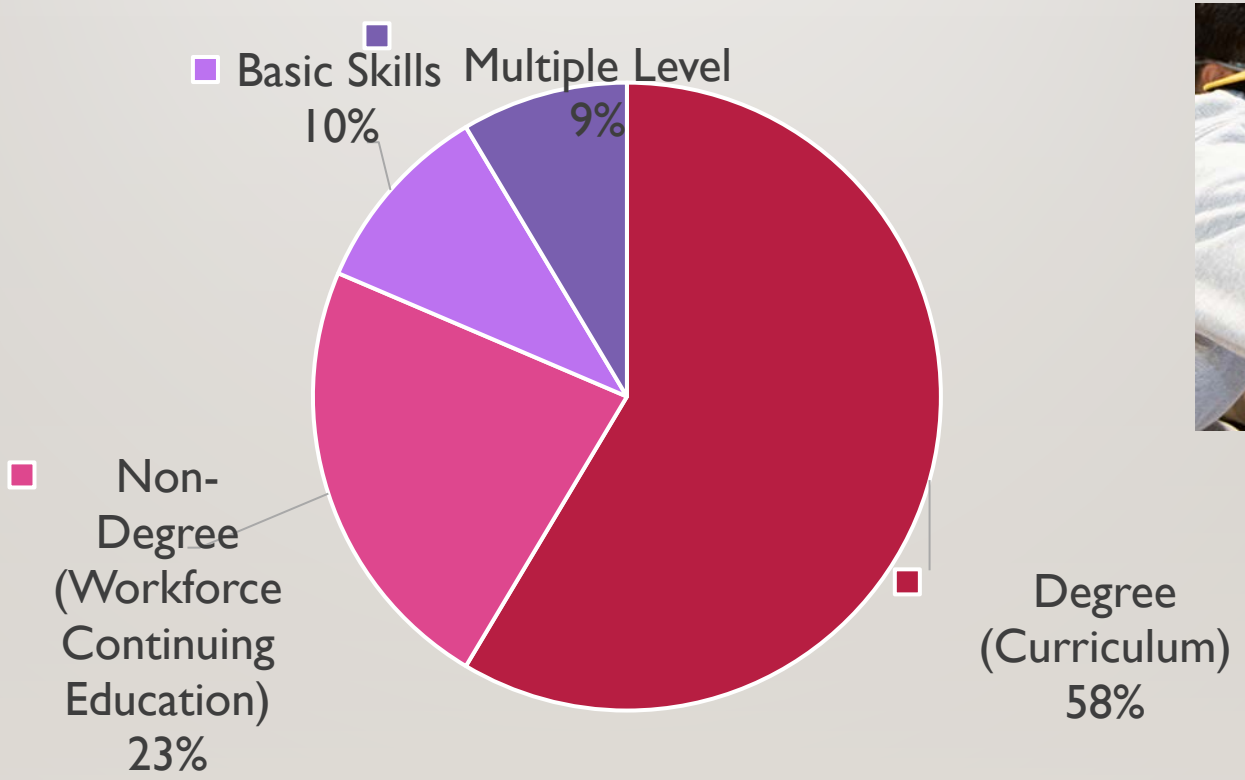
STRATEGIC PLAN
2021-2025

Our why….

*Wake Technical Community College provides **ACCESS** to education that transforms lives through **ECONOMIC MOBILITY** and personal fulfillment.*

WAKE TECH SERVES A GROWING AND DIVERSE STUDENT BODY

During Fall 2024, 41,125 students were enrolled in degree programs, workforce training, and basic skills programs (Largest CC enrollment in NC)



Source: NC Community College System Data Dashboards

Wake Tech serves diverse age groups:

High school dual-enrollment(<18)

Traditional (18-24)

Adults (>25)

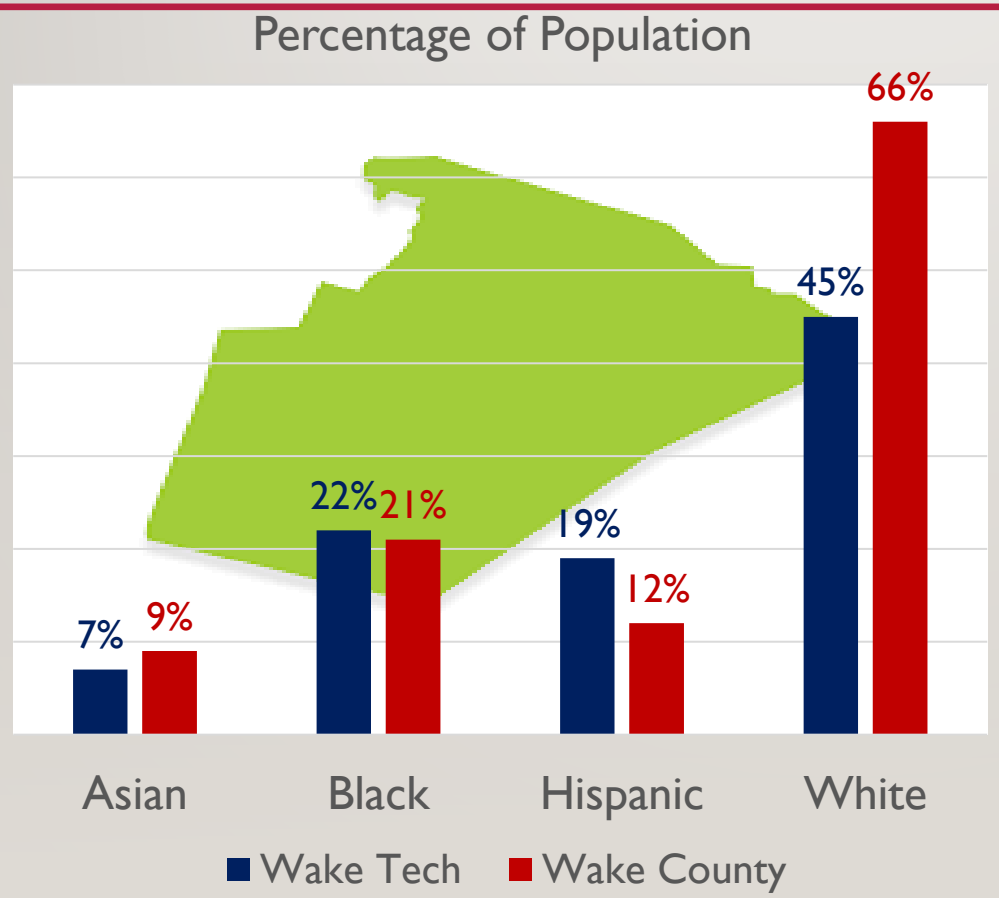
<18 (11%)

18-24 (40%)

25-44 (35%)

45-64 (13%)

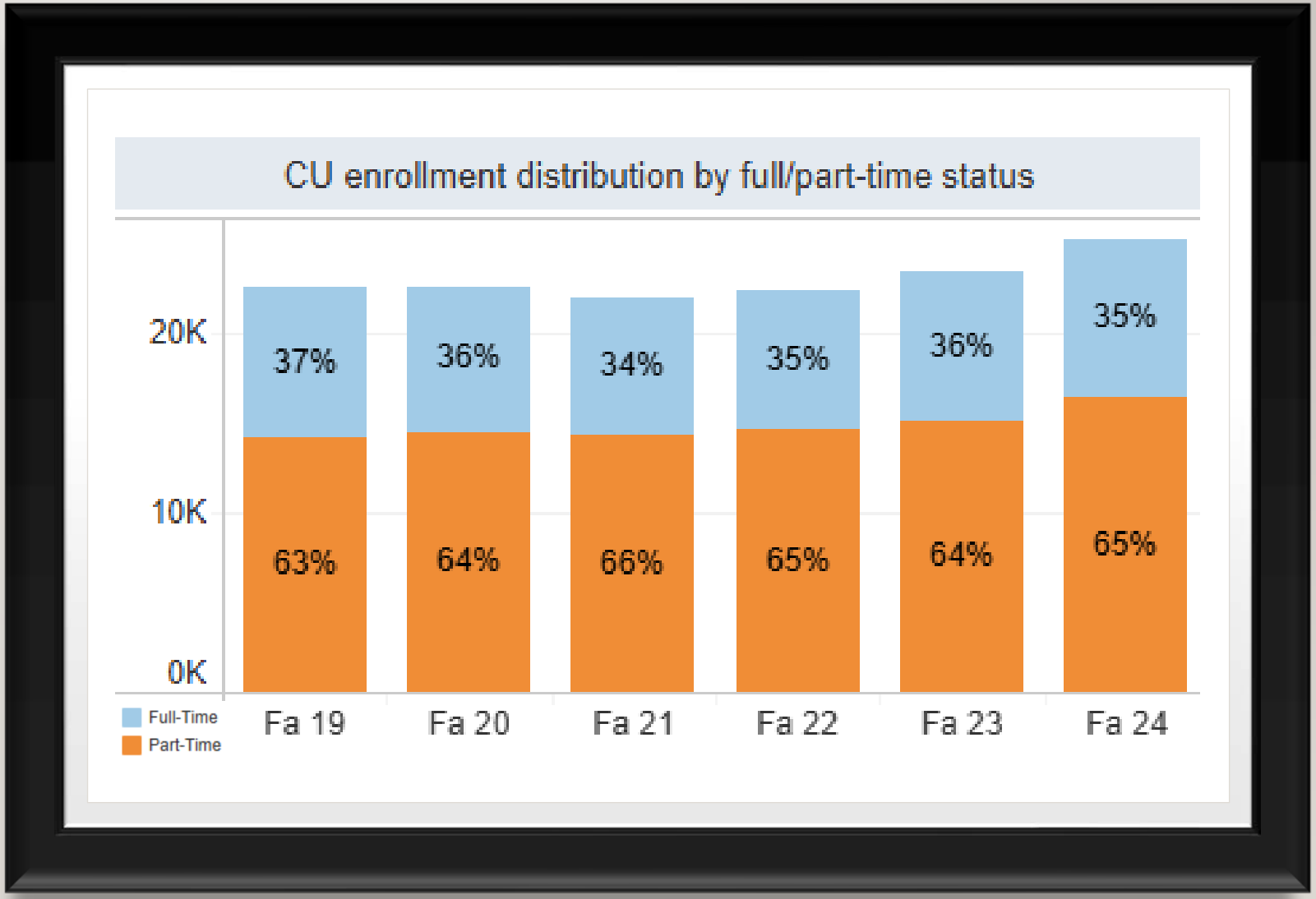
Wake Tech is More Diverse Than Wake County



Source: 2024 US Census

2/3 OF STUDENTS IN DEGREE PROGRAMS ATTEND PART-TIME

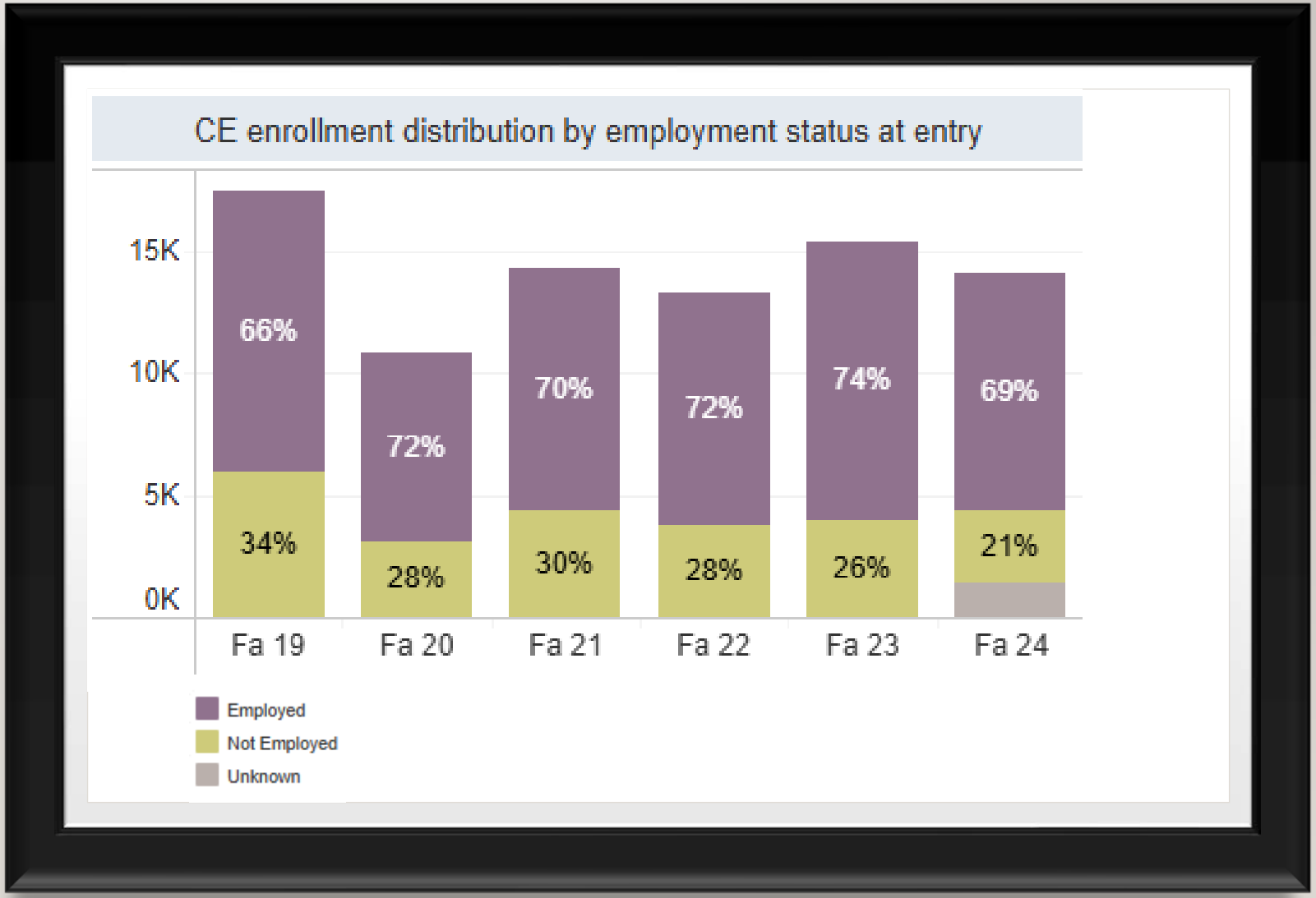
- 43% are employed while attending
- A majority take all online courses (44%) or a mixture of online and traditional courses (30%)



Source: NC Community College System Data Dashboards

MOST STUDENTS IN NON-DEGREE TRAINING PROGRAMS ARE ALSO WORKING

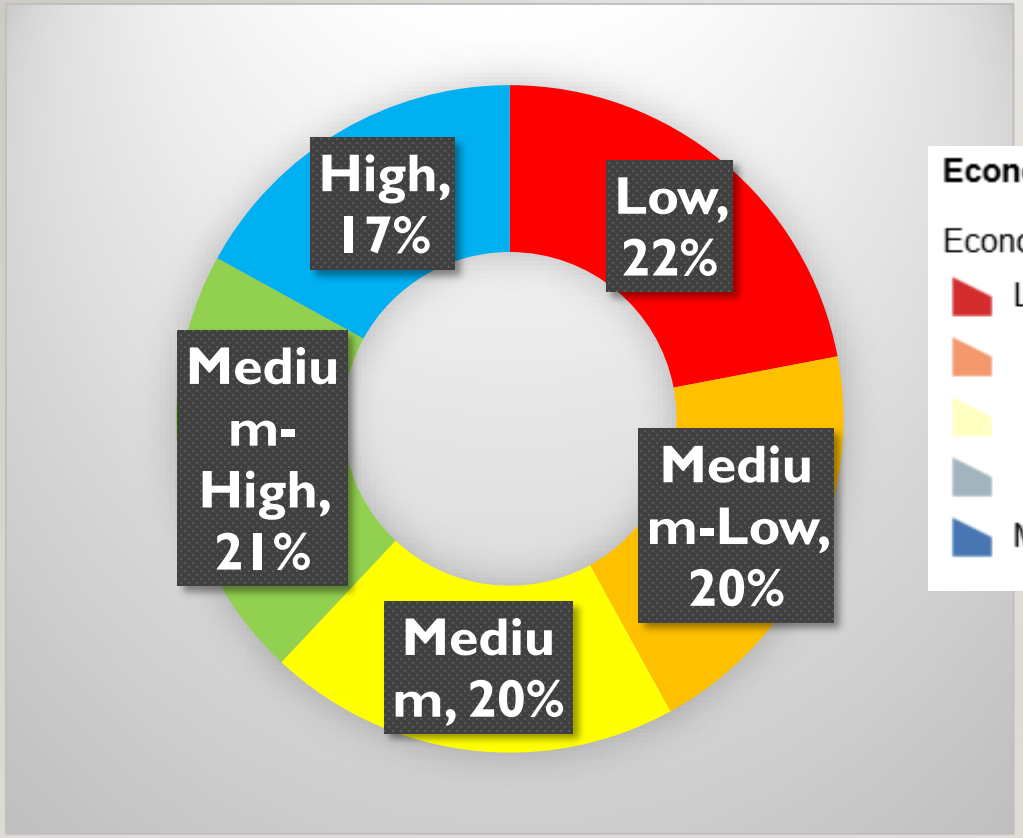
- 32% have bachelor's degrees
- 13% have some college or no degree



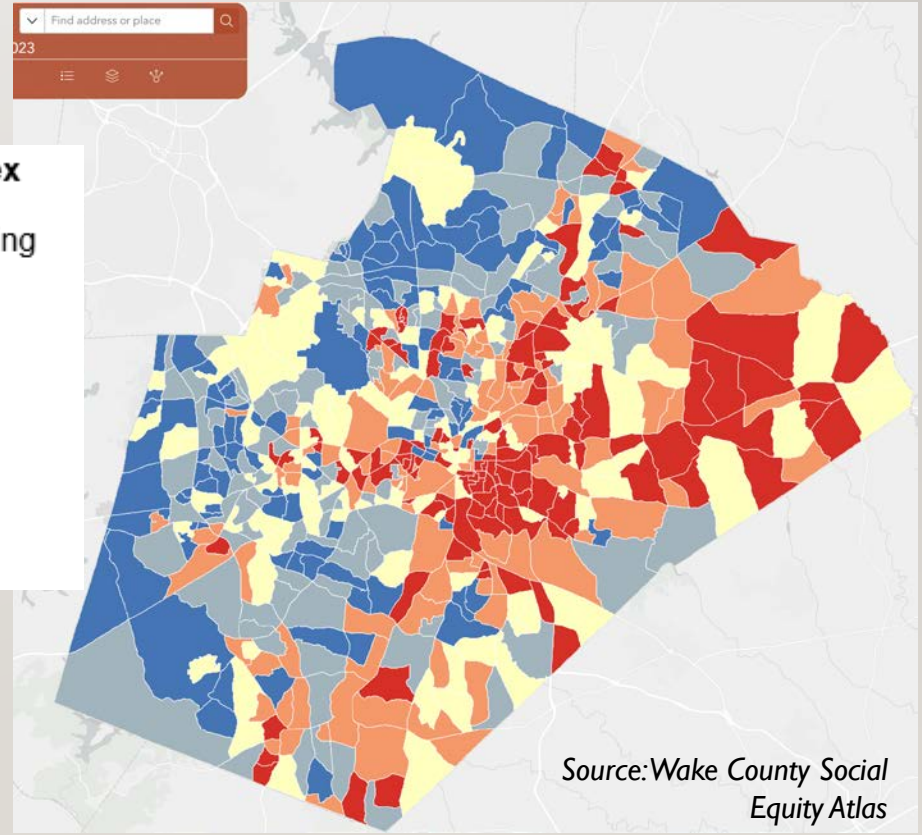
Source: NC Community College System Data Dashboards

Wake Tech's Reach and Rally plan aims to improve economic mobility throughout Wake County

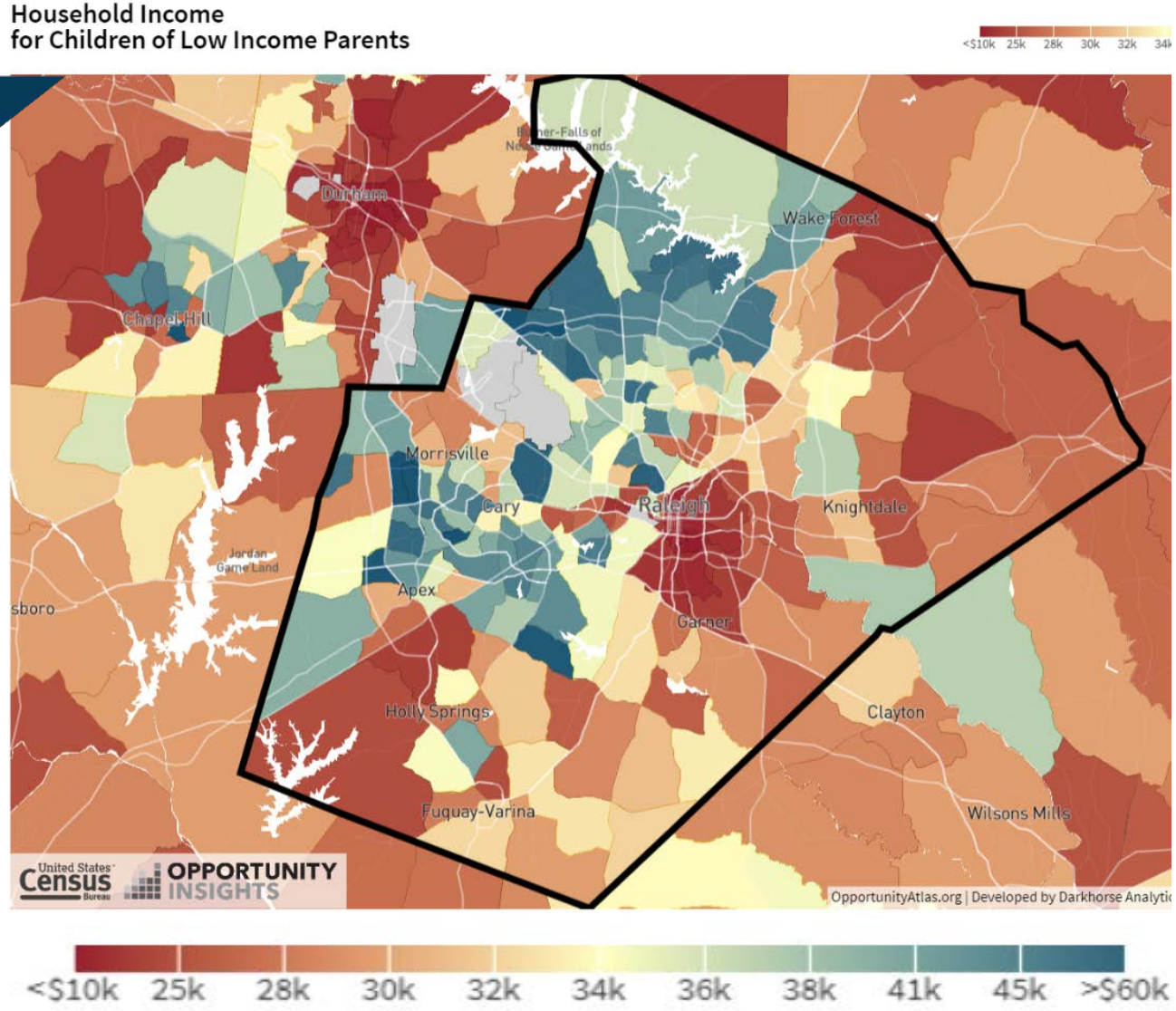
Wake Tech Student EHI Distribution (Fall 2024)



Wake County EHI Distribution

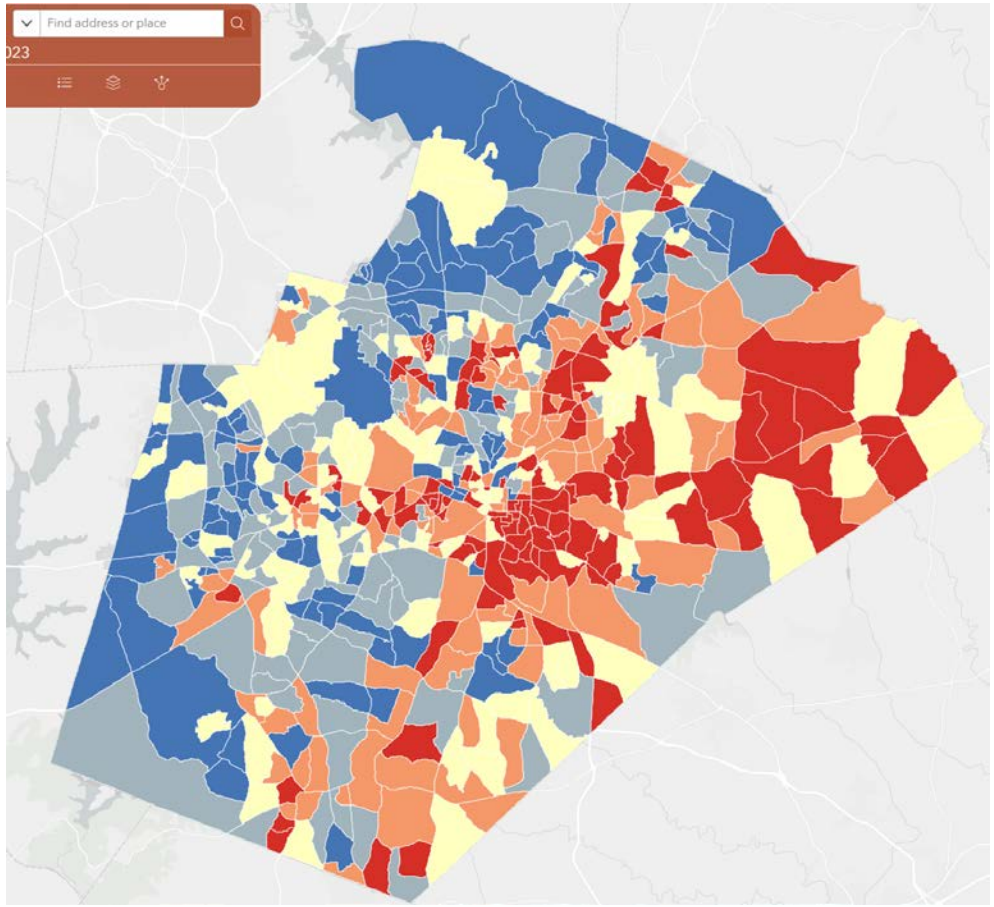


Our Vision



We will ***REACH*** students in every part of Wake County and ***RALLY*** around them to go as far as their dreams, talents and resilience take them.

Reach

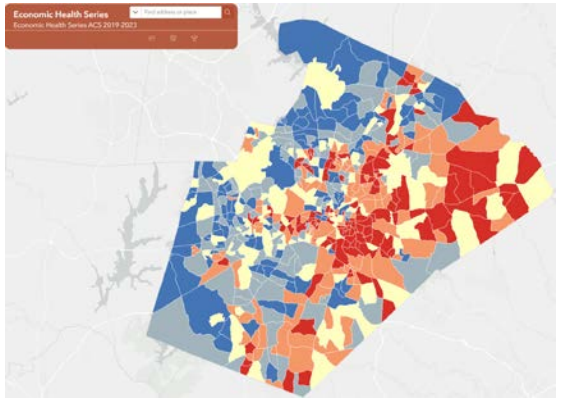


Source: Wake County Social Equity Atlas

- **Title 1 HS:** Expanded outreach to Title 1 High Schools
- **New Campus:** Wake Tech East (Knightdale, Wendell, Zebulon)
- **Eagle Start Bridge Program** launched
- **New Community Partnerships:** Wake County Boys & Girls Club, Juntos, Communities in Schools, and Neighbor to Neighbor
- Higher **FAFSA** completions
- **Fall Enrollment*** (degree and non-degree): 17% increase (6,108 students) from 2020FA (35,017) to 2024FA (41,125)
  - **CCP*:** Expanded the number of Career and College Promise (CCP) dually enrolled high school students from 1,625 in 2020FA to 3,734 in 2024FA (56% increase)
- **Pell Grant**** awards up (From 35% in 2020FA to 45% in 2024FA)

Sources
**NCCCS Dashboards*
*** WTCC Reach and Rally Dashboards*

Reach Results



Increased enrollment of students from low Economic Health Index (EHI) zones in Wake County to mirror the proportion of low EHI citizens in Wake County (Target = 25%).

2020FA	2021FA	2022FA	2023FA	2024FA
16.6%	16.8%	17.1%	21.8%	22.2%

REACH

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Timber Wolf
WAKE TECH

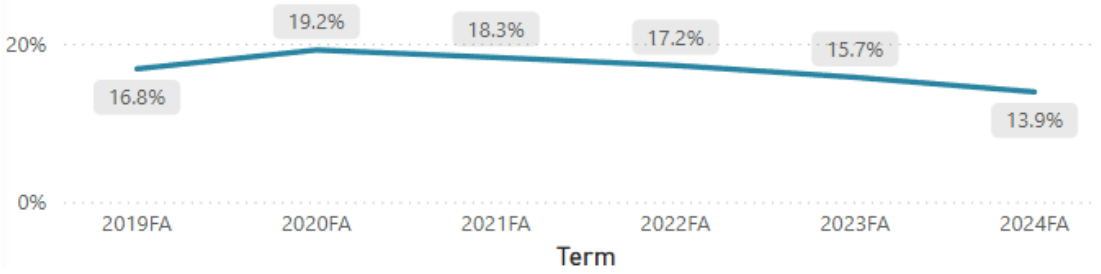
Rally

- **Advising Redesign:** Each student now has a **CARE Team** of advisors, success coaches and career coaches organized by 13 **Career Fields** that ensure each student has personalized and proactive support through their academic journey.

- **CARE Centers** were launched and provide students with a convenient, “go-to” spot for wrap-around support services.

- **TLC:** Academic tutoring services were merged into the Teaching and Learning Center.

Course withdrawal rates declined from 17% (fall 2019) to 14% (fall 2024)



Fall to Spring retention increased and exceeded target: from 66% (fall 2015 cohort) to 77% (fall 2024 cohort)

68.7%	66.8%	73.8%	75.9%	77.4%
2020FA	2021FA	2022FA	2023FA	2024FA

Increased 4-year graduate from 29% (fall 2015 cohort) to 33% (fall 2020 cohort). (Target = 40%).

Source WTCC Reach and Rally Dashboards

Student Success Peer Leaders

Learn

- **Policy Audit:** Policies were changed that inadvertently impede student success, such as the attendance policy.
- **Student Experience Program**: Academic and non-academic support coordinated with instruction in ENG and MAT courses.
- **Co-requisite supplemental instruction** aligned with companion ENG and MAT courses.
- **Center for Excellence in Teaching and Learning** launched.
- **High-Impact Practices (SOAR)** launched that research shows improves student success, including Global Education, Peer Tutoring, STEM Academic Research and Training, and Career Guides Mentoring.
- **Solve it, Say it!:** Quality Enhancement Plan launched to improve student problem-solving skills.

Learn Results

Improved student course performance in all delivery methods and in ENG and MAT courses (Target = 75%)

Course Success Rate	Baseline 2019FA	Current 2024FA
Overall	70%	74%
Online	68%	73%
Face-to-Face	72%	77% (Exceeds Target)
English Courses (College Level)	60%	72%
Math Courses (College Level)	47% (2020FA)	55%

Source WT Reach and Rally Dashboards

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GOODNIGHT TRANSFER SCHOLARS

Ladder

- One College Model
- 13 Career Fields/Career Exploration
- 160 Employer Apprenticeship Partners
- Non-degree to degree blueprints
- Stackable AAS credentials
- Strategic Workforce Transfer
- Degree-Plus Skills
- Ladder Works Web Application

Ladder Results

Measure	Baseline	Current	Target
% of non-degree students transitioning to degree[1]	11%	13%	20%
% of Basic Skills students transitioning to degree[1]	2.5%	2.5%	5%
% of AAS students enrolled in living wage programs[1]	54%	62%	71%
% of AAS students graduated in 4-Years from living wage[1] programs	12.4%	13.5%	30%
% of AAS students who transferred to a UNC System[2] college and graduated within 4-years	54%	65%	NA
% of CTE concentrators who have a record of employment[3] after leaving Wake Tech (Perkins 1P1)	43%	49%	N/A
Living wage index of AAS students 25 and older who exited[3] Wake Tech (Med. quarterly earnings of exiter/quarterly living wage in Wake County).	0.98 (17-18 exit year)	1.11 (20-21 exit Year)	N/A

Sources: [1]WT Reach & Rally Dashboards; [2] UNC System Transfer Data Dashboards; [3] North Carolina Community College System Dashboards

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